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*Entertainment & Media in Asia*



**Barbara Robinson**  
**Producer**

Barbara Robinson has been active in the Chinese film industry for more than 25 years and has worked closely with many of the top directors from China, Hong Kong, and Taiwan, including with Hou Hsiao Hsien and Zhang Yimou on their earlier critically-acclaimed successes such as **The Puppetmaster, A City of Sadness, To Live and Raise the Red Lantern**. In 1998, Robinson was hired by Sony Pictures to create and run a division dedicated to the production of Asian cinema. Over the next decade her division would go on to produce such critical and box office successes as **Not One Less, The Road Home, Crouching Tiger, Hidden Dragon, and Kung Fu Hustle**. Now working as an independent producer and based in Los Angeles, Robinson served as Executive Producer on He Ping's **The Promised Land** (Toronto Film Festival, 2015) and has several under films in development.