

Asia Society Korea Center Membership Information



"Over the years, the Asia Society has endeavored to strengthen US-Asia exchanges and cooperation and promote China-US relations, and I wish to express to you my appreciation for all this."

— **President Hu Jintao, The People's Republic of China**

"...the Society has been invaluable in bringing together a wide variety of opinions on the encounter between Asia and the United States ... and has contributed to the transformation in India-U.S. ties manifest in recent times."

— **Prime Minister Dr. Manmohan Singh, India**

"The Asia Society has been playing an important role in deepening ties and understanding among the peoples of Asia-Pacific and the United States. I truly expect the Asia Society will enhance this role for furthering the region's stability and prosperity."

— **Prime Minister Shinzo Abe of Japan**

"The Asia Society has worked tirelessly to raise awareness about Asia among Americans and to strengthen relations between Asia and the United States."

— **Secretary-General Ban Ki-moon, United Nations**

"If you love Asia – from Iran to Japan, Korea to Australia and the South Pacific – or if you are interested in this vast, exciting region, join us. You'll feel at home at the Asia Society."

— **Ambassador Richard Holbrooke**

"At a time when the eyes of the world are on Asia, this institution is indispensable."

— **The New York Times**

Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

The organization was founded in 1956 at a moment of maximum American post-War power and influence by the scion of one of America's great philanthropic families, the Rockefellers, to broaden American awareness of Asia and its cultures and to promote mutual understanding. We have always been unique among American Asia-focused NGOs in its commitment and desire to bring multi-disciplinary and Pan-Asian perspectives to the American understanding of Asia.

We are simultaneously a think-tank, arts and cultural organization, and public educational institution. And we are the only Asia-focused non-profit examining the whole spectrum of effects and implications of Asia's spectacular rise to economic and political power and importance. Now, the Society fulfills its mandate by providing high quality, impactful, multidisciplinary programs designed to generate new ideas and foster creative thinking across the fields of arts and culture, business, education and policy.

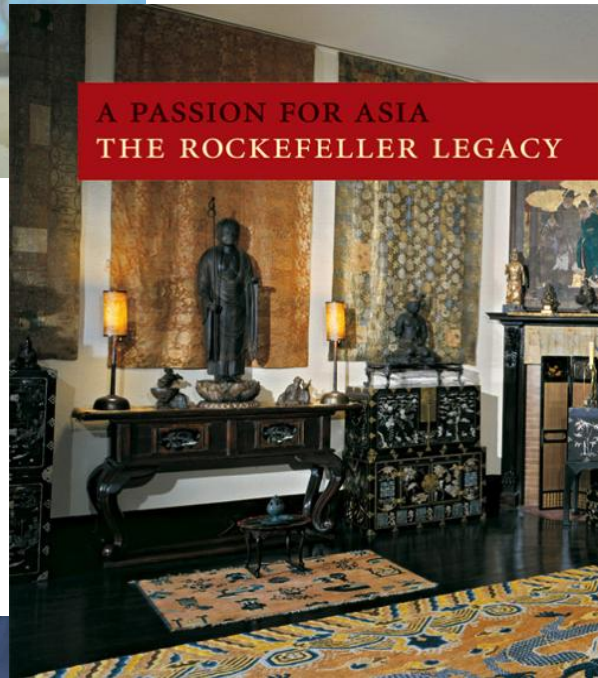
The opening of the Asia Society Korea Center came at the most opportune time as Korea's economic and technological prowess impacts not just Asia, but the world at large. Since our mission is quite unique, we seek extraordinary leaders like you with significant influence in Korea and aboard, to join our family.

We invite you to become a part of this distinguished, international group devoted to the richness and importance of Asia. We look forward to welcoming you as a new member of Asia Society.

Asia Society: Yesterday, Today, and Tomorrow



A PASSION FOR ASIA
THE ROCKEFELLER LEGACY



1950s

- 1956** Asia Society founded by John D. Rockefeller 3rd.
- 1957** Indian sitar maestro Ravi Shankar makes his American debut at an Asia Society-sponsored event.
- 1959** Asia Society moves into its first official home, *Asia House*, at 112 East 64th Street, designed by Philip Johnson. "Masterpieces of Asian Art in American Collections" presented in the new galleries.

1960s

- 1965** The Southeast Asia Development Advisory Group, composed of Asian and American government, academic and NGO representatives is created.

1970s

- 1970** Performing Arts department expands with a grant from Lila Acheson Wallace and begins touring traditional Asian artists throughout the U.S.
- 1970** Asia Society opens its first regional center in **Washington, D.C.**
- 1972** John D. Rockefeller 3rd convenes the first Williamsburg Conference, providing a high level forum for discussions of Asian policy issues.
Mr. and Mrs. Rockefeller pledge their collection of Asian art masterpieces to the Asia Society.
- 1975** The China Council is founded.
- 1979** **Texas Center** opens in Houston.

1980s

1981 Asia Society moves into new building at 725 Park Avenue, designed by Edward Larabee Barnes.

Southern California Center opens in Los Angeles.

1984 Asia Society launches film program presenting Asian films to U.S. audiences.

1989 The Society's first Asian Corporate Conference is held in Hong Kong.

2000s

2001 New York headquarters building renovated and expanded.

2004 Asia Society opens Henry Street School for International Studies in New York City, the first of ten small internationally-themed secondary schools across the U.S.

2006 Groundbreaking for new Hong Kong Center. **2008** Korea Center opens in Seoul.

2006 India Centre opens in Mumbai.

1990s

1990 Asia Society opens **Hong Kong Center**, its first office in Asia.

1994 Asia Society organizes its first art exhibition featuring the works of Asian Americans.

1996 Asia Society launches website.

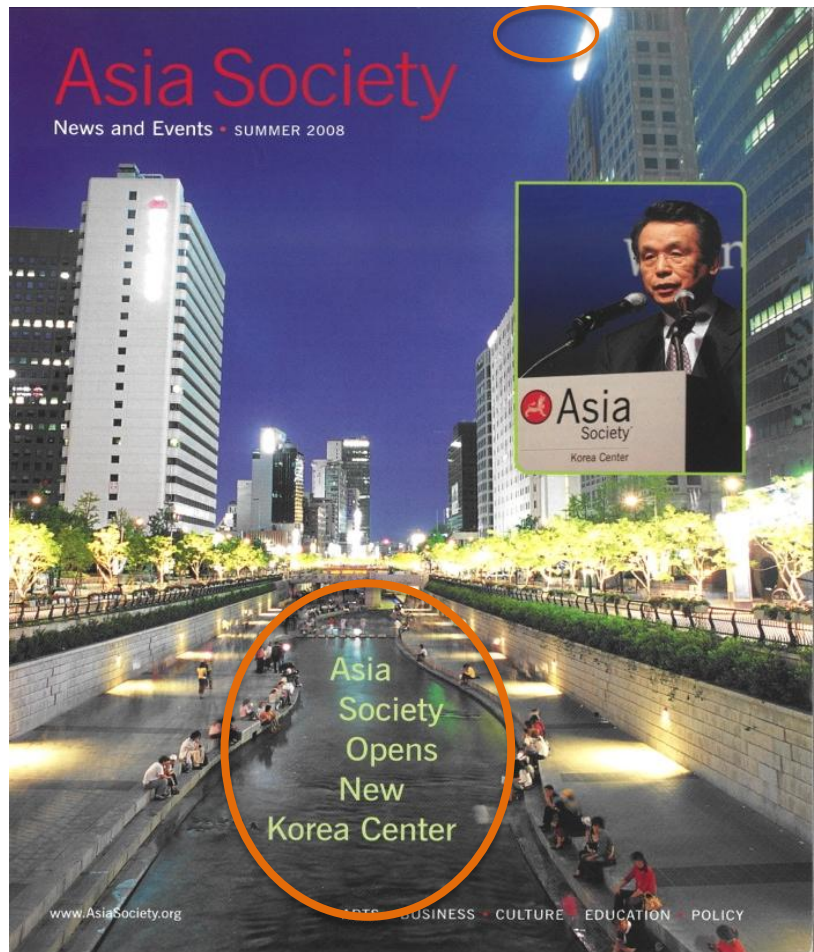
1997 **AustralAsia Centre** registered in Melbourne.

1998 **Northern California Center** opens in San Francisco.

1999 Asia Society establishes presence in **Shanghai**.

1999 **Philippines Center** begins operations.

1999 Asia Society initiates Asian Social Issues Program.



CORPORATE MEMBERSHIPS

GLOBAL CORPORATE LEADER 75,000,000 KRW

Executive Benefits

- Corporate Membership benefits at all 11 Asia Society Centers around the world
- Reciprocal basic corporate membership benefits for up to 5 designated employees at each Asia Society Center for a total of 55 employees
- VIP privileges provided to Member's principal global contact at all Asia Society Centers
- Opportunity to host private events for corporate networking
- Designated executives receive member discounts to programs at all Asia Society Centers and member admission discounts at the Asia Society Museum in New York
- Advance invitations to Asia Society's special events, including the Annual Dinner and the Celebration of Asian Week
- Opportunity to distribute company's promotional materials during events
- Asia Society Membership Card for each designated executive
- Priority registration and seating at Asia Society programs and events
- Exclusive invitations to attend VIP and special events
- Invitations to "members only" events
- Invitations to off-the-record meetings
- Room discounts at the Lotte Hotel Seoul
- Complimentary gift certificates
- Complimentary newsletter

Corporate Benefits

- Acknowledgement of company logo, website link, and profile on the Asia Society website and all of the Center's printed materials
- Right to rent Asia Society facilities in Hong Kong, Houston and New York
- A 10% discount on all purchases at AsiaStore and at AsiaStore online
- Priority consideration for sponsorship of major Asia Society events
- Invitation to pre- and post-program receptions

***What's in it for your organization?
— Access. Prestige. Network.***

All memberships are valid for 12 months from payment of membership fees.

CORPORATE MEMBERSHIPS

CORPORATE PARTNER 25,000,000 KRW

Executive Benefits

- Corporate Membership benefits at the Asia Society Korea Center for up to 10 designated executives
- Opportunity to host private events for corporate networking
- Opportunity to distribute company's promotional materials during events
- Asia Society Membership Card for each designated executive
- Priority registration and seating at Asia Society Korea Center programs and events
- Exclusive invitations to attend VIP and special events
- Invitations to "members only" events
- Invitations to off-the-record meetings
- Designated executives receive member discounts to all programs at the Asia Society Korea Center
- Room discounts at the Lotte Hotel Seoul
- Special benefits at Lotte affiliates
- Complimentary gift certificates
- Complimentary newsletter

Corporate Benefits

- Acknowledgement of company logo and website link on the Asia Society website and all of the Center's printed materials
- Priority consideration for sponsorship of major Asia Society events
- Invitation to pre- and post-program receptions

CORPORATE CONTRIBUTOR 10,000,000 KRW

Executive Benefits

- Corporate Membership benefits at the Asia Society Korea Center for up to 5 designated executives
- Asia Society Membership Card for each designated executive
- Exclusive invitations to attend VIP and special events
- Invitations to "members only" events
- Designated executives receive member discounts to all programs at the Asia Society Korea Center
- Room discounts at the Lotte Hotel Seoul
- Complimentary gift certificates
- Complimentary newsletter

Corporate Benefits

- Acknowledgement of company logo and website link on the Asia Society website and all of the Center's printed materials

GLOBAL CORPORATE LEADERS

Accenture

Bank of New York Mellon

Chevron

Deloitte Anjin LLC

Hyosung

KPMG

Lotte Shopping

Marriott International

Morgan Stanley

Saudi Aramco

Sony Corporation

Wells Fargo

CORPORATE PARTNERS

Daehong Communications

Korean Air

Hyundai Development Company

Lotte Chemical

Lotte Hotel

Samil PricewaterhouseCoopers

SK Innovation

Standard Chartered

CORPORATE CONTRIBUTORS

Busan Bank

EY

Korea Investment & Securities Co., Ltd.

Poongsan

SeungHwa Industry Corp.

Yulchon

LOTTE
DEPARTMENT STORE



HYOSUNG


SK innovation

RESPECTED
TRUSTED
PROFESSIONAL

SAMIL

LOTTE
HOTELS & RESORTS

HDC Hyundai
Development
Company

KOREAN AIR

LOTTE CHEMICAL

Standard
Chartered 

DAEHONG COMMUNICATIONS

LS

YULCHON
YULCHON

Attorneys at Law
YULCHON

 **승화산업(주)**
SEUNGHWA Industry Corp.

BS Busan Bank

POONGSAN

EY 한영

**Korea Investment
& Securities Co., Ltd.**



Our Corporate Partners are *ahead of the curve* in Asia...**ARE YOU?**

\$1,000,000 AND ABOVE

ASIA 21 FOUNDING SPONSOR

\$250,000 AND ABOVE



Bank of America
Merrill Lynch

JPMORGAN CHASE & CO.

MetLife Foundation

\$100,000 AND ABOVE



CHRISTIE'S

Deloitte



GENERAL ATLANTIC

KING & WOOD
MALLESONS
金杜律师事务所



Morgan Stanley



SoZo group

TimeWarner



\$50,000 AND ABOVE

AIIG
Angelo, Gordon & Co.
Aramco Services
BNY Mellon
China Guardian Auctions
Co., Ltd.
ConocoPhillips
Credit Suisse
Ermenegildo Zegna

ExxonMobil Corporation
Franklin Templeton/
Fiduciary
Freeport-McMoRan
Copper & Gold Inc.
General Electric
Goldman Sachs & Co.
Hang Lung Properties
Limited

Hyosung
IDFC Ltd
Kohn Pedersen Fox
Associates PC
L'Oreal
Lotte Shopping
Marriott International
McGraw Hill Financial
Merck & Co., Inc.

Pacific Investment Pty Ltd
Pfizer
SK Innovation
Sony Corporation
Standard Chartered Bank
The Starr Foundation
United Airlines

\$25,000 AND ABOVE

American First National Bank
Archer Daniels Midland
Company
Artron Enterprises (Group)
Limited
Baker Hughes Incorporated
Bank J. Safra Sarasin Ltd
BHP Billiton
BP America, Inc.
Colgate-Palmolive Company
Daehong Communications
Dell Inc.
Delta Air Lines, Inc.
DreamWorks Animation SKG
East West Bank
Eni S.p.A.
Ernst & Young
The Estee Lauder Companies
Inc.
Girard Perregaux
Henderson Land Group
Herbert Smith Freehills
Home Box Office
Honeywell International Inc.
Hotel Lotte
HSBC
Hyundai Development Company
Ingersoll Rand
Korean Air
Leighton Holdings Limited
Lotte Chemical Corp.
Lutron Electronics Co., Inc.

Lynas Corporation Limited
Mars, Inc.
Marsh and McLennan
Companies
McKinsey & Company, Inc.
Minter Ellison
New York Life Insurance
Company
Norton Rose Fulbright
NTT DATA
Paulson & Co. Inc.
PepsiCo, Inc.
PG&E
Procter & Gamble Company
Qantas Airways Limited
Reed Smith LLP
Samil PWC
Sidley Austin LLP
Silicon Valley Bank
Singtel Optus Pty Limited
Skadden, Arps, Slate,
Meagher & Flom LLP
Sodexo
Tata Consultancy Services
TEDA International Inc.
UNSW Australia
USC Marshall School of
Business
Viacom Inc.
Wilson Sonsini Goodrich &
Rosati
Woodside Energy Limited

\$10,000 AND ABOVE

99¢ Only Stores
Abbott Laboratories
Academies Australasia
Air China
Allens
Amerapex Corporation
Arnold and Porter LLP
Blackstone
Bloomberg
Busan Bank
Capital Group Companies
CenterView Partners
Charming Charlie
Chevron Corporation
China Europe International
Business School
The Coca-Cola Company
Corrs Chambers Westgarth
Cravath, Swain & Moore, LLP
Deakin University
Eastern Club Limited
Film Finance Inc
Foley & Lardner LLP
HDFC Ltd
Holsman International
Huawei
Hyundai Sungwoo Automotive Korea
The Japan-America Society of
Houston, Inc.
Jebson & Co. Ltd
The Joseph Lau Luen Hung
Charitable Trust
LS Corp.
Macquarie University
Mahindra & Mahindra Ltd.
The Manhattan Chamber of
Commerce

Manitou Ventures
Margolis & Tisman
MasterCard
McDonald's International
Mizuho Bank
National Grid
New Enterprise Associates, Inc.
Nexus Venture Partners
Otis Elevator
PaperCity
Philip Berry Associates LLC
Pictet & Cie
Poongsan
PricewaterhouseCoopers, LLP
Riverstone Advisory
RMIT University
Rocky Mountain Institute
Salesforce.com
SK Energy Co., LTD.
Southern California Edison
Southwest Airlines
Stewart & Stevenson LLC
Sullivan & Cromwell LLP
Sungjoo Group
SunRice
Taj Hotels, Resorts & Palaces
Terra Foundation For American Art
Texas Capital Bank
Toyota
UBS
Union Bank
USC Marshall IBEAR MBA Program
Wesfarmers Limited
Westlake Chemical Corporation
Xerox
Yulchon Attorneys at Law

INDIVIDUAL MEMBERSHIPS

CHAIRMAN'S CIRCLE 5,000,000 KRW or above

A distinguished international group of individuals devoted to the richness and importance of Asia, Chairman's Circle Members receive exceptional access and benefits that extend far beyond basic membership levels. Through a close relationship with the Chairman of Asia Society Korea Center, Chairman's Circle Members can expand their networks through exclusive events with prominent political dignitaries, business leaders, and cultural figures.

PROFESSIONAL MEMBERSHIP 1,000,000 KRW

**Exclusive for professionals at corporate entities with fewer than 50 employees*

Executive benefits

- Professional Membership benefits at the Asia Society Korea Center for up to two designated executives
- Asia Society Membership Card for each designated executive
- Designated executives receive member discounts to all programs at the Asia Society Korea Center
- Priority registration and seating at Asia Society Korea Center programs and events
- Exclusive invitations to attend VIP and special events
- Invitations to "members only" events
- Room discounts at the Lotte Hotel Seoul
- Complimentary gift certificates
- Complimentary newsletter

ASIA CIRCLE 300,000 KRW

**Must be recommended by 3 current members*

Asia Circle is the young patrons group of Asia Society. An association of young professionals with a strong interest in U.S.-Asian issues, this group is one of the most dynamic alliances within Asia Society. Asia Circle hosts a wide variety of cultural and social events designed to further members' interest in Asia, and facilitates the development of social and professional networks. Asia Circle members span the ages of 21-40, and work in diverse fields such as business, law, the arts, academia, government, finance, and non-profit.

INSTITUTIONAL MEMBERSHIP

500,000 KRW

for Non-Profit Institutions in Korea

JOURNALISTS MEMBERSHIP

50,000 KRW

**Must be recommended by 3 current members*

STUDENT MEMBERSHIP

30,000 KRW

MEMBERSHIP BENEFITS

Asia Society Network

When you become an Asia Society member, you become a part of our expansive global network. That means access to policy- and decision-makers in the U.S. and Asia, as well as connections to like-minded businesses and individuals on both sides of the Pacific.

Targeted Brand Awareness

High-level and high-visibility sponsorship of Asia Society programs allows you to reach the audience you're looking for.

Business Intelligence

We offer myriad opportunities to acquire the latest on business trends, economic outlooks, policy updates and other Asia- and U.S.-related information that is crucial to your global operations or expansions.

Let Asia Society help you meet your next client or business partner.

Corporate Social Responsibility

Fulfill your company's corporate social responsibility efforts through support for Asia Society's public programs that help educate the community about social issues, diversity efforts and Asian-American interests.



POLICY PROGRAMS

Ambassadors Lecture Series

This is the Korea Center's signature program. The Series began in June 2008, and convenes the foreign diplomatic community in Korea to address the relevant issues before an audience that includes the Center's contributors and members, as well as Korea's corporate, cultural, media and civic leaders. The purpose of the Series is to introduce innovative programming concepts that serve to foster open debate and civil discourse on various issues as well as social responsibilities in Korean society.

Asia Society Policy Institute (ASPI)

The Asia Society Policy Institute is the hub of a non-partisan, Asia-centric global network of experts who create solutions that advance the prosperity, security, and sustainability of Asia. ASPI will advance international cooperation and effective policymaking by convening consensus-building dialogues, creating policy roadmaps, and identifying best practices.

Beyond the Headlines

Programming on major current affairs in Asia - with a conscious effort to do as the title suggests. This Series examines the ongoing tensions on the Korean peninsula and forecast how developments in the region will unfold in the coming years.

- North Korea Coverage: Korean Unification and the Future of East Asia
- Covering the War Zone: Foreign Correspondents Look Back
- Korea-Japan Relations
- Korea-China Relations

Pacific Cities Sustainability Initiative

Established in 2009, the Pacific Cities Sustainability Initiative (PCSI) is a collaborative dialogue which aims to foster long-term sharing of urban sustainability strategies between communities across the Asia-Pacific region. To address the diverse challenges of creating livable, resilient cities, PCSI organizes activities focused on identifying local solutions to global problems through seminars, conferences, and student activities. PCSI's guiding principles are to showcase and share solutions that emphasize livability for urban citizens and to ensure that the cities of today and tomorrow are designed, built, and governed around the needs of all its inhabitants.

EDUCATION & LEADERSHIP PROGRAMS

Asia 21 Young Leaders Initiative

Our young leaders initiatives seek to help nurture a community of next generation leaders in Asia committed to working together on a cross-border public service project addressing the most fundamental issues facing the region. The program convenes a group of young leaders around the world for face to face meetings that provide a platform for dialogue and a space in which to discuss this cross-border public service project.

Women Leaders Series

This Series seeks to develop and promote a community and network of women leaders from the Asia-Pacific region across all sectors. By pooling their collective expertise, sharing their professional experiences and personal stories, and developing impactful actionable agenda, this core group will bring their collective brain trust to bear on the Asia-Pacific's most pressing challenges.

- Gender Equality: Male Stereotype of a Leader
- Tiger Moms: Assessing the Child Well-Being in OECD Countries
- Gold Miss Generation: The Evolution of Educated Single Women's Role in Asia and Transgenerational Effects on society



THE BUSINESS OF ASIA: PROGRAMS

Our business programs focus on examining the business climate of emerging Asian countries with a multi-sectoral panel of experts.

In particular, our briefings will discuss the performance of the regional and global financial markets, as well as equip CEOs and executives with expert insights on what to expect from financial markets in the coming years.

Forums/Panel Discussions/Conferences

- Korea Rising: Sharing the Korean Business Model
- TPP: Realizing the Full Potential of the KORUS-FTA
- Annual China Investment Forum
- Annual India Investment Forum
- New Energy Sources of the Asia-Pacific in the 21st Century
- Korea-Russia Gas Pipeline: Opportunities and Risks
- China Shock
- Korea-China Relations
- The East Asian Economic Miracle and the Lessons for Africa
- The Future of Population in Asia: Producing Youth to Protect the Elderly
- Innovation in the Korean Society: How to Optimize on the Rise of Korea's Creative Class
- The Goliaths: Large Firms and Economic Volatility
- Asian Distinguished Leaders Series
- Year End Economic Briefing



ARTS & CULTURE PROGRAMS

Korean Wave Initiative

As a leading organization seeking to generate new ideas across a variety of fields, Asia Society Korea Center has launched the Korean Wave Initiative in Asia and the United States in 2011 to build upon Korea's numerous cultural assets.

Once known as the "Hermit Kingdom," South Korea has spread its contemporary culture across a wide, diverse enthusiastic audience. *Hallyu*, or the Korean Wave, has swept Korean popular music, comic books, films, and television drama serials into diverse societies around the world. *Hallyu* is now Korea's global brand, and the cultural boom emanating from the Korean peninsula is rich, diverse, and complex.

The purpose of this cultural events series is to convene both academics and practitioners in the pop culture and entertainment industries from Hollywood, Bollywood, and Hallyuwood to explore the impact of these global trends, as well as how Korea should plan ahead in creating and promoting its next global brand.

Forums/Panel Discussions

- Hollywood, Bollywood and Hallyuwood
- K-Pop: What's Next?
- Korea-U.S. Culture Forum

....and more

- Korean Beauty: The Documentary
- Photo Exhibition: Korean Beauty through the Lens
- K-Fashion: Fashion Show
- Group Tours to UNESCO World Cultural Heritage Sites in Korea
- Taste of Korea
- Conversation with the Director

Global Culture Programs

- Off the Menu: Asian Food Programs
- Film Screening
- Meet the Author
- Leo Bar (networking happy hour)



PAST SPEAKERS & EVENTS

Christopher Hill, U.S. Assistant Secretary of State for East Asian & Pacific Affairs
Richard Holbrooke, U.S. Special Envoy for Afghanistan and Pakistan
H.E. Oh Joon, Permanent Mission of the Republic of Korea to the United Nations
John Walker, Chairman, Macquarie Group, Korea
Evan Ramstad, Correspondent, Wall Street Journal
Jie-ae Sohn, Bureau Chief, CNN
James Tyrrell, Managing Director, Jones Lang Lasalle
Michael Green, Senior Advisor, Center for Strategic and International Studies
H.E. Luis T. Cruz, Ambassador, Philippines Embassy
H.E. Kathleen Stephens, Ambassador, U.S. Embassy Seoul
Janice Lyn Marshall, Representative, UNHCR
Don Kirk, Correspondent, Christian Science Monitor
Alan Timblick, Head, Seoul Global Center
Jin Suk Yang, Secretary General, World Taekwondo Federation
Nobuyoshi Sakajiri, Senior Diplomatic Correspondent, Asahi Shimbun
H.E. Edmondo Sussumu Fujita, Ambassador, Brazil Embassy
H.E. Eamonn McKee, Ambassador, Ireland Embassy
James Chin, Professor, Monash University
H.E. Martin Uden, Ambassador, British Embassy Seoul
Kwon Gooheon, Senior Economist, Goldman Sachs
Dr. Chung Un Chan former Prime Minister
Amy Jackson, President, AMCHAM Korea
H.E. Okada Matsuya, Japanese Minister for Foreign Affairs
H.E. Ted Lipman, Ambassador, Embassy of Canada
H.E. Hans Ulrich-Seidt, Ambassador, Embassy of Germany
H.E. Bartholomew "Batt" O'Keefe, Irish Minister for Education and Science
Michael Hellbeck, Chairman, Foreign Bankers Group
H.E. Yu Myung-Hwan, former Minister for Foreign Affairs and Trade
H.E. Murad Ali, Ambassador, Embassy of Pakistan
H.E. Massimo Andrea Leggeri, Ambassador, Embassy of Italy
H.E. Pierre Clement Dubuisson, Ambassador, Embassy of Belgium
Scott Kalb, CIO, Korea Investment Corporation
Brian Myers, Professor of International Studies, Dongseo University
Simeon Marfori II, Undersecretary, Philippine Department of Tourism
Soo Siew Keong, Northeast Asia Regional Director, Singapore Tourism Board
Jocelyn Clark, Assistant Professor, Pai Chai University
William R. Rhodes, Senior Advisor and Former Senior Vice Chairman of Citigroup
Jamie Metzl, former Executive Vice President, Global Asia Society
Lawrence Summers, Director of the U.S. National Economic Council
H.E. Richard Mann, Ambassador, New Zealand Embassy
H.E. Hilton Anthony Dennis, Ambassador, South African Embassy
H.E. Skand Ranjan Tayal, Ambassador, India Embassy
H.E. Tuvia Israeli, Ambassador, Israel Embassy
H.E. Na Kyung-won, member of the 18th National Assembly of the Republic of Korea
Young-Gak (Ken) Yun, Chairman, Samjong KPMG
H.E. Martha Ortiz De Rosas, Ambassador of Mexico to the Republic of Korea
Soo Siew Keong, Regional Director of Singapore Tourism Board
Leslie Koch, President of The Trust for Governors Island
Stuart B. Solomon, Chairman of MetLife Korea

Jade Chung, Executive Senior HR Managing Director, GE Korea
H.E. Aram B. Cisneros Naylor, Ambassador, Embassy of the Republic of Panama
H.E. Koro Bessho, Ambassador, Embassy of Japan
H.E. Sergio Mercuri, Ambassador, Embassy of Italy
H.E. Vishnu Prakash, Ambassador, Embassy of India
Kosuke Motani, Chief Senior Economist, Japan Research Institute
General Han Min-koo, the 36th Chairman of the Joint Chiefs of Staff of ROK
H.E. Baasanjav Ganbold, Ambassador, Embassy of Mongolia
H.E. William Peterson PSM, Ambassador, Embassy of Australia
Joe McPherson, Founder, ZenKimchi
Giuseppe Cavallo, Country Manager, TOD'S Korea
Henry Shinn, Presenter, tbs eFM
Sophie Park, Merchandising Team Leader, Lotte Duty Free
H.E. Calin Fabian, Ambassador, Embassy of Romania
H.E. Jaroslav Olsa, Jr., Ambassador, Embassy of the Czech Republic in Seoul
Daniel Allen Pinkston, NEAsia Deputy Project Director, International Crisis Group
John Delury, Assistant Professor of East Asian Studies, Yonsei University
Jin Ho Park, Head of Corporate Pension, Kyobo Life
Shashi Maudgal, Chairman, Indian Chamber of Commerce in Korea
Takuya Sasayama, Minister, Embassy of Japan in Korea
H.E. Byung-Se Yun, Foreign Minister of ROK
H.E. John Prasetyo, Indonesian Ambassador to Korea
H.E. Patrick Rata, New Zealand Ambassador to Korea
H.E. Kihl-Jae Ryoo, Unification Minister of ROK



PAST SPEAKERS & EVENTS

2008

[April 02, 2008](#)

Asia Society Korea Center Inauguration Ceremony

[June 17, 2008](#)

South Korea's Multilateral Diplomacy

[June 24, 2008](#)

Special Film Screening: Crossing

[June 27, 2008](#)

Chicago Children's Choir Concert

[July 22, 2008](#)

Internationalizing Korean Global Firms: Perspectives from a Global Securities Group

[August 26, 2008](#)

Raising Korea's Global Profile: The Media Perspective

[September 22, 2008](#)

The Songdo Reconstruction Project: Global Urban Development in South Korea

[September 26, 2008](#)

Steps towards the U.S. Foreign Policy

[October 23, 2008](#)

A Passion for Asia: The Rockefeller Legacy

[November 25, 2008](#)

Celebrating the 60th Anniversary of Philippine-Korea Relations

[December 23, 2008](#)

2008 Holiday Luncheon

Korea Center's 1st Year Anniversary Event

[July 21, 2009](#)

The Future of Brazil-Korea Relations in a Global World

[August 25, 2009](#)

How Irish are the Koreans? Some Impressions & Reflections

[September 22, 2009](#)

Najib Tun Razak, Anwar Ibrahim and Political Reforms in Malaysia

[October 27, 2009](#)

A Tale of Two Crises: Korea's Role in Tackling Climate Change and the Global Economic Downturn

[November 17, 2009](#)

A United Korea? Reassessing North Korea Risks

[December 08, 2009](#)

2009 Holiday Dinner

2010

January 19, 2010

The Status and Prospects for the KORUS FTA in the U.S.

January 25, 2010

Barbara Demick Book Signing

February 11, 2010

Breakfast Discussion with the Japanese Minister for Foreign Affairs

February 23, 2010

Blood Brothers or Worlds Apart?: A Canadian Ambassador's Personal Reflections on the Two Koreas

March 16, 2010

A Hermit No More Korea in the 21st Century A German Perspective

March 17, 2010

Ireland & Korea: Narratives of Hope over History

April 20, 2010

Lessons Learnt from the Global Financial Crisis: Impact on Korea

April 29, 2010

Korea Center's 2nd Year Anniversary Event

May 25, 2010

Pakistan and Security Environment in the Region

June 06, 2010

Special Movie Screening: Barefoot Dream

June 23, 2010

Asian-European Relations: Building Blocks for Global Governance

July 20, 2010

Belgian EU Presidency and ASEM 8: What We Do Together We Do Better

August 24, 2010

Korea Sovereign Wealth Fund, Who We Are and What We Do

September 14, 2010

The Unloved Republic? On the Lack of State-Nationalism in South Korea

September 28, 2010

Tourism in the Asia-Pacific Region: Improving Public-Private Partnerships for Economic and Social Development

October 19, 2010

Is Korean Traditional Music like a Stay-at-Home Diaspora?

November 09, 2010

Growing Together Beats Falling Apart Task Force Launch

November 23, 2010

Falling Off the Map: New Zealand, Nation Branding and Small State Diplomacy

December 09, 2010

2010 Holiday Cocktail Reception



2011

January 18, 2011

In Seoul, A Fresh Look at Africa

February 09, 2011

Networking Night

February 15, 2011

India: A Land of Silent Revolutions

March 09, 2011

Networking Night

March 15, 2011

What's Past is Prologue in the Middle East

April 01, 2011

Women Leaders of New Asia

A Korean Perspective on Leadership for the 21st

Century

April 06, 2011

Networking Night

April 19, 2011

Transformation: First Step to 'New Beginning'

May 11, 2011

Networking Night

May 17, 2011

Mexico: The Country with Many Faces

May 18, 2011

Korea Center's Third Anniversary

May 18-23, 2011

Global Asia Society Patrons Trip to Korea

June 08, 2011

Networking Night

June 23, 2011

The Singapore Difference

August 10 to 13, 2011

Summer Camp for Multiethnic Children in Korea

September 07, 2011

Cocktail Reception

September 20, 2011

Growing a company in Korea, Challenges and Rewards

October 18, 2011

Korean Cinema

November 16, 2011

Conversation with Im Kwon-taek

November 17, 2011

The Evolving Image of Korean-Americans in the U.S. Entertainment Market

November 17, 2011

Hansik Dinner in LA

December 07, 2011

2011 Holiday Cocktail Reception



2012

January 17, 2012

Caviar: Sustainable Production and Its Application to Other Fields

January 18, 2012

South Koreans React to the Death of Kim Jong-il

January 26, 2012

Scholarship Awards Ceremony

February 14, 2012

U.S.-ROK Relations in the New Year

March 13, 2012

A Life in Antarctica

April 17, 2012

The Millennium Eruption of Mt. Baekdu

April 26, 2012

Academic rigor, analytics and innovation

May 03, 2012

Networking Reception

May 15, 2012

The Relations between the Russian Federation and the Republic of Korea

June 12, 2012

Partnership Between Kazakhstan and Korea

July 17, 2012

Corporate Diversity

August 07 to 10, 2012

Summer Camp

September 25, 2012

The Next Fifty Years: Opportunities for Business and Friendship between Panama and Korea

October 16, 2012

Perspectives on the Future of the Korean Peninsula Part I: The Kim Jong-un Cult

November 20, 2012

Perspectives on the Future of the Korean Peninsula Part II: Partition and Unity — Lessons from the Irish and German Models

December 06, 2012

2012 Holiday Cocktail Reception

December 14, 2012

Scholarship Awards Ceremony



2013

January 15, 2013

Future of Japan and Korea Relations

February 19, 2013

Italy, At the Eve of the General Elections

March 19, 2013

*India's Ties with South Korea and East Asia:
Present and Future*

April 26, 2013

*Aging and Its Impact on Economy: What is going
on in Japan and what Korea faces to*

May 14, 2013

*In the Face of Provocation: What Are Our
Corresponding Measures?*

June 18, 2013

*Mongolia's 'Third Neighbor' Foreign Policy:
The Concept and Evolution*

July 16, 2013

*Why Australia and Korea Are Important to Each
Other*

August 06 to 09, 2013

2013 Summer Camp

September 24, 2013

The Dark Side of Seoul

October 16, 2013

*The Luxury Craze: Understanding the Korean
Consumer's Inner Motives*

November 7, 2013

Korea Center's 5th Anniversary Dinner

November 19, 2013

*Romania-Korea Relations: A Case Study in Foreign
Policy Change*

2014

February 18, 2014

Window into 1950s North Korea

March 18, 2014

*The Risks of Intelligence Failure in the ROK and
Why it Matters*

April 15, 2014

*Wealth and Power: China's Long March to the
Twenty-First Century*

May 20, 2014

Retiring in Asia: A Longevity Risk

June 10-12, 2014

Asia Society Global Board Meeting in Seoul

July 15, 2014

*Bad Decisions, Bad Consequences: The Korean
Issue in the New Century*



ASIA SOCIETY WORLDWIDE

Asia Society New York Headquarters

725 Park Avenue (at East 70th Street), New York, NY 10021
Tel: (212) 288 6400 Fax: (212) 517 8315 Email: info@asiasociety.org

Asia Society Northern California Center

500 Washington St. Ste 350 San Francisco, CA 94111 USA
Tel: (415) 421 8707 Fax: (415) 421 2465 Email: sanfrancisco@asiasociety.org

Asia Society Southern California Center

Stonier Hall, 837 Downey Way, Suite 308, Los Angeles, CA 90089-1145
Tel: (213) 821 2115/2116 Fax: (213) 821 2130 Email: info_la@asiasociety.org

Asia Society Texas Center

1370 Southmore Blvd., Houston, TX 77004
Tel: (713) 496 9901 Fax: (713) 496 9989 Email: txcenter@asiasociety.org

Asia Society Washington Center

Whittemore House, 1526 New Hampshire Avenue, NW Washington, DC 20036
Tel: (202) 833 2742 Fax: (202) 833 0189 Email: asiadc@asiasociety.org

Asia Society Australia Center

Level 6, 115 Pitt Street, Sydney NSW 2000
Tel: (612) 8199 9402 Fax: (612) 9235 3171 Email: fwallace-smith@asiasociety.org

Asia Society Hong Kong Center

9 Justice Drive, Admiralty, Hong Kong
Tel: (852) 2103 9511 Fax: (852) 2877 5343 Email: enquiryhk@asiasociety.org

Asia Society India Center

2nd Fl., Ramon House, 169 Backbay Reclamation, Mumbai 400020, Maharashtra, India
Tel: (91) 22 6610 0888 Fax: (91) 22 6610 0887 Email: admin@asiasociety.org.in

Asia Society Philippine Foundation, Inc.

2nd Fl., AIM Conference Center, Legaspi Village, Makati City 1260, Philippines
Tel: (632) 550 2612/810 8983 Fax: (632) 810 8983 Email: info@asiasociety.org.ph

Asia Society Shanghai Representative Office

6th Fl., No. 280-2, Linhong Road, Shanghai 200335, China
Tel: (86) 21 2207 3667 Fax: (86) 21 2207 3667 Email: chloez@asiasociety.org.cn

Asia Society Korea Center

Lotte Hotel Seoul, Suite 615, 30 Eulji-Ro, Jung-Gu, Seoul, Korea 100-070, CPO Box 3500
Tel: (82) 02 759 7806/3789 7806 Fax: (82) 02 757 0034 Email: koreacenter@asiasociety.org

Our Membership provides access to....

Impactful convening efforts

Exclusive private events

Network creation

Solutions hub featuring best practices in Asia

World class public programming

Over 400 member companies

11 Centers in the U.S. and Asia

Brand visibility at high-profile events

Future "hotspots"

Executive and senior management participation programs

Northern California
Southern California

Texas

New York Headquarters
Washington D.C.

India

Hong Kong

Shanghai

Korea

Philippines

AustralAsia

Asia Society Worldwide

Speaking opportunities

Decision makers in the U.S. and Asia

Business trends and resources

An invaluable resource on the U.S. and Asia

Sophisticated art patrons

Senior executives

Client development and cultivation

Multiple markets in the U.S. and Asia

Opportunities to discover and grow talent