



Alexis Garcia
Partner
Endeavor Content

Alexis Garcia packages and sells films and advises financiers on their entertainment strategies at Endeavor Content, a division of global entertainment leader Endeavor (formerly WME | IMG). He also oversees Endeavor Content's China practice, leading the group's activity in the region in conjunction with WME | IMG China. In this capacity, Garcia led Endeavor Content's investment in Perfect Village, a China-based production joint venture with Perfect World and Village Roadshow, and advised filmmaker David Goyer on his groundbreaking deal with Tencent. Recent films he has worked on include **The Nice Guys**, starring Russell Crowe and Ryan Gosling, George Clooney's **Suburbicon**, starring Matt Damon and Julianne Moore, and Scott Cooper's **Hostiles**, starring Christian Bale. Garcia joined talent agency Endeavor in 2006, after practicing entertainment law at Sheppard, Mullin, Richter & Hampton and O'Melveny & Meyers. He earned his J.D. from UCLA, where he was Editor-in-Chief of the Entertainment Law Review and Business Editor of the UCLA Law Review. A Miami native of Cuban descent, he earned his B.A. from Vanderbilt University.

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Alexis Garcia 所在的 Endeavor Content 是全球领先的娱乐公司 Endeavor(前 WME | IMG)的一个分支，他擅长包装和售卖影片，以及提供基于 Endeavor Content 娱乐战略的投资建议。他同时负责 Endeavor Content 中国区的业务，领导集团同 WME | IMG 中国的合作。以此，Garcia 主导了 Endeavor Content 对完美威秀的投资，完美威秀是完美世界及威秀电影在中国的合资影业公司。他也是促成电影人 David Goyer 同腾讯开创性合作的关键人物。最近他参与制作的电影包括由 Russell Crowe 及 Ryan Gosling 主演的《耐撕侦探》，由 George Clooney 导演，Matt Damon 及 Julianne Moore 主演的《迷镇》，由 Scott Cooper 导演，Christian Bale 主演的电影《敌对分子》。Garcia 在律师事务所 Sheppard, Mullin, Richter & Hampton 及 O'Melveny & Meyers 从事娱乐法相关工作后，于 2016 加入 Endeavor 经纪公司。他在 UCLA 获得其法学博士学位，在此期间，他也是 Entertainment Law Review 的主编及 UCLA Law Review 的商业版编辑。Garcia 是迈阿密本地人，有着古巴血统，在范德堡大学获得了本科学位。