**Lesson Plan 3: Creating a Global Infographic**

**Lesson Title:** Creating a Global Infographic  
**Duration:** Approximately 120 minutes

**Objectives**
- Research information about international trade, studying a world language, or study abroad.
- Develop an engaging infographic using appropriate data.

**Summary of Tasks/Actions**
Students work independently to conduct research and complete an infographic storyboard worksheet on one of three topics:

- **Option 1:** Why students should (or should not) study abroad
- **Option 2:** Why our state should trade with (X)* country
- **Option 3:** Why our school should (or should not) offer world languages

*Students select a country of their choice

Following their research, students utilize an online template to create their own infographic. Student work could be displayed on a public website or shared via social media so they can receive feedback from an authentic audience.

**Materials/Equipment**
- Computers
- Creating a Global Infographic Assignment worksheets 1 and 2 and rubric

**References**

**Study Abroad**
- Mapping the Nation Infographics: [http://asiasociety.org/mapping-nation/infographics](http://asiasociety.org/mapping-nation/infographics)
- Seven Topics Students Should Cover When Talking to Family About Study Abroad: [http://www.connectingourworld.org/get-involved/students-connecting-our-world/7-topics-students-should-cover-when-talking-to-family-about-study-abroad/](http://www.connectingourworld.org/get-involved/students-connecting-our-world/7-topics-students-should-cover-when-talking-to-family-about-study-abroad/)
- Is Travel Necessary?: [http://blogs.edweek.org/edweek/global_learning/2014/03/is_travel_necessary.html](http://blogs.edweek.org/edweek/global_learning/2014/03/is_travel_necessary.html)

**International Trade**
WORLD LANGUAGES

• Who Benefits: http://www.actfl.org/advocacy/who-benefits
• Bilingualism is Valuable for the Brain and Society: http://blogs.edweek.org/edweek/global_learning/2013/12/bilingualism_valuable_for_the_brain_and_society.html

INFOGRAPHIC CREATION TOOLS

• Piktochart: http://piktochart.com
• Infogr.am: http://infogr.am
• Visme: http://ewcpresenter.com
• Canva: https://www.canva.com

TAKE HOME TASKS

Students could complete any portion of assignment outside of class rather than as an in class activity.