



**2015 CHINESE INVESTMENT IN U.S. REAL ESTATE
SPONSORSHIP OPPORTUNITIES**



Asia
Society®



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CHINESE INVESTMENT IN U.S. REAL ESTATE

Asia Society and Rosen Consulting Group invite you to join them as they launch a major report on Chinese investment in U.S. real estate. The study marks the fourth installment of Asia Society's widely popular *Chinese Investment in the U.S.* initiative and will analyze stocks and flows of Chinese investment, investment drivers in China and U.S. market attractions, impact on the U.S. economy, and political and economic contexts in both countries. To celebrate the report's release, launch events in San Francisco, New York, Shanghai, and Beijing will be held beginning in December, 2015. In addition, pre-launch event roundtables will be held in San Francisco, New York, and Washington, D.C. to help shape the report's content and direction. A cross-sector group of industry and government leaders from the U.S. and China are expected to participate, sharing ideas and insights, and setting the stage for a strengthened U.S.-China relationship.

Sponsoring this important initiative will provide exclusive engagement and visibility opportunities for you and your company, including opportunities to shape the report's content, host a roundtable, and network with U.S. and Chinese leaders and experts from business, academia, and policy.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$100,000 (One available)

- One Advisory Council seat
- Opportunity for executive to introduce up to two launch event keynote speaker(s) or moderator(s) in cities of your choice: SF, NY, Shanghai, Beijing (if available)
- Opportunity to host up to two pre-launch roundtables in cities of your choice: SF, NY, DC (if available)
- Two invitations to all VIP post-launch event dinners (where applicable)
- Introductions to target companies/high-level participants
- Opportunity to suggest speakers to all four launch events**
- Up to twelve complimentary reserved, preferred seating tickets to each launch event
- Two-page gatefold company advertisement in printed programs
- Company logo on speaker bio sheets at each program
- Company name listed in press releases
- Verbal recognition at each program
- Company logo on Asia Society SF and NY Center websites
- Company logo on conference e-invitations (if sponsorship received by 08/14/15)
- Opportunity to display promotional materials at each program

Platinum Sponsor - \$75,000 (Two available)

- Opportunity to join the project's exclusive Advisory Council for an additional \$10,000
- Opportunity for executive to introduce one program moderator or keynote speaker in a city of your choice: SF, NY, Shanghai, Beijing (if available)
- Opportunity to host one roundtable in a city of your choice: SF, NY, DC (if available)
- One invitation to all VIP post-launch event dinners (where applicable)
- Introductions to target companies/high-level participants
- Opportunity to suggest speakers to two launch events**
- Up to eight complimentary reserved, preferred seating tickets to each launch event
- One-page company advertisement in printed programs
- Company logo on speaker bio sheets at each program
- Company name listed in press releases
- Verbal recognition at each program
- Company logo on Asia Society SF and NY Center websites
- Company logo on conference e-invitations (if sponsorship received by 08/14/15)
- Opportunity to display promotional materials at each program

SPONSORSHIP OPPORTUNITIES

Gold Sponsor - \$50,000

- Opportunity to join the project's exclusive Advisory Council for an additional \$10,000
- One invitation to two VIP post-launch event dinners in cities of your choice: SF, NY, Shanghai, Beijing (if available)
- Introductions to target companies/high-level participants
- Opportunity to suggest a speaker to one launch event**
- Up to five complimentary reserved, preferred seating tickets to each launch event
- Half-page company advertisement in printed programs
- Company logo on speaker bio sheets at each launch event
- Company name listed in press releases
- Verbal recognition at each launch event
- Company logo on Asia Society SF & NY Center websites
- Company logo on launch event e-invitations (if sponsorship received by 08/14/15)
- Opportunity to display promotional materials at each launch event

Silver Sponsor - \$25,000

- Opportunity to join the project's exclusive Advisory Council for an additional \$10,000
- Opportunity to suggest a speaker to one launch event**
- Up to three complimentary reserved, preferred seating tickets to each launch event
- Quarter-page company advertisement in printed programs
- Company name on speaker bio sheets at each launch event
- Company name listed in press releases
- Verbal recognition at each launch event
- Company name on Asia Society Center websites
- Company name on launch event e-invitations (if sponsorship received by 08/14/15)
- Opportunity to display promotional materials at each launch event

***Upon consultation with AS and RCG*

SPONSORSHIP OPPORTUNITIES

Bronze Sponsor - \$15,000

- Up to two complimentary reserved, preferred seating tickets to each launch event
- Quarter-page company advertisement in printed programs
- Company name on speaker bio sheets at each launch event
- Company name listed in press release
- Verbal recognition at each launch event
- Company name on Asia Society Center websites
- Company name on conference e-invitations (if sponsorship received by 08/14/15)
- Opportunity to display promotional materials at each launch event

Dinner/Reception Sponsor - \$25,000 (Four available)

- Exclusive opportunity to join the project's Advisory Council for an additional \$10,000
- Exclusive sponsor of one VIP post-launch event dinner in a city of your choice: SF, NY, Shanghai, Beijing (if available)
- Two invitations to your sponsored VIP post-launch event dinner
- Introductions to target companies/high-level participants
- Up to three complimentary reserved, preferred seating tickets to each launch event
- Quarter-page company advertisement in printed programs
- Company name on speaker bio sheets at each launch event
- Company name listed in press release
- Verbal recognition at each launch event
- Company name on Asia Society Center website where private dinner is being held
- Company name on program e-invitations (if sponsorship received by 08/14/15)
- Opportunity to display promotional materials at each launch event

CHINESE INVESTMENT IN U.S. REAL ESTATE ADVISORY COUNCIL

Asia Society and Rosen Consulting Group invite you to substantively contribute to their major report on Chinese investment in U.S. real estate. Through monthly discussions with Ken Rosen, Asia Society, and experts from across the U.S. and Asia, the Advisory Council will serve as a key resource for expert insight and vision, steering the report's content and direction.

Benefits of becoming an Advisory Council member:

- Network with the leading minds across industries and geographies
- Utilize data and information shared to further your business goals
- Actively contribute to the report's content and viewpoint
- Gain visibility and recognition as a global thought leader for yourself and your company in report and other marketing channels



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Rosen Consulting Group is the leading independent real estate economics consulting firm. Founded in 1990 and with offices in Berkeley and New York, RCG provides strategic consulting and unbiased investment guidance through all market cycles.



Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context.