



ELIGIBILITY

1. The Asia Society Photo Challenge is open to all Filipino and foreigners with minimum residency of at least three (3) months in the Philippines, who are at least 18 years of old or above.
2. Employees of Asia Society Philippine Foundation, Inc, SMART Infinity, Air Asia, Inc and their affiliates and subsidiaries, immediate family members of said employees are not eligible to join the contest.

GENERAL GUIDELINES

1. Participants may submit a maximum of two (2) entries.
2. Entries may or may not have been taken during the competition period but must not have participated/been submitted nor published in any contests, magazines, newspapers or publications.
3. Participants may use any digital camera – DSLR, Film Camera – Point and Shoot.
4. Each entry must have a title and brief entry description.
5. Entries cannot be significantly retouched: nothing (people, animals, scenery, objects, etc.) may be altered, removed, augmented or rearranged. Only global enhancements like exposure, shadow, highlight and mid-tone adjustments are allowed. Color saturation and vibrancy boost are allowed as long as the photo looks natural.
6. By submitting your photograph to Asia Society, you agree to have your name and age published with your photograph online and in all media.
7. If a winning entrant is unable to be contracted after reasonable attempts have been made to do so, Asia Society reserves the right to offer the prize to the next best entry.
8. Files should be named as instructed on Entry Forms.

REGISTRATION FEE

1. Organizers have waived the registration fee. For those who have already submitted, your payments will be reimbursed.



SUBMISSION OF ENTRIES

1. Application form is downloadable at: **asiasociety.org/philippines**
2. Submission of entries nation-wide starts on September 22, 2012. Deadline is on October 22, 2012.
3. Entries should be submitted together with the following:
 - i. Complete and signed Entry Form
 - ii. Photocopy of one (1) ID (for age verification). Any of these ID's will be recognized: Current School ID, PRC License, Driver's License, Official Company ID, copy of Passport, Postal ID, SSS ID, Senior Citizen's ID, Voter's ID, NBI/Police Clearance.
 - iii. Proof of payment (deposit slip)
4. Photo entries should be submitted in digital format, 72dpi, RGB format (JPEG only), with a minimum size of 1MB and maximum size of 5MB file size per entry.

Rename your photo entries with the following format:
LastName_FirstName_TitleofEntry.jpg

Sample: **Zerrudo_Ayie_OdetotheSun.jpg**
Subject: **Asia Society Photo Challenge**
5. Submission requirements should be submitted on or before October 22, 2012, 9PM, to ASphotochallenge@gmail.com with subject title: "**ASPC - [Last Name], [First Name]**"
6. Participants with incomplete contest requirements will immediately be disqualified.

CRITERIA FOR JUDGING

1. Judging will be accomplished in two (2) rounds:
 - a. All Entries will be pre-screened to ensure compliance with the terms and conditions provided in the Mechanics.
 - b. The panel of judges will select 20 finalists. The finalists will be featured in a photo exhibit to be held before the Awarding Ceremony on November 7, 2012. The finalists, however, are not entitled to receive any prize or certificate.
 - c. For the People's Choice Award, the photos of the 20 finalists will be posted online for online voting and voting (via ballot) at the Photo Exhibit from October 29, 2012 – November 6, 2012.
 - Criteria for People's Choice Award:

a. Online Voting (via Facebook)	-	60 %
b. Ballot Voting (On Site)	-	<u>40%</u>
		100



2. Criteria for judging will be based on:
 - a. Relevance to theme 40%
 - b. Visual Impact 30%
 - c. Composition/Technical Quality 15%
 - d. Originality 15%
- 100%

3. The decision of the panel of judges is final and non-appealable.

NOTIFICATION

1. Email confirmation of entry submission will be sent to all applicants.
2. Finalists will be notified by phone, email, registered mail, or any communication, at Asia Society's discretion, using the information provided in the Entry Forms.
3. The organizer will require the submission of the original hi-res files of the Top 20 shortlisted entries on or before 9pm of October 25, 2012 (Thursday) for the Photo Exhibit. Failure to submit hi-res files shall be forfeited in favor of the next succeeding winning entry.
4. Participants/Winners are required to respond within 72 hours from notification. Failure to do so will mean forfeiture of prizes. In such cases, Asia Society reserves the right to award the prizes to the Participant whose Entry received the next highest scoring during the Professional Judging.

USE OF ENTRIES

1. In case of commercial use, Asia Society will seek permission from the photographer prior to usage of photos. Photographer reserves the right for privacy and property claims.
2. The photographer retains full copyright/intellectual property right over the submitted photo entry, with full acknowledgment of photographer's name without any monetary compensation or anything of pecuniary value.

PROJECT SECRETARIAT AND OTHER INFORMATION

For questions, kindly contact Asia Society at 550-2612.

You may also reach us via email: ASphotochallenge@gmail.com

Participants may download entry forms here:

www.asiasociety.org/philippines



PRIZES

1st Prize – Round trip tickets to HongKong + Plaque + Winner's Certificate

2nd Prize – Round trip tickets to Davao + Plaque + Winner's Certificate

3rd Prize – 5000 in Cash

People's Choice Award – 3000 PHP Cash

Notes:

* Submission requirements should be submitted to **ASphotochallenge@gmail.com**

* Asia Society reserves the right to modify the mechanics and contest rules as applicable. Violation of any above-stated rules and/or non-compliance of the same shall be a ground for automatic disqualification.