

## Join us!

### Philadelphia, Pennsylvania October 16-17, 2015

The Asia Society - Penn GSE Global Education Forum is an opportunity to engage in a critical conversation about preparing every US student for college and work in a global economy. Join us in establishing a united front, advocating for policy change to support a world-class education for every student.



Asia Society and Penn Graduate School of Education Present  
**Global Education Forum 2015**  
*learning with and from the world*



Through a series of keynote speakers, hands-on workshops and networking opportunities, participants will explore how to prepare students to be globally competent, evaluate trends and best practices in teacher and leadership development, and develop strategies for teaching and assessing critical 21st century skills.



### **SPEAKERS** PAST & PRESENT

Dan Rather  
Journalist

Deb Delisle  
US Department of Education

Chuck Hagel  
US Department of Defense

Dr. Yong Zhao  
University of Oregon

...and many more!

### **WORKSHOPS** HANDS ON + INTERACTIVE

Participants will choose from a wide variety of hands-on workshops. Each workshop provides a framework plus a simulation of student learning and resources to take back to the classroom.

### **SWAP SHOPS** NETWORKED LEARNING

Swap Shops are small group discussions where the presenter demonstrates or shares a project or resource: An ideal opportunity for teachers to learn from one another and showcase what works.

### **TOMORROW'S WORLD IS CREATED IN CLASSROOMS TODAY.**

The Asia Society-Penn GSE Global Education Forum is bringing together thinkers and practitioners who are defining the ways education can prepare students to thrive in a global economy. Informed by shared knowledge of best practices as well as promising programs and research, the Asia Society-Penn GSE Global Education Forum will highlight the importance of learning with and from different education systems to help drive our own practice innovations.

To learn more, visit <http://www.asiasociety.org/global-education-forum>

“The world is enriched and we all win when everyone gets globally smarter.”

—U. S. Secretary of Education Arne Duncan

## Why Exhibit?

★ The Asia Society-Penn GSE Global Education Forum is the **only conference** that brings together K-12 school educators, business leaders, policy makers, and resource providers to focus on developing global competencies in U.S. students.

★ The Forum will draw approximately **350 teachers and school leaders** from the educational community, including federal, state, local and university policymakers and administrators charged with developing global learning resources and programs in schools nationwide.

★ Attendees have a particular interest in **resources** related to international studies, technology, world languages, student and teacher travel, common core and 21st century skills.

★ The Forum is part of a multi-year, multi-sector effort to advance global competence in schools as a critical part of our nation's response to **globalization**.



## Can the next generation of great Americans count on your support?

Exhibiting at the Asia Society-Penn GSE Global Education Forum means you'll have the opportunity to show your products and services to elementary, middle, high school, and postsecondary educators. At the same time, you'll play a critical role in transforming education to prepare students for college and the interconnected world beyond.

We are pleased to offer this opportunity to exhibitors whose products and/or services help educators build global competencies in students throughout their educational lives. For questions or to register, please contact us today!

## Contact

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## Exhibitor Fees

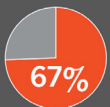
**\$1000**  
non-profit

**\$2500**  
for-profit

## THE GLOBAL AGE



Vast majority of consumers of American goods and services are outside of U.S. borders.



Two-thirds (and growing) of purchasing power worldwide is also abroad.



Nearly all American companies doing international trade are small or medium sized.



Today's students have more than a one-in-five chance of a career working in international trade.

But 16% of youth remain unemployed. Businesses cite lack of competitive skills for the new economy.

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