25th Anniversary Gala Dinner
“Celebrating Extraordinary Visionaries”

Tuesday, June 22, 2010 * Millennium Biltmore Hotel
Cocktail Reception 6:00 p.m.    Gala Dinner 7:00 p.m.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - $50,000
• 2 (Two) Tables of 10 in “Platinum Sponsor” location
• 20 tickets to VIP reception
• Name featured on front cover of printed program as “Platinum Sponsor”
• Speaking opportunity at Gala Dinner, and a seat at the head table with ASSC Chairman and honorees
• Name and logo displayed as “Platinum Sponsor” on all collateral materials and event signage
• Full-page “Platinum Sponsor” Ad in the Gala Dinner program (back or inside cover)
• “Platinum Sponsor” recognition during the Gala Dinner multimedia presentation
• Company name, logo and link featured on ASSC website, and in Gala Dinner advertising and press materials

GOLD SPONSOR - $25,000
• 1 (One) Table of 10 in “Gold Sponsor” location
• 10 tickets to VIP reception
• Name featured on front cover of printed program as “Gold Sponsor”
• Name and logo displayed as “Gold Sponsor” on all collateral materials and event signage
• Full-page “Gold Sponsor” Ad in the Gala Dinner program   • “Gold Sponsor” recognition during the Gala Dinner multimedia presentation
• Company name, logo and link featured on ASSC website, and in Gala Dinner advertising and press materials

SILVER SPONSOR - $10,000
• 1 (One) Table of 10 in “Silver Sponsor” location
• 4 tickets to VIP reception
• Name and logo displayed as “Silver Sponsor” on all collateral materials and event signage
• Name listed within printed program as “Silver Sponsor”
• “Silver Sponsor” recognition during the Gala Dinner multimedia presentation  • Company name featured on ASSC website

BRONZE SPONSOR - $6,000
• 1 (One) Table of 10  •  2 tickets to VIP reception
• Name displayed as “Bronze Sponsor” on event signage  • Name listed within printed program as “Bronze Sponsor”
• “Bronze Sponsor” recognition during the Gala Dinner multimedia presentation  • Company name featured on ASSC website

CONTRIBUTOR - $3,000
• 4 Seats  • Name displayed as “Contributor” on event signage  • Name listed within printed program as “Contributor”
• Company name featured on ASSC website

PROGRAM ADVERTISEMENT ONLY   Full-page - $3,000

INDIVIDUAL TICKETS -   $300 Member   /   $400 Non-Member

Limited number of student/ government ticket price available, please call for more information.

• Sponsor names and logos will be printed on materials and appear within dinner program provided the information is received by printing deadline dates
• Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors
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SPONSORSHIP FORM

NAME: ___________________________  TITLE: ___________________________
COMPANY: ____________________________________________________________________________
ADDRESS: ____________________________________________________________________________
CITY: ___________________________  STATE: _______  ZIP: ___________________________
PHONE: ___________________________  FAX: ___________________________
E-MAIL: ____________________________________________________________________________

We would like to participate at the following level:

$50,000 Platinum Sponsor  $10,000 Silver Sponsor
$25,000 Gold Sponsor  $6,000 Bronze Sponsor
$3,000 Contributor

Dinner Program Advertisement ONLY:

Full-page advertisement at $3,000

Individual Tickets:

Tickets at $300 (Member)  Tickets at $400 (Non-Member)

Although we cannot participate as a sponsor, we would like to make a contribution in the amount of $__________.

Please bill my _____ Visa  _____ MasterCard  _____ American Express  Amount $______________

Account# ___________________________  Security Code ___________________________
Expiration Date ____________  Signature ___________________________

Billing address ________________________________________________________________

_____ Check enclosed (made payable to “Asia Society”)

Asia Society is a non-profit 501(c)(3) organization. Tax ID# 13-3234632

Please return this form to:
Asia Society Southern California
350 S. Figueroa Street, Suite 480, Los Angeles, CA 90071
Phone: (213) 613-9934 - Fax: (213) 613-9935