

Asia Society Hong Kong Center Presents Imminent Domain in Singapore in January 2016 Showcasing Provoking Hong Kong Designs

Hong Kong, 5 January 2016 – Asia Society Hong Kong Center ("ASHK") proudly brings the acclaimed exhibition *Imminent Domain: Designing the Life of Tomorrow* to Singapore's National Design Centre with the support of DesignSingapore Council and Hong Kong Economic and Trade Office **(HKETO)** in Singapore. The show will be on view from January 16 to February 28, 2016.

"We are thrilled that an innovative Hong Kong show can be brought to Singapore and help stimulating partnership between the two leading cities in Asia," says S. Alice Mong, Executive Director of Asia Society Hong Kong Center. "Special thanks must go to DesignSingapore Council and Hong Kong Economic and Trade Office (HKETO) in Singapore, as their support is crucial in facilitating exchanges between Hong Kong and Singaporean designers, the promotion of Hong Kong designs, as well as the smooth running of the exhibition. We hope it will encourage the cultural exchange for designers among the world."

"We are pleased to collaborate with Asia Society Hong Kong Center to stage this showcase of Hong Kong designs at the National Design Centre. The exhibition provides a platform for knowledge exchange and sharing of perspectives between Singapore and Hong Kong designers on design for future living. Through this exhibition, I hope it will also spark off dialogues and interaction among the design, art and craft communities in both cities", said Mr Jeffrey Ho, Executive Director of DesignSingapore Council.

"The HKETO has been playing an active role in promoting Hong Kong's image as an international art hub by staging various arts and cultural events. Our aims are to highlight the Hong Kong brand and collaborate with organizers of major events of international significance in Hong Kong to bolster the city's image in the ASEAN region. We are delighted to be collaborating with Asia Society Hong Kong Center this time to showcase the work of three top Hong Kong designers. I am sure more exchanges of this kind will benefit the art development in Hong Kong and the ASEAN region," the Director of the HKETO in Singapore, Mr Bruno Luk, said.

Originally hosted at Asia Society Hong Kong Center in 2013 and featured 12 Hong Kong designers with works from across industries including jewelry, automobile, fashion, product, and interior design, the exhibition received rapturous applause. The show in Singapore is an extension that continues the goal of provoking ideas on lifestyle with a focus on the changing concepts about future living.

Three top Hong Kong designers - Nicolas Cheng, Yeung Chin, and Dylan Kwok - will challenge the status quo and demonstrate the future of our living with their design products at the show. Through their designs, the trio suggest alternative modes and provoke discussions on how Hong Kong's creative potentials can interact with Singapore, with a focus on the clash between the lives in the past, the now, and the future in the fields of product, fashion and socio-urban designs.

Collaboration aside, the artists see the exhibition as an important milestone for Hong Kong designers, as it offers them an opportunity to introduce their designs and concepts to the international audience. "I look forward to enriching my vision through strategic collaborations with other artists, designers, writers, curators and institutions," remarks Cheng. Specially curated for this exhibition, installation designer Dylan Kwok will create new postcards with images of Chung Ying Street, located at the border between Hong Kong and Shenzhen, and post it from Hong Kong to Singapore exhibition visitors.



Hong Kong Center

In addition to the exhibition, there will be a workshop and a seminar to foster dialogue and collaboration. Kwok will teach participants how to make small houses at the workshop, and encourage people leaving behind their gadgets to appreciate life with their hearts. Yeung will participate in seminars and discuss with his Singaporean counterparts on the future of design directions.

About the Exhibition

Nicolas Cheng spent over six months in China to acquire the traditional skills and techniques to produce a set of cloisonné vessels. The end product stages a stark contrast between the traditional craft of cloisonné and the industrial feel that reminds us of mass production today.

Yeung Chin designed a collection of inflatable garment that questions the skinniness-equals-beauty formula by providing a unique body shape to each wearer.

Dylan Kwok's "interior" design houses are not displayed inside the exhibition center, but outside of it, in order to challenge our concepts about boundary. Specially curated for this exhibition, Kwok created a set of postcards from a photo that was exhibited in 2013, where they were mailed to Singapore. The postmarked cards were then reassembled to exhibit the original image.

About the exhibition

Dates: January 16 – February 28, 2016

Venue: National Design Centre, 111 Middle Road, Singapore 188969

Hours: 9:00 a.m. to 9 p.m.

Admission: Free

You may also connect with Asia Society Hong Kong Center on social media:

Facebook: www.facebook.com/Asiasocietyhongkong

Twitter: https://twitter.com/AsiaSocietyHK

Instagram: @AsiaSocietyHK

End

Organizer: Host Venue:





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About Asia Society

Founded in 1956 by John D. Rockefeller III in New York, Asia Society is a leading not-for-profit, non-government educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders, and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, Asia Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

About Asia Society Hong Kong Center

As one of the 12 centers of Asia Society, Asia Society Hong Kong Center (the "Hong Kong Center" or "ASHK") was established in 1990 by a group of Hong Kong community leaders, led by the late Sir Q.W. Lee, honorary chairman of Hang Seng Bank.

In February 2012, the Hong Kong Center established its new permanent home in Admiralty at the Old Victoria Barracks, Former Explosives Magazine site. Steeped in history, cultural significance, and natural beauty, the site was originally built by the British Army in the mid-19th century for explosives and ammunition production and storage. Through careful conservation, restoration, and adaptive reuse, this heritage site was successfully transformed into a cultural, artistic, and intellectual hub. ASHK warmly welcomes the public to visit the Center, to join the programs and view the exhibitions organized by ASHK and its partners.

As the leading regional knowledge-based platform for furthering the understanding of the countries and cultures of Asia and global issues that impact the region, Asia Society Hong Kong Center boasts extensive regional and international networks of leaders and scholars, and offers a broad variety of programs in the form of lectures, performances, film screenings, and exhibitions to the community.

Asia Society Hong Kong Center was established entirely with local funding and is supported through membership dues, fundraising events, and contributions from individuals, corporations, and foundations that work together to support and advance its mission.



About the DesignSingapore Council

The vision of the DesignSingapore Council is for design to differentiate Singapore from global competition. As the national agency for design, the Council's mission is to develop the design sector, and to help Singapore use design for innovation and growth, as well as to make life better. The DesignSingapore Council is part of the Ministry of Communications and Information.

More information about the DesignSingapore Council and the National Design Centre is available at www.designsingapore.org.

About the National Design Centre

The National Design Centre (NDC) is the nexus for all things design. This is where designers and businesses congregate to exchange ideas, conduct business, use its facilities and obtain assistance from the national agency for design, the DesignSingapore Council. Centrally located in the arts, cultural, learning and entertainment district in the Bras Basah-Bugis area, it is well placed to invite the public to learn about design through its exhibitions and programmes.

About Hong Kong Economic and Trade Office in Singapore

Set up in 1995, the Hong Kong Economic and Trade Office in Singapore seeks to enhance understanding and strengthen the bilateral relations between Hong Kong and the ASEAN countries. We provide information to and support corporations and individuals looking to start or expand their businesses in Hong Kong or in Mainland China via Hong Kong. In addition, we aim to promote cultural exchanges between Hong Kong and ASEAN.

The Hong Kong Economic and Trade Office in Singapore collaborates regularly with two Hong Kong statutory boards – the Hong Kong Trade Development Council and the Hong Kong Tourism Board to promote Hong Kong as the best location for business and a must-go tourist destination in Asia.