



Brent Young, President & Creative Director

From audio animatronics to large scale screen projection to 3D, theme parks for years have served as living laboratories for new technology. Today is no different and one of the primary geniuses helping destinations deploy the latest developments to enhance the stories guests experience is Brent Young.

Young is the principal and Creative Director for Super 78, a new media production studio in Los Angeles that has developed and produced award winning, branded entertainment and educational experiences for the most admired theme parks, attractions and museums around the world including SeaWorld, Universal-Singapore, Busch Gardens, and the Happy Valley Theme Park in Shanghai.

An award-winning director and visual effects supervisor, Young has directed hundreds of commercials, video game cinematics, attraction films, live action promos, award shows and theatrical experiences.

With a passion for great story telling and a real innovator in the area of special venue development, Young and his firm are proof positive that American ingenuity is still a prized commodity. The innovative visual solutions and entertainment production company offers an experienced and sophisticated point of view which results in cutting-edge visuals as well as exceptional technology for hi-tech new media rides and attractions.

Super 78's contemporary, real-world approach has resulted in the creation of digital media and animated content for the movie and broadcast industry, and for celebrated guest experiences like Dora and Diego 4D: Catch That Robot Butterfly (worldwide), Madagascar: A Crate Adventure and Donkey Live! (Universal Studios Singapore), Flight of the Dragon (OCT: Happy Valley Park/Shanghai), Shamu's Believe (Sea World), Curse of Darkastle (Busch Gardens), and Awards Night (Audubon Insectarium), among others.

Young's work as media director for Believe ultimately earned him the highest THEA award for Best Live Show. His role as visual effects supervisor for Busch Gardens' 4D dark ride attraction Curse of Darkastle, also resulted in a nomination from the Visual Effects Society and another THEA for The Best Attraction of the Year.

Young's work at Universal Studios Singapore is also notable. As show director, he helped design and produce Donkey Live!, a one-of-a-kind, interactive live show, where guests sing along and even talk with Donkey in an intimate theatre setting. This spring, Young served as show director for Madagascar: A Crate Adventure, the first attraction in the world based on the DreamWorks Animation film franchise and a fun-filled family experience bursting at the seams with show effects, visual effects, smell effects, water features air cannons, smoke, fire, bubbles and general mayhem.

Young's most recent challenge involved deploying the latest technology to tell the 9th century tale of the Maritime Silk Route from SE Asia to the Middle East as part of Typhoon 360. The attraction is the centerpiece for the new Maritime Xperiential Museum at Resorts World Sentosa in Singapore and features a huge 360-degree multimedia theatre, where visitors "board" an Arabia-bound sailing ship docked near Singapore 1,100 years ago. Laden with cargo, the ship runs into a storm. The sea roars, the skies darken and the ship rolls, pitches and turns. Lights dim as the vessel sinks, with "passengers" also experiencing that sinking feeling as the theatre floor descends. When the lights finally come on, the ship's passengers find themselves in the depths of the ocean, up close with the shipwreck and magnificent marine life.

A member of the Visual Effects Society, Producers Guild of America, and the Themed Entertainment Association (TEA), when Brent is not running his production company, playing in his band, or speaking on an industry panel, his focus is on developing three feature films, two theme park attractions, and co-hosting his podcast – www.theseasonpasspodcast.com