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Bruno Wu
Co-Chairman and CEO
Sun Seven Stars Entertainment & Media Group Limited

Mr. Wu is the founder, co-chairman and CEO of Sun Seven Stars Entertainment & Media Group Limited; one of the largest and most diversified private media and investment companies in China. Its predecessor, Sun Media Group Holdings Limited, was established by Mr. Wu and Ms. Lan YANG in 1999 and after 10 years of growth became one of the leading entertainment, media and investment companies in Asia.

Mr. Wu also served as a director of Shanda Group from 2006 to 2009 and as co-chairman of Sina from 2001 to 2002, during which he played a key role in Sina's business transformation.

In 2001, Mr. Wu received his PhD from the School of International Relations and Public Affairs at Fudan University. He has also received a MA in International Relations from Washington University, a BA in Business Management from Culver-Stockton College and a Diploma in Superior Studies in French Literature from the School of French Language and Literature at the University of Savoie.