Conference: "Scaling Up: from Green Buildings to Green Cities in the US and China." May 1, 2009

Asia Society Northern California Annual Dinner. May 2, 2009

ASNC Members Preview: Zhu Hai, *Climbing Gold Mountain*. Frey Norris Gallery May 6, 2009

"Where are the Asians in the C-Suite? A Panel Discussion on Bay Area Executive Leadership." May 20, 2009

Film Screening/Discussion: Carma Hinton's Gate of Heavenly Peace. June 4, 2009

Asia Society/Ascend Annual Conference: "Inspiring Across Generations." June 6, 2009

Asia Financial Markets Conference: "Asia in the Aftermath of the Financial Crisis." June 9, 2009

## Green Cities Conference & 6th Annual Dinner

n Friday, May 1<sup>st</sup> and Saturday, May 2<sup>nd</sup>, Asia Society Northern California will host two landmark events: "Scaling Up: From Green Buildings to Green Cities in the US and China," and our sixth Annual Dinner. The two events will focus on green building policy and practice, the critical challenge of scaling up existing efforts, and what's coming next in Asia's emerging markets.

Among twenty-plus of the world's leading experts on green building and green cities, standout speakers include:

• Jeff Heller, President of San Francisco's Heller Manus Architects, now in charge of planning the new, green \$100 million downtown center in Guangzhou, China.

• John Kriken, Consulting Partner at Skidmore, Owings and Merrill LLP, whose Saigon South project in Ho Chi Minh City won an Urban Design Award from Progressive Architecture and a National Honor Award from the AIA, and whose Shanghai and Hong Kong Waterfront plans won AIA National Honor Awards.

• Mark Levine, Group Leader of the China Energy Group at Lawrence Berkeley Laboratory, the leading American expert on energy efficiency issues in China.

• Jiang Yi, Professor of Building Science at Tsinghua University, the leading authority on green building policy in China.

• **Dan Winey**, Managing Principal, Northwest Region, Gensler, who is overseeing the design of 22 million square feet in construction in China, including the cutting-edge Shanghai Tower.

• John Bilmon, Managing Director, PTW Architects, and chief designer of the Beijing Olympics Water Cube

The conference is co-organized by Asia Society Northern California and the Bay Area Council.

This year's Annual Dinner will also focus on sustainability and will build on the May 1<sup>st</sup> conference. We will present Leadership Awards in the fields of arts and culture, education, and business and policy to three distiguished individuals. The Leadership Award for Business and Policy will be awarded to **Vincent H.S. Lo**, Chairman and CEO of Shui On Group, and Shanghai's leading developer who has made a strong commitment to building green. **Dr. Robert Scalapino**, Robson Research Professor Emeritus, Political Science, UC Berkeley, will receive the Leadership Award for Education. **John Bilmon**, Managing Director of PTW Architects, will receive the Leadership Award for Arts and Culture. The evening will feature a discussion by the honorees on the topic of sustainability in Asia and California, particularly addressing how the two regions can collaborate on issues of global warming, sustainability, and green building projects.

For more information on the conference or the Dinner, please visit www.asiasociety.org/visit/sanfrancisco.





## Northern California Center

## Newsletter

500 Washington Street Suite 350 San Francisco, CA 94111

> Visit us on the web at: www.asiasociety.org

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# Message from the Director

One of the great things about living in California is that it is, in so many ways, a glimpse into the future. Economic, political, environmental, social trends — this state has exerted, and continues to exert, an enormous impact on all of them.

ASNC's programs reflect these strengths; our series on sustainability engages some of the most influential and important figures across a broad range of programmatic themes — clean energy, climate change, green building, urbanization — all of which have been or will be on our program calendar soon. The centerpiece for this spring will take place on May 1, when Asia Society hosts its conference "Scaling Up: From Green Buildings to Green Cities" at the PG&E Auditorium. This day-long conference will consider how to take advances which have emerged in architecture and design to the next level, and apply them to whole cityscapes. Important in the US, this approach will be critical in Asia, particularly in China, where the greatest migration in human history is currently underway as nearly 350 million people move to the cities in the next 20 years.

With such rich programming it is difficult to single out just a few highlights, but one other event I'd like to mention is our upcoming half-day conference on the financial crisis and its impact on the US and Asia, which will be keynoted by Robert Ward, Director of the Economist Intelligence Unit, and will also feature David Coulter (Warburg Pincus), Robert Madsen (MIT), Barry Eichengreen (UC Berkeley), Henny Sender (*Financial Times*), and Co-Chair of the Northern California Advisory Board, Jack Wadsworth (Morgan Stanley). This program will take place on June 9.

Bruce Pickering Executive Director

## **Development News**

Our most important annual event, ASNC's Annual Dinner, will take place on May 2<sup>nd</sup>. This year's dinner will build on the May 1<sup>st</sup> Green Cities conference, and will honor Vincent H.S. Lo, John Bilmon, and Robert Scalapino.

We welcome corporate sponsorship of the Dinner and you can email <u>Wendys@AsiaSoc.org</u> or call at 415-421-8707 for more information about the benefits of being a corporate sponsor. Benefits of sponsorship may include playing VIP reception hosts, VIP tickets to both events, VIP receptions, speaker opportunities, name displayed as sponsors at the conference and Annual Dinner, logo printed in the program, promotional materials, signage, and powerpoint presentation, recognition in the quarterly newsletter for a year, listing on corporate table tents, and media coverage.

Join us as we engage some of the key policy shapers and business leaders in California who are making a difference locally, nationally, and across the globe. For more information about the events, please check our website at <u>http://www.asiasociety.org/visit/san-francisco/</u> or email <u>sfannualdinner@AsiaSoc.org</u>

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Wendy Soone-Broder Development Director

# **Corporate Members Profile**



Keefe, Bruyette & Woods (NYSE: KBW) is the largest full-service investment bank that specializes exclusively in the financial services sector.

Founded in 1962, the firm is recognized as a leading authority on financial services companies. KBW's focus includes banking companies, insur-

ance companies, broker/dealers, mortgage banks, asset management companies, specialty finance firms, and real estate investment trusts.

KBW has established industry-leading positions in the areas of research, corporate finance, mergers and acquisitions, and sales and trading for financial services companies. The firm's equity research analysts are consistently named best-in-class by publications including *Institutional Investor* and *The Wall Street Journal*. In 2007, KBW was named "Middle Market Banker of the Year" by *Investment Dealers*' *Digest*.



## Meet our Interns

The hard work and dedication of our volunteer interns are critical to the success of our programs. Please join us in welcoming our most recent interns to the Asia Society Northern California community.



Nancy and Greg

**Nancy Samahito** graduated from the University of California, Santa Barbara with a B.A. in Communication and minors in Education and Applied Psychology. She plans to continue her education in the Bay Area, pursuing an MBA with an emphasis on International Relations. Her interest in Asian American culture and heritage was first sparked while working at the Asian Resource Center in Santa Barbara, California. She is excited to be a part of the Asia Society family and hopes to continue to contribute to ASNC's mission of promoting cultural understanding and acceptance.

**Greg Morse** worked in the town of Kihoku, Japan as Assistant Language Teacher, serving as the only elementary school English teacher for six schools. He graduated from Pitzer College with a B.A. in Japanese Literature. Born in San Francisco, he has always been interested in Japanese-to-English Translation. Greg joined ASNC to put his background in Japanese and computer skills to practical use and to be involved in cross-cultural understanding.



Eve and Rachele

**Rachele Morgante**, born and raised in Italy, recently graduated from the University of San Francisco with a B.A. in Asian Studies and International Studies. She speaks four languages fluently: English, Italian, Spanish, and French. Rachele is interested in the areas of international relations, globalization and the global economy, and their influence on Asia. She joined ASNC to gain administrative experience in a non-profit organization, a career path that she wishes to pursue in the future.

**Eve Cary** is currently pursuing her Master's degree in Asian Studies at UC Berkeley. Previously, she worked at the Center for Strategic and International Studies in Washington, D.C. and the World Bank. Eve graduated from Georgetown University in 2006 with a major in International Politics. She speaks Mandarin Chinese and studied at Peking University. At ASNC, Eve will be helping to coordinate the Annual Dinner and looks forward to getting more involved in the Asia-studies community in Northern California.

## Young Professionals Group



The Asia Society Young Professionals Group (ASYPG) is an association of young professionals who share a strong interest in Asia. Its members are talented, sophisticated, and globally minded future leaders in their twenties and thirties.

This month ASYPG members are invited to an exclusive event featuring an intimate Q&A discussion with Hamid Mir. Considered within Pakistan to be one of the country's premier journalists, Mr. Mir will provide insights on the current situation in South Asia, including the role of the Taliban in both Afghanistan and Pakistan, challenges facing Ambassador Richard Holbrooke (former Asia Society Chairman of the Board), and other geo-strategic issues.

Stay tuned for more information on upcoming YPG programs this spring and summer. If you would like to be added to the YPG mailing list, please contact Amanda Huffman at amandah@asiasoc.org.

# News from New York

### Asia 21 Initiative



Asia 21 Young Leaders Summit, "Challenges Beyond Borders, Solutions Beyond Cultures." Tokyo, November 2008

The Asia Society's Asia 21 Young Leaders Initiative is considered the preeminent gathering of a multi-sectoral network of dynamic young leaders from the Asia-Pacific region and the US, brought together for the purpose of developing collaborative approaches to shared challenges, building networks of trust across geographic boundaries, and educating each other in the highest ideals of values-based leadership.

At the dawn of an Asia-Pacific century, a new generation of leaders will be called on to foster a peaceful, prosperous, and secure global environment. To facilitate this process, the Asia 21 Young Leaders Initiative was established, with the goal of building a cross-cultural, cross-sectoral community of emerging leaders in the region today.

The Asia 21 Young Leaders Initiative seeks to prepare tomorrow's leaders for the challenges and responsibilities of global citizenship by bringing together fellows from across the Asia-Pacific region and the US and providing them with a platform to generate creative, shared approaches to leadership and problem solving. For more information

or to inquire on how to apply, visit www.asiasociety.org/asia21/.

# Asia Society and the Obama Administration



US President Barack Obama with Secretary of State Hillary Clinton after announcing Richard Holbrooke as Special Representative for Afghanistan and Pakistan on Jan. 22, 2009 (Saul Loeb/AFP/Getty Images)

Richard Holbrooke and Steven Chu, two individuals closely linked with the Asia Society, have moved into high-level positions in the Obama Administration, and will have a major impact on US foreign and energy policy over the next four years.

Ambassador Richard Holbrooke recently stepped down from his position as Chairman of the International Board of the Asia Society to take up a new post as Special Representative for Afghanistan and Pakistan. As Chairman of Asia Society since 2002, Ambassador Holbrooke saw a dramatic expansion of the scope and scale of Asia Society activities, such as the Asia Society Center on U.S.-China Relations, high-level Task Forces including one focused on a regional strategy for Afghanistan and Pakistan, and the creation of new centers in Seoul, Korea, and Mumbai, India. He also helped to shape the prestigious Osborn Elliott Prize for Excellence in

Journalism on Asia.

Dr. Steven Chu, last year's Asia Society Northern California Annual Dinner Honoree for Education, is now the United States' 12<sup>th</sup> Secretary of Energy. Before assuming his current position, Dr. Chu was the Director of Lawrence Berkeley National Laboratory, where he reoriented the focus of the Laboratory in a completely new direction, one which emphasized sustainability, renewable and clean energy technology, and combating climate change. Among his many achievements, Dr. Chu is a Nobel Laureate in Physics.

ASNC is proud of our association with both Ambassador Holbrooke and Secretary Chu, and wishes them well in their new positions.



Not receiving our email blasts? Please contact office manager Marcus Jung at mjung@asiasoc.org.



## 8 8 8

Impact of the Global Financial Crisis on the US and Asia The Future

Chris Sigur, Jack Wadsworth, and Barry Eichengreen

On January 16<sup>th</sup>, ASNC hosted a panel discussion focused on the impact of the global financial crisis on the US and Asian economies. Speakers included Barry Eichengreen, Professor of Economics and Political Science at UC Berkeley; Jack Wadsworth, Asia Society Northern California Co-Chairman and Trustee and Honorary Chairman of Morgan Stanley Asia; and Christopher Sigur (moderator), Senior Project Analyst at the Federal Reserve Bank of San Francisco.

Eichengreen forcefully dismissed the notion of the "decoupling" of the Asian and Western economies. He argued that trade is as critical for Asia as ever and that intra-Asian trade, while it has been rising, is closely related to exports to Western markets. A slowdown in exports means economic slowdown for the region, but it does not mean financial crisis along American lines.

At the same time, American-style financial reform pushed by the US and IMF after the Asian financial crisis of the late 1990s has in some cases worsened, not relieved, the harm. South Korea is a prime example. For Eichengreen, the moral of that story is "we did all the things you told us to do and look what it got us!"

Today, much of the Asian recovery depends on what happens in China, and the quick rollout of that country's stimulus measures has offered some hope.

Jack Wadsworth fundamentally agreed with Eichengreen's assessments and focused his remarks on implications of the crisis for market regulation and financial market openness. He began by observing that while the crisis had started in the financial sector, it quickly moved to affect the overall economy. The scale and reach of the damage underscore the need for regulation. Wall Street veteran Wadsworth said, "There is a time when free markets, driven by the greed in Wall Street, gets out of control and this time is one of those examples." And although Wadsworth fundamentally believes in free markets — he is a product of the University of Chicago, after all — he also agreed that there is a need for "increased, effective, thoughtful" regulation in US markets.

Looking at China, Wadsworth added that the crisis has all but ensured that the Chinese renminbi is years away from being a freely traded currency. Indeed, the case for open financial markets has taken a strong blow from the current crisis, even more so than in the late 1990s.



Discussing Democracy in Northeast Asia: Jack Wadsworth, Robert Scalapino, Frederick Chien, & Michael Armacost

In February 2008, Asia Society Northern California inaugurated its groundbreaking series, *The Future of Democracy in Asia*. Conceived as a four-part, regionally defined series, the first three programs considered the state of democracy in Southeast, South, and East Asia. The final program, scheduled for this coming fall, will look at China.

Each program was designed as a tour de horizon of the region under discussion, and each panel contained a mix of both local speakers and leading figures from Asia, including the renowned Pakistani journalist Ahmed Rashid, Singapore's former UN Ambassador Kishore Mahbubani (now Dean of the Lee Kwan Yew School of Public Policy at the National University of Singapore), and former Taiwanese Foreign Minister Fredrick Chien. Speakers from the United States included Don Emmerson and democracy expert Larry Diamond from Stanford, Robert Scalapino and Pradeep Chhibber from UC Berkeley, and Dr. Mohammed Qayoumi from Cal State East Bay. Speakers from the Asia Foundation, a key co-sponsor of the entire series, included Asia Foundation President Douglas Bereuter and Chairman of the Board Michael Armacost.

Among the many important currents that emerged in the discussions were the relationship of democracy to societal development, with Kishore Mahbubani asserting that democracy is but one of a number of paths to improving the quality of life; Ahmed Rashid's argument that Pakistan's vibrant and increasingly globally-minded middle class serves as a counterweight to extremist impulses; and the irony that democracy has flourished in many areas considered inhospitable — in Indonesia and in South Korea, which was a military dictatorship until 1987 — while struggling in other nations, like the Philippines and Burma, that once seemed better suited for democratic political systems. A common thread in all of the programs has been the powerful role of the US - in helping to foster democracy in countries like Japan and South Korea while arguably serving to undermine it in Afghanistan, Pakistan, and other nations.

Even as *The Future of Democracy in Northeast Asia* concludes, it serves as a model and springboard for a new program series: *Beyond the War on Terror: New Security Challenges in the 21st Century.* That series will begin in Fall 2009, so please stay tuned!

The Future of Democracy in Asia Series

# Program Highlights

## Asian American Women, Feminism, and the Arts



Cynthia Tom explains *Hom Shee Mock-1923,* her grandmother's Angel Island mugshot

In honor of International Women's Day, March 8, 2009, ASNC hosted a panel discussion on Asian American feminism and creative expression at Femina Potens Art Gallery in San Francisco. The standing-room-only program brought together an extraordinary group of award-winning artists and writers, who shared their views on feminism in international cultures and contexts.

Moderator Minoo Moallem, Professor and Chair of Gender and Women's Studies at UC Berkeley, started the night off by stating, "We are living in a global and transnational context where masses of people are moving around and there is a need for an understanding of gender, sexuality, and women's issues that has to do with this context that include the movement of these populations." With that, guest speakers Karen Tei Yamashita, Cynthia Tom, and Shailja Patel shared their creative works and stories to explore the dynamics of gender, sexuality, ethnicity, and power, and how these dynamics shapes the lives of Asian women inside both American and Asian societies.

Karen Tei Yamashita, novelist and Professor of Literature and Creative Writing at UC Santa Cruz, read two excerpts from her upcoming novel, *I HoteI*, and spoke on the interplay between the flowering of Asian American literature and the emergence of Asian American feminism.

Cynthia Tom took a different angle in her remarks, arguing that "we [women] are not just oppressed by male entities; we are oppressed by each other as well." Many of her paintings feature larger-sized Asian women in an effort to broaden understanding of the body and its diverse shapes.

"When people get bombarded with images of larger, normal sized women with really bold faces and clothes," said Tom, "it becomes a part of everyday thinking — that a bold, strong woman who isn't a stick is normal, that it becomes normal."

Shailja Patel, award-winning poet, gave riveting readings of two

of her pieces, placing feminism in a contested context of capitalism and militarism. "When I come up against this question of feminism in third world women populations," Patel asserted, "it is important for me to point out that really the greatest threat to the safety, well being, and empowerment of every women on this planet is not oppressive culture or traditional culture, it is US militarism, it is near-liberal capitalism, and free market fundamentalism."

This program opened a new ASNC program series focused on Asian and Asian-American women. Stay tuned for future programs on Asian-American women's literature, Asian-American women in the workplace, related film screenings, and many more programs!

### Coming Soon! New ASNC Membership Categories

We will be offering brand new categories for senior citizens, teachers, non-Bay Area residents, and additional dual membership options. Price increases and changes go into effect July 1, 2009. Don't miss this opportunity to join or renew at existing prices!

	6/30	After 7/1
Student	\$35	\$40
Individual	\$55	\$65
YPG	\$45	\$45
Dual/Family	\$100	\$120
Contributing	\$250	\$250
Sustaining	\$500	\$500
President's Circle	\$1,000	\$1,000
Seniors (65+)	new!	\$40
Teacher	new!	\$40
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Dual Senior	new!	\$80
Dual Associate	new!	\$80

Asia Society is the leading global and pan-Asian organization working to strengthen relationships and promote understanding among the people, leaders, and institutions of the United States and Asia.

We seek to increase knowledge and enhance dialogue, encourage creative expression, and generate new ideas across the fields of policy, business, education, arts, and culture.

Founded in 1956, Asia Society is a nonpartisan, nonprofit educational institution with offices in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, San Francisco, Seoul, Shanghai, and Washington, D.C.

Asia Society is on the web at www.AsiaSociety.org.

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