

# Global Career Planning

## Lesson Plan 4: Defining Global Competence at Work

**LESSON TITLE:** Defining Cultural Competence at Work

**DURATION:** Approximately 90 minutes

### OBJECTIVES

- Define culture and/or global competence.
- Interpret the importance of diversity and inclusion in business environments.
- Develop a personal Diversity & Inclusion Statement.

### SUMMARY OF TASKS/ACTIONS

Students work independently or in teams to complete two worksheets. The worksheets require students to research websites, answer questions, and develop their own Diversity & Inclusion Statement.

### MATERIALS/EQUIPMENT

- Computer (if no computers are available, references below could be printed out and shared among students)
- Defining Cultural Competence at Work worksheets 1 and 2

### REFERENCES

- Culture & Language Skills Set Job Applicants Apart: <http://www.businessnewsdaily.com/4066-cultural-skills-set-job-applicants-apart.html>
- What Is Global Competence? <http://sites.asiasociety.org/education/globalcompetence/>
- Cultural Perceptions in Interviewing: <http://learn.latpro.com/cultural-perceptions-in-interviewing/>
- Cultural Competence Could Be the Key to Your Workplace Success – Or Failure: <http://www.bentley.edu/impact/articles/cultural-competence-could-be-key-your-workplace-success-%E2%80%94-or-failure>
- Best Practices in Diversity and Inclusion: <https://www.td.org/Communities-of-Practice/Human-Capital/Best-Practices-in-Diversity-and-Inclusion>
- Pepsi: <http://www.pepsico.com/Purpose/Talent-Sustainability/Diversity-and-Inclusion>
- Liberty Mutual Insurance: <https://www.libertymutualgroup.com/careers/working-here/diversity-and-inclusion>
- Bank of America: <http://careers.bankofamerica.com/us/working-here/culture,-inclusion,-people.aspx>
- Mastercard: <https://www.mastercard.us/en-us/about-mastercard/careers/diversity-inclusion.html>
- Shell Gasoline: <http://www.shell.com/careers/diversity-inclusion.html>
- Nestlé Purina: <https://www.nestlepurinacareers.com/meet-purina/were-inclusive/>
- Starbucks: <http://www.starbucks.com/responsibility/community/diversity-and-inclusion>
- NCAA: <http://www.ncaa.org/about/resources/inclusion>

### TAKE HOME TASKS

Students can complete worksheets at home as an assignment rather than as an in class activity.