

Asia Society Southern California ANNUAL GALA DINNER

Honoring

I-FEI CHANG
CEO and President
Greenland USA

KISHORE LULLA
Group Executive Chairman
Eros International

HENRY NGUYEN
Managing General Partner
IDG Ventures Vietnam

When: Saturday, June 20, 2015
6:00 p.m. VIP Reception
7:30 p.m. Dinner and Program

Where: Hyatt Regency Century Plaza
2025 Avenue of the Stars
Los Angeles, CA 90067

What: A festive evening to support Asia Society and its innovative programs, the honorees include three internationally successful entrepreneurs who are making significant commitments to Los Angeles. I-Fei Chang leads the Metropolis development, which is rapidly changing our skyline and enhancing downtown. Kishore Lulla has built Eros into the biggest global distributor of Bollywood films and is now expanding to Los Angeles. Henry Nguyen is a leading venture capitalist in Vietnam and principal owner of the Los Angeles Football Club, a new Major League Soccer team. The program will feature musical entertainment, a raffle and a live auction.

The Audience: The Gala Dinner brings together prominent representatives in the fields of arts and culture, policy and business, and education. Expected attendance is over 400 influential guests from Southern California and Asia.

The Sponsors: The Gala Dinner provides a unique opportunity for sponsors to demonstrate their deep interest in Asia to Southern California's business, civic and academic leaders.

Asia Society Southern California: is the leading non-profit, non-partisan, pan-Asian organization dedicated to strengthening relationships and promoting understanding among the people of Southern California and the Asia/Pacific region. Established in Los Angeles in 1983, and with a large and diverse Asian and Pacific Islander American (APIA) population throughout Southern California, ASSC is ideally situated at the gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges transcending regional boundaries. The Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in [New York](#), centers in [Hong Kong](#) and [Houston](#), and affiliated offices in [Los Angeles](#), [Manila](#), [Mumbai](#), [San Francisco](#), [Seoul](#), [Shanghai](#), [Sydney](#), and [Washington, DC](#). For more information, go to www.asiasociety.org/southern-california.

Asia
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244 S. San Pedro St.
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SPONSORSHIP OPPORTUNITIES

GALA DINNER SPONSOR - \$50,000 (Limit 1)

- Three Table of 10 in "Gala Dinner Sponsor" location
- Two Seats at head table with honorees, ASSC Board Members, Honorary Chairs and other VIPs
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- Opportunity to speak for five minutes at the podium at the Gala Dinner
- Opportunity to meet privately and be photographed with the honorees
- Full-page "Dinner Sponsor" ad on the inside front cover of the Gala Dinner program
- Logo displayed as exclusive "Gala Dinner Sponsor" on event signage and promotional materials
- "Gala Dinner Sponsor" recognition during the multimedia presentation
- Company name/logo featured on ASSC website, and in Gala Dinner advertising
- Social media mentions (primarily Facebook and Twitter)
- Company name prominently displayed on sponsor tables
- 30 Individual memberships to ASSC
- Five tickets to the 2015 U.S.-China Film Summit and two tickets to the U.S.-China Film Gala Dinner

PLATINUM SPONSOR - \$25,000

- One Table of 10 in "Platinum Sponsor" location
- One Seat at head table with honorees, ASSC Board Members, Honorary Chairs and other VIPs
- Invitation to Company/CEO to serve as Honorary Dinner Co-Chair
- Opportunity to be photographed with the honorees
- Full-page "Platinum Sponsor" ad in the Gala Dinner program
- Logo displayed as "Platinum Sponsor" on event signage and promotional materials
- "Platinum Sponsor" recognition during the multimedia presentation
- Company name/logo featured on ASSC website, and in Gala Dinner advertising
- Social media mentions (primarily Facebook and Twitter)
- Company name prominently displayed on sponsor table
- 15 Individual memberships to ASSC

GOLD SPONSOR - \$15,000

- One Table of 10 in "Gold Sponsor" location
- Invitation to Company/CEO to serve on Dinner Committee
- Full-page "Gold Sponsor" ad in the Gala Dinner program
- Name and logo displayed as "Gold Sponsor" event signage and promotional materials
- "Gold Sponsor" recognition during the multimedia presentation
- Company name and logo featured on ASSC website
- Company name prominently displayed on sponsor table
- 10 Individual memberships to ASSC

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SILVER SPONSOR - \$10,000

- One Table of 10 in “Silver Sponsor” location
- Half-page “Silver Sponsor” ad in the Gala Dinner program
- Name and logo displayed as “Silver Sponsor” on event signage and promotional materials
- “Silver Sponsor” recognition during the multimedia presentation
- Company logo and name featured on ASSC website
- Company name prominently displayed on sponsor table
- 5 Individual memberships to ASSC

BRONZE SPONSOR - \$5,000

- One Table of 10 in “Bronze Sponsors” location
- Half-page “Bronze Sponsor” ad in the Gala Dinner program
- Name displayed as “Bronze Sponsor” on event signage and promotional materials
- “Bronze Sponsor” recognition during the multimedia presentation
- Company name featured on ASSC website
- Company name prominently displayed on sponsor table
- 3 Individual memberships to ASSC

	Level				
	Gala Dinner (limit 1) \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Dinner tickets	30	10	10	10	10
Seats at head table w/Honorees, ASSC board, Honorary Chairs and other VIPS	2	1			
Invitation to Company/CEO to serve as Honorary Co-Chair	yes	yes			
Opportunity to speak at podium during dinner	yes (5 mins)				
Invitation to Company/CEO to serve on Dinner Committee			yes		
Opportunity for private meeting & photo with the honorees	yes				
Opportunity for photo with the honorees		yes			
Program Ad	Full page - inside front cover	Full page	Full page	Half page	Half page
Name and Logo on promotional materials & event signage (level specific)	yes	yes	yes	yes	yes
Recognition during multimedia presentation (level specific)	yes	yes	yes	yes	yes
Name and Logo on ASSC website & Gala advertising	yes	yes			
Name and Logo on ASSC website			yes	yes	
Name on ASSC website					yes
Name displayed on sponsor table	yes	yes	yes	yes	yes
Social media mentions (primarily Twitter and Facebook)	yes	yes			
ASSC Memberships - individual	30	15	10	5	3
Tickets to US-China Film Summit	5				
Tickets to US-China Film Summit Gala Dinner	2				

PROGRAM ADVERTISEMENT ONLY Full-page - \$5,000 Half-page - \$2,500 Quarter-page \$1,250

INDIVIDUAL TICKETS \$400 Asia Society Members / \$500 General

- Sponsor names and logos will be printed on materials and appear within dinner program provided the information is received by printing deadline dates.
- Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.
- For all tables of ten, the table buyer has the option of Asia Society Southern California assigning Asia Society guests to the table.

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SPONSORSHIP FORM

NAME: _____ TITLE: _____
COMPANY: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____ FAX: _____
E-MAIL: _____

We would like to participate at the following level:

_____ \$50,000 Gala Dinner Sponsor _____ \$25,000 Platinum Sponsor _____ \$15,000 Gold Sponsor
_____ \$10,000 Silver Sponsor _____ \$5,000 Bronze Sponsor

Dinner Program Advertisement ONLY:

_____ Full-page at \$5,000 _____ Half-page at \$2,500 _____ Quarter-page at \$1,250

Individual Tickets:

_____ Tickets at \$400 (Asia Society Member) _____ Tickets at \$500 (General)

Although we cannot participate as a sponsor, we would like to make a contribution in the amount of \$_____.

Please bill my _____ Visa _____ MasterCard _____ American Express Amount \$ _____

Account# _____ Security Code _____
Last 3 digits on the back of the card on signature line

Expiration Date _____ Signature _____

Billing address _____

_____ Check enclosed (made payable to "Asia Society")

Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632

Please return this form to:
Asia Society Southern California
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