

Asia  
Society



Texas  
Center

CELEBRATING  
35  
YEARS  
IN HOUSTON

# ASEAN Matters for Houston Perspectives from Four U.S. Ambassadors

*A Business & Policy Program of Asia Society Texas Center*

Presented in partnership with US-ASEAN Business Council, Inc.

**Asia Society Texas Center**

Monday, October 6, 2014

6 PM VIP Reception

7 PM Program

Sponsorship Proposal

September 2014



## About Asia Society Texas Center

*Global Mission with a Local Purpose*

Founded in 1979, Asia Society Texas Center engages the diversity of Houston through a broad range of enriching programs and events within the pillars of arts and culture, business and policy, exhibitions, and education and outreach. As one of the nation's most ethnically diverse cities, Houston is home to a rapidly growing Asian American population. Through a multi-disciplinary approach, Asia Society educates the greater community on relevant ideas and issues of our time, preparing future generations for stronger understanding and interaction between east and west.

## ASEAN Matters for Houston

*Perspectives from Four U.S. Ambassadors — Monday, October 6, 2014*

The ten member states of the Association of Southeast Asian Nations (ASEAN) have experienced a tremendous amount of economic growth in recent years. Cheaper manufacturing costs, strengthened infrastructures, and innovations in science and technology have attracted billions in foreign direct investment, and with rising levels of disposable income, it is no surprise that ASEAN economies are expected to grow 4.3% in 2015. This prosperity bodes particularly well for Texas, where exports to ASEAN nations contribute more than \$13 billion to the state's economy.

On Monday, October 6<sup>th</sup> the United States Ambassadors to Cambodia, Indonesia, Malaysia, and Singapore join Asia Society Texas Center for a special in-depth panel discussion on the local impact of ASEAN/U.S. trade.

**6 PM VIP Reception**

*Sponsors + VIP Ticket Holders*

**7 PM Panel Discussion**

*General Public*

**9 PM Private Dinner**

*Invitation Only*





## Sponsorship

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### **\$25,000 Presenting Sponsorship – Founders Level**

- Recognized as “Presenting Sponsor” for ASEAN program
- Top-level verbal, print, and online recognition
- Opportunity to make introductory remarks from program
- 20 VIP tickets to program plus up to 8 seats at private dinner with ambassadors
- Invitation for company executive to join Texas Center’s corporate council
- Building usage fee waived for a private reception at Asia Society
- Listing as platinum-level corporate membership (highest membership level) for one year
- Recognition for 12 months at highest level of Friends of Business & Policy patron group

### **\$10,000 Sponsorship – Benefactors Level**

- Verbal, print, and online recognition of support
- 20 VIP tickets to program plus up to 6 seats at private dinner with ambassadors
- Invitation for company executive to join Texas Center’s corporate council
- Listing as gold-level corporate membership for one year
- Recognition for 12 months in the Friends of Business & Policy patron group

### **\$5,000 Sponsorship – Ambassadors Level**

- Print and online recognition of support
- 12 VIP tickets to program plus 4 seats at private dinner with ambassadors
- Listing as silver-level corporate membership for one year
- Recognition for 12 months in the Friends of Business & Policy patron group

### **\$2,500 Sponsorship – Chairmen Level**

- Print and online recognition of support
- 10 VIP tickets to program plus 2 seats at private dinner with ambassadors
- Listing as bronze-level corporate membership for one year
- Recognition for 12 months in the Friends of Business & Policy patron group

#### **For More Information:**

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## Panelist: Robert O. Blake, Jr. *U.S. Ambassador to Indonesia*

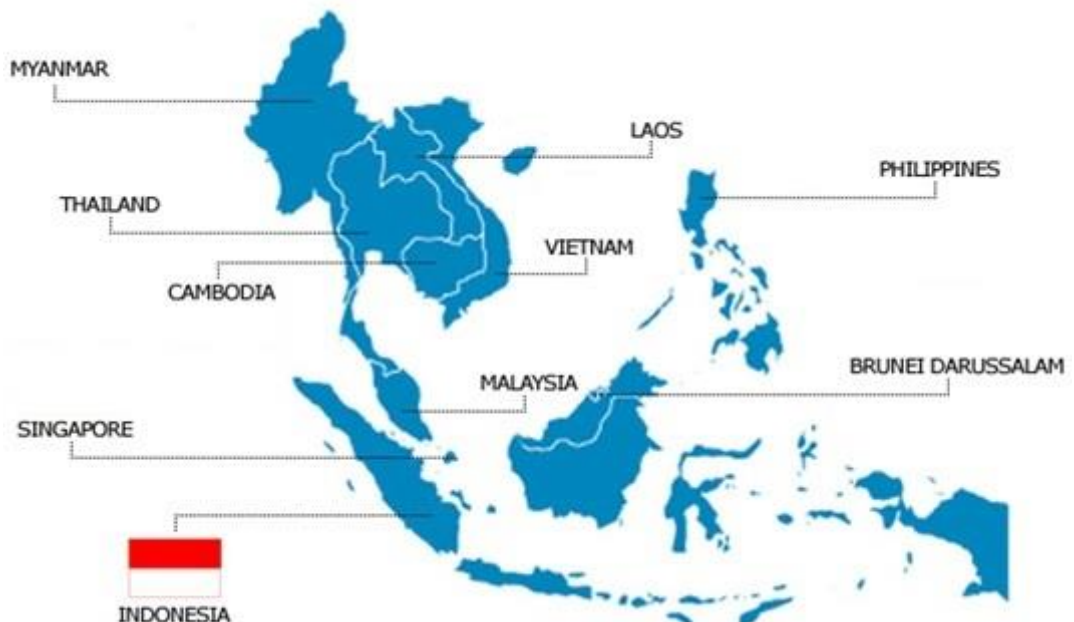


**Robert O. Blake, Jr.** arrived November 21, 2013 in Jakarta and presented his credentials to President Yudhoyono on January 30, 2014.

Previously, Ambassador Blake served as Assistant Secretary of State for South and Central Asian Affairs from 2009-2013. He also served as Ambassador to the Democratic Socialist Republic of Sri Lanka and the Republic of Maldives from 2006 to 2009.

Prior to that, Ambassador Blake served in India, Tunisia, Algeria, Egypt, and Nigeria as well as holding several positions at the State Department in Washington DC.

He received a B.A. from Harvard College and an M.A. from John Hopkins School of Advanced International Studies.





## Panelist: William E. Todd *U.S. Ambassador to the Kingdom of Cambodia*



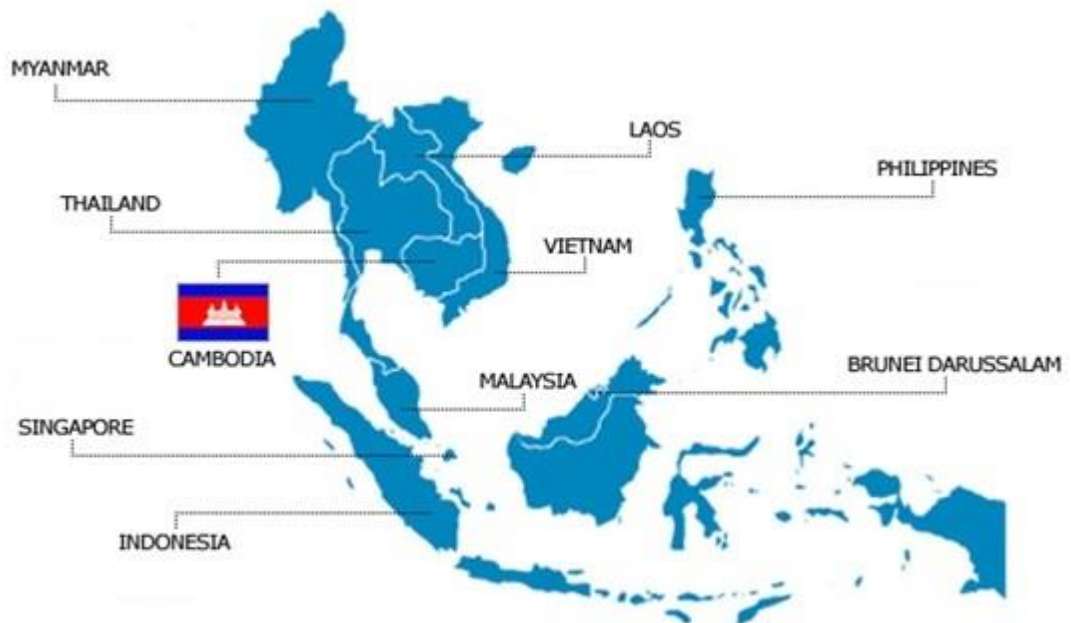
**William (Bill) E. Todd** was confirmed as the U.S. Ambassador to the Kingdom of Cambodia on March 29, 2012 by the U.S. Senate and sworn in on April 17, 2012.

Prior to this confirmation, he served as the Coordinating Director of Development and Economic Affairs at the U.S. Embassy in Kabul where he was responsible for all nonmilitary civilian assistance in Afghanistan, including implementation of the largest foreign assistance program and budget in U.S. history. In this capacity he also directed civilian field operations with an American staff of over 600, including 350 civilians with the military in most of Afghanistan's 34 provinces and at five regional Provincial Reconstruction Teams.

From 2008 to 2010, Ambassador Todd was the U.S. Ambassador to Brunei Darussalam. Prior to serving as Ambassador to Brunei, Ambassador

Todd was the Acting Inspector General of the Department of State in 2008 and Deputy Inspector General from 2006 to 2008. In both capacities, he directed all Office of Inspector General activities, domestically and abroad, including at 260 diplomatic missions in 163 countries.

Ambassador Todd has held several other very senior positions within the U.S. Government and has been a career member of the Senior Service for more than 15 years. He is highly decorated and has been recognized with numerous awards throughout his career for his strong program and management skills.







## Panelist: Kirk Wagar *U.S. Ambassador to the Republic of Singapore*

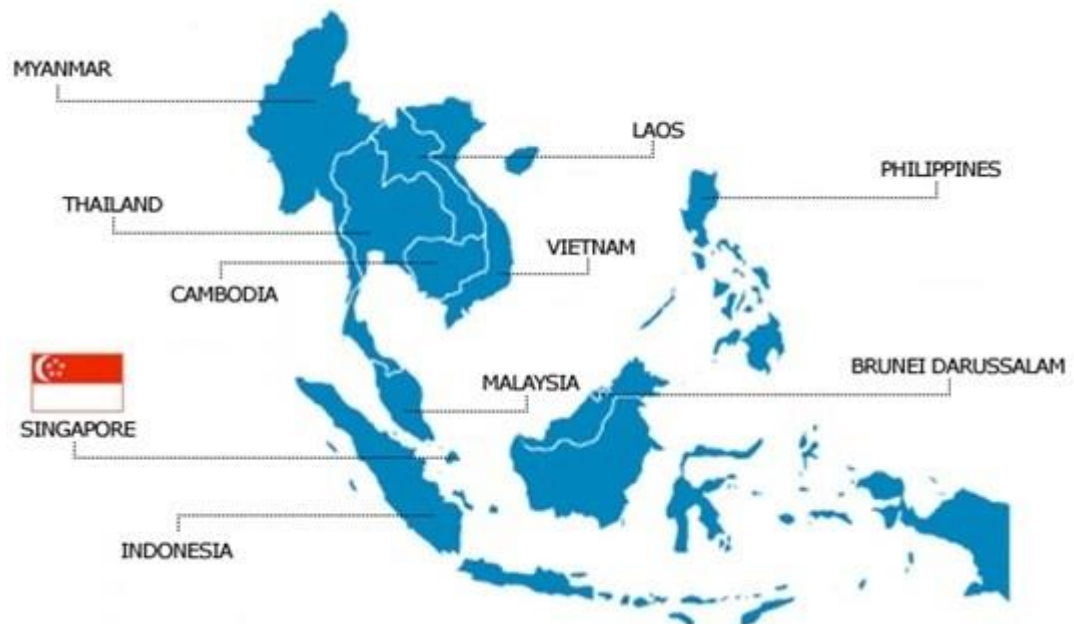


**Kirk Wagar** was sworn in as the United States Ambassador to the Republic of Singapore on September 4, 2013. Prior to this assignment he was Managing Partner of Wagar Law, P.A., a Miami-based law firm that has represented individuals and small businesses in insurance disability disputes since he founded the firm in 1998 following Hurricane Andrew.

Mr. Wagar served as the Florida Finance Chair for Obama for America in 2008 and 2012 and previously served as the Deputy Florida Finance Chair for John Kerry for President (2003 – 2004) and the Florida Finance Chairman of the Democratic National Committee once John Kerry became the Democratic Nominee for President. He served on the Sub-Saharan Africa Advisory Committee of the Export-Import Bank in 2010, and on the full Ex-Im Bank Advisory Committee for the 2011 and 2012 terms.

Since 2002, he has been a member on the Board of Governors for the American Association for Justice and a member of the Board of Directors for the Florida Justice Association

Mr. Wagar received a B.A. from Roberts Wesleyan College and a J.D. from the University of Miami. A naturalized U.S. citizen, Mr. Wagar was born in Ottawa, Canada but has lived in the U.S. since 1987, when he came to the U.S. to attend university at age 18. He has two children and prior to moving to his posting in Singapore, he resided in Miami, Florida with his wife Crystal.





## Panelist: Joseph Y. Yun

*U.S. Ambassador to the Federation of Malaysia*



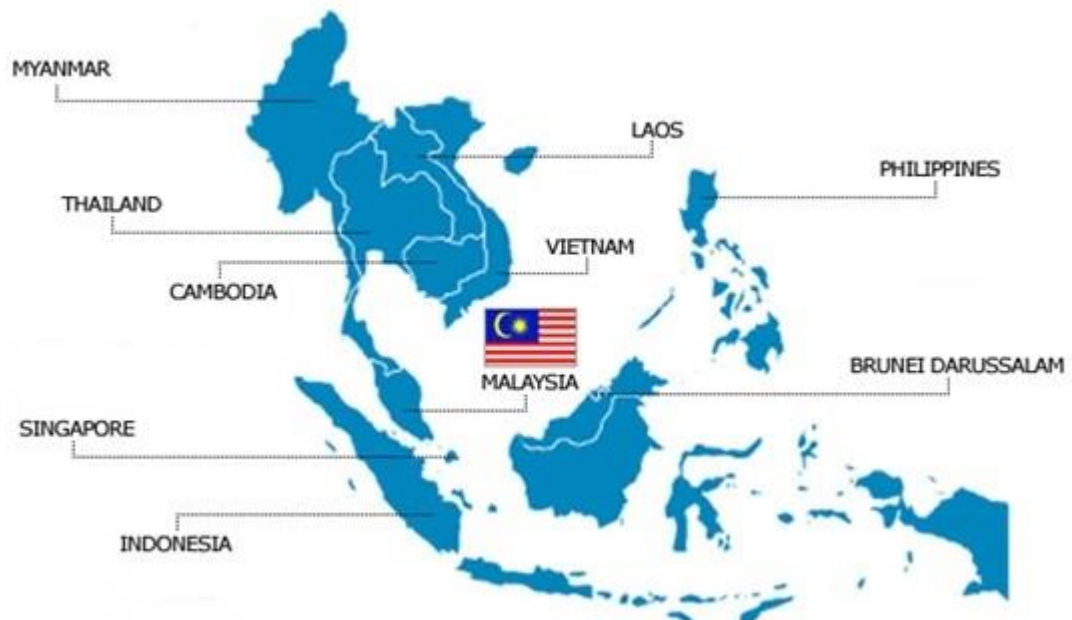
**Joseph Y. Yun** was nominated by President Obama on July 23, 2013, and confirmed by the full Senate on August 1, 2013, to be the United States Ambassador to Malaysia.

Ambassador Yun most recently served as the Principal Deputy Assistant Secretary in the Bureau of East Asian and Pacific Affairs as well as the Deputy Assistant Secretary in the Bureau of East Asian and Pacific Affairs.

Mr. Yun's overseas postings have included the Republic of Korea, Thailand, France, Indonesia and Hong Kong.

Mr. Yun joined the Foreign Service in 1985. He is a career member of the Senior Foreign Service, class of Minister-Counselor. Before joining the Foreign Service, Yun was a senior economist for Data Resources in Lexington, Massachusetts.

Ambassador Yun holds degrees from both the London School of Economics and the University of Wales. He is married to Dr. Melanie Billings-Yun. They have one son.





## Panelist: Alexander Feldman

*President and Chief Executive Officer, US-ASEAN Business Council*



**Alexander Feldman** is President and CEO of the US-ASEAN Business Council. The Council, founded in 1984, represents more than 130 of the largest American businesses in Southeast Asia through eight offices in the US and in the region.

Mr. Feldman has been involved in the ASEAN region for 25 years in a career spanning both the public and private sectors. He resided in Asia for more than a decade, and has conducted business in all 10 ASEAN member countries.

From 2004-2008, Mr. Feldman held senior roles in the U.S. Department of State and U.S. Department of Commerce. Under Secretaries of State Powell and Rice, he led the Bureau of International Information Programs, with the rank of Assistant Secretary of State, and responsibility for global public diplomacy. He also served as a Senior Advisor to the Under Secretary of Commerce for International Trade.

Prior to returning to public service, Mr. Feldman served as an international media executive in TV, radio and the Internet, working for NBC Universal, News Corporation and Viacom in Asia residing in Singapore and Hong Kong. During this time, he ran one of the world's first all-digital satellite radio broadcasters; founded Asia's first business-focused streaming media company; pioneered CNBC's first live mobile video venture; and helped launch the MGM Movie Channel in Greater China and Southeast Asia.

From 2002-2004, Mr. Feldman served as Vice President and head of Affiliate Sales for CNBC Asia Pacific, and was a member of its executive management committee. He was responsible for distribution of CNBC's television channels and syndication of its programming throughout the Asia Pacific region. In 2000, Mr. Feldman founded B2Bcast.com, a webcasting company, headquartered in Singapore and focused on Asia, where he served as President and CEO. Mr. Feldman began his career serving as Special Assistant to the U.S. Assistant Secretary of Commerce for International Economic Policy in Washington, DC.

Mr. Feldman is a graduate of the University of Pennsylvania. He is a member of the Board of Advisors of the U.S.-Indonesia Society. Mr. Feldman is also a 2013 Eisenhower Fellow and a member of the Council on Foreign Relations.

