

# CONTEMPORARY KOREA TIGER BALL — 2016 —



WEDNESDAY, MARCH 9, 2016

Asia Society Texas Center

HONOREES

**Chinhui Juhn and Edward R. Allen III**

CHAIRS

Lou Ann and Alexander C. Chae | Susan and Michael K. Jhin

*Sponsors receive year-long recognition in print, inclusion for one couple on the gala host committee, gifts for each guests, and an exclusive invitation to the Underwriter Party, hosted by Anne and Albert Chao at their home.*

**Levels reflect the vibrancy and dynamism of contemporary South Korea.**

## TABLE LEVELS

### \$100,000 Gwanghwamun (광화문)

**An entry way to Gyeongbukgong palace, it is a landmark of Korea's long history.**

- Two prominent tables, each set for 10 to 12 guests, in first choice of location.
- White-glove service with private dedicated wait staff.
- Special place cards for table guests.
- Tier one name and logo placement in print and promotional materials, including invitation, program, press releases, web site, and on-site signage.
- Special acknowledgement on Asia Society micro tile marquee throughout the evening of Tiger Ball.

### \$75,000 Jeju Island (제주도)

**With a habitat of over 2,000 species, it is now one of the seven wonders of nature (2011).**

- Prominent table, set for 10 to 12 guests, in preferred location.
- White-glove service with private dedicated wait staff.
- Name and logo placement in print and promotional materials, including invitation, program, press releases, web site, and on-site signage.
- Special acknowledgement on Asia Society micro tile marquee throughout the evening of Tiger Ball.

### \$50,000 Jeonju (전주)

**Famous for bibimbap (rice with vegetables) holds world-famous Buddhist shrines and Hanok traditional villages.**

- Prominent table, set for 12 guests, in preferred location.
- White-glove service with private dedicated wait staff.
- Name and logo placement in print and promotional materials, including invitation, program, press releases, web site, and on-site signage.
- Special acknowledgement on Asia Society micro tile marquee throughout the evening of Tiger Ball.

### \$25,000 Seoraksan Mountain (설악산)

**The most famous mountain known for its beauty, splendor and rare species.**

- Table set for 10 guests in preferred location.
- Name in print and promotional materials, including invitation, program, web site, and on-site signage.

### \$10,000 Hangang River (한강)

**Scenic through Seoul, lined with parks, restaurants, path and walkways.**

- Table for 10 guests in designated location
- Name listing in invitation, program, web site, and on-site signage.

## TICKET LEVELS

### \$1,500 Taekwondo (태권도)

**HOST COMMITTEE TICKET (VIP)**

**A Korean martial art known for its head-height kicks is now an Olympic sport.**

- Priority seating in designated locations.
- Inclusion on Host Committee.
- Name listing in invitation, program, web site, and on-site signage.
- Exclusive invitation to Underwriter Party hosted by Anne and Albert Chao at their home.

### \$1,000 Hallyu "Korean Wave" (한류)

**GENERAL SEATING TICKET**

**Contemporary Korean pop culture making waves across the world.**

- Seating for one in available locations.

### \$500 Gangnam (강남)

**YOUNG PATRON TICKET (guests under age 40)**

**An affluent, vibrant neighborhood south of the Han River filled with HQ of international companies, and fancy shopping centers.**

- Seating for one in available locations.

# CONTEMPORARY KOREA

## TIGER BALL

— 2016 —



**WEDNESDAY, MARCH 9, 2016**

Asia Society Texas Center

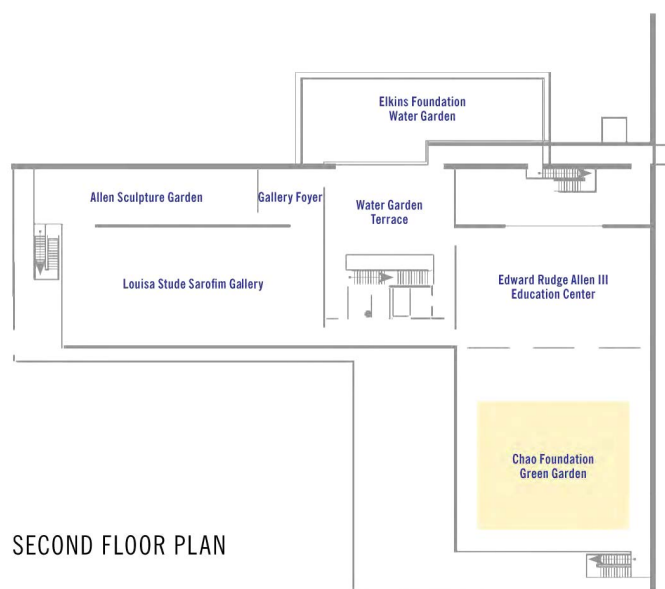
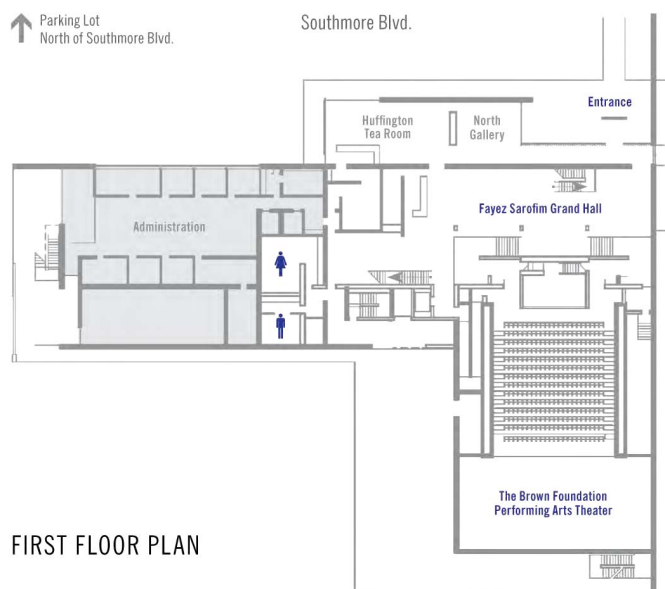
HONOREES

**Chinhui Juhn and Edward R. Allen III**

CHAIRS

Lou Ann and Alexander C. Chae | Susan and Michael K. Jhin

## GALA SEATING OPTIONS



### First Floor

#### Faye Sarofim Grand Hall

*Spacious and stately, the centerpiece of the first floor and the heart of the building. Up to eight tables available.*

#### The Brown Performing Arts Theater

*Stage-top seating with lavish décor creating a room with a view of the modern theater. Up to twelve tables available.*

### Second Floor

#### Water Garden Terrace

*Tranquil water-side seating with skyline views. Up to nine tables available.*

#### Gallery Foyer/ Allen Sculpture Garden

*Intimate setting overlooking the Sculpture Garden; perfect for a private dinner party. One to two tables available.*

#### Louisa Stude Sarofim Gallery

*Gallery bays individually set with unique décor. Up to six tables available in each bay.*

#### Edward Ruge Allen III Education Center

*Floor to ceiling windows overlook the Green Garden. Up to eighteen tables available.*

#### Chao Foundation Green Garden Terrace

*Quiet outdoor dining among jasmine and bamboo. Up to eight tables available (weather permitting).*

# CONTEMPORARY KOREA

## TIGER BALL

— 2016 —



WEDNESDAY, MARCH 9, 2016

Asia Society Texas Center

HONOREES

**Chinhui Juhn and Edward R. Allen III**

CHAIRS

Lou Ann and Alexander C. Chae | Susan and Michael K. Jhin

## Early Sponsorship and Host Committee Participation Form

I (we) would like to support Asia Society at **Tiger Ball 2016: Contemporary Korea.**

\_\_\_\_\_ Table(s) at the following underwriter level: ☐ \$100,000 ☐ \$75,000 ☐ \$50,000 ☐ \$25,000 ☐ \$10,000

\_\_\_\_\_ Ticket(s): ☐ \$1,500 Host Committee (VIP) ☐ \$1,000 General Seating ☐ \$500 Young Patron Seating (under 40)

\_\_\_\_\_ I (we) cannot attend, but enclosed is a tax-deductible donation of \$ \_\_\_\_\_ in honor of

☐ Chinhui Juhn and Eddie Allen ☐ Lou Ann and Alex Chae

☐ Susan and Michael Jhin ☐ Other \_\_\_\_\_.

### SEATING PREFERENCES (please select three).

Number your selections from 1 to 3, with 1 being your first choice:

_____ <b>No Preference</b>	<b>FIRST FLOOR</b> _____ Sarofim Grand Hall _____ Brown Foundation Theater
<b>SECOND FLOOR</b> _____ Water Garden _____ Sculpture Garden _____ Sarofim Gallery _____ Allen Center _____ Chao Green Garden	

### INDIVIDUAL/COMPANY INFORMATION:

NAME \_\_\_\_\_

COMPANY Please fill in should you prefer your business address to be used for future communications. \_\_\_\_\_

LISTING NAME Please list name as it should appear on print, i.e. *Mary and John Smith, Mr. and Mrs. John Smith, Mary Johnson Smith and John Smith, etc.* \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ☐ Business ☐ Home \_\_\_\_\_ PHONE ☐ Business ☐ Home ☐ Cell \_\_\_\_\_

### PAYMENT INFORMATION:

\_\_\_\_\_ This payment is made ☐ personally ☐ through company listed above

\_\_\_\_\_ Enclosed please find a full payment of \$ \_\_\_\_\_ to ASIA SOCIETY TEXAS CENTER.

\_\_\_\_\_ This form serves as a pledge to be paid in full by ☐ **Dec 31, 2015** ☐ **Feb 28, 2016**

**Please bill the amount above to my (our)** ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover Card

CREDIT CARD NUMBER \_\_\_\_\_ SECURITY CODE \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

The fair market value for each ticket is \$125 per seat and \$1,250 for each table. Seating will be reserved according to underwriter level. Guest lists and any special dietary requests may be emailed to [SadhaviChauhan@AsiaSociety.org](mailto:SadhaviChauhan@AsiaSociety.org). Asia Society Texas Center is a tax-exempt 501(c)(3) organization, EIN# 03-0433949.

#### PLEASE MAIL THIS FORM TO:

**Asia Society Texas Center**, Attn: Office of Development, 1370 Southmore Boulevard, Houston, Texas 77004  
Phone 713.496.9901 | Fax 713.496.9989