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All funding for Asia Society Southern California is sought locally from individual and corporate membership dues, special events, conferences, and grants from foundations. Your support of Asia Society Southern California is directly responsible for our local programming and is crucial to our organization.

Asia Society
Southern California
350 S. Figueroa Street, Suite 480
Los Angeles, CA 90071
Phone 213/613-9934
Fax 213/613-9935

James H. Zukin – Chairman
Deborah K. Jordan – Executive Director
Lisa J. Noshi – Assistant Director of Conferences
Nadiya R.S. Conner – Office Manager
www.AsiaSocietySoCal.org
CHAIRMAN
James H. Zukin

Requests the honor of your presence at the
Asia Society Southern California Annual Gala Dinner

Celebrating Extraordinary Visionaries

Daniel Kim
CEO
Nexon America

Johnson Lau
Co-Founder & Executive Chairman
Kinex Pharmaceuticals

Eric Nakamura
Publisher
Giant Robot Magazine

Tsutomu Tanaka
Deputy President
Mitsubishi UFJ Securities

Raju Vegesna
Chairman & CEO
Sify Technologies Limited

Sue Wong
Fashion Designer

KEYNOTE ADDRESS
Dr. Vishakha N. Desai, President, Asia Society

Tuesday, June 22, 2010

Millennium Biltmore Hotel
506 S. Grand Avenue • Los Angeles, CA  90071

Reception 6:00 p.m. Dinner 7:00 p.m.
Business Attire or National Dress

To purchase a table or tickets, please call 213/613-9934, Ext. 24.

SPONSORSHIP LEVELS AND OPPORTUNITIES

PLATINUM SPONSOR: $50,000
- 2 Tables of 10 in “Platinum Sponsor” location
- 20 tickets to VIP reception
- Name featured on front cover of printed program as “Platinum Sponsor”
- Speaking opportunity at Gala Dinner
- A seat at the head table with ASSC Chairman and honorees
- Name and logo displayed as “Platinum Sponsor” on all collateral materials and event signage
- Full-page “Platinum Sponsor” Ad in the Gala Dinner program (back or inside cover)
- “Platinum Sponsor” recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC Web site, and in Gala Dinner advertising and press materials

GOLD SPONSOR: $25,000
- 1 Table of 10 in “Gold Sponsor” location
- 10 tickets to VIP reception
- Name featured on front cover of printed program as “Gold Sponsor”
- Name and logo displayed as “Gold Sponsor” on all collateral materials and event signage
- Full-page “Gold Sponsor” Ad in the Gala Dinner program
- “Gold Sponsor” recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC Web site, and in Gala Dinner advertising and press materials

SILVER SPONSOR: $10,000
- 1 Table of 10 in “Silver Sponsor” location
- 4 tickets to VIP reception
- Name listed within printed program as “Silver Sponsor”
- Name and logo displayed as “Silver Sponsor” on all collateral materials and event signage
- “Silver Sponsor” recognition during the Gala Dinner multimedia presentation
- Company name featured on ASSC Web site

BRONZE SPONSOR: $6,000
- 1 Table of 10
- 2 tickets to VIP reception
- Name displayed as “Bronze Sponsor” on event signage
- Name listed within printed program as “Bronze Sponsor”
- “Bronze Sponsor” recognition during the Gala Dinner multimedia presentation
- Company name featured on ASSC Web site

CONTRIBUTOR: $3,000
- 4 seats
- Name displayed as “Contributor” on event signage
- Name listed within printed program as “Contributor”
- Company name featured on ASSC Web site

DINNER PROGRAM ADVERTISEMENT: Full-Page — $3,000

INDIVIDUAL TICKETS: $300 (Asia Society Member) $400 (Non-Member)
A limited number of government and student discounted tickets are available.
- Please respond by June 7th to be included in the dinner program.
- Sponsor names and logos will be printed on materials and appear within dinner program provided the information is received by deadline.
- Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.
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• “Gold Sponsor” recognition during the Gala Dinner multimedia presentation
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SILVER SPONSOR: $10,000
• 1 Table of 10 in “Silver Sponsor” location
• 4 tickets to VIP reception
• Name listed within printed program as “Silver Sponsor”
• Name and logo displayed as “Silver Sponsor” on all collateral materials and event signage
• “Silver Sponsor” recognition during the Gala Dinner multimedia presentation
• Company name featured on ASSC Web site

BRONZE SPONSOR: $6,000
• 1 Table of 10
• 2 tickets to VIP reception
• Name displayed as “Bronze Sponsor” on event signage
• Name listed within printed program as “Bronze Sponsor”
• “Bronze Sponsor” recognition during the Gala Dinner multimedia presentation
• Company name displayed on event signage

CONTRIBUTOR: $3,000
• 4 seats
• Name displayed as “Contributor” on event signage
• Name listed within printed program as “Contributor”
• Company name featured on ASSC Web site

DINNER PROGRAM ADVERTISEMENT: Full-Page – $3,000
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ANNUAL GALA DINNER
June 22, 2010

Celebrating Extraordinary Visionaries

We would like to participate at the following level:

- $50,000 Platinum Sponsor
- $25,000 Gold Sponsor
- $10,000 Silver Sponsor
- $6,000 Bronze Sponsor
- $3,000 Contributor

Dinner Program Advertisement:

- $3,000 Full-Page Ad

Indicate the number of Dinner Tickets:

-  $300 (Member)  
-  $400 (Non-Member)

Membership:

- $95 — Sign me up for individual membership

All camera-ready artwork must be in black & white format. Submit in high resolution PDF, TIF or EPS with fonts outline to bettya@castlpress.com and nconner@asiasociety.org by June 7, 2010.
Although we cannot attend, we would like to make a tax-deductible contribution of $__________ to support the work of Asia Society Southern California.

Please bill my ☐ Visa ☐ MasterCard ☐ American Express Amount $___________

Account #___________________________________ Security Code ________________________________________

Last 3 digits on the back of the card on signature line

Expiration Date _________ Signature ________________________________________________________________

Billing Address ________________________________________________________________

☐ Check enclosed (payable to “Asia Society”)

Asia Society is a 501(c) (3) organization. All donations and sponsorship/ticket contributions over the fair-market value are tax-deductible to the fullest extent allowed by law. Federal ID# 13-3234632

Please return this form and donation to:

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