



LOS ANGELES COUNTY ECONOMIC DEVELOPMENT CORPORATION

## **William C. “Bill” Allen**

President & CEO

Los Angeles County Economic Development Corporation (LAEDC)



Bill Allen is the President and Chief Executive Officer of the Los Angeles County Economic Development Corporation. In that capacity, he also serves as the Chief Executive Officer of all of the subsidiary corporations of the LAEDC including the World Trade Center Association Los Angeles – Long Beach. Mr. Allen is also the Vice Chair of Film L.A. and the Economic Alliance of the San Fernando Valley, and a member of the Board of Directors of the International Economic Development Council, California Association of Local Economic Development, Los Angeles Area Chamber of Commerce and Unite L.A. In 2007, Mr. Allen was appointed by Mayor Antonio Villaraigosa to serve on the Los Angeles Economy and Jobs Committee and in 2008 he was elected to the Board of Trustees of the Weingart Foundation.

Active in regional economic development for more than a decade, Mr. Allen was the first CEO of the Economic Alliance of the San Fernando Valley from 1996-2000, and in 2000 was named California’s Civic Entrepreneur of the Year by the California Center for Regional Leadership. Mr. Allen is currently a member of the Board of Councilors of the Rossier School of Education at USC and the Board of Directors of Health Dynamics, Inc., and the Valley Presbyterian Hospital for whom he also co-chaired the “Shaping Tomorrow” capital campaign. He has served as a trustee of the University of Southern California, chair of the Creative Arts Emmy Awards for the Academy of Television Arts and Sciences, and co-chair of the National Council for Families and Television. He has also served on the Leadership Council and Board of Directors of the Los Angeles County Economic Development Corporation, the Business Advisory Commission to the former Speaker of the California Assembly Robert Hertzberg, and the Alumni Presidents Council advisory group to USC Presidents Steven B. Sample and C.L. “Max” Nikias. He has also served on the advisory boards of the California Center for Regional Leadership, the Media Arts Academy at Los Angeles Valley College, and the San Fernando Valley Economic Research Center at California State University at Northridge.

A cum laude graduate of the Cinema Television School at the University of Southern California in 1979, Mr. Allen began his career in a series of creative executive roles with the CBS television network (1979-1986) and as a Sr. VP, and later President of MTM Television (1986-1995), the producers of Hill St. Blues, St. Elsewhere, Remington Steele and Newhart. Mr. Allen also received his Masters Degree in Business Administration from Pepperdine University in 1983. In 1999, he received a certificate in 21st Century Management from the Graziadio School of Business & Management at Pepperdine.

### **About the LAEDC**

The Los Angeles County Economic Development Corporation (LAEDC), the region’s premier economic development organization, is a private, non-profit organization established in 1981. Its mission is to attract, retain, and grow business and jobs for the regions of Los Angeles County. Since 1996, the LAEDC has helped retain or attract more than 171,000 jobs, providing \$8 billion in direct economic impact from salaries and \$144 million in annual tax revenue benefit to local governments and schools in Los Angeles County. Visit [www.laedc.org](http://www.laedc.org) or call (888) 4-LAEDC-1. For more information, contact Nhien Lasky at (213) 236-4816 or [nhien.lasky@laedc.org](mailto:nhien.lasky@laedc.org). Rev. May 2011