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## Save the Date

**Tuesday, December 23, 2008**  
**Asia Society Korea Center**  
**First Christmas Gala Dinner**

# Arts & Culture Initiatives

## Chicago Children's Choir in Seoul



On June 27, the Asia Society Korea Center and the United States Embassy Seoul jointly hosted the Chicago Children's Choir performance at the Hyundai Development Company's Pony Chung Memorial Hall.

Founded in 1956, the Chicago Children's Choir (CCC) is a multiracial, multicultural choral music education organization. The Choir currently serves 2,600 children, ages 8 to 18 through choirs in 46 schools. Under their Artistic Director Josephine Lee, who is Korean-American, the Choir has undertaken many highly successful international tours.

This was the Choir's first tour to Korea and fifty-five selected singers performed delightful repertoire reflecting the breadth of the Concert Choir's artistry, ranging from classical to world music, including traditional Korean songs in Korean.

## Special Film Screening: *Crossing*



The Asia Society Korea Center sponsored a special film screening of the movie *Crossing* at the Pony Chung Memorial Hall on June 24. Kim Tae-Kyun, the director of the film, also attended the screening.

*Crossing* is a South Korean film based on true accounts of North Korean defectors. It depicts the daunting challenges that North Korean defectors continue to face.

*Crossing* has been chosen as the official Korean film entry for the Academy Awards for Best Foreign Language Film. It will be the first Korean film ever to win the nomination.

- HONG KONG
- HOUSTON
- LOS ANGELES
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- NEW YORK
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- SEOUL
- SHANGHAI
- WASHINGTON D. C.

Asia Society



아시아 소사이어티 코리아 센터 소식

Korea Center Newsletter



## Monthly Luncheon Series

### June

#### South Korea's Multilateral Diplomacy



Oh Joon

On June 17, Ambassador Oh Joon, the Deputy Minister of Foreign Affairs for Multilateral, Global, and Legal Affairs for the Republic of Korea, presented his views on Multilateral Diplomacy at the Korea Center's monthly luncheon series at the Lotte Hotel in downtown Seoul. During his presentation, Ambassador Oh Joon focused on South Korea's foreign policy position regarding human rights issues in North Korea, economic situations with China, and South Korea's support for the United Nation's Millennium Development Goals. Ambassador Oh also commented that South Korea is no longer a small nation, but a nation that has rapidly gained economic success and political presence worldwide and thus, has even more responsibilities and commitments to the international arena.

### July

#### Internationalizing Korean Global Firms: Perspectives from a Global Securities Group



John Walker

On July 22, Mr. John Walker, Chairman of the Macquarie Group of Companies in Korea presented his views on "internationalizing Korean Financial Firms" at the Korea Center's July luncheon event at the Lotte Hotel in downtown Seoul. During his presentation, Mr. Walker pointed out the differences in between local and international financial firms and key perspectives on how to develop and lead local firms that aspire to become more global. Mr. Walker pointed out the importance of local and global cooperation in order to increase healthy business competition. He also suggested that a shift from a "rules-based" approach to a "principles-based" approach should occur within Korea firms in order for them to become even more effective at home and abroad.

### August

#### Raising Korea's Global Profile: The Media Perspective



Evan Ramstad



Jie-ae Sohn

On August 26, Mr. Evan Ramstad of the Wall Street Journal and Ms. Jie-ae Sohn, of CNN in Korea were both invited to speak on "raising Korea's profile from a media perspective," during the Korea Center's August luncheon event at the Lotte Hotel, Seoul. Mr. Ramstad and Ms. Sohn gave informative presentations to the Korea Center's audience that outlined the key differences in between Korean and western media firms. Mr. Ramstad and Ms. Sohn highlighted recent international events that were influenced by Korean media. Throughout both presentations, the importance of initiative, integrity, and individual excellence were stressed as founding pillars of responsible journalism.

## Upcoming Luncheons

### September 22

*The Songdo Reconstruction Project: Global Urban Development in South Korea*

Guest speaker: James Tyrrell, Managing Director - Korea, Jones Lang LaSalle

### October 23

*A Passion for Asia: The Rockefeller Legacy*

Guest speaker: Dr. Vishakha N. Desai, President, Global Asia Society



## News & Events

### 400 Celebrate the Opening of the Asia Society Korea Center

The Asia Society family expanded in April with the opening of the Asia Society Korea Center in Seoul. Over 400 guests attended the gala event on April 2 and celebrated the opening of Asia Society's eleventh global center. Han Seung-soo, South Korean Prime Minister, presented the keynote address, and Lee Hong-koo, former South Korean Prime Minister, delivered a congratulatory speech on the Korea Center's opening. During dinner, Christopher Hill, U.S. Assistant Secretary of State for East Asia and Pacific Affairs, offered his thoughts on America's relationship with South Korea and the Asia-Pacific region, and Alexander Vershbow, U.S. Ambassador to Seoul, spoke on the shared interests between the U.S. and South Korea.

Nearly two years in the planning, the Asia Society Korea Center will actively engage with issues affecting Korea, the Asia-Pacific region, and U.S.-Asia ties. The Center's programs will address technology, policy, business and education, as well as arts and culture. It will develop programs and events that integrates Korean voices into the broad range of Asia Society initiatives across the region.



The Center's leadership brings together individuals from across the public and private sectors. Lee Hong-koo, former Prime Minister, who recently joined the Asia Society Global Board of Trustees, is the Korea Center's Honorary Chairman. Lho Kyongsoo, Professor of International Politics at Seoul National University, serves as Co-Chair with Shin Dong-Bin, Lotte Group's Vice Chairman. Joseph Cabuay, an Associate Professor of International Affairs at Hanyang University and the former Vice President of International Business Development for the New York City Economic Development Corporation, serves as the Executive Director.



Clockwise from left: Richard C Holbrooke, Chairman, Global Asia Society, Alexander Vershbow, U.S. Ambassador to Seoul, Christopher Hill, Assistant Secretary of State for East Asia and Pacific Affairs; Han Seung-soo, South Korean Prime Minister; Lho Kyongsoo, Co-Chairman, Lee Hong-koo, Honorary Chairman, and Shin Dong-Bin, Co-Chairman, of the Asia Society Korea Center.

### Asia 21 Korea Chapter News



The members and fellows of the Asia 21 Korea Chapter met with Joe Cabuay, Executive Director, and Yvonne Kim, Associate Executive Director, on August 26 and discussed future program development and the strategic framework for the Asia 21 Korea Chapter. As a result of this meeting, a follow-up meeting was conducted on September 8 with Dr. Lho Kyongsoo, the Co-Chairman of the Asia Society Korea Center.

### ASKC Advisory Board Meeting



On June 3, Jamie Metzl, Executive Vice President of Global Asia Society, visited Seoul and met with the Asia Society Korea Center's Advisory Board to discuss the strategic plan and program development for the Center.

### Asia Society Korea Center New Staff Announcement



In June 2008, Ms. Yvonne Kim joined the Korea Center and was appointed as Associate Executive Director. Prior to this, Ms. Kim worked for the Asia Society's New York Headquarters, and has several years of experience in non-profit program development and event planning.

**GLOBAL ASIA SOCIETY**

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**Shin Dong-Bin** Co-Chairman  
**Lho Kyongsoo** Co-Chairman  
**Chey Tae-Won**  
**Cho Hyun-Sang**  
**Koo Bon-Joon**  
**Lee Woong-Yeul**  
**Yoon Young-Gak**

**INTERNATIONAL COUNCIL**

**Bang Sang-Hoon**  
**Han Sung-Joo**  
**Hyun Hong-Choo**  
**Kim Dalchoong**  
**Kim Hong-nam**  
**Yi Song-Mi**

**ASIA 21 KOREA CHAPTER**

**Jung-hyun Ahn**  
**Chul Won Chey**  
**Wonsuk Chin**  
**Hyun Ah Cho**  
**Hyun-Jin Cho**  
**Hyun Sang Cho**  
**Song Hyun Choi**  
**Seung Joon Chung**  
**Steve Chung**  
**Jung Wook Hong**  
**Hae-il Jung**  
**In Sun Kang**  
**Bora Kim**  
**Hee Jeong Kim**  
**Hee-Jung Kim**  
**Mi-hyung Kim**  
**Olivia Kim**  
**Paul Kim**  
**Sean Kim**  
**Shin-han Kim**  
**Kyung Nam Koh**  
**Jun Mo Kwon**  
**Dong Woo Lee**  
**Jae-seung Lee**  
**Philippe Li**  
**Byoung-kwon Oh**  
**Gi Tae Park**  
**Sun Young Park**  
**Soung-woo Seo**  
**Jieun Shin**  
**Jeong-Hoon Song**  
**Seung Hun Song**  
**Song-ye Yoon**

**Global Corporate Leaders**

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Lotte Hotel  
Lotte Shopping  
Samsung Electronics  
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Kim & Chang  
KY Food Net  
Lee & Ko  
M&M  
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Sungwoo Automotive  
Woori Bank  
Yulchon Attorneys at Law

**Small Business Enterprise**

Bae, Kim & Lee LLC  
ABN AMRO  
Shin & Kim  
Boston Consulting  
Lee International  
MLC World Cargo



# Asia Society Korea Center Membership Application Form

The Asia Society Korea Center is a non-profit and non-partisan organization. Your membership support remains vital to our success. We invite you to become a member of the Korea Center and enjoy all the benefits that Asia Society has to offer.

New \_\_\_\_\_ Renewal \_\_\_\_\_ (check one)

**Corporate Membership Levels :**

**Global Corporate Leader (50,000,000 KRW)** \_\_\_\_\_  
**Corporate Partner (25,000,000 KRW)** \_\_\_\_\_  
**Corporate Contributor (10,000,000 KRW)** \_\_\_\_\_  
**Small Business Enterprise (5,000,000 KRW)** \_\_\_\_\_

**Individual Membership Levels :**

**Professional (1,000,000 KRW)** \_\_\_\_\_  
**Individual (100,000 KRW)** \_\_\_\_\_  
**Associate (30,000 KRW)** \_\_\_\_\_

**Company (Name)** \_\_\_\_\_

**Address** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Fax** \_\_\_\_\_

**Email** \_\_\_\_\_

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**\*\* Tax Exemption Notice \*\***

On December 27, 2007, the Asia Society Korea Center was designated as a public donation body by the Republic of Korea's Ministry of Finance and Economy. This means that donations to the Asia Society Korea Center are subject to tax exemptions. The donator will therefore be able to receive full tax benefits, which gives prospective donors one more good reason to donate! The contributions will be used to develop innovative programs and world-class events for the Asia Society Korea Center's members. Help make a difference!