

# Asia

Society



Texas  
Center

CELEBRATING  
**35**  
YEARS  
IN HOUSTON

## Australia-U.S. Cooperation in the Asian Century

### Panel Discussion of Energy, Security, and Trade Developments

*A Business & Policy Program of Asia Society Texas Center*

Presented in partnership with Perth U.S. Asia Centre

**Asia Society Texas Center**

Tuesday, November 4, 2014

6 PM Program

7 PM Reception



## Sponsorship Proposal

**October 2014**



## About Asia Society Texas Center

*Global Mission with a Local Purpose*

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Founded in 1979, Asia Society Texas Center engages the diversity of Houston through a broad range of enriching programs and events within the pillars of arts and culture, business and policy, exhibitions, and education and outreach. As one of the nation's most ethnically diverse cities, Houston is home to a rapidly growing Asian American population. Through a multi-disciplinary approach, Asia Society educates the greater community on relevant ideas and issues of our time, preparing future generations for stronger understanding and interaction between east and west.

## Australia-U.S. Cooperation in the Asian Century

*Panel Discussion of Energy, Security, and Trade Developments*

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Although the ANZUS alliance was officially signed in 1951, Australia and the United States have fought side by side in almost every major conflict for a century, from World War I to the developing conflict against Islamic State. The past 50 years has also seen the ever deepening integration of the Australian and U.S. economies. The United States invests 6 times more in Australia than it does in China, and for its part Australia invests 20 times more in the U.S. than it does in China. This is in part due to the shared focus of both countries in Asia.

From disaster relief, to protecting sea lanes of communication, to promoting trade liberalization through the Trans-Pacific Partnership (TPP) the rubber of the U.S.-Australia relationship meets the road in Asia. This trend is particularly evident in Western Australia and the city of Perth, Australia's Indian Ocean capital which shares a time zone with Singapore, Hong Kong and Beijing.

As part of a sister-city delegation visit to Houston from Perth, the Asia Society and the Perth U.S. Asia Centre are pleased to present a panel discussion of key energy, security, and trade developments in the bi-national relationship from key specialists from Perth and the United States.

**Tuesday, November 4, 2014**

Program 6 pm | Reception 7 pm

**Asia Society Texas Center**

1370 Southmore Blvd

Houston, TX 77004

### *Panelists*

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L. Gordon Flake  
*CEO, Perth U.S.-Asia Centre*

Peter Hartley  
*Baker Institute Faculty Scholar,  
Rice University and University of Western Australia*

Tim Shanahan  
*Director, Energy & Minerals Institute,  
University of Western Australia*

Victoria A. Farrar-Myers  
*2013/14 Fulbright Flinders University Distinguished  
Chair/ Research Fellow, Perth U.S.-Asia Centre*



## Sponsorship Benefits

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### \$25,000 Sponsorship

- Recognition:**
- Company recognized as “Presenting Sponsor” of program; includes top-level name and logo recognition in promotional materials and Asia Society web site
  - Verbal recognition of support from podium at program
  - Name and logo recognition in association with all other B&P programs for 12 months
  - Founder level listing in Friends of Business & Policy patron group for 12 months; includes listing in print programs, Asia Society web site, and annual donor wall
- VIP Access:**
- VIP seating for 20 at program
  - Company executive named to Corporate Council of Asia Society Texas Center
- Membership:**
- Platinum-level corporate membership (highest level) for 12 months; includes comp memberships for up to 100 local employees for one year (a \$5,500 value); company recognized as member in print and online for 12 months
- Extra:**
- Building usage fee waived for private reception at Asia Society Texas Center (average value of \$5,000)

### \$10,000 Sponsorship

- Recognition:**
- Company recognized as a sponsor of program; includes name and logo recognition in promotional materials and Asia Society web site
  - Verbal recognition of support from podium
  - Name and logo recognition in association with all other B&P programs for 12 months
  - Benefactor level listing in Friends of Business & Policy patron group for 12 months; includes listing in print programs, Asia Society web site, and annual donor wall
- VIP Access:**
- VIP seating for 15 at program
  - Company executive named to Corporate Council of Asia Society Texas Center
- Membership:**
- Gold-level corporate membership for 12 months; includes comp membership for up to 50 local employees for one year (a \$2,750 value); company recognized as member in print and online for 12 months

### \$5,000 Sponsorship

- Recognition:**
- Company recognized as a sponsor of program; includes name and logo recognition in promotional materials and Asia Society web site
  - Ambassador level listing in Friends of Business & Policy patron group for 12 months; includes listing in print programs, Asia Society web site, and annual donor wall
- VIP Access:**
- VIP seating for 8 to 10 at program
- Membership:**
- Silver-level corporate membership for 12 months; includes comp membership for up to 30 local employees for one year (a \$1,650 value); company recognized as member in print and online for 12 months

### \$2,500 Sponsorship

- Recognition:**
- Company recognized as a sponsor of program; includes name recognition in promotional materials and Asia Society web site
  - Chairman level listing in Friends of Business & Policy patron group for 12 months; includes listing in print programs, Asia Society web site, and annual donor wall
- VIP Access:**
- VIP seating for 4 at program
- Membership:**
- Bronze-level corporate membership for 12 months; includes comp membership for up to 20 local employees for one year (a \$1,100 value); company recognized as member in print and online for 12 months

### For More Information:

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*Director of Education, Business & Policy Programs*  
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## L. Gordon Flake

*CEO, Perth U.S.-Asia Centre*

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L. Gordon Flake is the founding CEO of the Perth USAsia Centre, a position he assumed in January of 2014. He has authored numerous book chapters on policy issues in Asia and is a regular contributor to the press on Asia issues. He serves on the Board of the United States Committee of the Council for Security Cooperation in the Asia-Pacific (USCSCAP) as co-Vice Chair of the Board of the U.S. Committee for Human Rights in North Korea on the Advisory Council of the Korea Economic Institute of America, and on the International Advisory Board of the David M. Kennedy Center at Brigham Young University.

## Peter Hartley

*Baker Institute Faculty Scholar, Rice University and University of Western Australia*

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Peter R. Hartley, Ph.D., is the George and Cynthia Mitchell Chair and a professor of economics at Rice University. He is also a Rice scholar of energy economics for the Baker Institute. Hartley has worked for more than 25 years on energy economics issues, focusing originally on electricity, but also including work on natural gas, oil, coal, nuclear and renewable energy. He wrote on reform of the electricity supply industry in Australia throughout the 1980s and early 1990s and advised the government of Victoria when it completed the acclaimed privatization and reform of the electricity industry in that state in 1989.

## Tim Shanahan

*Director, Energy & Minerals Institute, University of Western Australia*

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Prior to his appointment as Director of the Energy and Minerals Institute at The University of Western Australia, Tim was Chief Executive of the Western Australian Chamber of Minerals and Energy (CME) from June 2001. CME is the peak advocacy group for the resources sector in WA representing companies that contribute more than 90 per cent of the State's mining production and exploration expenditure. In January 2001, he was awarded the Public Service Medal for outstanding service to local government and in April 2003, he was awarded a Centenary Medal for service to local government in Western Australia. He was also the recipient of the 2007 WA Gas Industry Development Award.

## Victoria A. Farrar-Myers

*2013/14 Fulbright Flinders University Distinguished Chair/ Research Fellow, Perth USAsia Centre*

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Victoria has a BS in Political Science and Public Administration from Russell Sage College; an MA in Political Science from University of Illinois, Urbana-Champaign; and a PhD in Political Science from State University of New York at Albany. She has won awards and prizes including the Regents' Outstanding Teaching Award, The University of Texas System; being a National Finalist, Citizen Service Before Self Honors, The Congressional Medal of Honor Foundation; and an American Political Science Association Congressional Fellowship. Her interests include the American presidency, executive politics and foreign policy, and institutional development.

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