



Jonathan Perelman
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Jonathan Perelman is a member of ICM Partners' management team and leads the agency in creating new business models in the technology and digital-media sector. He also heads the new Lectures Group, representing a wide range of talent on public appearances and speaking engagements. Prior to ICM Partners, Perelman served as Vice President of Motion Pictures at BuzzFeed and helped grow the award-winning digital studio into one of the top video producers on the Internet; today generating over 7 billion monthly content views. At BuzzFeed, he was responsible for all revenue from syndication and content partnerships with global media companies, and well as advertising. Perelman previously worked at Google for six years in sales finance, public policy and M&A. He has been featured in *Billboard's* Digital Power Player's list three years in a row, among other honors, and serves on the boards of several media companies, including Spot.IM, The 74Million, Hyperr and Magnet Media.

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数字化企业、演讲部门主管
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Jonathan Perelman, ICM Partners 高级管理人员，他带领该公司在数字媒体与科技领域建立了新型商业模式。Perelman 也同时是 Lectures Group 负责人，管理众多艺人的公众形象和公开演讲。在就职 ICM Partners 之前，他曾是网络新闻媒体公司 BuzzFeed 动画部门总裁，协助公司从一个数字媒体工作室，发展成为首屈一指的网络视频出品方，网站单月浏览量高达 70 亿。在 BuzzFeed 他负责国际媒体公司内容合作以及广告的营收。此前，Perelman 在谷歌公司销售财务、公共政策、企业并购部门工作 6 年。他曾连续三年被美国广告牌榜单 (Billboard) 评为“数字力量的关键人物”。在其他众多嘉奖之中，他还当任了多家媒体公司的董事，包括社交媒体 Spot.IM, The 74Million, Hyperr and Magnet Media。