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*Entertainment & Media in Asia*



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Jonah Greenberg is the head of CAA China at the global entertainment and sports agency Creative Artists Agency. Based in Beijing, he and his colleagues represent many of the most accomplished directors, producers, writer and talent in China, including Zhang Yimou and Lu Chuan. Greenberg also helps guide and execute CAA's strategy in developing cross-border opportunities for clients. Prior to joining CAA in 2005, he was a production executive at Beijing-based Ming Productions. He graduated from Reed College with a degree in Chinese literature after two years of language and dramatic studies at Capital Normal University and the Central Drama Academy in Beijing.

乔青山  
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乔青山是世界级娱乐及体育经纪公司创新艺人经纪公司（CAA）中国区的负责人。他和同事在北京代理着许多中国最有成就的导演、制片人、编剧和演员，其中包括张艺谋和陆川。乔青山也帮助引导和执行公司的策略，为客户发展跨境机会。在加入创新艺人经纪公司之前，他是北京Ming Productions的制作主管。乔青山毕业于里德学院并获得了中国文学学位，此前他还曾在北京师范大学和中央戏剧学院进修了两年语言和表演课程。