Policy & Business: China Goes Global: The Partial Power featuring David Shambaugh. April 4, 2013.

Corporate Briefing: Asia Financial Forum. April 8, 2013.

Meet the Author: Writing Lives: Gish Jen in conversation with Maxine Hong Kingston. April 16, 2013.

Meet the Author: William Dalrymple, Return of a King: The Battle for Afghanistan. May 1, 2013.

Policy & Business: China's Investment Surge in Silicon Valley, in partnership with Silicon Valley/San Jose Business Journal. May 23, 2013.

Sustainability: Water: Asia's New Battleground featuring Brahma Chellany. June 5, 2013.

### 10th Anniversary Annual Dinner: Creating Cultures of Innovation

On May 17 ASNC will hold its Tenth Anniversary Annual Dinner, our most prestigious event of the year, at the Ritz-Carlton Hotel in San Francisco. Over 400 Bay Area leaders in business and civic affairs, academia, the diplomatic corps, and the media will attend the Dinner.

This year's dinner theme is "Creating Cultures of Innovation," and the Asia Society is pleased and honored to present Leadership Awards to three distinguished individuals who have been instrumental in forging new connections between the U.S. and Asia, particularly China:



**C. Richard Kramlich** is Co-Founder of New Enterprise Associates (NEA) and is currently Chairman of the NEA Management Company. He was Managing General Partner of the firm through NEA VII when he turned the reins over and became a General Partner. A legend in Silicon Valley, Kramlich was one of the first American venture capitalists to invest in China and was recently featured in the documentary film *Something Ventured*.

**Amory Lovins** is Co-Founder, Chairman, and Chief Scientist of Rocky Mountain Institute (RMI), an independent, apolitical, non-profit think-and-do tank that drives the efficient and restorative use of resources. He is the author of the groundbreaking book, *Reinventing Fire*, and will soon be opening an RMI center in China.

**Sidney Rittenberg** lived in China from 1944 to 1979 and has known every Chinese leader since Mao Zedong. He was the first American admitted to the Chinese Communist Party and served as lead translator for the English language edition of Mao Zedong's *Selected Works*. Rittenberg subsequently spent a total of 16 years in solitary confinement under suspicion of serving as an American spy. He was recently the subject of the documentary film, *The Revolutionary*, which chronicles his experiences in China.

### Support the Annual Dinner

Corporate support is vital to our mission of connecting Asians and Americans for a shared future. Learn about the benefits of sponsoring our Annual Dinner, and find out why companies continue to support this signature gala year after year. Sponsorship levels range from \$5,000 to \$25,000. Please contact Kate Ryge (kryge@asiasociety.org; (415) 421-8707).



We are also gladly accepting in-kind donations for the Annual Dinner silent auction. From fine wines and wine country excursions to luxury hotel stays and dining experiences, in-kind donations provide important financial support. To become an in-kind donor, please contact Anna Castagnozzi Bush (abush@asiasociety.org; (415) 421-8707).

Individual and VIP tickets are now on sale. Please visit AsiaSociety.org/Northern-California to purchase tickets.





Northern California Center

### Newsletter

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> ASIA SOCIETY WORLDWIDE HONG KONG HOUSTON LOS ANGELES MANILA MELBOURNE MUMBAI NEW YORK SAN FRANCISCO SEOUL SHANGHAI WASHINGTON, D.C.



# An Extraordinary Burst of Activity in Northern California



Even for ASNC's staff, this has been an extremely productive four months – and we have more to come!

As we reported in the last issue of the newsletter, we launched the Asia Society/Rhodium Group study *Chinese Direct Investment in California* last fall, with release events in San Francisco, Los Angeles, Shanghai, and Beijing. The public and media response has been overwhelming, so much so that we have decided to continue the project with new research and events for 2013.

In May, we will host, with the San Jose/Silicon Valley Business Journal, an event that will focus on Chinese investment in high tech sectors in Silicon Valley – one of the fastest moving trends the report found. For June, we are organizing a major program on the surge of Chinese investment in California real estate, both residential and commercial. And for later in the year, we are beginning to make plans for a follow-on study that will update our 2012 findings as well as drilling into some of the sectors that are showing the most activity, and promise, today.

In February 2013, we held our fifth Pacific Cities Sustainability (PCSI) Forum, which is our first in Asia. Entitled "Tomorrow's City Today," the invitation-only event was designed to bring together urban planners, academics, business leaders, architects, policy makers, and NGOs to interact and discuss best practices in an informal environment. As important as these cross-sector and cross-border exchanges are, it still surprises me that they do not happen very often, and they lie at the very heart of the Asia Society's mission: convening, connecting, and catalyzing change.

### Chairmens' Corner

One of the reasons that we came to Asia Society is our strong belief that there is a real appetite in Northern California for the rich diversity and complexity of Asia. Though our backgrounds as Co-Chairmen are very different, we have always thought that discussion and dialogue—not to mention visual arts—are the best way to build and sustain an ongoing fascination in all things relating to Asia. The ASNC team has this year put together a great palette of programs—from hosting over 50 young Chinese entrepreneurs for a program on innovation in China to looking at the impact of the rise of Asia with Kishore Mahbubani, from sustainable cities on the Pacific Rim to inbound direct investment from China to California.

All these streams come together May 17, when the Asia Society holds its 10th Annual Dinner. This year's speakers are renowned for their contributions in three fields:

Policy—**Amory Lovins**, Co-Founder, Chairman and Chief Scientist at The Rocky Mountain Institute, one of the leading sustainability "Think and Do Tanks" in the world.

Business—**C. Richard Kramlich**, Chairman and Co-Founder, New Enterprise Associates, one of the first and premier venture capital firms in Silicon Valley. Dick is also a member of the Northern California Advisory Board. The Forum was produced with the very active participation of the Urban Land Institute, our partner for PCSI. Special thanks to our sponsors and to our Sustainability Program Manager, Emily Peckenham, who took a complex program to a successful conclusion.

As with our project on Chinese investment in California, PCSI is an ongoing initiative and our momentum continues to build. In the coming months, watch for new multi-media content on our website and follow-on events in California. We are also beginning to plan for next year's Forum, which will also take place in Asia.

As ever, none of this would be possible without the support of you, the members of the Asia Society. Thank you again, and please stay tuned for more!

N. Bruce Pickering Vice President of Global Programs, Asia Society Executive Director, Asia Society Northern California

Education—**Sidney Rittenberg**, President of Rittenberg Associates, author, journalist and translator. A close confidant of Mao, Sid is a living link with China's transformation into a modern state.

We both look forward to welcoming you to Asia Society's premier event of the year!

Dt-7 Mm Au Jack Wadhurst

Chong-Moon Lee & John S. Wadsworth, Jr. Co-Chairmen of the ASNC Advisory Board





# Tomorrow's City Today: PCSI Annual Forum Held in Hong Kong



The Asia Society's Hong Kong Center overlooks the city's Admiralty and Central districts. (Asia Society)

The Asia Society has just returned from Hong Kong, the host city of the inaugural Pacific Cities Sustainability Initiative (PCSI) Forum. Entitled "Tomorrow's City Today," the Forum was held at Asia Society's new Hong Kong Center and brought over 100 experts from around the Pacific Rim on February 18-20 for interactive expert discussions about the future of cities. The Forum was organized in partnership with the Urban Land Institute (ULI), a global nonprofit education and research institute whose mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. The gathering kicked off with a series of site visits in Hong Kong, where participants explored real-world approaches to sustainability including Hysan Place, the first building in Hong Kong to receive LEED platinum certification. The Forum then opened with a public program headlined by Hong Kong's Under Secretary for the Environment, **Christine Loh**, and moderated by **Roger Platt** of the U.S. Green Building Council.

Over the next two days, Forum participants engaged in an interactive dialogue where best practices were shared, case studies were presented, and new developments in urban sustainability were analyzed. The invitation-only Forum involved leading figures drawn from multiple sectors—including government, private sector, civil society, and academia—for an interdisciplinary dialogue addressing the challenges of population growth, limited natural resources, and environmental degradation in cities across the Pacific Rim. Highlights included keynotes by **Chandran Nair** of the Global Institute For Tomorrow and leading Singaporean architect **Thai Ker Liu**. Overall, speakers at this year's Forum underscored the rapid consumption patterns taking place in cities and the need for integrating sustainability and livability into today's urban planning.

Visit **AsiaSociety.org/PCSI** for more updates as the Asia Society and ULI release more multimedia content from the Forum in the coming months.



Roger Platt (USGBC), Christine Loh, N. Bruce Pickering (ASNC), and ASNC Co-Chair Jack Wadsworth.



Wendy Soone-Broder (ASNC), James von Klemperer (KPF), and Ashok Raiji (Arup).

Asia Society and the Urban Land Institute would like to thank our sponsors for their support of PCSI and 2013 Forum: Deloitte, Kohn Pederson Fox Associates, the Association of Pacific Rim Universities, Autodesk, The Energy Foundation, Gale International, University of Southern California Marshall School of Business, Southern California Edison, UCLA Anderson School of Business, and Gensler.



### Young Entrepreneurs Reshaping the Face of China's Economy



Bill Draper, Colin Pan and Xin Ren. (Asia Society)

ASNC hosted a delegation of over 50 Chinese entrepreneurs, all graduates of the **Chinese European International Business School** (**CEIBS**), the top-ranked Chinese business school, on January 23. Joining the group were two of the U.S.'s most celebrated investors and entrepreneurs, **Jack Wadsworth** and **William Draper**.

The focus of the evening was innovation, entrepreneurs, and the future of the Chinese economy. Everyone on the panel was bullish about the future of China's economy and the ever-expanding leadership of privatesector entrepreneurs. If current patterns continue, stereotypes of Chinese businesses as imitators, not innovators, will disappear fast. Wadsworth and Draper shared the delegation's optimism, and both foresee China becoming an innovation-based economy within decades if not years.

# Immigration and the Future of Silicon Valley

On January 31, leading experts gathered for an event as part of ASNC's Asian America Now program series to discuss Asian immigrants and their impact on the Silicon Valley economy amidst the heated nationwide debate on immigration reform. Moderated by **Carl Bass**, President and CEO of Autodesk, the panel featured **Vivek Wadhwa**, author of *The Immigrant Exodus: Why America is Losing the Global Race to Capture Entrepreneurial Talent*; UC Berkeley Professor **Annalee Saxenian**; and Stanford Law School's **Dan Siciliano**.

Panelists agreed that immigrants have played a critical role in founding tech companies and creating jobs in the Valley, but post-9/11 tightening has had a chilling effect. They argued that Silicon Valley's success can be exported, if not duplicated, and other countries can benefit by connecting with the Valley in the globalized world. But the broken U.S. immigration system needs to be fixed for these gains to continue.



Carl Bass, Vivek Wadhwa, Annalee Saxenian, and Dan Siciliano. (Asia Society)

# Transformation of U.S.—Asia Relations



From L to R: N. Bruce Pickering, Kishore Mahbubani, and Steven Vogel. (Asia Society)

As China's economy and geopolitical influence grow over the next decade, the U.S. must adapt its foreign policy accordingly. On February 26, ASNC hosted **Kishore Mahbubani**, who served as Singapore's Ambassador to the UN, and Asia expert and UC Berkeley professor **Steven Vogel** for a discussion moderated by the Asia Society's Vice President for Global Programs, **N. Bruce Pickering.** 

In town to promote his new book, *The Great Convergence: Asia, the West, and the Logic of One World*, Mahbubani predicted that in the next seven years Asia's middle class will grow from 500 million to 1.75 billion and China will overtake the U.S. as the world's largest economy. These shifts are not necessarily negative for the U.S., he explained, as growing "convergence" with Asia may aid Americans economically.



# Young Professionals Engaging the Community

Asia Creative Collective. ASNC's Young Professionals Group (YPG) hosted its first trunk show at the beautiful B. Mori & Co. showroom in San Francisco's Design District. The event showcased the works of independent designers from Shanghai and San Francisco, offered hand massages and skin consultations by Alexis Klein of Cetana Spa, and served banh mi from Nom Nom food truck. The event was organized in conjunction with Shanghai-based indie label Kaileeni and supported by ChinaSF and the San Francisco Shanghai Sister City Committee.

**Speed Networking with Cal-Asia's Emerging Leaders**. On March 20, the YPG partnered with the Cal-Asia Business Council's Emerging Leaders for an evening of speed networking. Hosted by Squire Sanders LLP, the evening offered a great opportunity to make connections with like-minded San Franciscans who share a passion for Asian business and culture.

**New Year Member Appreciation Happy Hour**. To celebrate a year of successful programming in 2012, the YPG hosted its members for an evening of free drinks and hors d'oeuvres at Pause Wine Bar in Hayes Valley. Since its re-launch in late 2011, the YPG membership has grown by over 500%!

**Get Involved!** We're always looking for committed and energetic young professionals in the Bay Area to get involved with our Leadership Council. Join us to have your voice heard in programming for the second half of 2013! Whether enjoying Asian street food at our upcoming food truck event or discussing the merits of a mid-career break to volunteer on development projects in Asia, the YPG is the Bay Area's go-to place for young people with a passion for all things Asia. Join now to become a part of this fun and dynamic group. Contact Kate Ryge or Anna Castagnozzi Bush, Co-Chair and Marketing Chair, respectively, (kryge@asiasociety.org; abush@asiasociety.org; (415) 421-8707).





 B. Mori & Co.'s San Francisco Design District showroom.
 Asia Creative Collective co-organizer and Kaileeni founder Cairn Wu.

 Photo Credit: S.F.-based start-up Unique India, an online accessories marketplace, and Andre Nguyen, one of the most sought after wedding and event phtographers in Northern California.

### Our San Francisco Office Has Been Renovated!

ASNC would like to thank **Herman Miller** and **Pivot Interiors** for their generous donation of furniture for our office renovation and for their participation in the U.S. Communities program. U.S. Communities works with premium vendors to offer favorable pricing on goods and services to non-profit organizations.

If you have any gently used office furniture or equipment that you are no longer using, please consider making a tax-deductible donation to ASNC!

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**Discount Airfares for ASNC Members** 

**CATHAY PACIFIC** ASNC is pleased to announce a discount program with **Cathay Pacific Airways** for our members! Discounts range from 5% to 20%, depending on seat class and advance purchase time and also apply to Cathay's sister airline, Dragonair. To receive the discount code, ASNC members can call us at (415) 421-8707. Then call Cathay Pacific's special accounts desk to make your reservation at 877-707-2742 when your plans involve travel to Asia.

### Meet Our New Staff



**Anna Castagnozzi Bush** is Asia Society Northern California's new Development Associate. Anna is a Bay Area native and graduate of Occidental College. She holds a BA in Diplomacy and World Affairs with a Middle East emphasis and a minor in Asian studies. Anna spent nine years studying Mandarin Chinese and has traveled extensively throughout China, serving as a community outreach volunteer committed to children's causes and teaching English. From 2010 to 2011 she resided in Shanghai and served as Marketing Director for the Community Center Shanghai. While at the Center she organized China's Regional Spelling Bee, in partnership with the EW Scripps Spelling Bee in Washington, D.C. Outside of her new role at ASNC, she also serves on the Young Professionals Group Leadership Council.



**Maria Scarzella Thorpe** is Asia Society Northern California's new Program Associate. She was born and raised in Italy and moved to San Francisco in 2006 to pursue a BA in International Relations with a minor in Global Peace studies. She studied Chinese Foreign Policy and Culture at Peking University in 2008 and recently completed her Master of Science in Chinese Comparative Politics at the London School of Economics and Political Science while working as a research assistant at the China in Comparative Perspective Network in London. Her past comparative research has focused on Chinese economic growth and development strategy, human rights and labor issues, as well as poverty alleviation policies.

### Meet Our Interns

Asia Society Northern California is fortunate to have a great team of interns year-round, whose help is invaluable in expanding our reach. Interns at Asia Society take on a wide range of projects, from researching and planning their own public programs, to organizing special membership campaigns, to managing our social media strategy. We are pleased to introduce you to our Spring 2013 interns:



**Chris McLachlan** is a senior at the University of San Francisco majoring in International Studies and Asian History with a minor in Asian Studies. At USF, Chris is the Co-Chair and Founder of the *International Affairs Review*, USF's firstever journal on international affairs. He is currently working on transforming the journal into a professional, peer-reviewed publication.

Prior to interning with Asia Society, Chris was a national security intern at the Institute of World Politics in Washington D.C., where he researched Chinese naval expansion into the Indian Ocean. His academic interests are naval strategy, maritime issues in Asia, U.S.-Sino relations, and U.S. foreign policy.



**Loan Lu** is a sophomore at Oberlin College, where she is double majoring in East Asian Studies and Economics. At Oberlin, she is the Co-Chair of the Vietnamese Student Association and the Residential Assistant for Asia House, and has been involved in wide range of Asian American student activities. She was born in Vietnam and went to high school in New

Zealand before moving to the U.S. Loan hopes that with her experiences in the field of fundraising and event planning, she will be able to contribute to programming at the Asia Society.



**Nicholas Seow** was born in Singapore. Since 2011, he has been a student of literature and theory at Oberlin College, Ohio. He is currently pursuing a semester of politics, sociology, and theater in London, where he occasionally daydreams about San Francisco.



**Sam Metz** is an undergraduate student at UC Berkeley pursuing a double major in Middle Eastern Studies and Political Economy with a minor in Public Policy. At Berkeley, he serves as Vice President of the Olive Tree Initiative, an educational group that focuses on international conflict, and recently served as a research assistant in the History

department. A former member of the Cal Men's Swimming and Diving team, Sam is a two-time national champion and participated in last summer's U.S. Olympic Team Trials. Sam joined ASNC in the hopes of gaining a deeper understanding of private sector-driven economic development.



**Christina Yu Zhao** is a Master's student majoring in East Asian Studies at Stanford University. Prior to coming to Stanford, she spent two years in Europe and obtained an MPhil in International Relations from Oxford University. She also holds a BA in International Politics from Peking University.

An enthusiastic traveler, Christina has visited 28 provinces of China as well as numerous countries including India, where she researched the Tibetan community in Delhi. Christina joined ASNC as a Policy and Business Intern in January 2013.

**Get involved!** Interested in interning or volunteering with Asia Society Northern California? Recruitment is ongoing. Please contact Maria Scarzella Thorpe for opportunities with our Programming Department or Anna Castagnozzi Bush for opportunities with our Development Department.

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Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Founded in 1956 by John D. Rockefeller 3rd, Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Sydney, Mumbai, San Francisco, Seoul, Shanghai, and Washington, DC.

Asia Society is on the web at www.AsiaSociety.org.

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