

CELEBRATING 25 YEARS ASIA SOCIETY SOUTHERN CALIFORNIA



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SPONSORSHIP LEVELS AND OPPORTUNITIES

PLATINUM SPONSOR: \$50,000

- 2 Tables of 10 in "Platinum Sponsor" location
- 20 tickets to VIP reception
- Name featured on front cover of printed program as "Platinum Sponsor"
- Speaking opportunity at Gala Dinner
- A seat at the head table with ASSC Chairman and honorees
- Name and logo displayed as "Platinum Sponsor" on all collateral materials and event signage
- Full-page "Platinum Sponsor" Ad in the Gala Dinner program (back or inside cover)
- "Platinum Sponsor" recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC Web site, and in Gala Dinner advertising and press materials

GOLD SPONSOR: \$25,000

- 1 Table of 10 in "Gold Sponsor" location
- 10 tickets to VIP reception
- Name featured on front cover of printed program as "Gold Sponsor"
- Name and logo displayed as "Gold Sponsor" on all collateral materials and event signage
- Full-page "Gold Sponsor" Ad in the Gala Dinner program
- "Gold Sponsor" recognition during the Gala Dinner multimedia presentation
- Company name, logo and link featured on ASSC Web site, and in Gala Dinner advertising and press materials

SILVER SPONSOR: \$10,000

- 1 Table of 10 in "Silver Sponsor" location
- 4 tickets to VIP reception
- Name listed within printed program as "Silver Sponsor"
- Name and logo displayed as "Silver Sponsor" on all collateral materials and event signage
- "Silver Sponsor" recognition during the Gala Dinner multimedia presentation
- Company name featured on ASSC Web site

BRONZE SPONSOR: \$6,000

- 1 Table of 10
- 2 tickets to VIP reception
- Name displayed as "Bronze Sponsor" on event signage
- Name listed within printed program as "Bronze Sponsor"
- "Bronze Sponsor" recognition during the Gala Dinner multimedia presentation
- Company name featured on ASSC Web site

CONTRIBUTOR: \$3,000

- 4 seats
- Name displayed as "Contributor" on event signage
- Name listed within printed program as "Contributor"
- Company name featured on ASSC Web site

DINNER PROGRAM ADVERTISEMENT: Full-Page – \$3,000

INDIVIDUAL TICKETS: \$300 (Asia Society Member) \$400 (Non-Member)

A limited number of government and student discounted tickets are available.

- Please respond by **June 7th** to be included in the dinner program.
- Sponsor names and logos will be printed on materials and appear within dinner program provided the information is received by deadline.
- Seating arrangements will be made according to the level of sponsorship, with priority given to highest-level sponsors.

CHAIRMAN
James H. Zukin

Requests the honor of your presence at the
Asia Society Southern California Annual Gala Dinner

Celebrating Extraordinary Visionaries

Daniel Kim
CEO
Nexon America



Johnson Lau
Co-Founder & Executive Chairman
Kinex Pharmaceuticals



Eric Nakamura
Publisher
Giant Robot Magazine



Tsutomu Tanaka
Deputy President
Mitsubishi UFJ Securities



Raju Vegesna
Chairman & CEO
Sify Technologies Limited



Sue Wong
Fashion Designer

KEYNOTE ADDRESS

Dr. Vishakha N. Desai, President, Asia Society

Tuesday, June 22, 2010

Millennium Biltmore Hotel

506 S. Grand Avenue • Los Angeles, CA 90071

Reception 6:00 p.m. Dinner 7:00 p.m.

Business Attire or National Dress

To purchase a table or tickets, please call 213/613-9934, Ext. 24.

Asia Society is the leading global and pan-Asian organization working to strengthen relationships and promote understanding among the people, leaders, and institutions of the United States and Asia. We seek to increase knowledge and enhance dialogue, encourage creative expression, and generate new ideas across the fields of arts and culture, policy and business, and education.



Founded in 1956, Asia Society is a non-partisan, non-profit educational institution with Centers in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, San Francisco, Seoul, Shanghai and Washington, D.C.

All funding for **Asia Society Southern California** is sought locally from individual and corporate membership dues, special events, conferences, and grants from foundations. Your support of Asia Society Southern California is directly responsible for our local programming and is crucial to our organization.

**Asia Society
Southern California**

350 S. Figueroa Street, Suite 480
Los Angeles, CA 90071
Phone 213/613-9934
Fax 213/613-9935

James H. Zukin – Chairman
Deborah K. Jordan – Executive Director
Lisa J. Noshi – Assistant Director of Conferences
Nadiya R.S. Conner – Office Manager

www.AsiaSocietySoCal.org

ASIA SOCIETY SOUTHERN CALIFORNIA

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ANNUAL GALA DINNER
June 22, 2010

**Celebrating Extraordinary
Visionaries**

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

**We would like to participate
at the following level:**

- \$50,000 Platinum Sponsor
- \$25,000 Gold Sponsor
- \$10,000 Silver Sponsor
- \$6,000 Bronze Sponsor
- \$3,000 Contributor

Dinner Program

Advertisement:

- \$3,000 Full-Page Ad

Indicate the number of

Dinner Tickets:

- _____ \$300 (Member)
- _____ \$400 (Non-Member)

Membership:

- \$95 — Sign me up for individual membership

All camera-ready artwork must be in black & white format. Submit in high resolution PDF, TIF or EPS with fonts outline to bettya@castlepress.com and nconner@asiasociety.org by June 7, 2010.

Although we cannot attend, we would like to make a tax-deductible contribution of \$ _____ to support the work of Asia Society Southern California.

Please bill my Visa MasterCard American Express Amount \$ _____

Account # _____ Security Code _____

Last 3 digits on the back of the card on signature line

Expiration Date _____ Signature _____

Billing Address _____

Check enclosed (payable to "Asia Society")

Asia Society is a 501(c) (3) organization. All donations and sponsorship/ticket contributions over the fair-market value are tax-deductible to the fullest extent allowed by law. Federal ID# 13-3234632

Please return this form and donation to:

Asia Society Southern California

350 S. Figueroa Street, Suite 480

Los Angeles, CA 90071

Phone 213/613-9934

Fax 213/613-9935

