



## **BIG THINKERS/small dinners**

**Monday, August 26, 2013**

**6:00 p.m.**

**Peacock Suite, 36<sup>th</sup> Floor, Lotte Hotel Seoul**

Unique and private dinners created by Asia Society to foster communication on topics relating to Asia and the United States. Each dinner features a special guest around whom interesting conversation and thought can flow. All dinners will have limited seating to ensure that everyone has a chance to participate actively in the evening's discussions.

The special guest can come from a variety of fields: politics, business, arts or popular culture. These very special evenings are designed to generate new ideas and to provide broader appreciation and understanding of opportunities in Asia.

***Please RSVP by Monday, August 19, 2013***

***koreacenter@asiasociety.org***



**Seating is limited.  
Reserve now!**

**Members  
60,000 KRW**

**Non-members  
100,000 KRW**

**Hanabank  
195-91004-19604  
Asia Society Korea Center**

## **Dinner with Dr. Vijay Govindarajan**

Dr. Vijay Govindarajan is widely regarded as one of the world's leading experts on strategy and innovation. He is the Earl C. Daum 1924 Professor of International Business at the Tuck School of Business at Dartmouth College. He was the first Professor in Residence and Chief Innovation Consultant at General Electric. He worked with GE's CEO Jeff Immelt to write "How GE is Disrupting Itself," the Harvard Business Review (HBR) article that pioneered the concept of reverse innovation – any innovation that is adopted first in the developing world. HBR rated reverse innovation as one of the ten big ideas of the decade. He has been ranked #3 on the Thinkers 50 list of the world's most influential business thinkers. Dr. Govindarajan has worked with CEOs and top management teams in more than 25% of the Fortune 500 firms to discuss, challenge, and escalate their thinking about strategy. His clients include: Boeing, Coca-Cola, Colgate, Deere, FedEx, GE, Hewlett-Packard, IBM, J.P. Morgan Chase, J&J, New York Times, P&G, Sony, and Wal-Mart. He has been a keynote speaker in the BusinessWeek CEO Forum, HSM World Business Forum, TED, and World Economic Forum at Davos.

Dr. Govindarajan received his doctorate from the Harvard Business School and was awarded the Robert Bowne Prize for the best thesis proposal. He also received his MBA with distinction from the Harvard Business School where he was included in the Dean's Honor List. Prior to this, Dr. Govindarajan received his Chartered Accountancy degree in India where he was awarded the President's Gold Medal for obtaining the first rank nationwide.

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