

Meet the Authors: Parag Khanna, *How to Run the World*, Steve Weber, *The Edge of Arrogance*. January 20, 2011

Meet the Artist: Xu Bing. January 28, 2011

Lecture: John deBoer "Remaking Afghanistan." February 10, 2011

Meet the Author: Andrea Alban *Anyas War*. February 16, 2011

Meet the Author: Christopher Corbett, *Poker Bride: The First Chinese in the Wild West*. February 24, 2011

9th Annual China Financial Markets Conference: "Great Leap Outward - China's Investment in the U.S.". March 11, 2011

Members eat "at home" with famed chef



Actress and chef Madhur Jaffrey discusses her cooking philosophy with Betelnut Executive Chef and ASNC Board Member Alex Ong

In October, Asia Society members joined renowned chef **Madhur Jaffrey** at the award-winning Amber India restaurant for a one-of-a-kind dinner featuring her favorite recipes from her new book, *At Home with Madhur Jaffrey: Simple, Delectable Dishes from India, Pakistan, Bangladesh, and Sri Lanka*.

World-famous chef, author, and actress, Jaffrey shared her love and knowledge of favorite recipes that she grew up on in India and the secrets of culinary success. By deconstructing age-old techniques and revealing the nature of each seasoning and spice, she brings out the beauty and simplicity of this savory cuisine for everyday cooking.

Try one of Jaffrey's recipes below, and visit asiasociety.org for more recipes and pictures.

Salmon in a Bengali Mustard Sauce

This traditional dish is best served with plain basmati rice, along with *moong dal* (hulled and split mung beans), if you like, and a green vegetable. Serves 2-3

To rub on the fish:

- ¾ pound skinless salmon fillet
- ¼ teaspoon salt
- ¼ teaspoon ground turmeric
- ¼ teaspoon cayenne pepper

You also need:

- 1 tablespoon ground mustard
- ¼-½ teaspoon cayenne pepper
- ¼ teaspoon ground turmeric
- ¼ teaspoon salt
- 2 tablespoons mustard oil (use extra virgin olive oil as a substitute)
- ¼ teaspoon whole brown mustard seeds
- ¼ teaspoon whole cumin seeds
- ¼ teaspoon whole fennel seeds
- 2 fresh hot green and/or red chilies (bird's-eye is best), slit slightly

Cut the fish into pieces that are about 2" x 1" and rub them evenly with the salt, turmeric, and cayenne. Cover and set aside in the refrigerator for 30 minutes–10 hours. Put the mustard powder, cayenne, turmeric, and salt in a small bowl. Add 1 tablespoon water and mix thoroughly. Add another 7 tablespoons water and mix. Set aside.

Pour the oil into a medium frying pan and set over medium-high heat. When hot, put in the mustard seeds. As soon as they start to pop, a matter of seconds, add the cumin and fennel seeds. Stir once and quickly pour in the mustard paste. Add the green chilies, stir, and bring to a gentle simmer. Place the fish pieces in the sauce in a single layer. Simmer gently for about 5 minutes, or until the fish is just cooked through, spooning the sauce over the fish all the time.

Recipe from *At Home With Madhur Jaffrey*, Knopf, 2010.

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500 Washington Street
Suite 350
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The North Korea problem: China and the US



Toward the end of the First World War, German military and political leaders routinely likened their relationship with the decaying Austro-Hungarian Empire as being “shackled to a corpse.” The point of this rather gruesome metaphor was that while Austria was an enormous liability, requiring the diversion of resources from Germany’s own war effort, the consequences of allowing the Austrian Empire to collapse were far worse — an outcome which indeed proved to be the case, as the Habsburg Empire’s collapse was followed

not long after by that of Germany.

This historical analogy would not be lost on the Chinese leadership today, for the DPRK presents many of the same problems for China that Austria posed for Germany a century ago. North Korea is a collapsing state, unable to feed its own people without massive outside assistance. Its economic and military power — not counting nuclear weapons — are degrading rapidly compared to those of South Korea; and its uncertain political situation creates an unpredictable environment where it sometimes feels like almost anything can happen.

What this means is that however bad this equation looks as viewed from Washington, it looks worse for Beijing. Where the US and its ROK ally see a dangerous regime, the Chinese see a potential security nightmare. For the US and South Korea, unless Pyongyang launches a military attack — which all analysts

agree is extremely unlikely — the threat remains more existential than real. For China, however, even the status quo presents difficulties. Despite its promulgation of *juche* (a doctrine of self reliance) North Korea is able to survive only with the assistance of both China and, curiously enough, South Korea.

A North Korean collapse would be even more difficult for the Chinese to accept today than in 1950, when the Chinese army intervened to prevent UN (primarily US) forces under General MacArthur from reaching the Yalu River and uniting the peninsula. Despite being completely outmatched by American artillery and airpower, the Chinese fought UN forces to a bloody stalemate on the line that currently divides the peninsula. If the North Korean regime completely failed, China would likely find itself with a serious foreign policy dilemma — a Korean peninsula united under the control of the American-allied South, with US troops stationed in-country, and with control of the North’s nuclear weapons and nuclear program. China would also find itself with a huge refugee problem, as millions of Koreans would move into China looking for food and shelter.

China and Korea have a long history of enmity (as well as periods of cooperation). Despite — or perhaps because of — China’s rise to global prominence, the PRC has few true friends in the region. For all the headaches that the regime in Pyongyang presents, the present status quo is far preferable than the alternative — the same odious security calculus which confronted German planners in the previous century.

— N. Bruce Pickering, Executive Director

Development News

Dear Supporters and Friends,

Fall was a busy season for the development team, and spring will be even more ambitious! We launched the first-ever Asia Society Northern California Annual Fund, and our 2009-2010 Annual Report, as well as held the members’ Wine + Art event and President’s Circle *Madama Butterfly* event.

We launched the Charter Annual Fund because membership cannot cover all the costs of providing high-caliber programming to the Bay Area. If you have not given yet to the Annual Fund, please consider giving today!

We also produced our 2009-2010 Fiscal Year Annual Report to keep our donors informed about all of Asia Society Northern California’s activities year-round. Inside the Annual Report you will find program information and financial information from July 2009 to June 2010 — most importantly, we are grateful to all of you who invested in Asia Society last year.

We are all looking forward to a busy spring, when we will hold not only the Eighth Annual Dinner, but also other special events. Thank you for all your support in the past year, and we hope to see you at the upcoming events and programs to come!

Wendy Soone-Broder

Wendy Soone-Broder
Director of Development

Think Global: Chevron



Asia Society Northern California would like to thank Chevron for joining the Asia Society network as a Global Corporate Leader.

Chevron is a longstanding supporter of Asia Society Northern California programs, including participation as a corporate member, sponsoring the Annual

Dinner and sponsoring conferences.

In addition to its petroleum products, Chevron has scored highest among U.S. oil companies for investing in alternative energy sources and setting targets for reducing its own emissions. Chevron is the world’s largest producer of geothermal energy, providing enough power for over 7 million homes, and is also a major natural gas provider.

Chevron is very active in Asia, with operations in Cambodia, China, Indonesia, Singapore, South Korea, and Thailand. In addition to conducting business in these countries, Chevron also invests in local education, environmental, medical and disaster relief organizations.

3/11: Chinese Financial Markets conference

It is well known that the PRC has a huge share of US government bonds. As of 2009, the US Department of Treasury put the total at nearly 13 percent of US government debt.

Less well known — and of enormous political, economic, and strategic importance — is China's surging non-bond investment in the US. Though the current level of investment is low, it's expanding by over 300 percent annually.

In the past year Chinese investors, largely state-owned enterprises, have poured hundreds of millions of dollars in real estate-related funds. China Investment Corp, the \$300 billion sovereign wealth fund, owns sizable stakes in Apple, Coca-Cola, Citigroup, and Visa. Its biggest US investment in the US is \$1.77 billion, or 10 percent of voter shares, in Morgan Stanley.

Chinese investment, which is largely state-directed, remains controversial — particularly in Congress it has raised national security concerns — yet investment continues to grow and seems to be long-term. This conference will explore China's investment strategy, and how American companies can successfully navigate the changing investment climate.



1/20: Meet the Authors: Parag Khanna & Steven Weber



Parag Khanna

Parag Khanna, Director of the Global Governance Initiative, and **Steven Weber**, Professor of Political Science, University of California, Berkeley, will come together to discuss their new books and America's role in the globalized world, which Khanna terms a "new Middle Ages" and Weber describes as a "marketplace of ideas."

Khanna's manifesto *How To Run The World: Charting a Course to the Next Renaissance* stresses the need to develop new directions in "mega-diplomacy" consisting of governmental, NGO, philanthropic, and individually motivated coalitions. These, he argues, are key to fighting global poverty, rebuilding failed states, combating terrorism, and preventing environmental collapse.

Weber's *The End of Arrogance: America in the Global Competition of Ideas* discusses free-market capitalism, hegemony, Western culture, peace, and democracy, and how these fundamental ideas have lost much of their strength. He argues that the US must focus on new strategies and making realistic trade-offs. It must compete not as a military power, but in the global marketplace of ideas to win influence.

Moderator: N. Bruce Pickering, Executive Director, Asia Society Northern California

Beginning Mandarin Class Now Enrolling

Learning a new language is tough, but it doesn't have to be painful! Join us as we begin learning Mandarin in the new year.

The Winter 2011 Asia Society **Beginning Mandarin Class** will be held at the Asia Society office on 12 Mondays, beginning on January 10th, and concluding March 28th. Even if you have missed the first class, we welcome you to join us — please call Caitlin Kelly-Sneed at (415) 421-8707 to discuss your options!

The focus will be on Mandarin Chinese, with a strong emphasis on conversational, practical Chinese and reading pinyin (Chinese phonetic system). Each student will be evaluated by the instructor to determine the focus and pace of the class, and class activities will be led by an instructor and teaching assistant.

For more information, please visit asiasociety.org/events-calendar/mandarin-language-program-0



Highlights: Scaling Green Finance in China & the US

"Scaling Green Finance in China and the U.S." took place December 8, 2010. For more photos, panel summaries and video clips, please visit asiasociety.org/centers/northern-california.



Charles McElwee (ClimateWorks Foundation) and Orville Schell (Asia Society) on policy in China



Aaron Singer (Pacific Carbon Exchange) discusses green investment strategy in China and the US, as Ken DeWoskin (Deloitte China) looks on



Attendees network during the coffee break



Panel 3: Creative and Effective Funding Solutions in China: Dr. Shi Yusheng (China Renewable Energy Society) and Zhu Zhengqi (ENN Science and Technology Development Company)



We are pleased to welcome **Deborah Brockett** as Asia Society's new Sustainability Program Manager.

Deborah has been working with Bruce Pickering and Robert Bullock to develop the Asia Society's Pacific Cities Sustainability Initiative (PCSI). PCSI aims to facilitate, showcase, and promote all things sustainable in Pacific Rim cities. Deborah was key in helping put together the Asia Society's US-China Green Finance Conference in December, where both Chinese and US experts discussed how to scale up investment in green technologies. Deborah is currently working on defining and building PCSI program elements including a student research competition and two Pacific Rim Sustainable Transportation conferences scheduled for later this year.

Trained in clean energy and environmental economics at UC Berkeley and Columbia University, Deborah brings with her nearly a decade of experience in sustainability, especially as it relates to China. She has lived abroad in Beijing, Taipei, and Wuhan, where she directed a China Environmental Study and Internship Program for US university students. She has conducted energy and climate research at green companies in Asia as well as the China Energy Group at the Lawrence Berkeley National Laboratory. Most recently she worked as a clean energy management consultant to government and private entities. She speaks Mandarin Chinese.

This position is generously funded by:



Wine + Art Members Appreciation Event

Asia Society members gathered for the annual Wine + Art event on December 10th to celebrate the holidays, drink up and enjoy steaming-hot dim sum from Yank Sing. This year, we hosted four student artists from California College of the Arts, who exhibited and sold some of their recent works. Members also enjoyed brews from Half Moon Bay Brewery, which generously donated its micro-brews for the party.

A great time was had by all — thank you to each member for your support, and we look forward to seeing you at Asia Society programs in 2011!



Volunteers dish up dim sum from Yank Sing. Special thanks is owed to all our volunteers: Jason Bigman, Carlos Cajilig, Sarah Davis, Meredith Godwin, Anna Kaye, Robert Moore, Yuko Okubo, Yulia Protasova and Yulin Zhou



California College of the Arts student artist Jane Kim discusses her work, which is inspired by her upbringing as an Asian American. Jane's work can be viewed at flickr.com/janekimberly



California College of the Arts student artist Jean Saung displays her metal work and jewelry. Jean's works are for sale, and she can be reached at jsaung@cca.edu



California College of the Arts student artist Daisuke Sasaki displayed his paintings at the event. Daisuke will be returning to Japan when he completes his degree — his work can be viewed at dicek.parallel.jp/index.html



California College of the Arts student artist Nathan Ring poses with his Japanese-inspired tea bowls, tea cups and sake cups. Nathan can be reached at koi@citolink.net

Meet the Interns

Asia Society Northern California is fortunate to have a great team of interns year-round, whose help is invaluable in allowing us to continue expanding our reach.

Interns at Asia Society take on a wide range of projects, from researching and planning their own public programs, organizing special membership campaigns, and managing our social media strategy.

We are always searching for new interns with a passionate interest in Asia. Interested parties can contact Amanda Huffman with their cover letter and resume by emailing her at ahuffman@asiasociety.org.



Jason Bigman (who is definitely not always as serious as this picture) is a native of Orinda and a recent graduate of Wesleyan University, where he studied European History and East Asian Studies. He spent his junior year abroad in Osaka, Japan, an experience that helped him perfect his Japanese and cement a lasting interest in East Asia.

After receiving a scholarship to study Mandarin at the Middlebury Language Schools this last summer, he is hoping to move to China in the next year. Until then, he is also working at an afterschool program at a bilingual elementary school in the Mission District and trying to soak up the Bay Area as much as he can.



Adam Crayne is a recent graduate of UC San Diego, where he majored in International Studies of History. Though the bulk of his coursework focused on Japan, his senior thesis analyzed socio-political trends in the Philippines. He was also involved in Asian American activism while based in San Diego. Adam has studied abroad

in Yokohama, Japan, and has visited the Philippines on multiple occasions. He joined the Asia Society to gain a better perspective on the nonprofit sector and to further his understanding of US-Asia relations.



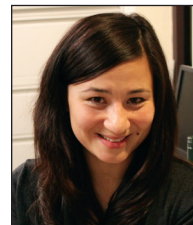
Alex Foard studied at the University of Missouri's Trulask School of Business, majoring in international economics and Chinese studies. As a part of his coursework, he studied and worked in Wuhan, China in 2006, catalyzing his interest in Asian economic development. After graduating in 2008, Alex returned to China to further improve

his Mandarin and to co-develop a non-profit summer English school for local middle school students. He recently moved to San Francisco and now works in membership development at the Asia Society.



Meredith Godwin inherited a sense of wanderlust from her parents, former Peace Corps volunteers. A Chinese class in her sophomore year at UC Berkeley sparked a fascination with Chinese language, history, and culture. As an undergraduate, she worked at the UC Berkeley Institute of East Asian Studies, helping to coordinate

book talks and conferences. In 2006 she studied Chinese at Beijing Normal University. Meredith received her BA in Asian Studies from Berkeley in 2008 and quickly returned to China with Volunteers in Asia, where she taught English at the University of Science and Technology in Beijing. She is currently working at the UC Berkeley International Office and preparing to go to graduate school in 2011. Through her internship at the Asia Society of Northern California, Meredith got a glimpse into the world of non-profits and had the pleasure of meeting many people who share her passion for Asia.



Yulia Protasova is currently working toward a Masters Degree in Pacific Studies at the University of San Francisco. She became interested in East Asia after spending a year in QiQiHar, China where she studied Mandarin in 1999. Leading tour groups in China, Mongolia and Central Asia for the past six years inspired her to pursue a Masters degree for

better understanding of the politics, economics and culture of these countries. She joined Asia Society to get an understanding Asia-focused non-profits and to improve her understanding of current issues in East Asia.

Rebecca Troeger is a Pomona College graduate who recently moved to San Francisco after living in Changsha, China for two years. Rebecca is now pursuing her interest in international relations and cross-cultural exchange as a Program Assistant at Quest International, where she will use her Mandarin to work with Chinese partner organizations and visiting Chinese students. At Asia Society, Rebecca focused on marketing and sustainability programming, and enjoyed working with the Society's engaged, multilingual interns and staff.



Amy Zeng recently finished a Fulbright fellowship in China researching biogas policy and implementation. She graduated from Smith College in Massachusetts, where she studied government, environmental science, and Chinese. Amy is excited to join Asia Society's Pacific Cities Sustainability Initiative and is interested in pursuing a career in US-China energy

cooperation. She keeps a blog on China's energy and environmental issues, which can be viewed at: <http://greeningchina.wordpress.com>.

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