



Peter Shiao
CEO
Orb Media Group

Peter Shiao is the founder and CEO of Orb Media Group, a Los Angeles and China based producer, financier and marketer of films, television and games aimed at uniting international and Chinese markets. He is at work on multiple traditional media projects in the martial arts/fantasy genres utilizing digital legs to increase audience loyalty and interaction, lower traditional P&A costs while building new digital products in the process. He currently chairs EMASIA programs for the Asia Society of Southern California.

萧培寰
奥普传媒集团的创始人和首席执行官

萧培寰先生是奥普传媒集团的创始人和首席执行官，同时他还是一个致力于洛杉矶和中国电影、电视和游戏产业的制片人，财务官和市场家，旨在融合国际和中国的市场。他从事多个传统的武侠以及奇幻游戏的传统媒体项目。利用数字化技术，在建立新的数字化产品的过程中，他通过提高观众的忠诚度和互动，降低了传统的出版和广告成本。他目前担任亚洲协会南加州娱乐和媒体亚洲动议项目的主席。

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