



# 2015 U.S.- CHINA FILM SUMMIT

**NOVEMBER 5, 2015**  
**DOROTHY CHANDLER PAVILION**  
**LOS ANGELES, CALIFORNIA**



**EMASIA**

**ASIA SOCIETY SOUTHERN CALIFORNIA**  
*Entertainment & Media in Asia*

## 2015 Summit and Gala Sponsor



## 2015 U.S.-China Film Summit and Gala Dinner Thursday, November 5, 2015

### SUMMIT

- 8:30-9:30 REGISTRATION and OPENING RECEPTION
- 9:30-9:40 OPENING REMARKS
- 9:40-10:00 KEYNOTE: **Michael Ellis**, Asia-Pacific President and Managing Director, Motion Picture Association
- 10:00-10:55 FRONTIERS IN CONTENT: NEW PLAYERS, NEW AVENUES FOR U.S.-CHINA COLLABORATION
- Moderator* **Janet Yang** - Producer, Shanghai Calling and The Joy Luck Club  
*Speakers*  
**Chris Edwards** - Chief Executive Officer, The Third Floor, Inc.  
**Michael Uslan** - President and Executive Producer, Branded Entertainment  
**WANG Hui** - President, Datang Brilliant Media Co. Ltd.  
**Peter Kujawski** - Managing Director, Universal Pictures International Productions  
**Wei Zhang** - President, Alibaba Pictures
- 10:55 - 11:00 REMARKS
- 11:00-11:55 THE CHINA WAVE: HOW'S CHINESE INVESTMENT IN HOLLYWOOD DOING AND WHAT'S NEXT?
- Moderator* **Sheri Jeffrey** - Partner, Hogan Lovells  
*Speakers*  
**Jingyan (Maggie) Huang** - Managing Director, Fosun Group  
**Ethan Sawyer** - Managing Director and Head of Entertainment Investment Banking, Morgan Stanley's Global Media and Communications Group  
**David Linde** - Chief Executive Officer, Participant Media  
**Christophe Lambert** - Chief Executive Officer, EuropaCorp  
**Mark Gao** - Chairman, Fundamental Films
- 11:55-1:20 LUNCH
- Speaker* **MIAO Xiaotian**, President, China Film Co-Production Corporation
- HONOREE**  
2015 Film Education Legacy Award: **Beijing Film Academy**
- KEYNOTE: **HOU Guangming**, Chairman, Academy Council, Beijing Film Academy, in conversation with Seagull Song, Professor, Loyola Law School



2015 U.S.-China Film Summit and Gala Dinner  
Thursday, November 5, 2015

- 1:20-2:15 **TAKE TWO: OVERCOMING LEGAL, FINANCIAL, PRODUCTION DISCONNECTS IN CROSS-BORDER FILMS**  
Moderator **Stephen Saltzman** – Partner, Loeb & Loeb  
Speakers  
**Barbara Robinson** – Chief Executive Officer, Celadon Films  
**Simon Sun** – Executive Vice President, Le Vision Pictures USA  
**CAO Yu** – Partner, Haiwen & Partners  
**James Pang** – Chairman and Chief Executive Officer, Kylin Pictures  
**Michael Andreen** – Senior Vice President of International Productions, Twentieth Century Fox
- 2:15-3:10 **THE FUTURE OF MOVIE GOING: WHAT WILL IT TAKE TO KEEP FILM IN CHINA GROWING?**  
Moderator **Lindsay Conner** – Partner, Manatt, Phelps & Phillips  
Speakers  
**Patrick Frater** – Asia Bureau Chief, Variety  
**Mike Hsu** – Partner, C2M Media  
**Rance Pow** – President, Artisan Gateway  
**Kenny Wong** – Counsel, Hogan Lovells  
**WU Manfang** – Professor and Dean, School of Management, Beijing Film Academy
- 3:10-3:40 **Afternoon Break**
- 3:40-4:05 **KEYNOTE: Greg Foster, Chief Executive Officer, IMAX Entertainment, in conversation with Tom Nagorski, Executive Vice President, Asia Society**
- 4:05-5:00 **INSIGHTS FROM THE CORNER OFFICE: STUDIO HEADS OPEN UP ABOUT U.S.-CHINA FILM**  
Moderator **Bennett Pozil** – Executive Vice President, Head of Corporate Banking, East West Bank  
Speakers  
**Jack Gao** – Group Vice President and Chief Executive Officer, International Investments and Business Development, Wanda Cultural Industry Group  
**YU Dong** – Chief Executive Officer, Bona Film Group  
**LIN Ning** – Chief Executive Officer, Beijing Weying Technology Co.  
**GAO Yang** – President, Yucheng-Zhongluan Investment  
**LI Yansong** – President, iQIYI Motion Pictures
- 5:00-6:00 **NO HOST RECEPTION**



Welcome



**Thomas E. McLain**  
Chairman  
Asia Society Southern California

Dear Friends, Partners and Honored Guests,

On behalf of Asia Society Southern California and our Entertainment & Media in Asia (EMASIA) program, we welcome you to the Sixth Annual U.S.-China Film Summit. Your participation and the support of our speakers, sponsors and Summit committee members have made the Summit the destination for Hollywood and Chinese film-industry leaders.

Once again, we have brought together an impressive group of speakers, from senior studio executives to new-media entrepreneurs, to create a program that advances the conversation about the most interesting and important issues in U.S.-China film collaboration.



**Jonathan Karp**  
Executive Director  
Asia Society Southern California

We would also like to congratulate our Film Summit honoree, the Beijing Film Academy, which is celebrating its 65th anniversary. Hou Guangming, Chairman of the Academy Council, will accept the **Film Education Legacy Award** recognizing BFA for its long role in cultivating China's leading directors, actors and producers. We're honored to celebrate one of BFA's graduates, director Zhang Yimou, with a **Lifetime Achievement Award** at our Gala Dinner tonight. Our other Gala Dinner honoree represents the business side of China's globalizing film industry. Zhang Zhao, Chief Executive Officer of Le Vision Pictures, will receive the **U.S.-China Film Industry Leadership Award**.

We hope you enjoy the Summit and look forward to seeing you at future EMASIA programs.

Warmest regards,



## Chairman



**Thomas E. McLain**  
**Of Counsel**  
**Hogan Lovells**

Thomas E. McLain is Of Counsel in the Los Angeles office of Hogan Lovells, a global law firm with over 50 offices in 25 countries, including 8 offices in Asia. McLain has spent his entire career focused on Asia, advising clients on matters with a particular focus on location-based entertainment, intellectual property licensing, and international business transactions.

McLain, who speaks Japanese, has extensive experience handling major international transactions in a wide range of industries, with particular expertise in establishing entertainment venues throughout Asia. McLain is Chairman of Asia Society Southern California and a Trustee of Asia Society. He previously served on the Boards of the Library Foundation of Los Angeles, the US-Japan Bridging Foundation and the Sanford School of Public Policy at Duke University. McLain also was appointed by President Clinton to serve as a Commissioner of the Japan-U.S. Friendship Commission and as a member of the U.S.-Japan Committee on Cultural and Educational Exchange.

Thomas E. McLain  
律师  
Hogan Lovells律师事务所

Thomas E. McLain是Hogan Lovells律师事务所洛杉矶办事处的律师。Hogan Lovells律师事务所在全世界25个国家中共有超过50家办事处，其中八家坐落在亚洲。McLain律师将职业重心放在亚洲，为顾客提供地区娱乐产业、知识产权许可、国际交易等领域的专业服务。

McLain律师精通日语，在各行业国际交易领域中均有着丰富的经验，对在亚洲各地建立娱乐场所的流程有着深刻的了解。

McLain律师身为亚洲协会（Asia Society）理事的同时担任南加州亚洲协会（Asia Society Southern California）主席一职。在此之前，McLain任职于洛杉矶图书馆基金会（Library Foundation of Los Angeles）、美日桥梁基金会（U.S.-Japan Bridging Foundation）以及杜克大学桑福德公共政策学院（Sanford School of Public Policy）。McLain律师曾被克林顿总统任命为日美友谊委员会（Japan-US Friendship Commission）的会员。



## Chairman



**Jonathan Karp**  
**Executive Director**  
**Asia Society Southern California**

Jonathan Karp joined Asia Society after a distinguished career in journalism, including a decade of reporting in Asia. Most recently, he served as Senior Editor at Marketplace Radio, leading the business coverage for their family of public radio shows. After studying Middle Eastern History at Princeton, Karp began his journalism career in Israel in 1986. He moved

to Asia in 1991 on a fellowship from the Henry Luce Foundation and continued as a foreign correspondent based in Hong Kong, New Delhi and Sao Paulo, Brazil, the last two posts as a staff writer for *The Wall Street Journal*. In 2004, he returned to the U.S. with the *Journal*, and has since lived in Los Angeles with his wife and twin children.

Jonathan Karp  
执行董事  
南加州亚洲协会

在任职亚洲协会执行董事一职前，Jonathan Karp先生曾是一名资深新闻工作者。他驻亚洲报导新闻长达十年之久。Karp先生曾任Marketplace广播公司的首席编辑，掌管该频道的商务报导。Karp先生从普林斯顿大学获得中东历史学士学位后，于1986年前往色列开始了自己的新闻工作生涯。他于1991获得Henry Luce基金会颁发的奖学金，随后以驻外记者的身份迁往亚洲，往返于香港、新德里以及圣保罗之间。在此同时，Karp先生担任华尔街日报驻新德里、巴西站的记者。Karp于2004年跟随Journal杂志返回美国，并与妻子以及双胞胎孩子们定居在洛杉矶。



## Keynote Speaker – Michael Ellis



**Michael C. Ellis**  
Asia-Pacific President and Managing Director  
Motion Picture Association

Michael C. Ellis is a specialist in facilitating industry-government cooperation worldwide and has successfully forged strategic partnerships and alliances that promote and protect the commercial and creative interests of Asia's screen communities in the digital age. In his role overseeing Asia for the MPA, the international arm of the Motion Picture Association of

America, Ellis has helped gain market access for the MPAA member companies' entertainment offerings and succeeded in improving and enforcing the laws pertaining to intellectual property rights in Asia-Pacific countries. Ellis joined the MPA in 1999 from the litigation department of international law firm Herbert Smith. He is a lawyer qualified in Hong Kong, England and Wales. Previously, he had a distinguished two-decade career in law enforcement, over which he served first in the British Police and then as Superintendent at the Royal Hong Kong Police. Ellis, as well as holding an MBA, is an adjunct lecturer at the University of International Business and Economics in Beijing and frequently speaks at conferences around the world.

Michael C. Ellis  
亚太地区总裁、总经理  
美国电影协会

Michael C. Ellis先生是促进世界各地的政府与产业之间合作领域的专家。他成功地建立了与亚太地区的合作与战略关系，在当下的数字时代，携手该地区保护亚洲影视行业人员的创作商业权益。他在亚太地区为美国电影协会会员获得了市场准入权，并成功改善、加强该地区知识产权保护法。

Ellis先生于1999年加入美国电影协会，在此之前，他曾在Herbert Smith国际法律事务所诉讼部工作。他拥有香港、英国以及威尔士的律师执照。Ellis先生在执法行业中拥有长达20年的工作经验—从英国警察到香港皇家警察局警督一职。Ellis先生与此同时拥有工商管理硕士学位，任北京对外经济贸易大学兼任讲师，并以演讲嘉宾的名义出席世界各地的会议及论坛。



## Keynote Speaker – Greg Foster



**Greg Foster**  
Senior Executive Vice President, IMAX Corporation  
Chief Executive Officer, IMAX Entertainment

Greg Foster is the Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. Foster has been instrumental in successfully re-positioning IMAX's entertainment division and as a result, the company has become one of the most important and successful theatrical distribution platforms for major event films around the globe. Foster joined the company in March 2001 as President of IMAX Filmed Entertainment and was named to his current

roles in 2013. A seasoned Hollywood executive, Foster spent 15 years at MGM/UA, where he served in various senior management posts, including Executive Vice President of Production and Senior Vice President of Motion Picture Marketing and Research. Foster is a graduate of Georgetown University.

Greg Foster  
IMAX集团执行副总裁  
IMAX娱乐公司首席执行官

Greg Foster先生任IMAX集团执行副总裁以及IMAX娱乐公司首席执行官。Foster先生在IMAX集团娱乐部门的重新定位计划中起到了决定性的作用，IMAX集团也因此成为了全世界最成功、最有影响力的电影发行平台。

Foster先生于2001年加盟IMAX集团，任IMAX电影娱乐公司总裁，并于2013年上任为现有职位。Foster先生曾在米高梅以及联美公司工作长达15年之久，其职位包含制作部执行副总裁、电影市场研究部副总裁。Foster先生毕业于乔治城大学。



## Luncheon Honoree – HOU Guangming



**HOU Guangming**  
Chairman of Academy Council  
Beijing Film Academy

Dr. Hou Guangming is Academy Council Chairman of the Beijing Film Academy, Vice Chairman of the Society of Management Science of China, a professor and a doctoral tutor. He graduated from Beijing Institute of Technology and got his PhD in management. Previously, Dr. Hou served in the Chinese Embassy in Japan as First Secretary, before he assumed the position of Vice President of his alma mater, Beijing Institute of Technology. Dr. Hou has been engaged in the academic practices of system science, organizational science and decision-making methods since the beginning of his career. In addition, he has made great contributions to organizational system science, incentive and restriction of management and game theory of management. Dr. Hou has chaired several international and domestic academic conferences. In addition to more than 100 research papers, he has published nearly 20 books, such as *Management Game Theory*, *Human Resource Management*, and *Introduction of Organizational System Science*.

侯光明  
理事会理事长  
北京电影学院

侯光明先生现任北京电影学院理事会理事长、中国管理科学学会副理事长、教授、博士生导师多职。他毕业于北京理工大学，获管理学博士。在担任母校北京理工大学党委副书记一职前，侯先生曾任中国驻日本国大使馆一秘。侯先生长期从事系统科学、组织科学、创新理论与方法、决策理论与方法研究，在组织系统科学、管理激励与约束、管理博弈和博弈链等学科领域有较多创新成果和贡献。侯先生任国内外众多学术论坛主席，发表学术论文100余篇，书籍20余本，其中包括《管理博弈论》、《人力资源管理》、《组织系统科学概论》等。



## Moderators and Panelists



**Michael Andreen**  
Senior Vice President of International Productions  
Twentieth Century Fox

Michael Andreen currently serves as Senior Vice President of International Productions, Twentieth Century Fox, where he cultivates relationships with local filmmakers and production companies in Asia, Europe and Latin America, to produce local-language content and repurpose existing Fox titles into local remakes. The most recent projects were the Chinese remakes of **Bride Wars** and **El Clan**, Argentina's entry for the Best Foreign Language Film at 2015 Academy Awards. Previously, Andreen served as the President of Le Vision Pictures US, where he drove Le Vision's strategy of ramping up Chinese-U.S. co-productions by partnering with international filmmakers and companies on English-language projects with wide international appeal. While living in Beijing in 2012, Andreen consulted for China Film Group, Chinese Mainstream Media National Film Capital and Legendary East, among other prominent Chinese film companies. He also led Walt Disney Studios International's efforts to extend its brand and franchised properties in international markets across multiple platforms.

Michael Andreen  
国际制作部副总裁  
20世纪福克斯集团

Michael Andreen先生任20世纪福克斯集团国际制作部副总裁，负责建立与亚洲、欧洲以及拉丁美洲的本土电影人、电影公司之间的合作关系，制作使用当地语言的影片，并以本土化标准翻拍现有的福克斯电影。其最新项目包括中国版《结婚大作战》，代表阿根廷竞选2015年奥斯卡最佳外语片的《犯罪家族》。在此之前，Andreen先生曾任乐视影业美国地区总裁一职，他通过让世界各地的制作方联合创作具有国际市场吸引力的英语项目，从而加速公司中美合拍计划的进程。Andreen先生于2012年在北京生活，并任中国电影集团、国影投资管理、传奇影业等知名企业的资深顾问。他同时是推进迪士尼公司在国际范围内的多个平台上扩大其品牌经营权的主要力量。



**CAO Yu**  
Partner  
Haiwen & Partners

Cao Yu is a partner with the Beijing-based law firm Haiwen & Partners. He is one of the earliest attorneys in the People's Republic of China to have a focus in the entertainment industry. His practice includes film production, financing and distribution, sound recording, music publishing, concerts, book publishing, personal management, advertising and new media. He is also extensively experienced in general corporate and investment law matters. Cao is qualified to practice in both the PRC and the State of New York, proficient not only in English but fluent in Japanese. Cao received his U.S. JD and LL.M. from Columbia Law School. He received his Chinese LL.B. and LL.M. from the University of International Business and Economics.

曹宇  
合伙人  
海问律师事务所

曹律师是北京海问律师事务所的合伙人。他是中华人民共和国娱乐法领域的先驱。他的业务范围包括电影制作、投资融资、电影发行、兼并收购、音乐、印刷等娱乐媒体产业。曹律师同时精通各种企业投资法。曹律师拥有中华人民共和国以及美国纽约州的律师资格证。他精通中、英、日三门语言。曹律师从对外经济贸易大学获得法学学士、硕士学位，并于美国哥伦比亚大学获得法学硕士、博士学位。



## Moderators and Panelists



**Lindsay Conner**  
Partner  
Manatt, Phelps & Phillips, LLP

Lindsay Conner is a Partner and Co-Chair of the Entertainment & Media Practice at Manatt, Phelps & Phillips. Conner was chief counsel for Huayi Brothers Media Corp. in its groundbreaking 18-film co-finance agreement with STX Entertainment. He serves as chief counsel for U.S., China, and other international film studios, television networks, production and distribution companies, banks, equity funds and other investors, in a variety of finance, production, distribution and M&A deals. Conner has been quoted regularly in *China Daily USA*, *The New York Times* and *Variety*. He was recently honored by *The Hollywood Reporter* as one of the “100 Power Lawyers in Hollywood”.

Lindsay Conner  
合伙人

Manatt, Phelps & Phillips律师事务所

Lindsay Conner是Manatt, Phelps & Phillips律师事务所娱乐传媒部门的副主席兼合伙人。Conner律师曾作为首席法律顾问，代表华谊兄弟与STX娱乐公司签署了其极具开创性的18部电影联合融资协议。同时，作为首席法律顾问，Conner律师代表各大中外影视公司、制作发行公司、银行、股票基金、独立投资人等签署了一系列制作、投融资、并购等复杂协议。Conner律师经常被《中国日报》、《纽约时报》、《综艺》杂志等刊物报导。《好莱坞报道》更将其评为“好莱坞最具权威的100个律师之一”。



**Chris Edwards**  
Chief Executive Officer, The Third Floor, Inc.  
Chief Production Officer, VRC: The Virtual Reality Company  
Co-Founder, HYDRA Entertainment, LLC

After five years as a layout artist and character animator at Walt Disney Feature Animation, Chris Edwards joined a team of digital artists at Lucasfilm tasked with designing **Star Wars: Episode III** from the “third floor” of George Lucas’ Skywalker Ranch mansion.

In October 2004, Edwards spearheaded the founding of The Third Floor, which has become the most prolific Previsualization Studio in the world, having contributed to hundreds of feature films, including **Avatar**, **Gravity**, **Maleficent**, **Mad Max: Fury Road**, **Mission Impossible: Rogue Nation**, as well as Marvel’s **Iron Man**, **Captain America**, **Thor** and **Avengers** franchises. For over a decade, Edwards has continued to expand the art form of “previs” internationally and has developed several major feature films, video game cinematics and theme park attractions in China. In 2012, he co-founded HYDRA Entertainment to develop Hollywood-quality film franchises for international co-production. In early 2014, he joined an alliance of iconic filmmakers to form VRC: The Virtual Reality Company. As Chief Production Officer, Edwards oversees the production of VRC’s slate of innovative, story-driven VR content.

Chris Edwards  
The Third Floor Inc. 首席执行官  
VRC: The Virtual Reality Company制作总监  
HYDRA娱乐有限公司联合创始人

Edwards先生曾任迪士尼动画公司的动画摄影师兼角色设计师五年之久。随后，Edwards先生加入Lucasfilm公司的7人前期视觉效果团队，在著名导演乔治·卢卡斯的私人电影工作室Skywalker Ranch三楼参与制作《星球大战3：西斯的复仇》。2004年10月，Edwards先生在洛杉矶创建了The Third Floor公司，该公司迅速成为全球产量最高的视觉效果公司，其代表作品包括《阿凡达》、《地心引力》、《沉睡魔咒》、《疯狂的麦克斯：狂暴之路》、《碟中谍：神秘国度》，漫威漫画公司的《钢铁侠》、《美国队长》、《雷神》、《复仇者联盟》。Edwards先生在过去的十多年间不断扩展“视觉预览”技术在国际市场上的发展，他与中方合作的项目包括电影、游戏、主题公园等。他于2012年联合创建了HYDRA娱乐有限公司，专注于针对国际市场，研发好莱坞品质的系列电影。Edwards先生更于2014年初与一群事业有成的电影人成立了VRC: The Virtual Reality Company。作为制作总监，Edwards先生负责该公司旗下所拥有的创新虚拟现实项目。



## Moderators and Panelists



**Patrick Frater**  
Asia Bureau Chief  
*Variety*

Patrick Frater has more than 20 years of experience writing about and analyzing the international film industry, with publications including *Variety*, *Screen International* and *The Hollywood Reporter*. He was Asia editor of *Variety* between 2005 and 2009 and re-joined the publication in July 2013. In 2010, he co-founded regional film trade publication *Film Business Asia* and consultancy firm F Media. Based in Hong Kong, Frater travels widely in Asia and is a regular radio pundit, conference host and public speaker.

Patrick Frater  
亚洲区主管  
《综艺》杂志

Patrick Frater先生作为国际电影评论家、分析家已长达20多年。他的文章被刊登在《综艺》、《国际银幕》、《好莱坞报道》等知名报刊上。他于2005至2009年间担任《综艺》杂志亚洲地区主编一职，并于2013年7月重新加入《综艺》。2010年，Frater先生共同创办了地区电影贸易出版物《亚洲电影商业》，以及电影咨询公司F Media。Frater先生居住在香港，并频繁以主持人、演讲嘉宾的身份出席亚太地区各大会议、论坛以及广播电台活动。



**Jack Gao**  
Group Vice President & CEO, Int'l Investments & Business Development  
Wanda Cultural Industry Group

Dr. Jack Gao joined Wanda Cultural Industry Group in June. Previously, he was a Senior Vice President at News Corp., where his roles included CEO, News Corp. China Investments; CEO, Star TV China; Chairman, MySpace China; and Chief of the company’s Beijing Representative Office. Earlier, as President and General Manager of Microsoft China, he led business-development strategy, sales, marketing and government relations. Microsoft China sales tripled under his leadership. He has also worked in U.S. venture capital. Gao serves on several corporate boards, including AMC Entertainment Holding, and has been an adjunct business professor at the Chinese University of Hong Kong. His 2003 book *Experience Microsoft* is widely read in China’s tech community. Gao graduated from Harbin Institute of Technology and University of California, Los Angeles with B.S., M.S. and Ph.D. degrees in Engineering.

高群耀  
国际投资及业务发展部副总裁兼首席执行官  
万达文化产业集团

高博士于六月份加盟万达文化产业集团。在此之前，高博士曾任新闻集团中国投资部门总裁、星空传媒首席执行官、MySpace中国董事长等职。在高博士任微软中国有限公司总裁兼总经理一职时，他全面负责微软在中国大陆的业务发展战略、销售及市场、政府关系等工作。在高博士任职期间，微软在华销售额增长了300%。他同时拥有在美国风险投资公司就职的经验。

高博士为包括AMC娱乐控股在内多家企业的董事长，他同时是香港中文大学的商学教授。由他著述的《体验微软》一书是中国IT业的畅销书籍。高博士毕业于哈尔滨工业大学、加利福尼亚大学洛杉矶分校，先后获工程学学士、硕士，以及博士学位。



## Moderators and Panelists



**Mark Gao**  
Chairman  
Fundamental Films

Mark Gao is an experienced business leader in China with strong track record. He invested and built businesses in a wide variety of industries. Taking advantage of the rapid growth of Chinese film industry, Gao founded Fundamental Films in 2008. He is also the founder, Chairman and CEO of Fundamental Media Group, a high-tech advertising company. The company is now in the process of an IPO listing. Gao graduated with a BSc from Nanjing Science and Technology University and has an EMBA from Fudan University.

高敬东  
董事长、总经理  
基美影业股份有限公司

高敬东先生是一名资深的中国企业家，他在各行业投资并创建了一系列业绩辉煌的公司。高先生于2008年加入中国迅猛发展的电影产业，成立基美影业股份有限公司。他同时是高科技广告公司基美文化传媒股份有限公司的创始人兼首席执行官。该公司正处于首次公开招股上市的阶段。高先生毕业于南京科技大学，获学士学位，并于复旦大学取得工商管理硕士学位。



**GAO Yang**  
President, Yucheng-Zhongluan Investment Co., Ltd.  
Chairman, China S. Emperor Co., Ltd.

Gao Yang has over 20 years experience as a film investor and producer. He received the 2013 Best Producer award for the romantic comedy, **Good Love Again**, at the Macau International Movie Festival. In 2005, **My Early Days in France** won an Outstanding Film honor at China's 2005 Huabiao Film Awards. Beyond film and television, Gao produced a musical, **If There is an Afterlife**, in 2014. He is planning the first episode of an adventure-fantasy film series, **The King of the End: Ultimate Battle at Dunhuang**. To complement his producing work as Chairman of China S. Emperor Co., Gao recently founded Yucheng-Zhongluan Investment Company to invest in films, with the goal of entering the U.S. and other international markets.

高杨  
钰诚中鑫投资股份有限公司总裁  
中舜影业有限公司董事长

高杨先生在电影行业有二十多年从业经验，是一个擅长于整合媒体、制片管理与艺术创作的影视制作人、投资人。高杨先生于2013年凭借爱情喜剧电影《再爱一次好不好》荣获澳门国际电影节“最佳制片人奖”。其他得奖的电影作品包括《我的法兰西岁月》荣获第11届华表奖最佳影片奖，及《少年英雄》荣获第10届华表奖优秀少儿影片奖等。除电影及电视剧，高杨先生于2014年出品了音乐剧《如果有来生》，并正在筹备大型奇幻冒险系列电影的第一部—《末日金刚之决战敦煌》。高杨先生现任钰诚中鑫投资股份有限公司总裁，中舜影业董事长，将带领团队深挖国内外文化产业的投资价值，并将于近两年大举进军国际市场。



## Moderators and Panelists



**Mike Hsu**  
Partner  
C2M Media Group

Mike Hsu was an independent producer in Los Angeles and Beijing before joining C2M Media Group as a Partner. Hsu has facilitated U.S.-China film collaborations and was the co-initiator of the International Cinema Master Class between the University of Southern California and Beijing Film Academy. At C2M, he is currently producing, along with international partners, a number of China-U.S. co-productions based on globally recognizable IP, or creative content, such as William Gibson's novel *Neuromancer*. Hsu is also the founder and CEO of New Beijing Creative Media, an international IP/content/franchise platform that aims to create and produce global and local IP with and for the Chinese entertainment industry.

Mike Hsu  
合伙人  
C2M传媒公司

在加盟C2M传媒公司之前，Mike Hsu先生曾是一名往返于洛杉矶和北京的独立制片人。他推进了多项中美合作项目，并成为南加州大学电影学院和北京电影学院设立联合电影课程之间的桥梁。如今，Mike Hsu先生与众多来自世界各地的合伙人们联合制作一系列中美合拍影片，其中包含原创项目，以及根据著名知识产权所开发的项目，例如威廉吉布森的小说《神经漫游者》。Mike Hsu先生同时是New Beijing Creative 传媒公司的首席执行官，该公司旨在为中国娱乐行业制作并引进来自国际和本土的新内容。



**Jingyan (Maggie) Huang**  
Managing Director  
Fosun Group

Jingyan (Maggie) Huang joined Fosun Group as Managing Director in 2013, as well as the Director of Pictures for the Entertainment and Derivatives Division. She and her team successfully invested in Hollywood multi-platform media company Studio 8 in 2014 and in China's Bona Film Group, whose market capitalization has since risen more than 70%. Huang and her team have signed an exclusive cooperation agreement with Shanghai Film Group, establishing a three billion RMB film production fund. Before joining Fosun, Huang worked at Stone Capital, where she was responsible for both attracting funds and making investment decisions. Previously, she served as a research analyst on Morgan Stanley's Capital Goods team and as an associate at consulting firm Accenture. Huang graduated with a BA in Management in 2002 and received a Master's degree in Corporate Management in 2004, both from Shanghai Jiaotong University.

黄竞彦  
影视娱乐及衍生品事业部负责人、董事总经理  
复星集团

2013 年加入复星集团后，黄竞彦女士主导创立影视娱乐及衍生品事业部，专注于影娱及衍生品领域投资。部门成立后，其主导投资团队完成对好莱坞多平台媒体公司Studio 8的谈判及投资；在其投后管理指导下，被投资企业博纳影业 市值增加超过 70%；此外，其主导投资团队与上海电影集团公司签署排他性合作协议，设立总规模为30亿人民币的影视基金。在入职复星集团前，黄竞彦女士曾就职于上海磐石资本，期间她主导创立了磐石容银创业投资管理公司，负责公司融资、投资策划工作。此前她担任摩根斯坦利公司证券研究部股票分析师以及埃森哲咨询顾问。黄女士于2002年获上海交通大学工商管理专业，并于2004年获上海交通大学企业管理硕士学位。





## Moderators and Panelists



**Sheri Jeffrey**  
Partner  
Hogan Lovells

Sheri Jeffrey is a Partner in Hogan Lovells' Los Angeles office. Jeffrey's practice covers a wide range of entertainment matters, including development, acquisitions, finance and production of motion pictures, television series and new technologies projects. She also represents members of the entertainment industry in their strategic relationships, licensing and distribution arrangements, co-productions, joint ventures, output arrangements and business combinations. Jeffrey is frequently involved in matters relating to China, including cross-border investments, and is a board member of Asia Society Southern California.

Sheri Jeffrey  
合伙人  
Hogan Lovells律师事务所

Jeffrey律师是Hogan Lovells律师事务所洛杉矶办事处的合伙人。她的专业知识涉及内容广泛，其中包括开发项目、收购并购、投融资以及影视制作。她同时协助客户制定娱乐战略规划，签署发行许可、跨国合拍、企业合资以及业务组合等领域所涉及的法律相关内容。Jeffrey律师经常参与包括跨国投资在内的中国相关事务，她是南加州亚洲协会董事会成员之一。



**Peter Kujawski**  
Managing Director  
Universal Pictures International Productions

Peter Kujawski was named the Managing Director of Universal Pictures International Productions (UPIP) in September 2014, previously working as EVP of Worldwide Acquisitions. At Universal, he has helped handle the international releases of films including **Zero Dark Thirty**, **The Wolf of Wall Street** and **Boyhood**, and he has overseen Focus' acquisitions since 2013. UPIP is the division of Universal Pictures charged with expanding the company's international presence through local production, financing partnerships and acquisitions. He is also responsible for the acquisition of English-language films for the studio on a worldwide basis. Kujawski reports to Universal Pictures Chairman Donna Langley.

Peter Kujawski  
国际部总裁  
环球电影集团

Peter Kujawski 先生于2014年9月被任命为环球电影集团国际部总裁。在此之前，他曾任全球并购部门执行副总裁一职。他参与国际发行电影包括《刺杀本拉登》、《华尔街之狼》、《少年时代》等。他同时参与了2013年合并焦点影业的相关工作。环球电影集团国际部着重于通过制作、投资、并购等途径，扩大公司的国际影响力。Kujawski先生负责环球公司在全世界范围内的英语电影收购工作，他属环球影业主席Donna Langley直接工作团队的成员。



## Moderators and Panelists



**Christophe Lambert**  
Chief Executive Officer  
EuropaCorp

After starting as a junior account manager at McCann Erickson, Christophe Lambert spent more than 20 years in the creative industry and led major French and international advertising firms, including RSCG Paris, CLM/BBDO and Publicis France. He was also a member of the Executive Committee of Publicis Worldwide. In 2008, he and Luc Besson joined forces to establish BLUE, the first "brand content" agency in France. Two years later, Besson appointed Lambert CEO of EuropaCorp, the film studio that later produced the highly successful *Taken* series and *Lucy*, among other films. Lambert, who owns a 10% stake in EuropaCorp, is well known in China, and the studio is working on its first China co-production, *Warriors Gate*.

Christophe Lambert  
首席执行官  
欧罗巴电影公司

Christophe Lambert先生的事业起步于麦肯世界集团，在此之后的20多年间，Lambert先生负责管理包括巴黎RSCG、CLM / BBDO、法国阳狮集团在内的多个法国以及国际知名的创意公司，他同时是阳狮集团国际委员会的成员。Lambert先生与著名导演吕克·贝松于2008年成立了法国第一家“品牌内容”广告机构。两年后，吕克·贝松导演任Lambert先生为欧罗巴电影公司首席执行官。该公司旗下的作品包括《飓风营救》、《超体》等脍炙人口的影片。Lambert先生拥有欧罗巴电影公司10%的股权，该公司正与中国制作其首部中法合拍电影《Warriors Gate》。



**Jonathan Landreth**  
Managing Editor  
China File

Jonathan Landreth reported from Beijing from 2004 to 2012, with a focus on the media and entertainment industries' effect on the world's perceptions of China. He was the founding Asia Editor of *The Hollywood Reporter* and his freelance work appeared in *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, *The Christian Science Monitor*, *Forbes*, *The China Economic Quarterly* and *Wallpaper*. In 2012, Landreth joined [ChinaFile.com](http://ChinaFile.com), the new online magazine of the Center on U.S.-China Relations at Asia Society in New York, as managing editor. In 2015, he launched [China Film Insider](http://ChinaFilmInsider.com), a website devoted to covering the growing ties between China and Hollywood. Prior to Beijing, Landreth reported with Reuters in Singapore and New York, and before that he was a founding editor at the pioneering web site VirtualChina. He holds B.A. in English literature from the University of California, Berkeley, and an M.S. from the Columbia University Graduate School of Journalism.

Jonathan Landreth  
编辑主任  
中参馆

Jonathan Landreth自2004年至2012年驻北京进行报道，专注研究娱乐产业如何影响世界对中国的看法。他是《好莱坞记者》最早的亚洲地区编辑之一。他的文章曾刊登在《纽约时报》、《华尔街日报》、《洛杉矶时报》、《基督教科学箴言报》、《福布斯》、《中国经济季报》以及《Wallpaper》上。Landreth先生于2012年加盟全新在线杂志ChinaFile.com，该杂志由位于纽约的亚洲协会创办，主要报道中美两国关系。Landreth先生于2015年推出China Film Insider，专门报导中国与好莱坞日益紧密的合作关系。

在此之前，Landreth曾在新加坡以及纽约两地为《路透社》进行报道。他于早期合伙创建了具有开创意义的VirtualChina网站。Landreth先生先后毕业于加州大学伯克利分校、哥伦比亚大学新闻学院，分别获英语文学学士学位以及新闻硕士学位。



## Moderators and Panelists



**LI Yansong**  
President  
iQIYI Motion Pictures

Li Yansong obtained a Master's degree in Business Administration from the University of Macau. Starting in 2002, Li successively served at NetEase, Inc., Xiao Nei Network, 12580 Mobile App and other companies. In 2004, he founded Guangyuan Spirit Pictures. Li joined iQIYI in early 2010 as Southern Regional Senior Director, before becoming General Manager and then Film Division General Manager. Li now serves as both Vice President of iQIYI and President of iQIYI Motion Pictures, which is an iQIYI-owned subsidiary established in 2014. Li oversees the company's "7+1" plan: seven domestic movies and one Hollywood collaboration this year. iQIYI's first production was the 2014 Chinese blockbuster **Gone with The Bullets**.

李岩松  
总裁  
爱奇艺

李先生毕业于澳门国际公开大学，获得工商管理硕士学位。自2002年起，李先生先后任职于网易、校内网、12580等公司，并于2004年创办广源盛世影业。李先生于2010年初加盟爱奇艺，先后担任华南区高级总监、总经理，电影事业部总经理等职务。李先生现任爱奇艺副总裁、爱奇艺影业总裁。爱奇艺影业为爱奇艺全资子公司，是互联网时代的新电影公司，于2014年7月17日成立，并于成立当天宣布了“7+1”计划（七部国产电影加一部好莱坞合作项目），公司出品的第一部电影为华语大片《一步之遥》。



**LIN Ning**  
Founder and Chief Executive Officer  
Beijing Weying Technology Co., Ltd.

Lin Ning is an Internet and media entrepreneur, who founded three companies before setting up Beijing Weying Technology in 2014. Weying has become the fastest-growing online ticketing and marketing platform in China. The company's product, WePiao, is available in some 500 cities and is linked to 4,500 theaters that account for the vast bulk of China's box office receipts. In early October, 25% of all movie tickets were bought through WePiao, which is linked to WeChat, China's largest social media network. Weying is effectively the exclusive ticket issuer on WeChat for movies, performances and sports events. Lin's investors include Tencent, which developed WeChat, and Wanda Group, China's biggest cinema operator.

林宁  
创始人、首席执行官  
北京微影时代科技有限公司

林宁先生是一名互联网媒体实业家。林先生于2014年成立微影时代科技有限公司，在此之前，他先后成立了三家公司。微影时代现已成为中国发展最迅速的电影在线宣传、电影票在线订座平台。与公司旗下产品“微票”合作的影院数量已超过来自500多个城市的4500多家电影院，其售票收益在中国总票房收入中举足轻重。微票直接挂钩中国最大的社交平台—微信。就在今年十月初，通过微票出售的电影票占全国总量的25%。微影是微信平台上出售电影、演出、体育比赛等目的独家渠道。林先生的投资商包括微信开发商腾讯公司，以及中国最大影院运营商万达集团。



## Moderators and Panelists



**David Linde**  
Chief Executive Officer  
Participant Media

David Linde serves as CEO of Participant Media. Linde's relationships with Asian filmmakers began with Chen Kaige's Palme d'Or winning **Farewell My Concubine** and continued through Ang Lee's multi-Oscar winning **Crouching Tiger, Hidden Dragon** to Zhang Yimou's global smash **Hero**. Linde has typically been involved in at least one Chinese production a year, including both Zhang Yimou's **Coming Home** and **Flowers of War**, which grossed over \$90 million in China and was the country's entry for the Academy Award for Best Foreign Language Film.

David Linde  
首席执行官  
Participant Media

David Linde先生任Participant Media首席执行官。Linde先生与亚洲电影人的合作由陈凯歌导演的金棕榈获奖影片《霸王别姬》开始，随即参与李安导演的奥斯卡获奖影片《卧虎藏龙》，再到张艺谋导演风靡全球的《英雄》。Linde先生每年参与制作至少一部中国影片，他近年来的作品包括张艺谋导演执导的《归来》、《金陵十三钗》，其中《金陵十三钗》国内票房高达9千万美元，并代表中国进军奥斯卡最佳外语奖。



**MIAO Xiaotian**  
President  
China Film Co-Production Corporation

Miao Xiaotian joined the China Film Co-Production Corporation in 1981 as a production manager and producer. He became Director of Greater China and Southeast Asia Business in 1996 and Vice President in 2005. Over the years, Miao has been committed to supporting Chinese-foreign film co-production and has enjoyed good relationships with film organizations and production houses at home and abroad. In 2011, Miao joined China Film Co. Ltd. as Vice President, involved in development, production and international co-production. He has supervised such films as **American Dreams in China**, **No Man's Land**, **Switch**, **Young Style**, **Brotherhood of Blades** and **Wolf Totem**, among others. In May 2014, he was appointed President of the China Film Co-Production Corporation.

苗晓天  
董事长  
中国电影合作制片公司

1981年进入中国电影合作制片公司，从事电影项目管理和制片工作。1996年任港澳东南亚处处长，2005年任副总经理。在多年的工作中支持电影合作项目，苗先生与本土及海外电影机构和制片公司建立了良好的合作关系。2011年初，苗先生加入中国电影股份有限公司，任制片公司副总经理，从事电影项目策划、制片和国际合作工作。苗先生监制的影片有《中国合伙人》《无人区》《富春山居图》《青春派》《绣春刀》《狼图腾》等。2014年5月，苗先生任中国电影合作制片公司总经理，从事电影国际合作事务与合作项目管理工作。



## Moderators and Panelists



**Tom Nagorski**  
Executive Vice President  
Asia Society

Tom Nagorski became Executive Vice President of the Asia Society in 2012, following a three-decade career in journalism, having served most recently as Managing Editor for International Coverage at ABC News. Before that he was Foreign Editor for ABC News' **World News Tonight**, and a reporter and producer based in Russia, Germany and Thailand. During his time as a journalist, Nagorski was the recipient of eight Emmy awards and the Dupont Award for excellence in international coverage, as well as a fellowship from the Henry Luce Foundation. He has written for several publications and is the author of *Miracles on the Water: The Heroic Survivors of a World War II U-Boat Attack*. Nagorski is a graduate of Princeton University and a member of the Council On Foreign Relations. He lives in Brooklyn with his wife and two children.

Tom Nagorski  
亚洲协会执行副总裁

Tom Nagorski 于2012年起担任亚洲协会执行副总裁一职。在此之前，Nagorski先生在新闻界内工作长达30年之久，他曾担当ABC新闻国际版主编、ABC新闻“晚间世界新闻”节目驻外主编，以及驻俄罗斯、德国以及泰国站记者等职位。在他的记者生涯中，Nagorski先生共获得八项艾美奖、Dupont Award颁发的杰出国际报导奖，以及Henry Luce基金会颁发的奖学金。Nagorski为多项出版物撰稿，并出版《Miracles on the Water: The Heroic Survivors of a World War II U-Boat Attack》一书。Nagorski毕业于普林斯顿大学，为外交关系委员会成员之一。Nagorski先生与妻子以及两个孩子居住于纽约布鲁克林。



**James Pang**  
Chairman, Chief Executive Officer  
Kylin Pictures

James Pang is Chairman and CEO of Kylin Pictures, a production and film-finance company, and former Vice President of Ningxia Film Group. He has extensive experience in China's film and television production, management and distribution. Pang has produced more than 20 television series and films, including **The Moon and the Sun**, **The Wrath of Vajra** and the **Painted Skin** series. With **The Moon and the Sun**, Pang established a model for Chinese-led globally released co-productions with Hollywood. With the **Painted Skin** series, he broke from China's traditional director-centric approach to filmmaking, and his **Painted Skin II** set box-office records in 2012. Pang has won several honors in China and the U.S.

庞洪  
首席执行官  
麒麟网影视文化传媒有限公司

庞洪先生任麒麟网影视文化传媒有限公司首席执行官。该公司是一家集合电影制作与融资的综合性公司。庞先生曾任宁夏电影制片厂副总裁一职。他从事影视工作多年，拥有丰富的影视制作、制片管理、影视发行经验。庞先生制作过20多部影视作品，其中包括《日月人鱼》、《美梦人生》、《画皮》等。由他担任制片的《日月人鱼》开创了一个由中国引导、与好莱坞合作的全球发行影片模式。他的《画皮》系列打破了中国传统的导演中心制体系，并创下2012年票房纪录。庞洪先生多次获得中美国际大奖。



## Moderators and Panelists



**William Pfeiffer**  
Chief Executive Officer  
Dragongate Entertainment

William Pfeiffer launched Dragongate Entertainment in 2012 to produce and finance films in English as well as local languages for Asian and international markets. Dragongate has backing from Lionsgate, and Pfeiffer is also Senior Advisor to Lionsgate, where he spearheads strategic initiatives in Asia. He has lived in Asia for 33 years, gaining experience in local-language film and television production as the former CEO of Tiger Gate Entertainment and Hong Kong-based Celestial Pictures and as an executive at Sony Pictures and The Walt Disney Company. At Sony, Pfeiffer launched 20 television channels across the region and started Asian-language film operations that produced hits such as **Crouching Tiger Hidden Dragon**.

William Pfeiffer  
首席执行官  
龙门娱乐公司

William Pfeiffer先生于2012年成立龙门娱乐公司，该公司制作、融资英语以及亚太地区当地语言的电影。龙门娱乐公司由狮门影业提供财政支持，Pfeiffer先生同时担任狮门影业高级顾问，负责公司在亚太地区的企业战略计划。Pfeiffer先生在亚洲生活了33年，对本土电影电视制作流程有着深刻的了解。他曾任虎门娱乐公司首席执行官、香港天映娱乐首席执行官、索尼集团总经理、迪士尼公司总经理。在索尼集团工作期间，Pfeiffer先生在亚太地区推出了20个电视频道，并成立了亚洲语言电影部门，参与了包括《卧虎藏龙》在内的多部成功影片的制作。



**Rance Pow**  
President  
Artisan Gateway

Rance is President of Artisan Gateway, Asia's leading film and cinema industry consulting firm. Artisan Gateway was founded in 2003 and now manages client and partner work in 10 countries worldwide from offices in Shanghai, Hong Kong and, soon, Los Angeles. Current Artisan Gateway priorities include investment and business partnering, international market entry and research and market-intelligence services. Pow was formerly Vice President Asia for AMC Theatres, with business strategy and development responsibility for the 14-country Asia region.

鲍礼诚  
总裁  
Artisan Gateway

鲍礼诚先生是亚洲地区领先电影产业咨询公司Artisan Gateway的总裁。该公司成立于2003年，如今公司管理的客户来自世界各地10多个国家；公司在上海和香港均设有办事处，其洛杉矶办事处也即将成立。Artisan Gateway公司的主要项目包括投资、商业合作、国际市场研究、市场分析服务等。在此之前，鲍先生曾任AMC亚太地区副总裁，负责该公司在亚洲14个国家的企业战略及规划工作。



## Moderators and Panelists



**Bennett Pozil**  
Executive Vice President  
East West Bank

Bennett Pozil has been a banker for 25 years and currently serves as an Executive Vice President at East West Bank, where he leads the Corporate Banking Group. As part of his role, Pozil oversees the development of the Entertainment Lending sector in the U.S. as well as in China. Recent film projects financed by East West Bank include John Woo's **The Crossing** and Chen Kaige's **The Monk**. Prior to joining East West Bank, Pozil served for 11 years as the Managing Director of the Los Angeles office for Natixis, the French Banking Concern. At Natixis, Pozil structured the financing of over a hundred motion pictures including **Crouching Tiger, Hidden Dragon; Hero; Fearless** and **Lost in Translation**.

Bennett Pozil  
执行副总裁  
华美银行

Pozil先生现任华美银行执行副总裁，主管企业贷款部门。作为拥有25年银行从业经验的资深专家，Pozil先生掌管华美银行在中、美两地资本市场部门的娱乐产业融资项目。华美银行近期参与融资的电影包括吴宇森执导的《太平轮》以及陈凯歌执导的《道士下山》。在加入华美银行之前，Pozil先生曾任职法国南特人民银行(Natixis)洛杉矶分部执行董事长达11年之久。在南特任职期间，Pozil先生负责管理逾百部电影融资项目，其中包括《卧虎藏龙》、《英雄》、《霍元甲》、《迷失东京》等影片。



**Barbara Robinson**  
Producer

Barbara Robinson has been active in the Chinese film industry for more than 25 years. She has worked closely with many of the top directors from China, Hong Kong, and Taiwan, including with Hou Hsiao Hsien and Zhang Yimou on their earlier critically-acclaimed successes such as **The Puppetmaster, A City of Sadness, To Live and Raise the Red Lantern**. In 1998, Robinson was hired by Sony Pictures to create and run a division dedicated to the production of Asian cinema. Over the next decade her division would go on to produce such critical and box office successes as **Not One Less; The Road Home; Crouching Tiger, Hidden Dragon; and Kung Fu Hustle**. Now working as an independent producer and based in Los Angeles, Robinson served as Executive Producer on He Ping's **The Promised Land** (Toronto Film Festival, 2015) and has several films under development.

Barbara Robinson  
制片

Barbara女士活跃在中国电影行业已达25年之久。她曾参与制作来自两岸三地顶尖导演作品，其中包括侯孝贤、张艺谋的早期作品《戏梦人生》、《悲情城市》、《活着》、《大红灯笼高高挂》等。Barbara女士于1998年加盟索尼公司，创建并运行一个专门针对亚洲电影制作的部门。在Barbara女士管理下，索尼在接下来的十年中制作了众多脍炙人口的成功影片，其中包括《一个都不能少》、《我的父亲母亲》、《卧虎藏龙》、《功夫》等。如今Barbara女士是一名生活在洛杉矶的独立制片人。由她担任监制的影片《回到被爱的每一天》即将上映，她同时在筹备多个处于开发阶段的电影项目。



## Moderators and Panelists



**Stephen L. Saltzman**  
Partner  
Loeb & Loeb

Stephen L. Saltzman has broad experience in domestic and international transactions in the entertainment industry. Named by *Variety* and *The Hollywood Reporter* as one of the entertainment industry's top lawyers, he represents U.S., European, and Asian producers, production companies, studios, distribution companies, broadcasters, digital media companies, banks, film funds, directors and talent. Saltzman concentrates on innovative and complex international co-production and co-financing transactions. Fluent in German and Spanish, he frequently uses his language skills and in-depth knowledge of both the U.S. and non-U.S.-based film and television industries in representing the interests of international companies and individuals in Hollywood, as well as to participate as a featured speaker and panelist in seminars and symposiums in the United States, Europe and Asia.

Stephen L. Saltzman  
合伙人  
乐博律师事务所

Stephen L. Saltzman律师在美国以及海外娱乐行业交易市场中有着丰富的经验。他被《综艺》、《好莱坞记者》杂志评为最顶尖娱乐律师之一。由他代理的客户包括来自美国、欧洲以及亚洲的制片人、制片公司、发行公司、电视广播公司、数字媒体公司、银行、电影基金会、导演以及艺人等。Saltzman律师熟悉复杂的国际投融资交易流程，同时精通德语、西班牙语。他凭着自身卓越的外语能力以及对海内外影视产业的深刻了解，成为了好莱坞知名人士以及各大国际公司最信任的娱乐律师。于此同时，Saltzman律师时常以专家身份出席世界各大研讨、座谈会。



**Ethan Sawyer**  
Managing Director, Head of Entertainment Investment Banking  
Morgan Stanley's Global Media and Communications Group

Ethan Sawyer is a Managing Director in Morgan Stanley's Global Media and Communications Group and heads Morgan Stanley's Entertainment Investment Banking practice, based in Los Angeles. Since joining Morgan Stanley in 2002, Sawyer has advised clients in executing strategic transactions including mergers, acquisitions, leveraged buy-outs, asset purchases/divestitures and joint ventures, including assistance with providing access to debt and equity financing. Earlier this year, Sawyer represented IMAX China in raising \$285 million in a Hong Kong IPO. Prior to joining Morgan Stanley, Sawyer worked as a consultant for Mercer Management Consulting in New York. Sawyer received an A.B. in Philosophy from Dartmouth College in 1996, and a J.D. from Harvard Law School in 2002.

Ethan Sawyer  
娱乐投资银行总经理  
摩根士丹利媒体通信集团

Ethan Sawyer现任摩根士丹利媒体通信集团总经理，负责其洛杉矶娱乐投资银行的业务。自2002年加盟摩根士丹利以来，Sawyer先生协助客户完成多项复杂交易，其中包括兼并、收购、杠杆收购、资产收购、资产剥离、企业合资，同时提供债务及股权融资等服务。Sawyer先生于今年代表中国IMAX，在香港公开募股中成功筹资2.8亿美元。在加盟摩根士丹利前，Sawyer先生曾任职于纽约美世人力资源咨询公司。他于1996年毕业于达特茅斯学院，获哲学学士学位，并与2002年获哈佛大学法学院法学博士学位。



## Moderators and Panelists



**Peter Shiao**  
Chief Executive Officer  
Orb Media Group

Peter Shiao has been at the forefront of Hollywood-Chinese collaboration as the producer of the first U.S.-China film co-production, founder of the first U.S.-China film investment fund in partnership with China Film Group and founder of Asia Society's annual U.S.-China Film Summit. His Orb Media Group is an operating and holding company with a tech-savvy transmedia approach at the frontiers of the global media industry: international Chinese co-productions, film-game-digital synergies and Chinese-language tentpole films. A frequent speaker and thought leader, Shiao has spoken at Harvard Business School, Harvard China Forum, Milken Institute, *Variety's* Future of Film, Global Innovation Summit and the Global Alliance of Transformational Entertainment. He is a UCLA graduate in political science/mass communications and a recipient of the California Senate Fellowship.

萧培寰  
首席执行官  
奥普传媒

作为首部中美合拍电影的制片人、亚洲协会年度中美电影峰会创始人、首个联手中影集团成立的中美电影投资基金会创始人，萧培寰先生是当之无愧的中美合作市场的开创者。他的奥普传媒是一个自营控股公司，以跨媒介合作为目标，活跃在全球媒体业的前沿。公司重点项目包括中美合拍电影，游戏、电影、数字一体化以及中文主力大片。萧培寰先生屡次受邀出席各大论坛演讲，其中包括哈佛商学院、哈佛中国论坛、米尔肯研究所、《综艺》杂志的“电影未来”论坛、全球创新峰会以及全球转型娱乐联盟。萧培寰先生毕业于加州大学洛杉矶分校，获政治、大众传媒学士学位，并是加州参议院奖学金的获得者。



**Dr. Seagull Haiyan Song**  
Professor and Founding Director, Asia-America Law Institute  
Loyola Law School Los Angeles

Dr. Seagull Haiyan Song is Associate Clinical Professor of Law and Founding Director of Asia-America Law Institute at Loyola Law School Los Angeles. Song is also Senior Advisor at Hogan Lovells LLP, Guest Professor at Peking University School of Law, China Renmin University Intellectual Property Academy and Beijing Film Academy. She has been an acclaimed intellectual property lawyer in the PRC, Hong Kong and the United States for nearly 20 years. Before joining the academic world in 2012, Song was a former Senior Counsel with Disney, overseeing the company's intellectual property division in the Asia Pacific region, and former partner with King and Wood PRC Lawyers, heading the intellectual property practice of the firm's Shanghai office. With an LL.M from Hong Kong University, and her second LL.M and J.S.D from University of California, Berkeley School of Law, Song is admitted to the Bar of the PRC and California.

宋海燕教授  
美亚法律研究所创始董事兼教授  
美国洛约拉大学法学院

宋海燕教授是美国洛约拉大学法学院，美亚法律研究所的创始董事兼法学教授。宋教授同时是Hogan Lovells律师事务所的高级顾问，任北京大学国际法学院、中国人民大学以及北京电影学院客座教授。作为著名的知识产权法专家，宋教授在中国大陆、香港以及美国拥有着20多年的工作经历。在从事学术研究之前，宋教授曾任迪士尼公司高级法律顾问，掌管该公司在亚太地区知识产权部门；金杜律师事务所合伙人，掌管该公司上海办事处知识产权部门。宋海燕教授获香港大学法学硕士，加州大学伯克利分校法学硕士及博士学位，为美国加州和中国执业律师。



## Moderators and Panelists



**Simon Sun**  
Executive Vice President  
Le Vision Pictures USA

Simon Sun was the first person from China accepted into the prestigious screenwriting program at the USC School of Cinematic Arts, earning an MFA. He also graduated from legendary "Class 8413" of the Journalism School of Fudan University, Shanghai - the birthplace of many influential and powerful executives and moguls in China's media sector. A true bilingual, cross-cultural professional, Sun has more than 15 years of creative and managerial experience in Hollywood and China. He is also an accomplished screenwriter. In 2013, he joined Le Vision Pictures, responsible for building the entertainment conglomerate's new U.S. movie studio. After one year, Le Vision USA has gained its Hollywood foothold and expanded its U.S. presence of every business unit. Le Vision has several feature projects either in pre-production or active development as it expands.

Simon Sun  
美国执行副总裁  
乐视影业

Simon Sun先生是南加州大学电影学院编剧系入取的首位中国学生，他同时毕业于复旦大学新闻学院传奇的“8413班”——一个培养了日后中国传媒界众多最具影响力的领军人物的摇篮。作为一名拥有双语、双文化背景的专业人才，Simon Sun先生在中美参与创作、管理相关工作长达15年之久。他同时是一名杰出的编剧。Simon Sun先生于2013年加盟乐视影业，负责运营乐视美国子公司。乐视美国在接下来的一年内迅速立足好莱坞，公司在各领域的知名度得到显著提升。乐视美国的多个项目正处于前期筹备阶段，公司同时长期挖掘新市场以及新剧本。



**Michael Uslan**  
President and Executive Producer  
Branded Entertainment

Michael Uslan is the Originator and Executive Producer of the dark and serious Batman/Dark Knight film franchise, from 1989's **Batman** through the animated feature **Batman: Mask of the Phantasm**, **Batman Begins**, **The Dark Knight**, and **The Dark Knight Rises**, and to the upcoming **Batman vs. Superman: Dawn of Justice**. As well as a much-in-demand motivational speaker, author of a bestselling memoir and several graphic novels, and regarded as the pioneer comic book academic, Uslan also is an Emmy Award winning Executive Producer of a wide range of TV movies, animated TV series and documentaries. In 2001, Uslan launched his own comic franchise consultation company, Branded Entertainment, which just announced a four-picture deal with China's Huace Entertainment.

Michael Uslan  
总裁、监制  
Branded Entertainment

Michael Uslan是《蝙蝠侠》系列影片的创始人、监制——从1989年第一部《蝙蝠侠》到动画片《蝙蝠侠大战幻影人》，再到后来的《蝙蝠侠：侠影之谜》、《蝙蝠侠：黑暗骑士》、《蝙蝠侠：黑暗骑士崛起》以及即将面世的《蝙蝠侠大战超人：正义黎明》。Uslan先生是一名倍受欢迎的励志演说家，畅销漫画、畅销回忆录作者，漫画学术先锋，他同时是一名荣获艾美奖的资深制片人，由他担任监制的影片、电视节目、动画节目以及纪录片不计其数。Uslan先生于2001年创建了自己的系列漫画咨询公司Branded Entertainment，并于近期与中国华策影视签署了四部电影的制作协议。



## Moderators and Panelists



**WANG Hui**  
President  
Datang Brilliant Media Co. Ltd.

Wang Hui is an influential television producer who began his career in 1984, as TV journalist, editor, news director and then deputy director. He has won many Chinese TV awards, including the Xingguang Award several times. In 2004, Wang founded Datang Brilliant Media, producing and investing in many popular and award-winning TV series.

The Macau International Movie Festival named him Outstanding Producer in 2010, and he earned Gold Producer honors from Letv in 2011. Wang serves as Vice President of the China Television Drama Production Industry Association, Vice President of Capital Radio & TV Program Producers Association and Secretary-General of China Radio Film & TV Press Television Alliance.

王辉  
董事长  
大唐辉煌传媒股份有限公司

王辉先生是一名极具影响力的电视制片人。他于1984年进入电视台工作，从一名普通的记者、编辑，到历任新闻部主任、副台长等职。在电视台工作期间，王先生多次荣获中国电视奖、星光奖等。他于2004年创立并经营大唐辉煌影业投资有限公司，公司至今共制作、出品多部荣获殊荣的电视剧节目。王先生荣获2010年澳门电视节优秀制片人奖、2011年乐视金牌制片人奖。王先生同时担任中国电视剧制作产业协会副会长、中国广播电视制片人协会副会长、中国广播电影电视协会秘书长。



**Kenny Wong**  
Counsel  
Hogan Lovells, Hong Kong

Kenny Wong has nearly 30 years of experience as an attorney and has received over 100 awards as a leading intellectual-property lawyer. His practice covers entertainment law. Besides representing Hong Kong A-list artists such as Chow Yun Fat, Andy Lau, Louis Koo and Donnie Yen, Wong advises film directors, performers, film production and record companies. He also handles transactions such as sale and acquisition of film and music libraries. He has advised U.S. studios on Hong Kong/China aspects of films, including **Laura Croft - The Cradle of Life**, **Batman: The Dark Knight Returns**, **Contagion**, **Battleship** and **Man of Tai Chi**. Representing the film, animation and comics industries, he successfully lobbied for rental rights for films and comics in Hong Kong.

Kenny Wong  
律师  
Hogan Lovells 律师事务所香港办事处

作为一名拥有30年工作经验的杰出知识产权律师，Kenny Wong共获得超过100个行业奖项。王律师精通娱乐法，他所代表的客户包含众多香港一线明星一周润发，刘德华、古天乐、甄子丹等。王律师同时担任电影导演、演员、制片、唱片公司等客户的资深顾问。他熟悉电影以及音乐的销售、收购流程。王律师曾任美方顾问，协助《古墓丽影2》、《蝙蝠侠：黑暗骑士归来》、《传染病》、《超级战舰》、《太极侠》等影片中与中国或香港相关片段的修整。作为众多电影、动画以及漫画版权的代表律师，王律师成功地为其的客户们争取到其在香港的租赁权。



## Moderators and Panelists



**WU Manfang**  
Professor and Department Dean  
School of Management of Beijing Film Academy

As a professor, doctoral tutor and Dean of the School of Management of Beijing Film Academy, Wu Manfang is certainly an academic expert in the Chinese film industry. She is the Executive Dean of the Chinese Film Industry Research Institute as well as the Secretary-General of the China Short Film Academy Awards Organizing Committee. In addition, Wu has published several scholarly works, such as *Government Regulation of Media*, *Movie Companies Listed Operations*, *Study on Media Industry Organization*, *Crisis Public Relations Strategies in Mass Media*, *Cinema Chain Management*, *County-level Cities Digital Cinema's Research and Development*, and is the Chief Editor of *Reports on China Film Industry Development*. She is also the producer and distributor of the TV series **Start and Stop**, and in film, the supervisor of **Ever Loving Ocean of Blues** and executive producer of **Go Together**.

吴曼芳  
教授，管理系主任  
北京电影学院

作为一名教授、博士生导师、北京电影学院管理学院院长，吴曼芳是中国电影界当之无愧的学术专家。她任中国电影产业研究院执行院长、中国金鸡百花电影节短片大赛组委会秘书长。此外，吴教授出版了一系列学术著作，其中包括《媒介的政府规制》、《电影市场营销中的媒体策略研究》、《媒介经营与管理》、《媒介产业组织学》、《电影企业上市运营》等。吴教授同时是《中国电影产业发展报告》的总编辑，电视连续剧《起步、停车》主要策划人及发行人，电影《舞动少年》、《澄江情缘》监制。



**Janet Yang**  
Film Producer/Entertainment and Media Consultant

Janet Yang is a prominent Hollywood producer with deep roots in China. Her extensive film and TV credits include **The Joy Luck Club**, **The People vs. Larry Flynt**, **Dark Matter**, **Shanghai Calling**, and **Documented**. Yang won both a Golden Globe and Emmy for her HBO film, **Indictment: The McMartin Trial**. She began her career bringing Chinese cinema into North America, and then by representing Hollywood studios to broker the first sale of American films into China. This in turn led to joining Steven Spielberg on the historic production of **Empire of the Sun**. Yang has been named one of the "50 Most Powerful Women in Hollywood" by the *Hollywood Reporter*. She is a member of the Academy of Motion Picture Arts and Sciences and the Committee of 100.

杨燕子  
电影制片人/娱乐媒体咨询

杨燕子女士是拥有深厚中国背景的好莱坞知名制片人。她的作品包含《喜福会》，《人民起诉来瑞·佛林特》，《暗物质》，《纽约客@上海》以及《合法公民》等。由她制片的《麦克马丁审判案》获得金球奖、艾美奖等国际奖项。杨女士的事业起始于在北美代理以及销售中国电影，向西方观众介绍中国文化。她随即代表好莱坞各大影视公司将美国电影引进中国市场。杨女士的杰出成就获得了世界著名导演斯蒂文·斯皮尔伯格的青睐，并邀请她参与史诗电影《太阳帝国》的制作。杨女士被《好莱坞记者》杂志誉为“好莱坞最有影响力的50位女性之一”。她同时是奥斯卡评委会以及著名美籍华人组织“百人会”的成员之一。



## Moderators and Panelists



**YU Dong**  
Chief Executive Officer  
Bona Film Group

Yu Dong is one of the Chinese film industry's most successful private entrepreneurs, producers, distributors and marketing specialists. Yu founded Bona Film Group, and the Company's NASDAQ IPO in 2010 made Bona the first China-based film company to list in the U.S. It has become one of the most competitive non-state-owned film companies in China. In 2001, **Roots and Branches**, with a budget of only 2 million RMB, generated 20 million RMB at the box office through Yu's effective marketing. He has been responsible for several "firsts" in Chinese film, including the first nationwide midnight premiere, the first synchronized Asia-wide release and the first integration of a distributor's logo into the opening of its films.

于冬  
首席执行官  
博纳影业集团

于冬先生是当下中国电影行业内最成功的民营企业家、制片人、发行销售人之一。于先生创建了博纳影业集团，并于2010年12月成为首家登陆美国纳斯达克(NASDAQ)的中国内地影视公司。博纳影业也成为了中国最有竞争力的民营影视公司。

博纳影业于2001发行了电影《我的兄弟姐妹》，影片仅有200多万人民币的制作成本，通过于先生独到的宣传策略，电影最终获得了高达2000万票房的好成绩。于先生更是创下了中国数个“首次”，其中包括了首次全国凌晨同步放映；首次全亚洲同步发行；首次将发行商商标融入电影片头等创新宣发策略。



**Wei Zhang**  
President, Alibaba Pictures  
Senior Vice President, Alibaba Group

Wei Zhang joined Alibaba in 2008 and led the Group's investment and acquisition activities until 2012. She has worked in the strategy department and led Alibaba's corporate social responsibility efforts. At Alibaba Pictures, she runs international business, investment and acquisition activities. From 2005 to 2008, Zhang was Chief Operating Officer of News Corp.'s STAR China. From 2002 to 2005, she was Managing Director of CNBC China. She worked at News Corp. China from 2000 to 2002 as Director of Business Development. Earlier, Zhang was a strategic consultant at Bain & Co. and a finance specialist at General Electric and GE Capital. Zhang holds an MBA from Harvard Business School and a BA in International Organization Management and Finance from Seton Hill.

张蔚  
阿里巴巴影业集团总裁  
阿里巴巴集团资深副总裁

张蔚是阿里巴巴影业集团总裁和阿里巴巴集团资深副总裁，她于2008年7月加入阿里巴巴集团负责集团并购及风险投资，之后在集团战略部任职及负责集团社会责任部，并担任阿里巴巴公益基金会秘书长，目前负责阿里巴巴影业集团的国际业务及投资并购等业务。张蔚于2005年至2008年担任新闻集团星空传媒(中国)首席运营官，负责管理星空传媒在中国的运营、新媒体和业务拓展。2002年至2005年，张蔚曾担任通用电气旗下CNBC中国总经理，负责该公司在中国的业务。之前，她曾在2000年至2002年间，担任新闻集团(中国)业务发展总监。她亦曾担任贝恩公司战略咨询顾问以及通用电气及通用电气金融服务公司的财经专员。张蔚持有美国哈佛商学院工商管理硕士学位以及宾夕法尼亚州塞顿希尔大学国际企业管理及金融学士学位。



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## Asia Society and EMASIA



Asia  
Society  
Southern California

### Asia Society Southern California

ASSC is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia/Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America's gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

### Mission of Asia Society

Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney and Washington DC.

### EMASIA

Entertainment and Media in Asia (EMASIA) programs focus on the entertainment and media sector at the intersection of Hollywood and Asia. We produce unique thought leadership events that join people from both the East and West who would otherwise not meet and to engage them to collaborate and co-create.

Our EMASIA programs have included:

- The U.S.-China Film Summit and Gala
- India Rising
- The Korean Wave
- Japan Pop

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Jonathan Karp, *Executive Director*  
Katherine Estrada, *Assistant Director*

[www.AsiaSociety.org/Southern-California](http://www.AsiaSociety.org/Southern-California)





Film  
**末日金剛**  
KING OF THE END  
之决战敦煌  
Ultimate Battle in Dunhuang

SCREENWRITER Cheung Tan CONCEPTUAL DESIGN Yoshitaka Amano

DIRECTOR OF PHOTOGRAPHY Huang Yuetai DIRECTOR OF ARTS Hao Yi SOUNDTRACK Katsunori Ishida

PRESENTS BY Zhonglun Films Co., Ltd. Zhonglun Cultural Investment Co., Ltd. CBMG Investment Fund Management Wuxi Co., Ltd.



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*Entertainment & Media in Asia*

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