



Ray Braun
Principal
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Raymond Braun is a founding Principal of Entertainment + Culture Advisors, specializing in entertainment development projects, recreation and tourism economics, and attraction development potential. His clients in the theme park industry include The Walt Disney Company, Sea World, Universal Studios, and Merlin Entertainments. Braun has helped plan major cultural attractions, including the Getty Center in Los Angeles; Rose Center at the American Museum of Natural History in New York; California Academy of Sciences in San Francisco; and the Henry Ford in Dearborn. His international experience includes economic planning for recreation and commercial development in Beijing; Warner Bros. Movie World, a studio and related theme park in Australia; global location research for KidZania; theme park in Malaysia for Khazanah Nasional; and resort projects throughout Mexico. Prior to forming ECA, Braun was the head of the Entertainment Practice at Economics Research Associates.

Ray Braun
主管
Entertainment + Culture Advisors

Raymond Braun 是 Entertainment + Culture Advisors (ECA) 的创始主管，专门从事娱乐开发项目、休闲和旅游经济以及景点开发潜力分析。他的主题公园客户包括华特迪士尼公司、海洋世界公园、环球影城和默林娱乐。Braun 曾分析和协助规划大型文化景点，包括洛杉矶盖蒂中心、纽约美国自然历史博物馆玫瑰中心、旧金山加州科学博物馆和迪尔伯恩亨利·福特博物馆。Braun 负责的国际项目包括北京休闲和商业开发项目的经济规划、澳大利亚华纳兄弟电影世界影城及主题公园、趣志家儿童乐园的全球地点调研、大马国库控股国民投资有限公司在马来西亚的主题公园和多个墨西哥度假项目。在创办 ECA 前，鲍先生是 Economics Research Associates (ERA) 全球娱乐业务的负责人。