



Ivy Zhong
Vice Chairman, Beijing Galloping Horse Media Co., Ltd

Ivy Zhong is Vice Chairman of Beijing Galloping Horse Media Co., Ltd and President of Beijing Galloping Horse Film Co., Ltd.

Ms. Ivy Zhong used to serve for Phoenix Satellite TV in Hong Kong, responsible for marketing affairs. She has joined Galloping Horse since 2003, and served as Operation Director then Deputy General Manager of Galloping Horse Culture Co.,Ltd; General Manager of Galloping Horse Magazine TV GUIDE; and General Manager of Galloping Horse Film Co., Ltd.

In 2010, she started spearheading Galloping Horse's international business. And in 2012, Galloping Horse acquired top-notch Hollywood visual effects studio Digital Domain.

Ms. Ivy Zhong earned both of her master degrees from the UK, majoring in marketing management and risk management. She also won her EMBA degree from Cheung Kong Graduate School of Business.

钟丽芳 小马奔腾集团副董事长

钟丽芳，女，小马奔腾集团副董事长及小马奔腾影业总经理。

钟丽芳女士早年任职于香港凤凰卫视市场网络部，2003年加盟小马奔腾影视文化有限公司。先后担任小马奔腾影视文化有限公司运营总监、副总经理、《电视指南》总经理，电影公司总经理。

2010年，钟丽芳女士开始带领小马奔腾的国际业务。2012年，小马奔腾成功收购了美国著名特效制作公司 Digital Domain（数字王国）。

钟丽芳女士在英国获得国际市场营销管理、风险管理硕士学位，并在长江商学院获得高级工商管理硕士学位。

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