

Asia Society Southern California
2017 ANNUAL GALA DINNER

Honoring

DAVID and ANGELLA NAZARIAN

DONALD TANG

ADRIAN ZECHA

THE CAST OF “FRESH OFF THE BOAT”

When: Sunday, May 7, 2017
6:00 p.m. Reception
7:15 p.m. Dinner and Program

Where: Skirball Cultural Center
2701 N. Sepulveda Blvd.
Los Angeles, CA 90049

What: A festive evening to support Asia Society and our innovative programs. The honorees are leaders in philanthropy, education, business and the arts, visionaries who have brought people together and who represent the ideals of an inclusive society. David and Angella Nazarian have championed causes ranging from education to women’s empowerment. Donald Tang is deepening ties between Hollywood and Chinese media companies. Adrian Zecha created a new standard in Asia’s hospitality industry and took it global. The cast of the hit show “Fresh Off the Boat” has entertained and educated the public about the Asian-American experience.

The Audience: The Gala brings together prominent representatives in the fields of arts and culture, policy and business, and education. Expected attendance is over 400 influential guests from Southern California and Asia.

The Sponsors: The Gala provides a unique opportunity for sponsors to demonstrate their deep interest in Asia to Southern California’s business, civic and academic leaders.

Asia Society Southern California is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to strengthening relationships and understanding among the people of Southern California and the Asia/Pacific region. ASSC has played a pivotal role in increasing dialogue, shared knowledge and cultural exchanges. Asia Society was founded in 1956 by John D. Rockefeller 3rd. Headquartered in [New York](#), Asia Society has centers in [Hong Kong](#), [Houston](#), [Los Angeles](#), [Manila](#), [Mumbai](#), [San Francisco](#), [Seoul](#), [Shanghai](#), [Sydney](#), [Washington, DC](#), and [Zurich](#). For more information, go to www.asiasociety.org/southern-california.

For sponsorship inquiries or to RSVP, please contact Katherine Estrada, Assistant Director at Kestrada@asiasociety.org or (213) 788-4712.

Asia
Society



Southern
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Center

244 S. San Pedro St.
Suite 201
Los Angeles, CA 90012
Phone 213.788.4700
Fax 213.788.4701
www.AsiaSociety.org/SoCal
www.AsiaSociety.org

2017 Annual Gala Dinner

SPONSORSHIP OPPORTUNITIES

GALA DINNER SPONSOR - \$50,000 (Limit 1)

- Three tables of 10 in “Gala Dinner Sponsor” location
- 15 passes to an exclusive VIP Reception
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- Opportunity to speak for five minutes at the podium at the Gala Dinner
- Opportunity to meet privately and be photographed with the honorees
- Full-page “Dinner Sponsor” ad on the inside front cover of the Gala Dinner program
- Logo displayed as exclusive “Gala Dinner Sponsor” on event signage and promotional materials
- “Gala Dinner Sponsor” recognition during the multimedia presentation
- Company name/logo featured on ASSC website, and in Gala Dinner advertising
- Social media mentions (LinkedIn, Facebook and Twitter)
- Company name prominently displayed on sponsor tables
- 30 Individual memberships to ASSC
- Five tickets to the 2017 U.S.-China Film Summit and two tickets to the U.S.-China Film Gala Dinner

PLATINUM SPONSOR - \$25,000

- One table of 10 in “Platinum Sponsor” location and five additional seats
- Five passes to an exclusive VIP Reception
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- Opportunity to be photographed with the honorees
- Full-page “Platinum Sponsor” ad in the Gala Dinner program
- Logo displayed as “Platinum Sponsor” on event signage and promotional materials
- “Platinum Sponsor” recognition during the multimedia presentation
- Company name/logo featured on ASSC website, and in Gala Dinner advertising
- Social media mentions (LinkedIn, Facebook and Twitter)
- Company name prominently displayed on sponsor table
- 15 Individual memberships to ASSC
- Two tickets to the 2017 U.S.-China Film Summit and two tickets to the U.S.-China Film Gala Dinner

VIP RECEPTION SPONSOR - \$20,000 (Limit 1)

- One table of 10 in prime location
- 10 passes to the VIP Reception
- Exclusive “VIP Reception Sponsor” signage with company name/logo at the reception
- Company name/logo on cocktail napkins at the VIP Reception.
- Opportunity to display corporate brochures at the VIP Reception
- Opportunity to be photographed with the honorees
- “VIP Reception Sponsor” recognition during the multimedia presentation
- Full-page “VIP Reception Sponsor” ad in the Gala Dinner program
- Company name/logo featured on ASSC website, in Gala Dinner advertising and promotional materials
- Social media mentions (LinkedIn, Facebook and Twitter)
- 12 Individual memberships to ASSC

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GOLD SPONSOR - \$15,000

- One table of 10 in “Gold Sponsor” location
- Three passes to the VIP reception
- Invitation to Company/CEO to serve on Dinner Committee
- Full-page “Gold Sponsor” ad in the Gala Dinner program
- Logo displayed as “Gold Sponsor” on event signage and promotional materials
- “Gold Sponsor” recognition during the multimedia presentation
- Company name/logo featured on ASSC website
- Company name prominently displayed on sponsor table
- 10 Individual memberships to ASSC

SILVER SPONSOR - \$10,000

- One table of 10 in “Silver Sponsor” location
- Two passes to the VIP reception
- Half-page “Silver Sponsor” ad in the Gala Dinner program
- Company name/logo displayed as “Silver Sponsor” on event signage and promotional materials
- “Silver Sponsor” recognition during the multimedia presentation
- Company logo/name featured on ASSC website
- Company name prominently displayed on sponsor table
- Five Individual memberships to ASSC

BRONZE SPONSOR - \$5,000

- One table of 10 in “Bronze Sponsors” location
- Half-page “Bronze Sponsor” ad in the Gala Dinner program
- Name displayed as “Bronze Sponsor” on event signage and promotional materials
- “Bronze Sponsor” recognition during the multimedia presentation
- Company name featured on ASSC website
- Company name prominently displayed on sponsor table
- Three Individual memberships to ASSC

PROGRAM ADVERTISEMENT ONLY Full-page - \$5,000 Half-page - \$2,500 Quarter-page \$1,250

INDIVIDUAL TICKETS \$400 Asia Society Members / \$500 General

- *Sponsor names and logos will be printed on materials and appear within dinner program provided the information is received by printing deadline dates.*
- *Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.*
- *For all tables of ten, the table buyer has the option of Asia Society Southern California assigning Asia Society guests to the table.*

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SPONSORSHIP FORM

NAME: _____ TITLE: _____
COMPANY: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ FAX: _____
E-MAIL: _____

We would like to participate at the following level:

_____ \$50,000 Gala Dinner Sponsor _____ \$25,000 Platinum Sponsor _____ \$20,000 VIP Reception Sponsor
_____ \$15,000 Gold Sponsor _____ \$10,000 Silver Sponsor _____ \$5,000 Bronze Sponsor

Dinner Program Advertisement ONLY:

_____ Full-page at \$5,000 _____ Half-page at \$2,500 _____ Quarter-page at \$1,250

Individual Tickets:

_____ Tickets at \$400 (Asia Society Members Only) _____ Tickets at \$500 (General)

Although we cannot participate as a sponsor, we would like to make a contribution in the amount of \$_____.

_____ Check enclosed (made payable to "Asia Society")

Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632

Please return this form to:

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