



**Richard Drobnick**, Director, Center for International Business Education and Research, USC Marshall School of Business

Dr. Drobnick is the founding director of the Center for International Business Education and Research (CIBER) at the Marshall School of Business, which has been supported by the U.S. Department of Education since 1990, as one of its 33 national resource centers on international business. From 1994 to 2005, Drobnick served as USC's inaugural Vice Provost for International Affairs.

Drobnick was the founding Secretary General and a member of the Steering Committee (1997-2011) of the Association of Pacific Rim Universities (APRU), an association of presidents of 42 leading Pacific Rim research universities ([www.apru.org](http://www.apru.org)). From 2006 to 2011, Drobnick launched and led APRU's Pacific Rim activities on "Sustainability and Climate Change" and "Public Health" ([www.apru.org/awi](http://www.apru.org/awi)). Presently, Drobnick serves as APRU's Senior Strategic Advisor on its "Sustainability and Climate Change" and "Global Public Health" activities.

Drobnick specializes in Pacific Rim economic and business issues and U.S. and Pacific Rim trade policies. He is the author of numerous articles regarding international economics and business, as well as the co-author of *Neither Feast nor Famine: Food Conditions to the Year 2000* (D.C. Heath, 1978) and co-editor of *Small Firms in Global Competition* (Oxford University Press, 1994).

Drobnick is a member of the United States Asia Pacific Council, which is the organizing institution for the United States National Committee of the Pacific Economic Cooperation Council (PECC), a member of the Council on Foreign Relations, a member of the Executive Committee of the Advisory Council of the Asia Society's Southern California Center, and a director of the Japan-America Society of Southern California. From 1967 to 1969, Drobnick served as a Peace Corps Volunteer in Malaysia, as a management advisor to the multi-purpose "Farmer Cooperatives" that were being launched by the Malaysian Department of Agriculture.