

Tenth Annual Dinner Press Packet

Tenth Anniversary Annual Dinner Award Winners



Business Honoree – C. Richard Kramlich

Richard Kramlich is Co-Founder of NEA and is currently Chairman of the NEA Management Company. He was Managing General Partner of the firm through NEA when he turned the reins over and became a General Partner.

Mr. Kramlich began his venture career in 1969 as a General Partner with Arthur Rock and Co. Since co-founding NEA in 1978, he has been involved in nine companies that have grown from start-up or near start-up stage to companies with market value in excess of \$1 billion, including Juniper Networks, Ascend Communications, ImmuneX, Macromedia, Financial Engines. In 1997, Dick was an early investor in Apple Computers for his own account.

Dick and his wife Pam moved to China in January 2008 to help facilitate NEA's activities there. He then became a Director of BioVeda II, China's first Live Science Venture Fund, headed by Dr. Zhi Yang. Mr. Kramlich assisted Dr. Yang in shaping BioVeda's investment portfolio and also co-invested and became a board member of Citic Pharmaceutical, Novast – the first branded genetics company; Uni-Power Guarantee and advised NEA on other portfolio companies.

Mr. Kramlich is the recipient of numerous awards, including recognition from the National Venture Capital Association, University of California Haas School of Business, the Silicon Valley Deloitte Technology Fast 50 Program, and the Red Herring Magazine Award. He received an MBA from Harvard University and a BS in History from Northwestern University. Dick and his wife, Pamela, are noted collectors of Media Art and founded the New Art Trust to foster best practices in the field in 1997. They have four adult offspring and six grandchildren.



Policy Honoree – Amory B. Lovins

Physicist **Amory Lovins** is co-founder, Chairman, and Chief Scientist of the Rocky Mountain Institute, an independent, apolitical, non-profit think-and-do tank that drives the efficient and restorative use of resources. He has advised major firms and governments for over 40 years in more than 50 countries, including China and Japan, on advanced energy and resource efficiency and on energy's links to economy, security, development, and environment.

Author of 31 books and over 460 papers, Dr. Lovins has received the Blue Planet, Nissan, Shingo, Volvo, Zayed, Onassis, and Mitchell Prizes, MacArthur and Ashoka Fellowships, 11 honorary doctorates, and the Heinz, Lindbergh, Right Livelihood (“alternative Nobel”), National Design, and World Technology Awards. A former Oxford don and a Swedish engineering academician, he has taught at ten universities, including Peking University—most recently at Stanford’s School of Engineering and currently at the U.S. Naval Postgraduate School—and continues to lecture widely across Asia and worldwide. In 2013 he was elected to Kyoto Prefecture’s Earth Hall of Fame.

Dr. Lovins’ latest books are *Natural Capitalism* (with Paul Hawken and L.H. Lovins), the *Economist* book of the year *Small Is Profitable: The Hidden Economic Benefits of Making Electrical Resources the Right Size*, *Winning the Oil Endgame*, *The Essential Amory Lovins*, and *Reinventing Fire*. Lovins is a member of the U.S. National Petroleum Council and of the Advisory Board for the Chief of Naval Operations. In 2009, *Time* named him one of the world’s 100 most influential people, and *Foreign Policy*, one of the 100 top global thinkers.



Education Honoree – Sidney Rittenberg

Sidney Rittenberg served as a lead translator for the English language edition of Mao Zedong’s *Selected Works* and was the first American citizen admitted to the Chinese Communist Party. He subsequently spent a total of sixteen years in solitary confinement under suspicion of serving as an American spy.

Born in Charleston, South Carolina in 1921, Mr. Rittenberg joined the U.S. Army during World War II. After being provided Chinese Language and Area training at Stanford University, he was sent to China in 1945 to work as a language expert in the Judge Advocate General’s Office. After the war, he served as a translator of contemporary Chinese literary works, wrote for US newspapers, and served as a foreign expert with the New China News Agency.

He returned to the United States in 1980 to launch a successful career as a consultant to companies such as Microsoft, Levi Strauss, ARCO and Intel on entering the new Chinese market. His 35 years in China come to life in his 2001 book, *The Man Who Stayed Behind*, and most recently in the 2012 documentary, *The Revolutionary*.

Advisory Board Co-Chair Biographies

Chong-Moon Lee

Co-Chair, Advisory Board, Asia Society Northern California; Trustee, Asia Society



Mr. Chong-Moon Lee founded Diamond Multimedia Systems in 1982 and took the company to its successful IPO in 1995 with its PC graphic accelerator. Today he is still very active in information technology area as the Founder and Chairman of Silicon Valley Venture Fund and AmBex Venture Group. Mr. Lee has been very active in philanthropy, mostly in cultural and educational areas. He was the leading donor to the Asian Art Museum in San Francisco, which has been named after him as the “Chong-Moon Lee Center for Asian Art and Culture.” He holds numerous positions in many public as well as private organizations, including Asia Society and Asia Foundation. Mr. Lee also serves as a member of the Advisory Board of Stanford Technology

Venture Program at the Engineering School at Stanford University and a Trustee and a Distinguished Professor Emeritus of the Korean Advanced Institute of Science & Technology (KAIST). He holds many honorary doctorate degrees from the leading universities and an MS from Vanderbilt University in Nashville, Tennessee.

John S. Wadsworth, Jr.

Co-Chair, Advisory Board, Asia Society Northern California; Vice-Chairman and Trustee, Asia Society



Jack Wadsworth is currently an Advisory Director at Morgan Stanley, where he spent most of his career. Jack began his career at First Boston in 1963 after earning his MBA from the University of Chicago. He rose through the ranks and by 1978 was an Executive Vice President, member of the Board of Directors, and Co-head of First Boston's investment banking group. In 1978, he joined Morgan Stanley as the first partner to join from a competitor. During the 1980s, Jack started Morgan Stanley's technology investment banking practice and venture capital business, working on the IPO for Apple Computer and others. In 1986, Jack was asked to activate Morgan Stanley's seat on the

Tokyo Stock Exchange and to build Morgan Stanley's business in Japan from the ground up. During his five years in Tokyo, he grew the firm in Japan to over 500 people with profits. In 1991, Jack moved to Hong Kong as Chairman of Morgan Stanley Asia, and proceeded to expand Morgan Stanley's business across the region. When he retired in 2001, the firm had over 2000 people, 11 offices joint ventures in China and India and over a billion dollars in revenue in Asia. Jack has since developed an active venture capital business, making early stage technology investments in China and the US. He is currently Honorary Chairman of Morgan Stanley Asia and sits on numerous boards. Jack is a graduate of Williams College and the University of Chicago, Graduate School of Business.



Previous Annual Dinner Honorees

9th Annual Dinner 2012

Theme: Lead, Connect, Inspire

Honorees: Business – Masashi Oka, Union Bank CEO & President
Policy – The Honorable Jerry Brown, Governor of California

8th Annual Dinner 2011

Theme: The Future of Global Education – Preparing the Next Generation for a Shared Future

Honorees: Business – Naren Gupta, Co-Founder, Nexus Venture
Arts & Culture – Steven Chen, Co-Founder and CTO, Youtube.com
Education – SF Hep B Free

7th Annual Dinner 2010

Theme: Building Bridges to a Shared Future

Honorees: Business – Hewlett-Packard
Arts & Culture – Arthur Gensler, Founder, Gensler
Education – Feng Deng, Founder, Northern Light Venture Capital
Moderator – N. Bruce Pickering, Executive Director, Asia Society Northern California

6th Annual Dinner 2009

Theme: Leading the Way to a Sustainable Future

Honorees: Business - Vincent H.S. Lo, Chairman, CEO, Shui On Group
Arts & Culture – John Bilmon, Managing Director, PTW Architects
Education – Robert Scalapino, Robert Research Professor of Govt, Emeritus, U.C.
Berkeley
Moderator – Jay Ogilvy, Dean, Presidio School of Management

5th Annual Dinner 2008

Theme: Leading the Way to a Sustainable Future

Honorees: Business – Peter A. Darbee, Chairman, President & CEO, PG&E Corporation
Arts & Culture – George Lucas, Chairman, Lucasfilm, Ltd.
Education – Steven Chu, 1997 Nobel Laureate (Physics) Director Lawrence Berkeley
National Laboratory
Moderator – Steve Westly, Founder & CEO, the Westly Group

4th Annual Dinner 2007

Theme: How American policy affects Asian foreign policy

Keynote Address: Madeleine Albright, Former Secretary of State

Honorees: Business – Ruth Shapiro, Executive Director, Asia Business Council
Arts & Culture – Emily Sano, Director, Asian Art Museum
Education – Barbara Bundy, Executive director, USF Center for the Pacific Rim
Moderator – David Broder, Political Correspondent for Washington Post
Roundtable Discussion – Madeleine Albright & George Shultz

3rd Annual Dinner 2006

Theme: Across the Pacific: Transforming the Global Marketplace

Featured Speaker: Jerry Yang, co-founder of Yahoo!

Keynote Speaker/Honoree: Jack Ma, founder of Alibaba

Speakers: Sydnie Kohara, CBS 5 Anchor
Jamie Metzl, Executive VP, Asia Society
George Schultz, Honorary Chairman, ASNC

2nd Annual Dinner 2005

Theme: Across the Pacific: California and Asia in the 21st Century

Keynote Address: Senator Dianne Feinstein

Speakers: Richard C. Holbrooke, Ambassador to the United Nations
Robert C. Dynes, President of University of California

1st Annual Dinner 2004

Theme: San Francisco's Pacific Advantage: Defining a City

Keynote Address: Mayor Gavin Newsom, Mayor of San Francisco

Speakers: Leland Yee, California Assemblyman
Richard Blum, Blum Capital Partners
Richard C. Holbrooke, Ambassador to the United Nations

Luncheon Benefit 2003

Theme: Seeking Stability: Challenges and Opportunities for US-Asia Relations

Introductory Remarks: Jack Wadsworth

Speakers: Richard Blum, Blum Capital Partners
Richard C. Holbrooke, Ambassador to the United Nations
Dr. William J Perry, 19th Secretary of Defense, Senior Fellow of Hoover Institute, Co-Director of Preventive Defense Fund

Dinner Benefit 2003

"Reflections on Contemporary Art and Technology in Asia"

Hosted by Susy and Jack Wadsworth

Special Guest: Jerry Yang, co-founder of Yahoo!

Asia Society: 10 Years of Recognizing Leadership & Excellence

Three Pioneers Honored for Innovative Work in Asia

April 5, 2013 (San Francisco, CA)—Asia Society Northern California (ASNC) will celebrate its 10-year Annual Dinner anniversary on May 17 at the Ritz Carlton San Francisco. The dinner will honor three global leaders whose pioneering work has helped to forge new connections between the U.S. and Asia, particularly China. The theme of the 10th annual gala, “Creating Cultures of Innovation,” highlights the Center’s critical role in connecting the U.S. and Asia in the community while celebrating three individuals who have made innovation and U.S.-Asia relations their life’s work.

The three honorees include: **C. Richard Kramlich**, Co-Founder of New Enterprise Associates and Chairman of New Enterprise Associates Management Company, and one of the first American venture capitalists to invest in China; **Amory Lovins**, who co-founded the Rocky Mountain Institute and whose groundbreaking book, *Reinventing Fire*, is helping to change the world’s relationship to fossil fuels; and **Sidney Rittenberg**, who once served as Mao’s Zedong’s translator and was the first American to join the Chinese Communist Party, but was later accused of being an American spy and spent 16 years in a Chinese prison. His story is the subject of the documentary *The Revolutionary*. **Sydney Kohara**, former CNBC and CBS5 news anchor, will emcee the gala.

ASNC Advisory Board co-chairman **Jack Wadsworth** notes that each of this year’s honorees exemplifies the type of leadership the world increasingly needs today. “Dick and Amory recognized the critical importance of maintaining a strong partnership between the U.S. and Asia long before many of us did. Whether it is in cross-border trade and investment or tackling the immense challenges of climate change, both have been pioneers in the effort to promote a collaborative, not competitive, relationship. Sid possesses an unparalleled understanding of China, and has been a key figure in understanding the long and complex linkages between the U.S. and China. ASNC is honored to celebrate them on the 10th anniversary of our Annual Dinner.”

The 10th Anniversary Annual Dinner, ASNC’s largest fundraising event of the year, will be attended by more than 400 leaders in business, policy, academic and diplomatic circles from the Bay Area and beyond. Previous years’ honorees have included The Honorable **Madeleine Albright**, The Honorable **George Shultz**, U.S. Senator **Dianne Feinstein**, San Francisco Mayor **Gavin Newsom**, U.S. Secretary of Energy **Dr. Stephen Chu**, **George Lucas** of Lucasfilm; **Jack Ma**, CEO of Alibaba.com; **Jerry Yang** of Yahoo, **Steven Chen**, co-founder of YouTube; **Masashi Oka**, CEO of Union Bank and California Governor **Jerry Brown**. Proceeds from the gala support Asia Society Northern California 70-odd public programs and private events throughout the year.

ABOUT THE HONOREES.

C. Richard Kramlich is Co-Founder of NEA and is currently Chairman of the NEA Management Company. He was Managing General Partner of the firm through NEA VII when he turned the reins over and became a General Partner. He is one of the first American venture capitalists to invest in China and was recently featured in the documentary film, *Something Ventured*. He serves on ASNC's Advisory Board.

Physicist **Amory B. Lovins** is cofounder, Chairman, and Chief Scientist of Rocky Mountain Institute (RMI), an independent, apolitical, non-profit think-and-do tank that drives the efficient and restorative use of resources. He is the author of the groundbreaking book, *Reinventing Fire*.

Sidney Rittenberg served as a lead translator for the English language edition of Mao Zedong's *Selected Works* and was the first American citizen admitted to the Chinese Communist Party. He subsequently spent a total of 16 years in solitary confinement under suspicion of serving as an American spy. Mr. Rittenberg is the subject of *The Revolutionary*, the documentary about his experience in China.

INTERVIEW REQUESTS: The three honorees will be available for interviews before the Annual Dinner from 17:00 to 18:00 at the Ritz-Carlton on May 17. For interview requests outside of this time-frame, we will connect you with the honorees' communications teams to coordinate.

ABOUT THE ASIA SOCIETY.

Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future. Founded in 1956 by John D. Rockefeller 3rd, Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney, and Washington, DC.

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