



Women's Leadership Series

Celebrating Influential Women around the Globe

Launching September 23

Sponsorship Proposal

August 2015

For more information:

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About Asia Society Texas Center

Global Mission with a Local Purpose

Founded in 1979, Asia Society Texas Center engages the diversity of Houston through a broad range of enriching programs and events within the pillars of arts and culture, business and policy, exhibitions, and education and outreach. As one of the nation's most ethnically diverse cities, Houston is home to a rapidly growing Asian American population. Through a multi-disciplinary approach, Asia Society educates the greater community on relevant ideas and issues of our time, preparing future generations for stronger understanding and interaction between east and west.

Women's Leadership Series

A New Annual Initiative – Launching in 2015 with 3 Distinct Programs

The Women's Leadership Series celebrates influential, diverse women that are making a substantive impact in both society and business locally and globally. The series provides a platform for influential women of Asian descent as well as women who are engaged in leading work reflected in the Asia Society mission to share their personal and professional experiences. This series will take place annually and will include three speakers each year. Each session will either be "in conversation" or a lecture, depending on the desired format of each speaker. Exclusive receptions for small groups are included to bring speakers in contact with notable locals, while educational workshops for young women will directly connect speakers with local students for interactive learning experiences, empowering and educating young women for future success. The series targets on a diverse audience of professional and philanthropic women.

Program 1: In Conversation: Powerful Houston Women Making a Global Impact

September 23, 2015 at 12:00pm

Launching Asia Society's inaugural Women's Leadership Series is a program featuring local leaders **Anne Chao**, **Donna Cole**, and **Y. Ping Sun**. Together they will discuss their personal strategies for leaving lasting legacies in business and in philanthropy.

Program 2: The Advancement of Women—Inspiring Political Reform

January 21, 2016 at 7:00pm

This program provides a platform for those creating substantive innovation and leadership in influencing and changing public policy, particularly in promoting democracy and advancing the status of women. Keynote speaker **Elaine Chao**, the 24th U.S. Secretary of Labor will lead the discussion along with distinguished panelists.

Program 3: Leading from the C-Suite

Date To Be Confirmed

While the percentage of women in C-suite positions continues to rise, it still stagnates significantly with less than 20% of the female leaders in the U.S. being female. Moreover, representation of minority females in the C-suite is even more difficult to find. This program provides a platform for Asian women in the C-suite to share their experiences and challenges from their climb to the top. Keynote speaker **Lulu Wang**, CEO of Tupelo Capital Management will lead the discussion.



Speaker and Panelist Biographies



Nancy Chang
President, Apex Enterprise, Inc.

Nancy Chang is a biochemist who cofounded Tanox in 1986 to address medical needs in the areas of allergy, asthma, inflammation and diseases affecting the human immune system. In 2007, Tanox was sold to Genentech for \$919 million. Dr. Chang grew Tanox from an idea to a substantial publicly traded company, doing innovative science. Following her success with Tanox, she has become an angel investor in health-care entrepreneurship and performs philanthropic work in community health-education projects.



Elaine Chao
24th US Secretary of Labor

Elaine Chao, the 24th U. S. Secretary of Labor, is the first American woman of Asian descent to be appointed to a President's Cabinet in our nation's history. Having served from 2001-2009, she is the longest tenured Secretary of Labor since World War II, and the only member of President George W. Bush's original cabinet to have served the entire eight years of his Administration.



Donna Cole
CEO, Cole Chemical

Donna Fujimoto Cole founded Cole Chemical at the age of 27 with just \$5,000. Now, Cole Chemical's revenues exceed \$80 million and the company supplies chemicals, synthetic lubricants, fuels, and specialty chemicals to clients in the aerospace, automotive, refinery, and petrochemical industries. Ms. Cole has extensive experience with startups, joint ventures, acquisitions and divestitures in the chemical manufacturing, distribution, warehousing and packaging areas. In 2009, Houston Woman Magazine named Donna one of Houston's 50 most influential women.



Y. Ping Sun
University Representative, Rice University

Y. Ping Sun came to Houston from New York City in 2004, when her husband David W. Leebron became Rice University's seventh president. A native of Shanghai, China, Ping attended Tianjin Foreign Languages School and Beijing Languages and Culture University. She received a full scholarship to Princeton University and a law degree from Columbia University School of Law, where she served as an editor of the Journal of Transnational Law. In addition to representing Rice University, Ping is of counsel with the law firm of Yetter Coleman LLP, a boutique litigation firm in Houston. Ping was one of the 50 Most Influential Women by Houston Women Magazine.



Lulu Wang
CEO, Tupelo Capital Management

Lulu C. Wang is the Chief Executive Officer of Tupelo Capital Management L.L.C. Ms. Wang has held senior positions in money management since 1982. She received her bachelor of arts degree from Wellesley College and subsequently earned a Masters in Business Administration from Columbia Business School. Her professional and volunteer work has been honored by Asia Society, Columbia Business School, China Institute, the Metropolitan Museum of Art, the Museum of Chinese in America, Girls Inc., the New York Women's Agenda, the New York City Commission on the Status of Women, the American Women's Economic Development Corporation, and by Ernst and Young for entrepreneurial achievement.



Series Chairs



Anne Chao, PhD

Philanthropist and Lecturer, Rice University

Anne Chao received her Ph.D. in Modern Chinese History from Rice University in 2009. Her dissertation focused on the social networks of Chen Duxiu, the founder of the Chinese Communist Party. Chao is interested in the use of digitalization in social network analysis. Dr. Chao has published articles ranging from the world peace movement and Chinese intellectuals at the turn of the 20th century, to the literary perspective of Chinese American immigration. She is a co-investigator of the Houston Asian American Archive (HAAA), which is a pioneering effort to collect and preserve the experiences of the early Asian Americans to Houston.



Paula W. Hinton

Partner, Winston & Strawn

Paula Hinton is a litigation partner at Winston & Strawn's Houston office. Her practice focuses on representing businesses in complex civil litigation. She has represented businesses in courtrooms across the country, before administrative agencies and in international and domestic arbitration forums to resolve a wide variety of disputes, including those concerning contracts and general business issues, business torts, consumer disputes, environmental issues, trademark issues, trade secret issues, product liability, telecommunications litigation, technical litigation, energy-related litigation, and numerous class actions. Paula received a Bachelor of Arts in political science, and a Master of Public Administration from the University of Alabama in 1976 in and 1979, respectively. She received her J.D. from the University of Alabama School of Law in 1979. Paula has been listed in The Best Lawyers in America from 2008 to 2015.

Steering Committee

Members

Nancy Allen

Ming Chen Burdette

Donna Cole

Kathy Goossen

Mandy Kao

Rosine Matthews

Alice Mong

Y. Ping Sun

Board Member, Asia Society Texas Center

Senior VP and Regional Manager, Cathay Bank

President and CEO, Cole Chemical

Community Leader

President and CEO, Mandy Kao Foundation

Senior VP and Regional Manager, Wells Fargo Bank

Executive Director, Asia Society Hong Kong

First Lady, Rice University

Honorary Member

Henrietta Holsman Fore

CEO, Holsman International



Sponsorship Request

\$50,000 Title Sponsorship of Women's Leadership Series

- Company recognized as exclusive title sponsor for entire series (three distinct programs)
- Opportunity for company representative to give remarks at programs and VIP receptions
- Top-level name and logo recognition in all promotional materials and Asia Society web site
- Verbal recognition of support from the podium at each series program
- 20 VIP tickets to all three series programs for company employees or clients
- Membership for company executive to join Asia Society Texas Center's Corporate Council
- Listing as platinum-level corporate partner (highest level) for one year; this includes a complimentary membership for up to 100 local employees for one year (a \$5,500 value). Corporate partners are listed in print and online throughout a twelve month period.
- Building usage fee waived for a private reception at Asia Society (average value of \$5,000)

\$25,000 Presenting Sponsorship of Women's Leadership Series

- Company recognized as a presenting sponsor of entire series (three distinct programs)
- High-level name and logo recognition in all promotional materials and Asia Society web site
- Verbal recognition of support from the podium at each series program
- 20 VIP tickets to all three series programs for company employees or clients
- Membership for company executive to join Asia Society Texas Center's Corporate Council
- Listing as platinum-level corporate partner (highest level) for one year; this includes a complimentary membership for up to 100 local employees for one year (a \$5,500 value). Corporate partners are listed in print and online throughout a twelve month period.
- Building usage fee waived for a private reception at Asia Society (average value of \$5,000)

\$10,000 Sponsorship of Women's Leadership Series

- Name and logo recognition in all promotional materials and Asia Society web site
- Verbal recognition of support from the podium at each series program
- 15 VIP tickets to all three series programs for company employees or clients
- Membership for company executive to join Asia Society Texas Center's Corporate Council
- Listing as gold-level corporate partner for one year; this includes a complimentary membership for up to 50 local employees for one year (a \$2,750 value). Corporate partners are listed in print and online throughout a twelve month period.

\$5,000 Sponsorship of Women's Leadership Series

- Name and logo recognition in all promotional materials and Asia Society web site
- 8 VIP tickets to all three series programs for company employees or clients
- Listing as silver-level corporate partner for one year; this includes a complimentary membership for up to 30 local employees for one year (a \$1,650 value). Corporate partners are listed in print and online throughout a twelve month period.

\$2,500 Sponsorship of Women's Leadership Series

- Name recognition in all promotional materials and Asia Society web site
- 4 VIP tickets to all three series programs for company employees or clients
- Listing as bronze-level corporate partner for one year; this includes a complimentary membership for up to 10 local employees for one year (a \$550 value). Corporate partners are listed in print and online throughout a twelve month period.