

Edith Yeung is a General Partner at **Race Capital** - an early-stage Silicon Valley venture capital fund investing in all things infrastructure. Edith is the seed investor in **Solana** (dubbed one of the best venture investments of all time), **Lightning Network**, **Agora.io**, **Placer.ai**, **RapidAPI**, and 60 other amazing startups.

Edith is also the founder of **FoundersHK** - a nonprofit, nonpartisan organization with the mission to build Hong Kong as the next tech hub of the world. FoundersHK is a global community of entrepreneurs, technology leaders and investors passionate about propelling the next generation of Hong Kong founders to scale and thrive in all parts of the world.

Prior to Race Capital, Edith was a partner at **500 Startups**, the world's most active early-stage fund and incubator which invested in **Twilio**, **Credit Karma**, **Grab**, and 2000 more companies. Before 500, Edith was the general manager at **Dolphin Browser**, a Sequoia Capital-backed mobile browser with over 150 million installs worldwide. Edith also worked with many Fortune 500 companies such as **Siebel**, **AMS**, **AT&T Wireless**, and **Autodesk**.

She frequently speaks on venture capital, women in leadership, China and Silicon Valley technology and investment landscape. She is also a frequent guest lecturer at *Berkeley* and *Stanford* and commentator on *BBC*, *CNBC*, *Wall Street Journal*, *Bloomberg*, *SCMP*, *Techcrunch*, *The Information*, etc.





## HONG KONG BY THE NUMBERS

05

## TOP 20 MOST FUNDED STARTUPS

11

# TOP STARTUP FUNDING '22/'23

14

# MOST ACTIVE INVESTORS '22/'23

18

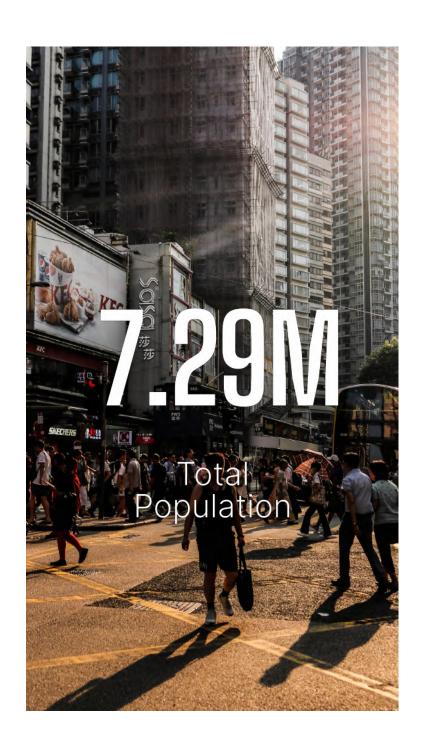
## HK INTERNET TRENDS 2023

19

## 10 ECOSYSTEM RECOMMENDATIONS

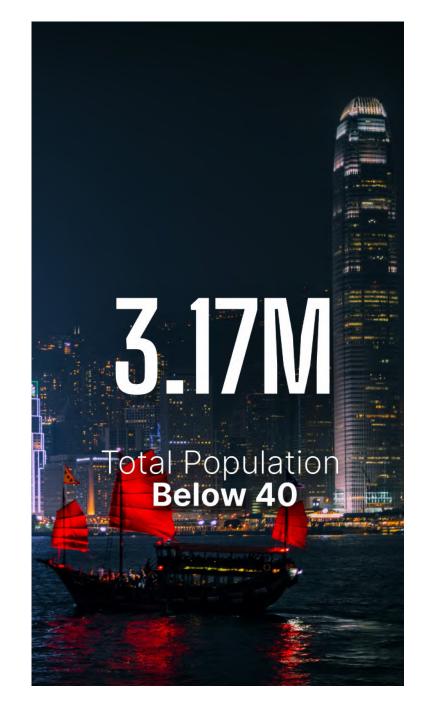
19

## HONG KONG BY THE NUMBERS











# HONG KONG BY THE NUMBERS

**Total Population: 7,291,600** 

Male: 3,329,600 (45.6%)

Female 3,962,000 (54.3%)

### **Demographic by age**

Gen Z and younger (20 or below) 1,149,100 (15.2%)

Millennials (21 - 39) 2,025,200 (27.1%)

Gen X (40-54) 1,715,900 (22.8%)

Boomer (55-74) 2,046,500 (27.1%)

Silent (75 and up) 582,500 (7.7%)

		Mid-2020 <u>#</u>									
Age group	Male ('000)	Female ('000)	Both sexes ('000)	Both Sexes (% of total population)							
0 - 4	136.2	126.4	262.6	3.5							
5 - 9	156.5	146.5	303.0	4.0							
10 - 14	157.1	153.3	310.4	4.1							
15 - 19	139.8	133.3	273.1	3.6							
20 - 24	189.6	190.2	379.8	5.1							
25 - 29	224.9	257.6	482.5	6.4							
30 - 34	230.8	321.8	552.6	7.4							
35 - 39	238.9	371.4	610.3	8.1							
40 - 44	227.6	345.6	573.2	7.6							
45 - 49	242.7	341.7	584.4	7.8							
50 - 54	241.8	316.5	558.3	7.4							
55 - 59	302.5	345.0	647.5	8.6							
60 - 64	293.8	301.1	594.9	7.9							
65 - 69	224.6	231.4	456.0	6.1							
70 - 74	165.8	172.3	338.1	4.5							
75 - 79	95.1	95.1	190.2	2.5							
80 - 84	80.3	94.2	174.5	2.3							
>= 85	79.2	138.6	217.8	2.9							
All age groups	3 427.2	4 082.0	7 509.2	100.0							

### **Population by Age Group and Gender**



# GOOGLE, YOUTUBE, FACEBOOK: TOP 3 MOST VISITED WEBSITES IN HONG KONG

### **Top 10 Most Popular Websites**

Rank ①	Website ①	Category ①
1	G google.com	Computers Electronics and Technology > Search Engines
2	youtube.com	Arts & Entertainment > Streaming & Online TV
3	facebook.com	Computers Electronics and Technology > Social Media Networks
4	yahoo.com	News & Media Publishers
5	G google.com.hk	Computers Electronics and Technology > Search Engines
6	W wikipedia.org	Reference Materials > Dictionaries and Encyclopedias
7	🕏 baidu.com	Computers Electronics and Technology > Search Engines
8	hk01.com	News & Media Publishers
9	lihkg.com	Computers Electronics and Technology > Social Media Networks
10	instagram.com	Computers Electronics and Technology

### **Top 10 Most Popular IOS Apps**

	App (		Publisher ①	Category ①
1	9	BFF: Find My Friends & Phone	MixerBox Inc.	Social Networking
2		Damus	Bill Casarin	Social Networking
3	σ	HKeToll	Transport Department of the Government of Hong Kong Special Administrative Region	Travel
4	6	卡利茲傳說	GameBeans Entertainment Co., Limited	Games
5	3	春秋戰雄-黃玉郎正版授權	Qookka Entertainment Limited	Games
6	ð	抖音-記錄美好生活	Beijing Microlive Vision Technology Co., Ltd	Photo & Video
7	0	寶箱GoGoGo - 無限開箱	Xiamen Grid Technology CoLtd.	Games
8	-van	SUPREME from HTHK	Hutchison Telephone Company Limited	Lifestyle
9	0	YouTube: Watch, Listen, Stream	Google LLC	Photo & Video
10		LetsVPN	LetsGo Network Incorporated	Utilities

### **Top 10 Most Popular Android Apps**

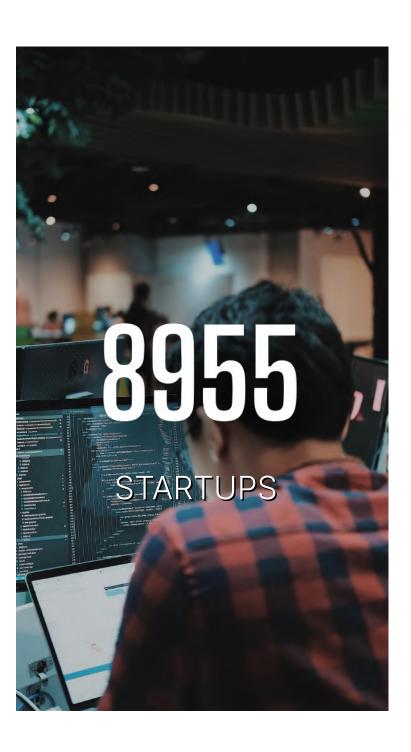
	App (		Publisher (1)	Category (1)
1	0	卡利茲傳說	GameBeans Ltd.	Games / Adventure
2	Œ	HKeToll	Transport Department, the Government of HKSAR	Maps & Navigation
3	NATIONAL SIN	UltraSim	Ultrasim HK	Travel & Local
4	9	冰友:冰棒定位、尋找朋 友家人愛人、手機定位追 蹤分享、地圖導航	MB Tools	Social
5	⊕®	HA Go	Hospital Authority	Medical
6	<	MoneyBack	A. S. Watson & Company, Limited	Lifestyle
7		Clean Master - Speed Booster	Spark Tools Dev	Tools
8	e kirc	KFC HK	Birdland (Hong Kong) Limited	Lifestyle
9	0	Telegram	Telegram FZ- LLC	Communication
10		QR Code Scanner & Barcode Read	QR & Barcode Scanner	Productivity

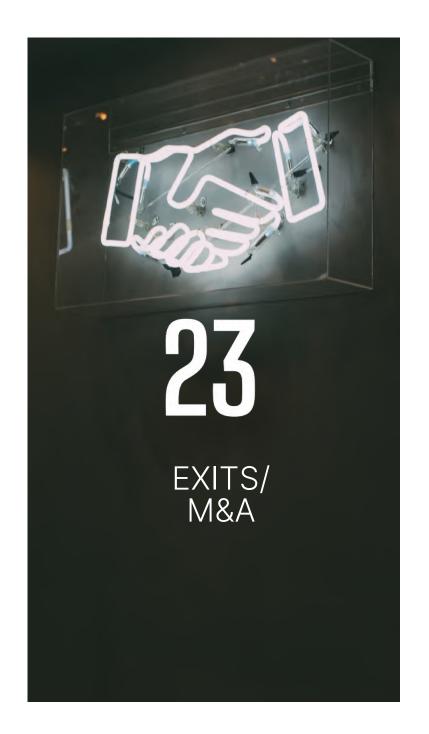


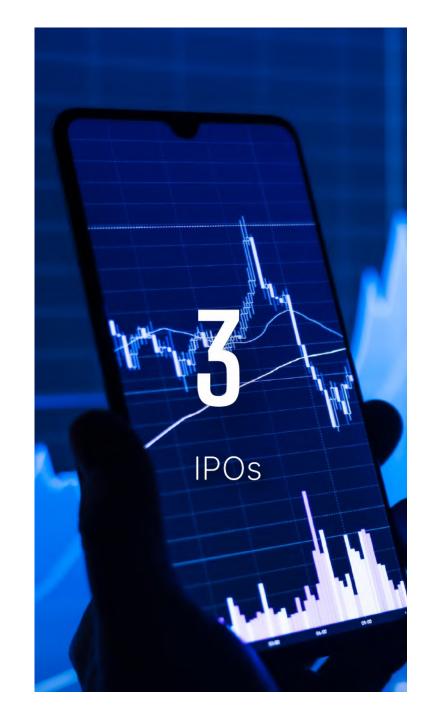
Source: SimilarWeb

## HONG KONG STARTUPS BY THE NUMBERS











# HONG KONG UNICORNS





















## HONG KONG BY THE NUMBERS 05 TOP 20 MOST FUNDED STARTUPS 11 TOP STARTUP FUNDING '22/'23 14 MOST ACTIVE INVESTORS '22/'23 HK INTERNET TRENDS 2023 19

19

10 ECOSYSTEM RECOMMENDATIONS

# TOP 20 STARTUPS COMBINED

















Chayora 朝 亞



# TOP 3 MOST FUNDED STARTUPS IN HONG KONG







WeLab

**FinTech** 

**Founder: Simon Loong** 

WeLab is a Hong Kong-based fintech company offering virtual banking and consumer financing solutions. LaLaMove

Logistics

Founder: Chow Shing Yuk

Lalamove is a logistics company that provides on-demand and same-day delivery services.

Insilico Medicine HealthTech

Founder: Alex Zhavoronkov

Insilico Medicine develops an Al platform for drug development to treat cancer and age-related diseases.



# TOP 20 HONG KONG STARTUPS RAISED \$6.1 BILLION COMBINED

Name	Description	Vertical	Total Funding (in USD)	Founder	Investors
Lalamove	Lalamove is a logistics company that provides on-demand and same-day delivery services.	Logistics	\$2.5B	Chow Shing Yuk	Tiger Fund, Boyu Capital, Hillhouse Capital, D1 Capital Patners, Vitruvian Partners, Sequoia China, Shunwei, MindWorks, Crylstal Stream Capital, Asia Plus, Sirius Ventures Partners, Black Hole Capital, Xianghe Capital, The Aria Group, 01vc AppWorks, GeekFounders
WeLab	WeLab is a Hong Kong-based fintech company offering virtual banking and consumer financing solutions.	Fintech	\$895M	Simon Loong	Sequoia Capital China, International Finance Corp, Credit Suisse, ICONIQ Capital, Lakestar, Access Industries, Palm Drive Capital, Yuri Milner, Alibaba Entrepreneurs Fund, Guangdong Technology Financial Group, ING Group, ING Ventures, Khazanah Nasional, China Construction Bank, TOM Group Limited, Ule, Shou Zi Chew
Insilico Medicine	Insilico Medicine develops an AI platform for drug development to treat cancer and age-related diseases.	Healthcare	\$401M	Alex Zhavoronkov	Qiming Venture Partners, Sinovation Ventures, B Capital Group, Prosperity7 Ventures, Lilly Asia Ventures, Pavillion Capital, etc
Chayora	Chayora is an infrastructure developer based in Hong Kong with a focus on building Data Centre platforms in China.	IT Infrastructure	\$253M	Jonathan Berney, Oliver Jones	Standard Chartered Bank, Edge ConneX, Actis
TNG FinTech Group	TNG Fintech Group is an investment holding company focused on impact investment in companies that provides financial and digital inclusion.	Fintech	\$200M	Alex Kong, Takis Wong	NewMargin Ventures, NWS Holdings, Nogle Ventures Limited, Regal Planet Holdings Limited, Chelsea Vanguard Fund, Guardstone Technology Investment Company Limited, KBR Global Acquisition Fund SPC
OrbusNeich Medical	OrbusNeich Medical is a global pioneer in the provision of life- changing vascular solutions.	Healthcare	\$200M	Teddy Chien	CICC, Shenzhen Capital Group, Share Capital, Galaxy Holding, ChinaMerchants Securities, CCBI
Weave Living	Weave Living is a collaborative living company that creates residential communities in major cities across the Asia Pacific region.	Coworking	\$181M	Sachin Doshi	Warburg Pincus
Tyme	Tyme is creating a multi-country digital bank focused on emerging markets.	Fintech	\$180M	Coen Jonker, Tjaart van der Waalt	Tencent, CDC Group, Apis Partners, JG Summit Holdings
Oriente	Oriente is building a new digital financial services infrastructure to unlock economic opportunity for emerging Asia's underserved.	Fintech	\$175M	Geoffrey Prentice, Hubert Shio- Hsien Tai, Katrina Cokeng, Lawrence Chu	Wix, Lee Ka Kit, The Silverhorn Group, Mark Tluszcz, JG Summit Holdings, Sinar Mas Digital Ventures, Berjaya, BlackPine



# TOP 20 MOST FUNDED STARTUPS IN HONG KONG 2022-2023

Name	Description	Vertical	Total Funding (in USD)	Founder	Investors
Qupital	Qupital is a fintech company develops a one-stop financing platform for cross-border e-commerce sellers.	Fintech	\$170M	Andy Chan, Winston Wong	Alibaba Entrepreneurs Fund, Citi, Great Bay Area Homeland Development Fund, Innovaation and Technology Venture Fund, Mindworks
Hyphen Group	Hyphen Group is a leading fintech company in Greater Southeast Asia.	Fintech	\$158M	Alister Musgrave, David Hatcher, Gerald Eder, Kenneth Lou, Shaun Kraft, Tee Ming Chew	PCCW, Experian Ventures, IFC, SBI, H&Q Asia Pacific, Route 66, Nordic Eye Ventures Capital, Goldman Sachs
Zhaoke Ophthalmology Pharmaceutical	Zhaoke Ophthalmology Pharmaceutical is a Pharmaceutical platform.	Pharma	\$145M	N/A	Hillhouse Capitall Group, TPG Capital Asia, OrbiMed, Loyal Valley Capital, Aier Eye Hospital Group
Cider	Cider is a direct-to-consumer (DTC) e-commerce platform focusing on overseas markets.	eCommerce	\$140M	Michael Chen Wang	A16z, DST Global, IDG Capital, MSA Capital, Chuxin Capital, Decent Capital
Babel	Babel Finance is a global cryptocurrency financial service provider serving institutional and HNW investors.	Fintech/Crypto	\$120M	Del Wang, Flex Yang	Dragonfly, BAI Capital, Parallel ventures, Zoo Capital, NGC Ventures, 10T, Sequioa Capital China, Tiger Global, Circle Ventures, Bertelsmann
Micro Connect	Micro Connect provides market infrastructure, fintech, and platform development.	Fintech	\$120M	Charles Li	Sequioa Capital China, Chuang Capital, Ausvic Capital, Dara Holdings, Keywise Capital, Adrian Cheng, Horizons Ventures, Vectr, ABC International, Lenovo
Travelzen	Travelzen.com is an international online travel product integration platform.	Travel	\$105M	Xide Shi	Addor Capital, United Capital, SINA Corporation, SAIF Partners
Hex Trust	Hex Trust is a fully-licensed and insured provider of bank-grade custody for digital assets.	Fintech/Crypto	\$104M	Alessio Quaglini, Marc Amez-Droz, Rafal Czerniawski	Kenetic, Fenbushi, Radiant Tech Ventures, QBN Capital, Animoca brands, Ripple, Cell Rising Capital, Protocol
Kira Pharmaceuticals	Kira Pharmaceuticals is a developer and researcher of antibody drugs and immunoantibody therapy.	Pharma	\$98M	Frederick Beddingfield, Chief Executive Officer	Foresite Capital, APlus Partners, Vivo Capital, RA Capital Management, Qiming Venture Partners USA, Quan Capital, Qiming Venture Partners





## HONG KONG BY THE NUMBERS 05 TOP 20 MOST FUNDED STARTUPS 11 TOP STARTUP FUNDING '22/'23 14 MOST ACTIVE INVESTORS '22/'23 HK INTERNET TRENDS 2023 19 10 ECOSYSTEM RECOMMENDATIONS 19



TOTAL FUNDING RAISED

# HONG KONG FUNDING BY THE NUMBERS

NUMBER OF FUNDING EVENTS

### **FUNDING RAISED BY STAGE**

SEED/PRE-SEED	81
А	36
В	8
С	3
D	3
PRIVATE EQUITY	4
CORPORATE ROUND	21
VENTURE	9
DEBT	3

# TOP 10 LARGEST FUNDING ROUNDS

Company Name	Stage	Dollar Amount Raised	Investors
FundPark	Debt Financing	\$250M	Goldman Sachs, Cypress Capital Hong Kong, Integrated Alternative Credit Fund, Innovation and Technology Venture Fund, Radiant Tech Ventures, Cornerstone Ventures, Indogen Capital
Jialichuang	Series B	\$129M	SDIC Venture Capital, Eastern Bell Capital, Xiamen C&D Corporation
Airwallex	Series E	\$100M	ANZi Ventures, DST Global, Hillhouse Capital Group, Horizons Ventures, Salesforce Ventures, Sequoia Capital China, Tencent Holdings, Squared Peg Capital, Lone Pine Capital
Babel Finance	Series B	\$80M	Dragonfly, BAI Capital, Parallel Ventures, Zoo Capital, NGC Capital, 10T, Sequoia Capital China, Tiger Global, Circle
Micro Connect	Series B	\$70M	Sequoia Capital China, Chuang Capital, Ausvic Capital, Dara Holdings, Archina Capital, Keywise Capital, Adrian Cheng, Horizons Ventures Vectr, ABC International, Lenovo Capital
Hex Trust	Series B	\$61M	Kenetic, Fenbushi Capital, Radiant Tech Ventures, QBN Capital, Animoca Brands, Ripple, Cell Rising Capital, Protocol Labs
Carbonly	Series B	\$60M	N/A
ParallelChain Lab	Venture - Series Unknown	\$50M	GTA Ventures, MH Ventures, AVA Capital, GEM Digital
Reap	Series A	\$40M	Fresco Capital, Hustle Fund, Abacus Ventures, Arcadia Funds, Acorn Pacific Ventures, K3 Ventures, index Ventures, Hashkey Capital, BAI Capital, Global Founders, Oyster Ventures
East Asian Super League	Series C	\$40M	CREST





### HONG KONG BY THE NUMBERS 05 TOP 20 MOST FUNDED STARTUPS 11 TOP STARTUP FUNDING '22/'23 14 MOST ACTIVE INVESTORS '22/'23 18 HK INTERNET TRENDS 2023 19 10 ECOSYSTEM RECOMMENDATIONS 19

## TOP 10 MOST ACTIVE VENTURE INVESTORS

Investor Name	Number of Deals (Jan 2022 - Jan 2023)
Animoca Ventures	129
Horizons Ventures	26
CDH Investments	25
Kenetic	15
Hashkey	13
Vectr	10
SAIF Partners	7
C Ventures	6
Citic Capital	5
Brinc	4





HONG KONG BY THE NUMBERS	05
TOP 20 MOST FUNDED STARTUPS	11
TOP STARTUP FUNDING '22/'23	14
MOST ACTIVE INVESTORS '22/'23	18
HK INTERNET TRENDS 2023	19
IN FCNSVSTFM RFCNMMFNINATIONS	19



# HONG KONG TALENT EXODUS





**News and Media** Participating in **Statistics Trade Documents** Matters Surveys

Statistical Products companies-1-23-2023.csv ity Codes

(Provisional figure)

Industry Codes

Enter keywords to search Statistical Products

**Search** Q

Hot searches: Population CPI National accounts



(Advance estimate)

ACCORDING TO THE STATISTICS RELEASED BY THE CENSUS AND FSTIMATE OF THE HONG KONG **POPULATION WAS 7,291,600** AT MID-2022 AND 3% DROP **COMPARED TO 7,520,000** IN 2019.



(Provisional figure)

FORTUNE RANKINGS - MAGAZINE NEWSLETTERS PODCASTS MORE -

# Hong Kong lost a whopping 20% of its American population over the last 2 years, consul general says

BY KANIS LEUNG AND THE ASSOCIATED PRESS

January 26, 2023 at 4:29 AM PST





### theguardian

# Beijing criticises UK for creating 'second-class citizens' with Hong Kong visa scheme

Nearly 90,000 Hong Kongers apply to resettle in the UK this year amid a crackdown on dissent in the territory





### **Politics**

### Singapore Targets Hong Kong's High Earners With Latest Work Visa

- Five-year visa offer is latest aimed at elite expat workers
- Professions outside finance may qualify despite lower salaries



Singapore is overhauling visa rules to attract foreign workers and ease a tight labor market that's contributing to wage and price pressures. Haslinda Amin reports on Bloomberg Television. Source: Bloomberg

### **Most Read**

Markets

Adani Rout Hits \$68 Billion as Fight With Hindenburg Intensifies

**Business** 

Adani Tries to Calm Investors With 413-Page Hindenburg Rebuttal

Technology

Historic Crash for Memory Chips Threatens to Wipe Out Earnings

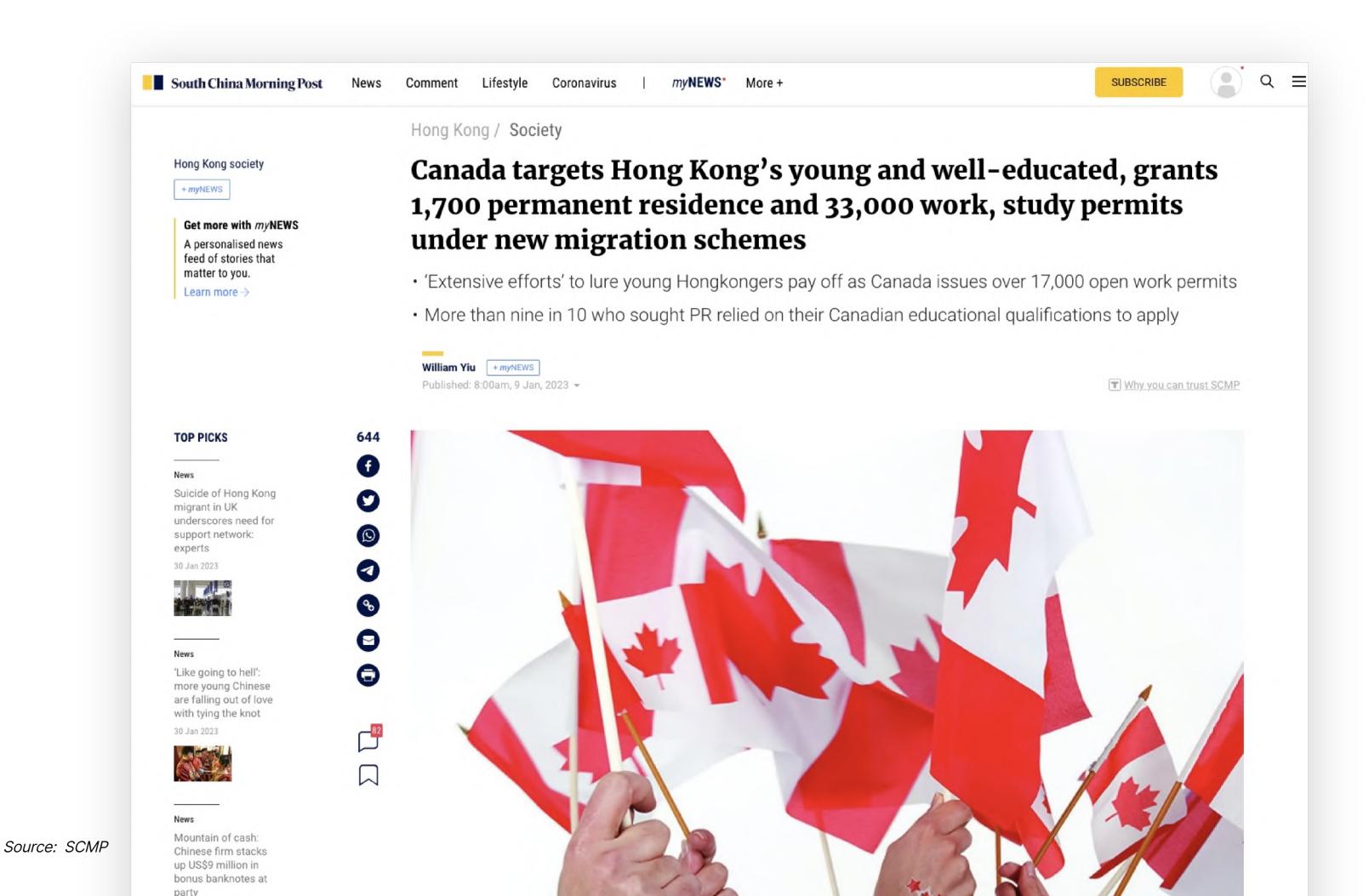
Markets

Nasdaq 100 Suffers Its Biggest Drop in a Month: Markets Wrap

Markets

Adani Backed by UAE Royals Buying \$400 Million in Share Sale







# GOVERNIMEN SUPPORT FOR STARTUPS





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Starting Up in Hong Kong

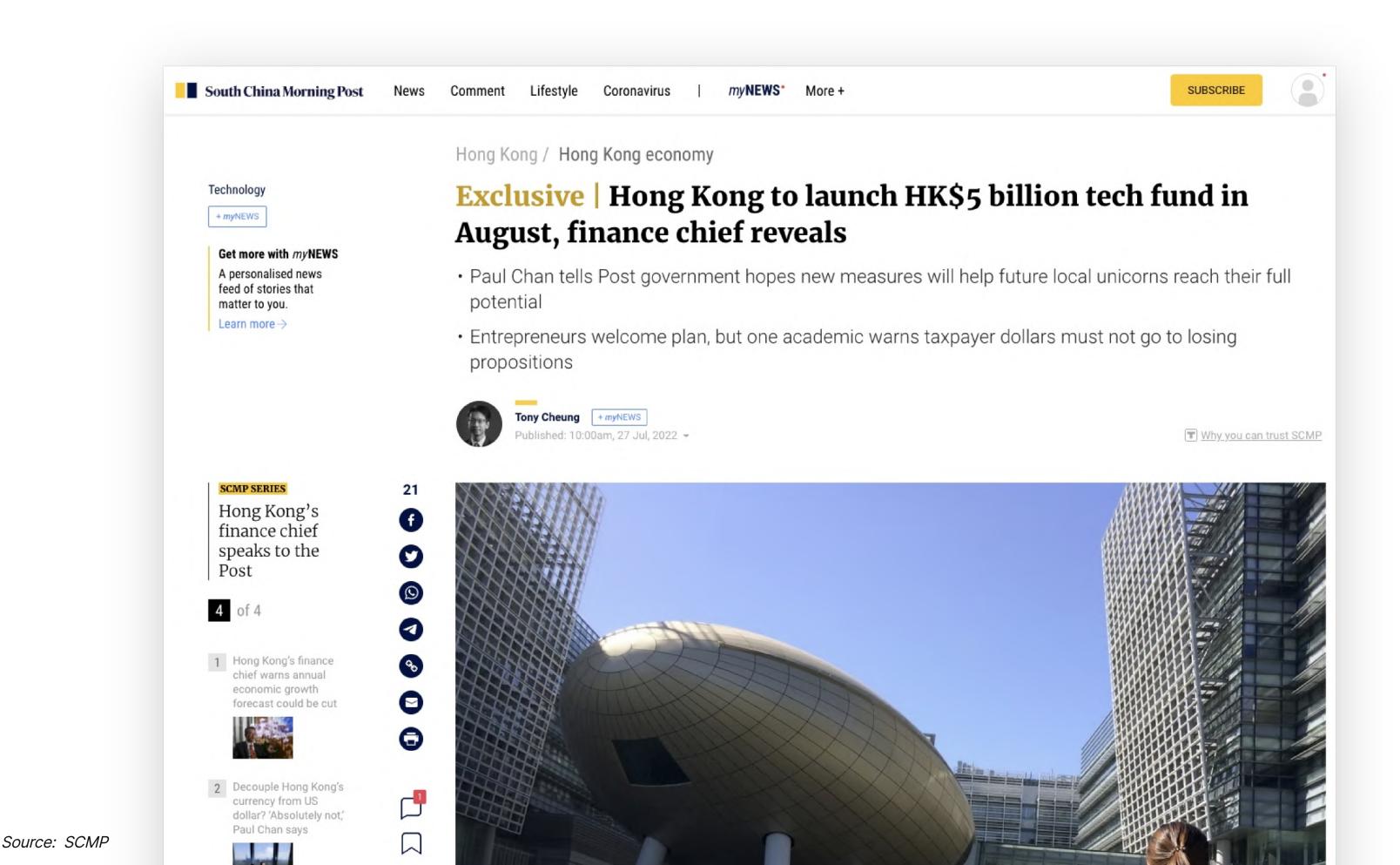
# Government Funding Scheme & Support

The Hong Kong Government spares no effort in promoting I&T development. With a commitment of over HK\$100 billion, it has stepped up funding support for I&T development by developing I&T infrastructure, promoting research and development (R&D), pooling talent, support entreprises and promoting re-industrialisation.

- Anti-Epidemic Fund Support Measures for SMEs and Startups (Special Relief Measures)
- Facilitating Technology Adoption/ Patent Application
- MarketingDevelopment/Business

- Industry Focus Funding Schemes
- Hong Kong Science & Technology Parks Corporation
- Government Support Bodies
- Fintech
- Fintech Sandboxes
- Innovation Solutions For Public







# HONG KONG HAS NO SHORTAGE OF GOVERNMENT FUNDS

Fund Name	Owner	Fund Size (HKD)	URL
Innovation and Technology Venture Fund (ITVF)	ITVF Advisory Committee	\$2 billion	LINK
HKSTP Venture Fund	HKSTP	\$600M	LINK
Cyberport Creative Micro Fund (CCMF)	Cyberport	N/A	<u>LINK</u>
Cyberport Macro Fund	Cyberport	\$400M	LINK
Greentech Fund	N/A	\$400M	LINK
Construction Innovation and Technology Fund (CITF)	Development Bureau	\$1 billion	LINK
New Energy Transport Fund (previously named Pilot Green Transport Fund)	Environment and Ecology Bureau	\$1.1 billion	LINK
Hong Kong Investment Corp (HKIC)	HKMA	\$30 billion	TBD





# HONG KONG LOVES CRYPIO







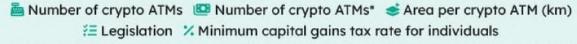
JUL 26, 2022

### Hong Kong positioned as the most cryptoready country in 2022

Factors considered to calculate a country's readiness were the number of crypto ATMs proportional to the population and geographical size and the number of blockchain startups per 100,00 people.



### The most crypto-ready countries

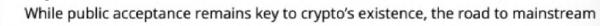


Number of blockchain startups\* Q Crypto searches\* Q Crypto readiness score /10
\*Per 100,000 people

Country				<b>(=</b> )	<b>%</b>	@	Q	9
1 Hong Kong	149	2.0	7	2	0.00%	3.0	1,581	8.6
2 United States	33,720	10.1	271	2	10.00%	0.6	2,573	7.7
3 Switzerland	152	1.7	260	1	0.00%	12.9	710	7.5
4 Georgia	45	1.1	1,544	1	10.00%	0.4	758	6.2
4 UAE	4	0.0	17,755	2	9.00%	1.2	3,342	6.2
4 Romania	131	0.7	1,756	2	10.0%	0.2	923	6.2
4 Croatia	12	0.3	4,716	2	12.00%	0.8	1,941	6.2
8 Ireland	43	0.9	1,602	1	33.00%	1.2	3,472	6.1
8 Czech Republic	76	0.7	1,016	2	15.00%	0.4	423	6.1
10 Slovakia	58	1.1	829	2	19.00%	0.3	379	5.8
10 Greece	66	0.6	1,953	2	15.00%	0.1	1,182	5.8
10 Panama	29	0.7	2,558	0	0.00%	1.0	158	5.8
10 Bulgaria	29	0.4	3,743	2	15.00%	0.5	882	5.8
1 Austria	141	1.6	585	2	27.50%	0.3	434	5.7
15 Netherlands	20	0.1	1,684	2	31.00%	0.9	1,113	5.6











### Technology

## Hong Kong Crypto Mogul Aims to Raise \$1 Billion for Web3 Fund

LIVE ON BLOOMBERG

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- Firm targeted as much as \$2 billion as recently as November
- Fundraising to invest in blockchain and metaverse startups







Source: Bloomberg

NFTs

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Tech / Big Tech

### NFT project takes prime Hong Kong ad spot in Central as crypto firms test residents' appetite for blockchain assets

- · Projects like Delirious Mind Travelers and Degenerate Ape Academy are spending big money in a bet on the future of NFTs in Asia's financial hub
- NFT investment minted many new millionaires in 2021, but some investors have also raised the alarm about scams that leave buyers with little recourse





CI-010 =

Josh Ye + myNEWS

Published: 2:00pm, 4 Jan, 2022 -

Why you can trust SCMP

### **TOP PICKS**

As TikTok CEO prepares to face US grilling, China's netizens go wild

1 Feb 2023



Semiconductor giants are losing money on every chip amid historic glut

Source: SCMP





























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## Hong Kong pushes ahead with crypto hub plans as tech firms, startups show interest: financial secretary

Yahoo Plus

More...

Shopping

January 9, 2023 · 2 min read

Finance

Sports

. .

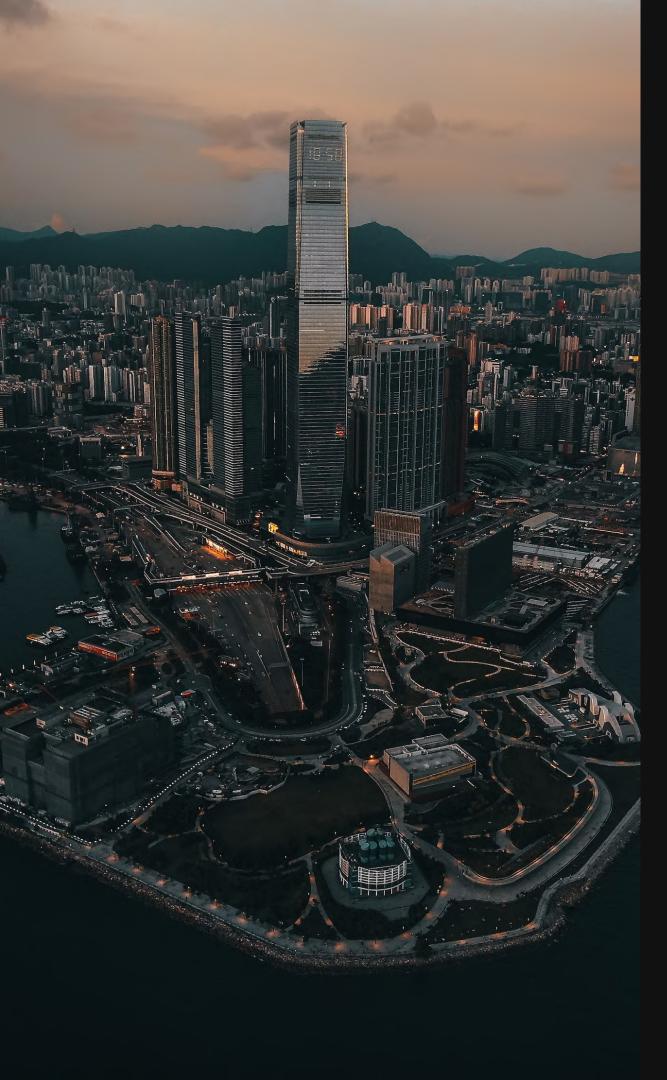
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### **TRENDING**

- 'Dances With Wolves' ac Nevada sex abuse case
- Man firing AR-15-style r fatally shot by respondi Police
- Stormy Daniels thanks 1 accidentally appearing t affair with her 'happene ago'
- 4. Ex-colleague of chief jus ethics claim
- Chinese company has st million in bonuses from mountain of cash





# HONG KONG INVESTORS ARE MOT INVESTING IN HONG KONG STARTUPS



# INVESTORS NOT INVESTING LOCALLY

Investor Name	Number of Deals (Jan 2022 - Jan 2023)	Number of Hong Kong Deals (2022-2023)
Animoca Ventures	129	9
Horizons Ventures	26	0
CDH Investments	25	0
Kenetic	15	0
Hashkey	13	3
Vectr	10	2
SAIF Partners	7	0
C Ventures	6	1
Citic Capital	5	0
Brinc	4	1



#### HONG KONG BY THE NUMBERS 05 TOP 20 MOST FUNDED STARTUPS 11 TOP STARTUP FUNDING '22/'23 14 MOST ACTIVE INVESTORS '22/'23 HK INTERNET TRENDS 2023 19 10 ECOSYSTEM RECOMMENDATIONS 19



### HOW CAN HONG KONG BECOME SILICON VALLEY?

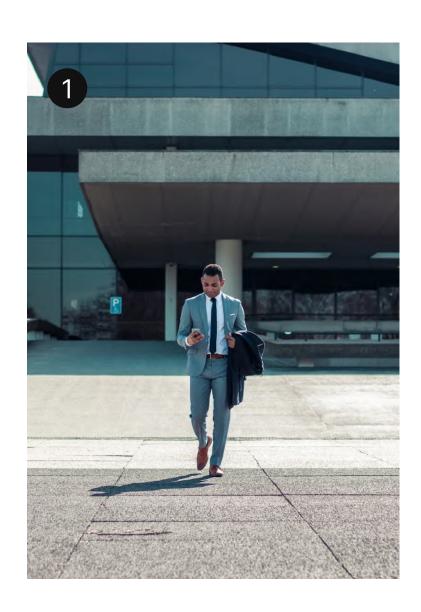




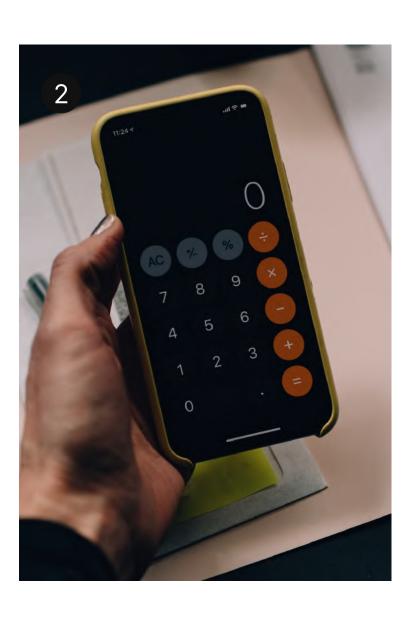
# HONG KUNG



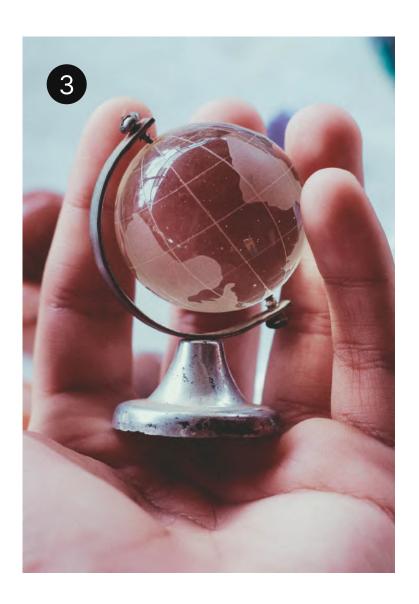
### 4 RECOMMENDATIONS TO ATTRACT INVESTORS



Invite International Investors to teach Hong Kong investors how to invest in startups.



Give Tax Incentive to invest in Hong Kong startups.



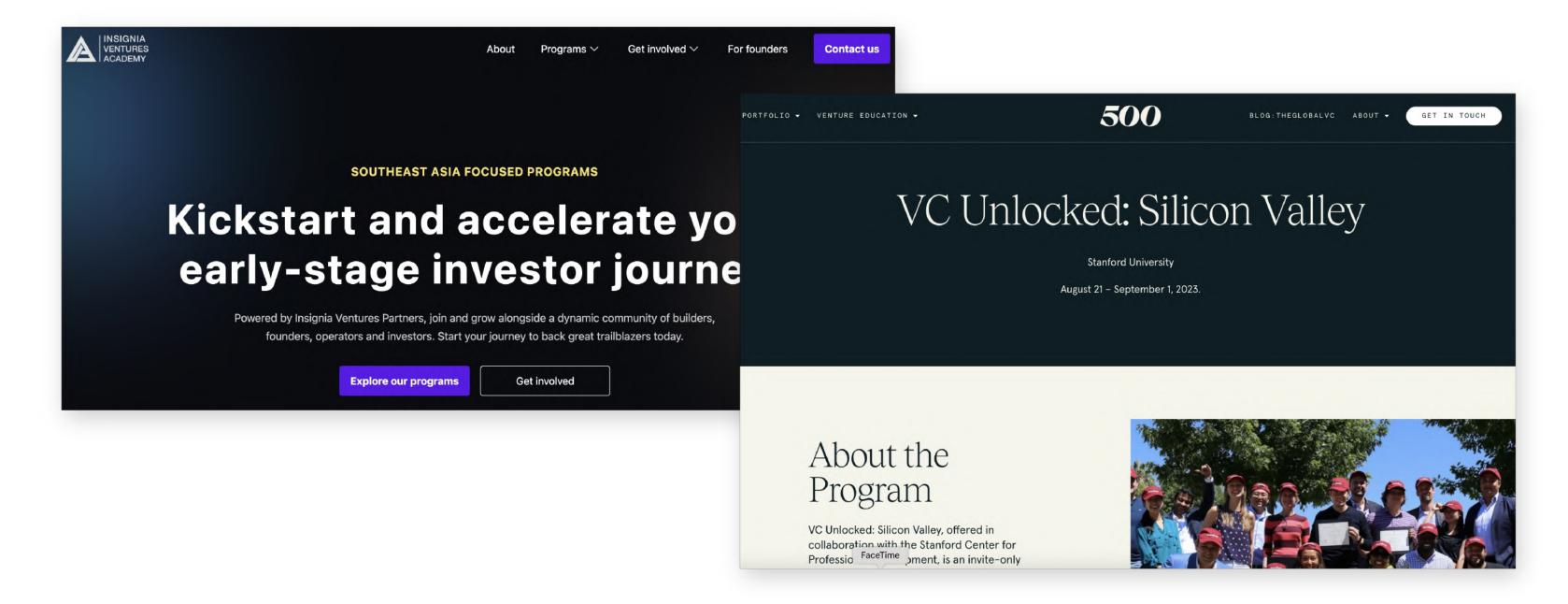
Mandate Global Funds to invest in Hong Kong startups.



Improve Public Relations for Hong Kong Unicorns and ecosystem leaders.

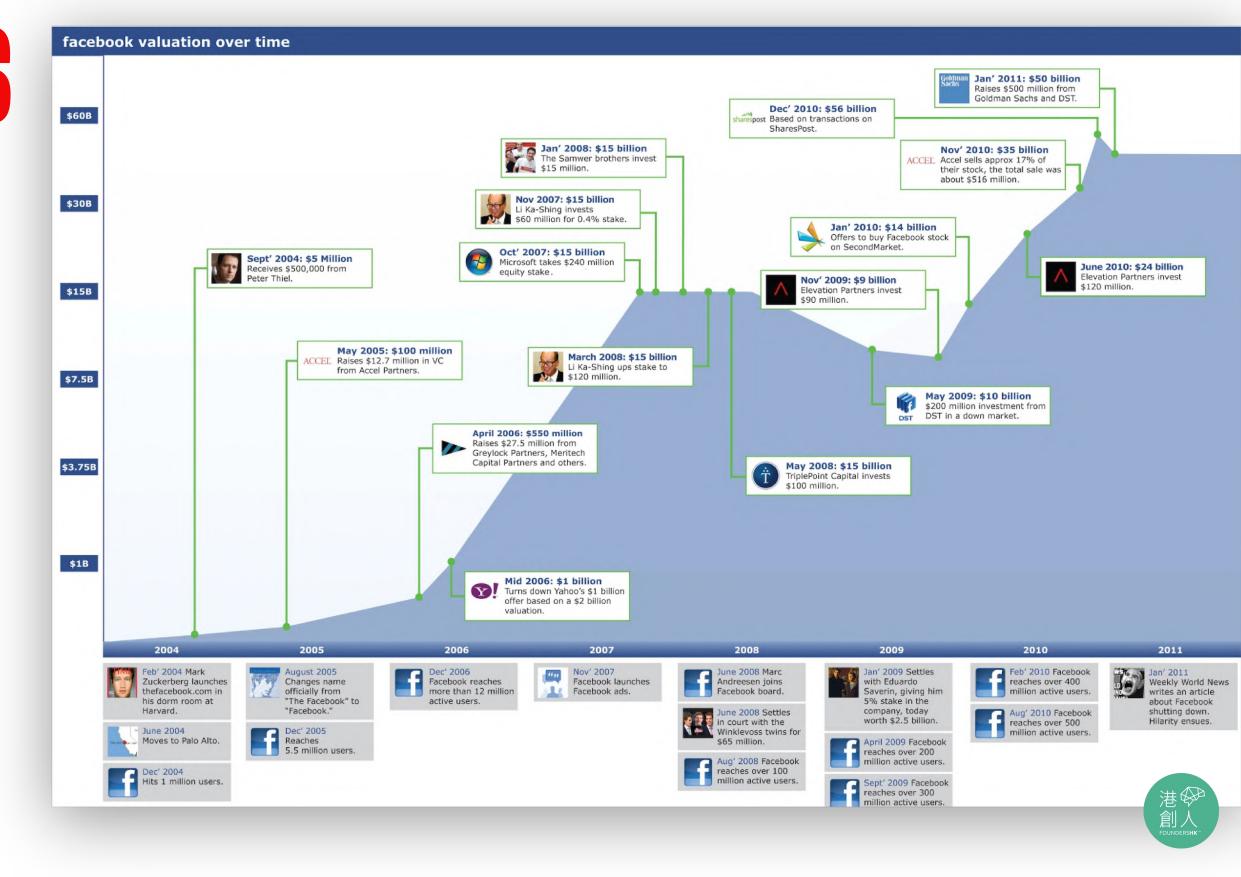


## 1. INVITE SILICON VALLEY AND CHINA INVESTORS TO TEACH LOCAL INVESTORS

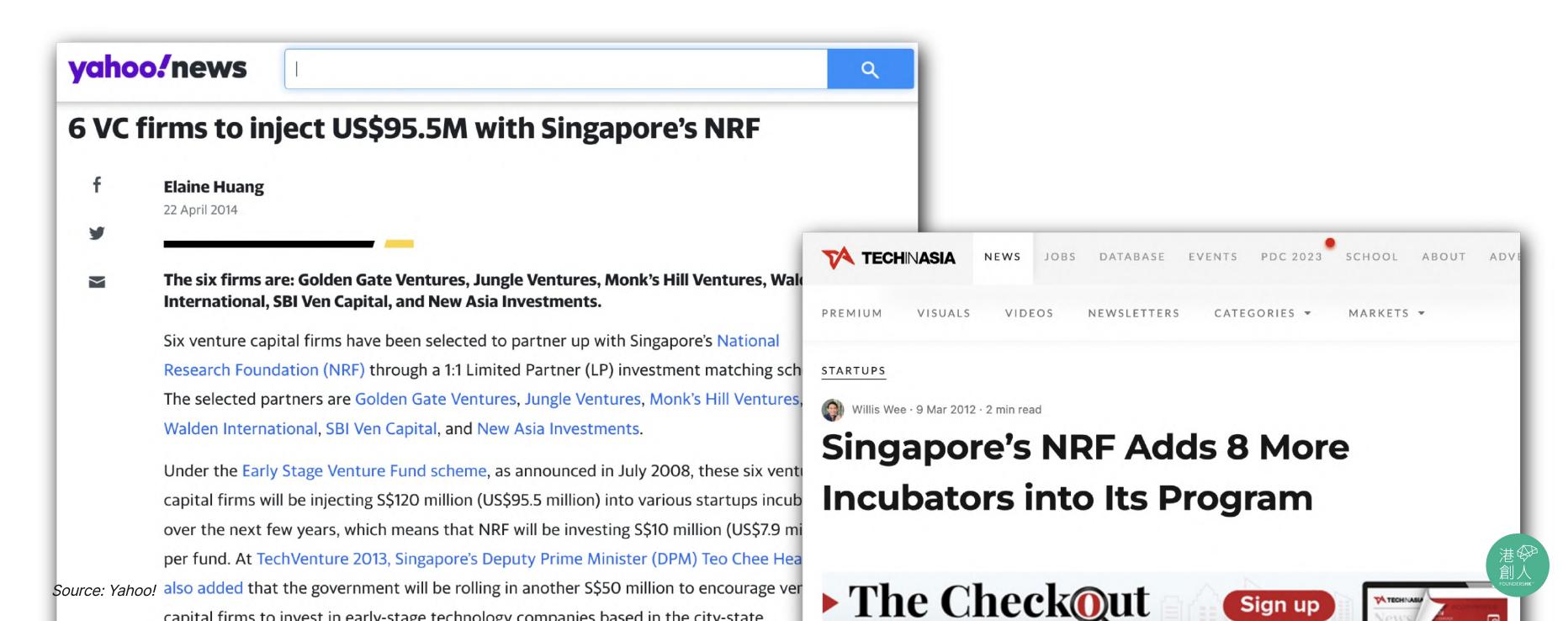




### 2. GIVE TAX TO INVEST IN HONG KONG STARTUPS



## 3. MANDATE GLOBAL FUNDS TO INVEST IN HONG KONG STARTUPS



## 4. IMPROVE PUBLIC RELATIONS FOR HONG KONG UNICORNS AND ECOSYSTEMS

**OPINION** 

## Hong Kong has a PR problem – time to put an expert in charge of its information dep't

"The government's inability to fill the vacancy [for director of the Information Services Department] after more than five months signals a worrying lack of PR expertise within the government," writes Regina Ip. "There is a dire need to repair and refurbish Hong Kong's image overseas."







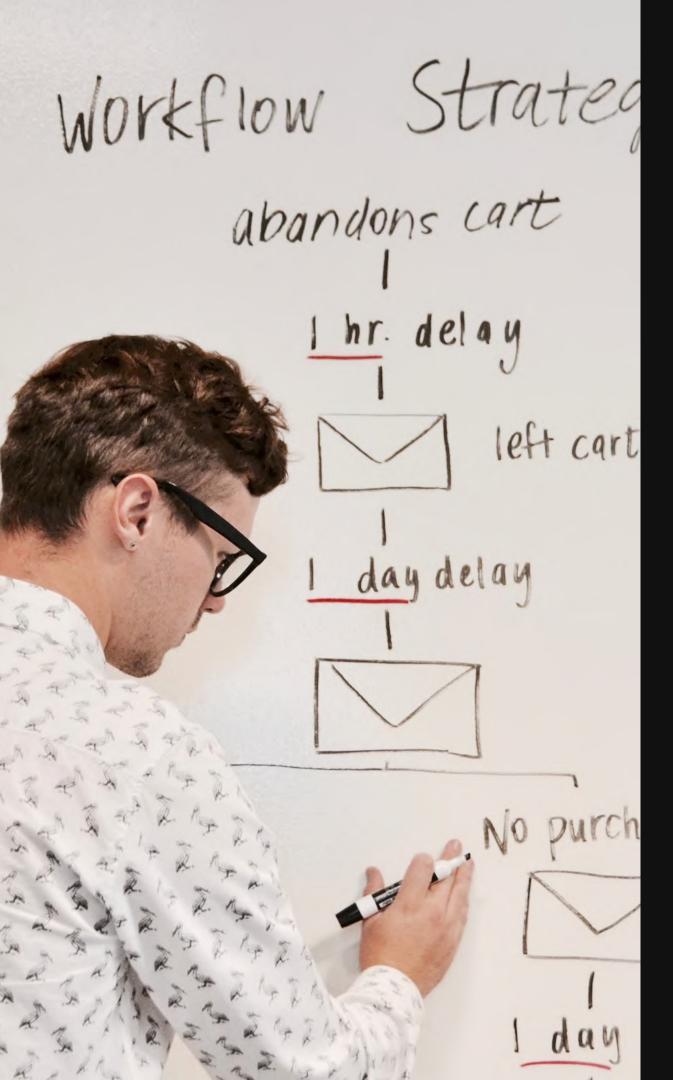












## 





## 5. PROMOTE HONG KONG'S PERSONALITY AND VIBRANT LIFESTYLE



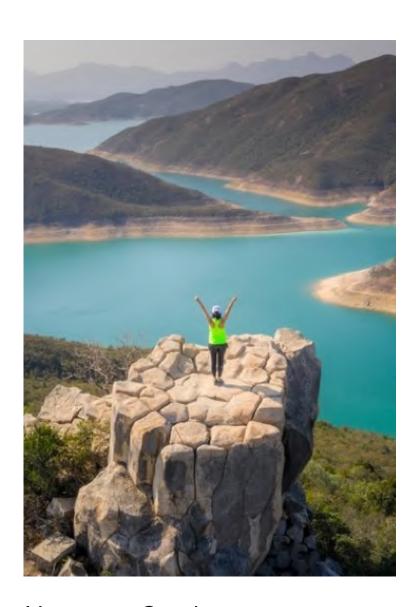
Music + Entertainment



Art + Culture



Food + Drink



Nature + Outdoors



## 6. INVITE THE WORLD'S BEST CONFERENCES TO HONG KONG

**MONEY** 20/20^





SuperReturn International



**TOKEN** 2049









### 7. HIRE THE BEST PROFESSORS TO JOIN OUR UNIVERSITIES





















## 8. INVITE THE BEST FOUNDERS TO SPEAK TO HONG KONG YOUTH

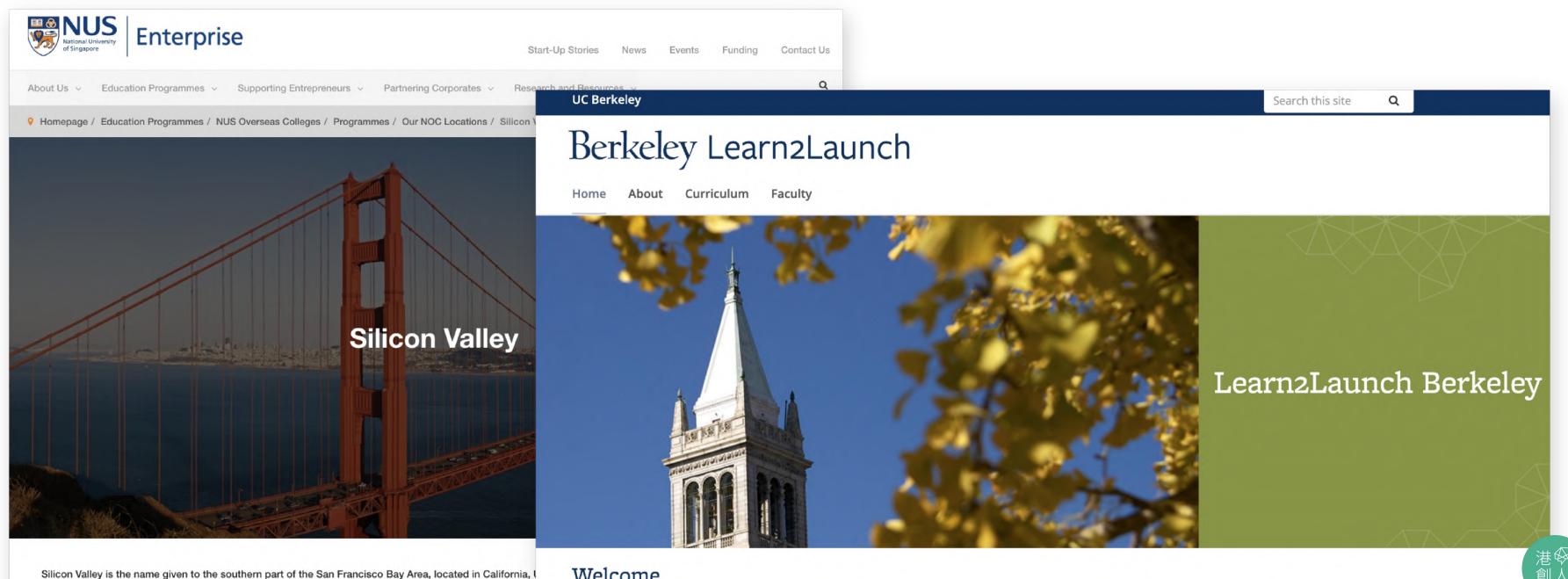








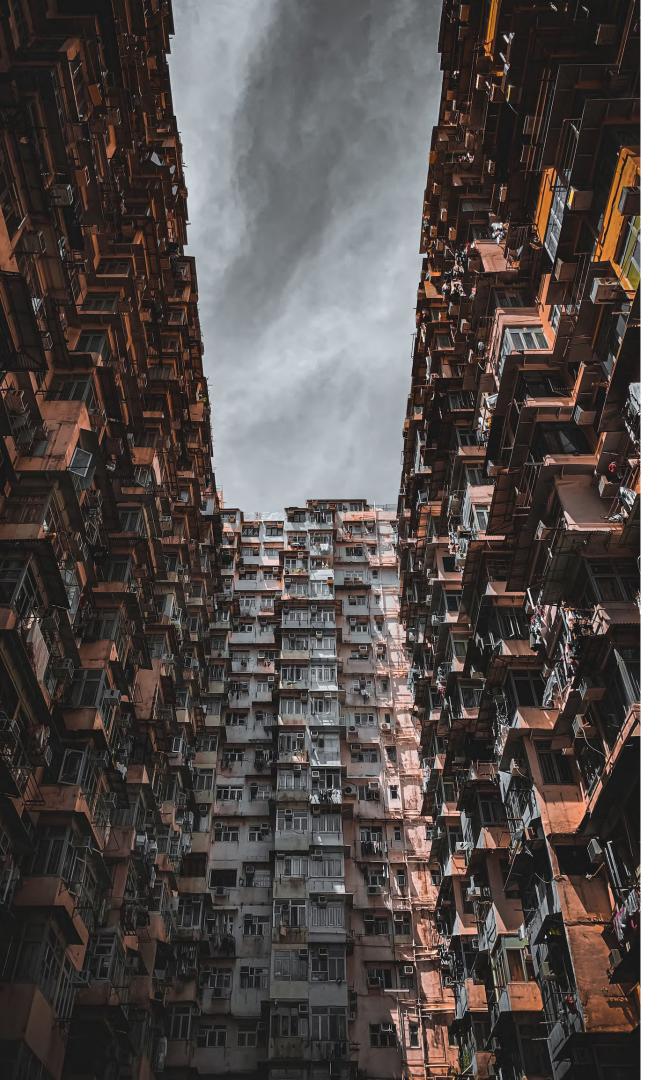
### 9. SEND OUR KIDS TO WORK AND STUDY IN SILICON VALLEY



NOC Silicon Valley is a full year programme, esteemed and challenging for our students. Apart from intern

Welcome

Learn2Launch, the Silicon Valley Innovation and Entrepreneurship Program, at the University of California, Berkeley is an intensive, immersive, and hands-on approach to the study of innovation and entrepreneurship. Do you want to start a new venture or test your ideas? Are you looking to build a team around an



### 10.DEGOUPLE REAL ESTATE FROM HONG KONG'S STARTUP ECOSYSTEM





### SUMMARY: HOW CAN HONG KONG BECOME SILICON VALLEY?





01

02

Invite Global Investors to Teach Hong Kong Investors

Give Tax Incentive to Invest in Hong Kong Startups

03

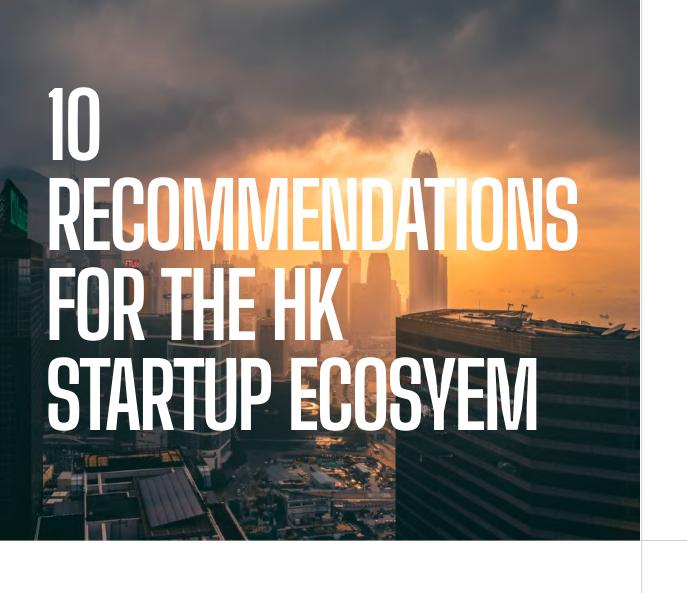
04

05

Mandate Global Funds to Invest in Hong Kong Startups

Improve PR for Hong Kong Unicorns and Ecosystems

Promote Hong Kong's Personality and Vibrant Lifestyle



06

07

Invite the World's Best Conferences to Hong Kong Hire the Best Professors to Join Our Universities

08

09

10

Invite the Best Founders to Speak to Our Kids

Send Our Kids to Work and Study in Silicon Valley Decouple Real Estate from Startup Ecosystem 2023

