

Asia Society Southern California **2016 ANNUAL GALA DINNER**

Honoring

WALTER and SHIRLEY WANG

President and CEO
JM Eagle

CEO
Plastpro

MICHAEL GOVAN
CEO and Wallis Annenberg Director
LACMA

RICHARD DROBNICK
Director
IBEAR MBA Program at USC

When: Sunday, May 22, 2016
6:00 p.m. Reception
7:15 p.m. Dinner and Program

Where: Skirball Cultural Center
2701 N. Sepulveda Blvd.
Los Angeles, CA 90049

What: A festive evening to support Asia Society and its innovative programs. The honorees are leaders in business, philanthropy, the arts and education. Entrepreneurs Walter and Shirley Wang have given generously to causes ranging from clean drinking water to education, particularly U.S.-China studies. Michael Govan has enhanced not only LACMA, but Los Angeles, as an art capital. Richard Drobnick has been a pioneer in forging higher-education ties to Asia. The mistress of ceremonies will be writer/actress **Sandra Tsing Loh**. There will be entertainment by an award-winning string quartet from the USC Thornton School of Music and a live auction conducted by Christie's.

The Audience: The Gala brings together some 400 prominent figures in the arts and culture, policy and business, and education, from Southern California and Asia.

The Sponsors: The Gala provides a unique opportunity for sponsors to demonstrate their deep interest in Asia to Southern California's business, civic and academic leaders.

Asia Society Southern California is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to strengthening relationships and understanding among the people of Southern California and the Asia/Pacific region. Since 1981, ASSC has played a pivotal role in increasing dialogue, shared knowledge and cultural exchanges. Asia Society was founded in 1956 by John D. Rockefeller 3rd. Headquartered in [New York](#), Asia Society has centers in [Hong Kong](#), [Houston](#), [Los Angeles](#), [Manila](#), [Mumbai](#), [San Francisco](#), [Seoul](#), [Shanghai](#), [Sydney](#), [Washington, DC](#), and [Zurich](#). For more information, go to www.asiasociety.org/southern-california.

For sponsorship inquiries or to RSVP, please contact Katherine Estrada, Assistant Director at Kestrada@asiasociety.org or (213) 788-4712.

Asia
Society



Southern
California
Center

244 S. San Pedro St.
Suite 201
Los Angeles, CA 90012
Phone 213.788.4700
Fax 213.788.4701
www.AsiaSociety.org/SoCal
www.AsiaSociety.org

2016 Annual Gala Dinner

SPONSORSHIP OPPORTUNITIES

GALA DINNER SPONSOR - \$50,000 (Limit 1)

- Three tables of 10 in "Gala Dinner Sponsor" location
- 10 passes to the exclusive VIP Reception
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- Opportunity to speak for five minutes at the podium at the Gala Dinner
- Opportunity to meet privately and be photographed with the honorees
- Full-page "Dinner Sponsor" ad on the inside front cover of the Gala Dinner program
- Logo displayed as exclusive "Gala Dinner Sponsor" on event signage and promotional materials
- "Gala Dinner Sponsor" recognition during the multimedia presentation
- Company name/logo featured on ASSC website, and in Gala Dinner advertising
- Social media mentions (primarily Facebook and Twitter)
- Company name prominently displayed on sponsor tables
- 30 Individual memberships to ASSC
- 5 tickets to the 2016 U.S.-China Film Summit and 2 tickets to the U.S.-China Film Gala Dinner

PLATINUM SPONSOR - \$25,000

- One table of 10 in "Platinum Sponsor" location
- 5 passes to the exclusive VIP Reception
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- Opportunity to be photographed with the honorees
- Full-page "Platinum Sponsor" ad in the Gala Dinner program
- Logo displayed as "Platinum Sponsor" on event signage and promotional materials
- "Platinum Sponsor" recognition during the multimedia presentation
- Company name/logo featured on ASSC website, and in Gala Dinner advertising
- Social media mentions (primarily Facebook and Twitter)
- Company name prominently displayed on sponsor table
- 15 Individual memberships to ASSC
- 2 tickets to the 2016 U.S.-China Film Summit and 2 tickets to the U.S.-China Film Gala Dinner

VIP RECEPTION SPONSOR - \$20,000 (Limit 1)

- Five passes to the Gala Dinner, with seats at VIP/Chairman's tables
- Five passes to the VIP Reception
- Exclusive "VIP Reception Sponsor" signage with company name/logo at the reception
- Company name/logo on cocktail napkins at the VIP Reception.
- Opportunity to display corporate brochures at the VIP Reception
- Opportunity to be photographed with the honorees
- "VIP Reception Sponsor" recognition during the multimedia presentation
- Full-page "VIP Reception Sponsor" ad in the Gala Dinner program
- Company name/logo featured on ASSC website, in Gala Dinner advertising and promotional materials
- Social media mentions (primarily Facebook and Twitter)
- 12 Individual memberships to ASSC

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GOLD SPONSOR - \$15,000

- One table of 10 in "Gold Sponsor" location
- 3 passes to the exclusive VIP reception
- Invitation to Company/CEO to serve on Dinner Committee
- Full-page "Gold Sponsor" ad in the Gala Dinner program
- Name and logo displayed as "Gold Sponsor" on event signage and promotional materials
- "Gold Sponsor" recognition during the multimedia presentation
- Company name/logo featured on ASSC website
- Company name prominently displayed on sponsor table
- 10 Individual memberships to ASSC

SILVER SPONSOR - \$10,000

- One table of 10 in "Silver Sponsor" location
- 2 passes to the exclusive VIP reception
- Half-page "Silver Sponsor" ad in the Gala Dinner program
- Company name/logo displayed as "Silver Sponsor" on event signage and promotional materials
- "Silver Sponsor" recognition during the multimedia presentation
- Company logo/name featured on ASSC website
- Company name prominently displayed on sponsor table
- 5 Individual memberships to ASSC

BRONZE SPONSOR - \$5,000

- One table of 10 in "Bronze Sponsors" location
- Half-page "Bronze Sponsor" ad in the Gala Dinner program
- Name displayed as "Bronze Sponsor" on event signage and promotional materials
- "Bronze Sponsor" recognition during the multimedia presentation
- Company name featured on ASSC website
- Company name prominently displayed on sponsor table
- 3 Individual memberships to ASSC

PROGRAM ADVERTISEMENT ONLY Full-page - \$5,000 Half-page - \$2,500 Quarter-page \$1,250

INDIVIDUAL TICKETS \$400 Asia Society Members / \$500 General

- *Sponsor names and logos will be printed on materials and appear within dinner program provided the information is received by printing deadline dates.*
- *Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.*
- *For all tables of ten, the table buyer has the option of Asia Society Southern California assigning Asia Society guests to the table.*

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SPONSORSHIP FORM

NAME: _____ TITLE: _____
COMPANY: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ FAX: _____
E-MAIL: _____

We would like to participate at the following level:

_____ \$50,000 Gala Dinner Sponsor _____ \$25,000 Platinum Sponsor _____ \$20,000 VIP Reception Sponsor
_____ \$15,000 Gold Sponsor _____ \$10,000 Silver Sponsor _____ \$5,000 Bronze Sponsor

Dinner Program Advertisement ONLY:

_____ Full-page at \$5,000 _____ Half-page at \$2,500 _____ Quarter-page at \$1,250

Individual Tickets:

_____ Tickets at \$400 (Asia Society Members Only) _____ Tickets at \$500 (General)

Although we cannot participate as a sponsor, we would like to make a contribution in the amount of \$_____.

Please bill my _____ Visa _____ MasterCard _____ American Express Amount \$_____

Account# _____ Security Code _____
Last 3 digits on the back of the card on signature line

Expiration Date _____ Signature _____

Billing address _____

_____ Check enclosed (made payable to "Asia Society")

Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632

Please return this form to:

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