

Asia
Society



Texas
Center

Women's Leadership Series

Celebrating Influential Women around the Globe

Sponsorship Proposal



About Asia Society Texas Center

Global Mission with a Local Purpose

Founded in 1979, Asia Society Texas Center engages the diversity of Houston through a broad range of enriching programs and events within the pillars of arts and culture, business and policy, exhibitions, and education and outreach. As one of the nation's most ethnically diverse cities, Houston is home to a rapidly growing Asian American population. Through a multi-disciplinary approach, Asia Society educates the greater community on relevant ideas and issues of our time, preparing future generations for stronger understanding and interaction between east and west.

Women's Leadership Series

Celebrating Influential Women around the Globe

The Women's Leadership Series celebrates influential, diverse women making a substantive impact in both the business and culture arenas, locally and globally. The series provides a platform for influential women to share their personal and professional experiences with local students, business professionals, and the general public. Speakers are women of Asian descent as well as women engaged in leading work that reflects the Asia Society mission to promote mutual understanding between east and west. This annual series features three speakers at three distinct events, including a public program and a corresponding educational workshop for local students.

Series Goal

To inspire, educate, and empower women by learning from established leaders across the globe.

The Women's Leadership Series will inspire participants by demonstrating how established leaders overcame cultural, societal, industry, and gender boundaries in their respective fields. Through the interactive educational component, local students will have a personal, in-depth dialogue with leading women with whom they would not normally be able to meet. The impact for students centers on broadening their thinking and providing insights on both the challenges and steps to becoming successful female leaders.

Past Programs and Speakers

The Women's Leadership Series launched in September 2015 with a sold-out luncheon featuring local leaders **Anne Chao**, **Donna Cole**, and **Y. Ping Sun**. Together they discussed their personal strategies for leaving lasting legacies in business and in philanthropy. The series continued with a program entitled *The Advancement of Women—Inspiring Political Reform*, which focused on female innovation and leadership in public policy. This program featured keynote speaker **Elaine Chao**, the 24th U.S. Secretary of Labor. The inaugural series concluded with a program entitled *Leading from the C-Suite*, featuring keynote speaker **Lulu Wang**, CEO of Tupelo Capital Management. This program provided a platform for Asian female executives to share their experiences and challenges from their journey climbing to the top.



Upcoming Women's Leadership Series Events

Programs Planned for the 2016-2017 Series

After a highly successful inaugural series, Asia Society Texas Center's Women's Leadership Series continues in the 2016-2017 season with three distinct programs. Together they address a variety of topics, including innovation in education, energy, and social change.

Program 1: Women in Energy

Thursday, September 22, 2016

11:30 am Registration, 12:00 pm Luncheon and Program

The 2016-2017 Women's Leadership Series launches in the fall with a special luncheon addressing energy. Energy is a force with the ability to shape global financial markets, power our everyday lives, and provide the necessary means for economic activity and growth. Houston Business Journal called women in energy leadership "unicorns"—the sector is dominated by male leadership, yet women remain an important force in the ever-changing energy landscape. A 2015 Ernst & Young survey determined that women make up only 5% of board executives across the global power and utilities sector. "Having women on the board makes good business sense. It's a performance issue with bottom-line impact. It's true across sectors, and it's true for power and utilities." Asia Society welcomes a distinguished panel of women who are leading and transforming the oil and gas sector. Panelists include **Deborah Byers**, Managing Partner of Ernst & Young's Houston office, **Morag Watson**, Vice President of Digital Innovation at BP, and **Emma Cochrane**, Vice President of Upstream Strategic Planning at ExxonMobil.

Program 2: Changing the World Through Social Innovation

Tuesday, January 24, 2017

6:00 pm VIP Reception, 7:00 pm Program

Social innovation, meaning a novel solution to a social problem that is more effective, efficient, sustainable, or just than current solutions, is an important method of addressing issues from disaster relief to world hunger. Join Asia Society for a discussion with innovative female leaders who transforming communities and impacting societies through social innovation. The prospective keynote speaker is **Mina Chang**, Chief Executive Officer of Linking the World, a leading humanitarian aid organization.

Program 3: Inspiring Education Reform

Keynote speakers and program dates are currently being confirmed. The concepts of education reform and academic leadership vary across different cultures and parts of the world. This program provides a platform for those making substantive and innovative advancements in educational policy around the globe. Prospective speakers include **Cherie Blair**, an active campaigner on equality and human rights and wife of former British Prime Minister Tony Blair, **Renu Khator**, Chancellor and President of the University of Houston System, and **Michelle Rhee**, former Chancellor of the Washington D.C. Public School System and Founder of the nonprofit organization StudentsFirst.



Speakers and Panelists



Deborah Byers

Managing Partner, Ernst & Young

Deborah Byers is the Managing Partner of Ernst & Young's Houston office and also serves as the U.S. Energy Leader. She previously was the Managing Partner of the EY Americas Oil & Gas Tax Group and the Transactions Advisory Group in the Southwest Region where she focused on Energy transactions. Byers is a transaction tax partner with more than 30 years of experience serving both U.S. and non-U.S. based multinationals with in-depth expertise on structuring and financing corporate expansions and joint ventures. She is a frequent speaker (and writer) on oil and gas industry issues, as well as on energy tax and transaction matters. She has been published and/or has appeared in Oil and Gas Investor, Oil & Gas Journal, Oil & Gas Financial Journal, Platts, Forbes, Bloomberg, New York Times, Houston Chronicle's FuelFix, the Houston Business Journal, Oil & Gas Monitor, Petroleum Intelligence Weekly and others.



Morag Watson

Vice President of Digital Innovation, BP

Morag Watson is the Vice President of Digital Innovation at BP. In this role, she works with the BP business segments and functions to accelerate the efficient adoption of new technologies and deployment at scale. Her current position has evolved from the role of Chief Technology Officer and helps improve alignment and integration across BP. Most recently, Morag served as the Director of Global IT Operations and Infrastructure for the America's region. She also held a senior business unit leadership role in BP's Alternative Energy business responsible for exploring and developing a new part of the renewable energy portfolio, focusing on low carbon power opportunities. Over Morag's twenty five-year tenure at BP, she has held other leadership positions including a wide range of roles in strategy, planning, and architecture in addition to the development of leading edge technologies. Outside of the technical arena, she was appointed as the Chief Financial Officer and later Vice President, for the North America Commercial Fuels Marketing business.



Emma Cochrane

Vice President of Upstream Strategic Planning, ExxonMobil

Emma Cochrane is Vice President of Upstream Strategic Planning at ExxonMobil and is based in Houston. In this role, Emma leads an organization focusing on the identification of strategic insights, opportunities and options across ExxonMobil's Upstream portfolio, reporting to the presidents of ExxonMobil's Upstream companies. Emma joined ExxonMobil in 1985 and has over 30 years of experience in both downstream and upstream businesses, working in Europe, Qatar and the USA in a series of increasingly responsible positions. Prior to her current role she was Vice President, Asia Pacific, Africa and Power, ExxonMobil Gas and Power Marketing Company, leading ExxonMobil's flowing gas and gas commercialization efforts across the Asia Pacific and Africa regions, and ExxonMobil's global power portfolio.



Mina Chang

Chief Executive Office, Linking the World

Ms. Mina Chang is Chief Executive Officer of Linking the World. In this role, her initiatives have included expanded focus on strategic partnerships and the innovative field uses of technology for situational assessment in disaster response. Ms. Chang has served on the Expert Panel for UAVs for the United Nations Office for the Coordination of Humanitarian Affairs (OCHA). In addition she has addressed assemblies at Embassies, the Center for Peace, the United Nations, the Department of Defense, NATO, Harvard and the West Point Military Academy. Ms. Chang was recently named a UNESCO Cross-Cultural Ambassador for the U.S. Federation. She is a 2012 CBS Humanitarian of the Year - national "Women that Soar Award" recipient, and the 2013 Young and Philanthropic Award honoree by Patron Magazine.

Prospective Speakers and Panelists



Cherie Blair

Founder, Cherie Blair Foundation for Women

Wife of former British Prime Minister Tony Blair, leading lawyer and committed campaigner for women's rights, Cherie set up the Cherie Blair Foundation for Women in 2008 to help women build small and growing businesses in developing and emerging markets so that they can contribute to their economies and have a stronger voice in their societies. As well as fighting for human rights in her professional career, Cherie is an active campaigner on equality and human rights issues. In addition to founding her own charity, Cherie remains closely involved with charities with a special emphasis on women and children.



Renu Khator

Chancellor, University of Houston System, President, of University of Houston

As chancellor of the University of Houston System and president of UH, Renu Khator oversees a four-university organization serving nearly 70,000 students, with an annual budget exceeding \$1.5 billion and generating a \$3.8 billion-plus impact on the Greater Houston area's economy each year. During her tenure, the entire UH System has grown substantially and UH, the system's flagship institution, has been designated as a Tier One public research university. Appointed in 2008, Khator is the first Indian immigrant to head a comprehensive public research university in the United States and the first female chancellor of a Texas higher education system.



Michelle Rhee

Founder, StudentsFirst

Michelle Rhee is an education policy activist. She founded and served as the CEO of StudentsFirst, a nonprofit focused on education reform. On August 13, 2014, Rhee announced her new position as board chair for St. Hope Public Schools. After training with Teach For America, Rhee worked as a teacher in Baltimore, Maryland for three years. In 1997, she founded and began serving as CEO of The New Teacher Project, a nonprofit focused on training and supplying teachers for urban school districts. Rhee was named as Chancellor of District of Columbia Public Schools on June 12, 2007 by D.C. Mayor Adrian Fenty and served in the position until October 2010.



Series Chairs



Anne Chao, PhD

Philanthropist and Lecturer, Rice University

Anne Chao received her Ph.D. in Modern Chinese History from Rice University in 2009. Her dissertation focused on the social networks of Chen Duxiu, the founder of the Chinese Communist Party. Chao is interested in the use of digitalization in social network analysis. Dr. Chao has published articles ranging from the world peace movement and Chinese intellectuals at the turn of the 20th century, to the literary perspective of Chinese American immigration. She is a co-investigator of the Houston Asian American Archive (HAAA), which is a pioneering effort to collect and preserve the experiences of the early Asian Americans to Houston.



Paula W. Hinton

Partner, Winston & Strawn

Paula Hinton is a litigation partner at Winston & Strawn's Houston office. Her practice focuses on representing businesses in complex civil litigation. She has represented businesses in courtrooms across the country, before administrative agencies and in international and domestic arbitration forums to resolve a wide variety of disputes, including those concerning contracts and general business issues, business torts, consumer disputes, environmental issues, trademark issues, trade secret issues, product liability, telecommunications litigation, technical litigation, energy-related litigation, and numerous class actions. Paula received a Bachelor of Arts in political science, and a Master of Public Administration from the University of Alabama in 1976 in and 1979, respectively. She received her J.D. from the University of Alabama School of Law in 1979. Paula has been listed in The Best Lawyers in America from 2008 to 2015.

Leadership Team

Chairs

Anne Chao, PhD
Paula Hinton

Philanthropist and Professor, Rice University
Partner, Winston & Strawn

Members

Nancy Allen
Ming Chen Burdett
Donna Cole
Kathy Goossen
Michelle Herrera
Lindi Huynh
Kay Ikawa
Mandy Kao
Rosine Matthews
Alice Mong
Y. Ping Sun

Board Member, Asia Society Texas Center
Senior VP and Regional Manager, Cathay Bank
President and CEO, Cole Chemical
Community Leader
Philanthropist, Community Leader
Director of Retail Banking for Texas, Senior VP, East West Bank
Managing Director, United Airlines
President and CEO, Mandy Kao Foundation
Senior VP and Regional Manager, Wells Fargo Bank
Executive Director, Asia Society Hong Kong
First Lady, Rice University

Honorary Member

Henrietta Holsman Fore CEO, Holsman International



Sponsorship Opportunities

\$50,000 Title Sponsorship of Women's Leadership Series

- Recognized as exclusive title sponsor for entire series (three distinct programs).
- Opportunity to give remarks at programs and VIP receptions.
- Top-level recognition in-print, online, and verbal.
- 20 VIP tickets to all three series programs for Company employees or clients/ Family members.
- Invitations for two guests to attend a minimum of one post-program VIP dinner with speakers.
- Listing as visionary-level member for one year; includes complimentary membership for up to 100 local employees for one year (a \$5,500 value)/ complimentary lifetime family membership.
- Building usage fee waived for a private reception at Asia Society (depending on usage average value ranges from \$4,500- \$12,500).

\$25,000 Presenting Sponsorship of Women's Leadership Series

- Recognized as a presenting sponsor for entire series (three distinct programs).
- High-level recognition in-print, online, and verbal.
- 20 VIP tickets to all three series programs for Company employees or clients/ Family members.
- Invitations for two guests to attend a minimum of one post-program VIP dinner with speakers.
- Listing as founder-level member for one year; includes complimentary membership for up to 100 local employees for one year (a \$5,500 value)/ complimentary lifetime family membership.
- Building usage fee waived for a private reception at Asia Society (depending on usage average value ranges from \$4,500- \$12,500).

\$10,000 Sponsorship of Women's Leadership Series

- Recognized as a sponsor in-print, online, and verbal for entire series (three distinct programs).
- 15 VIP tickets to all three series programs for Company employees or clients/ Family members.
- Invitations for two guests to attend a minimum of one post-program VIP dinner with speakers.
- Listing as benefactor-level member for one year; includes complimentary membership for up to 50 local employees for one year (a \$2,750 value)/complimentary lifetime family membership.
- 20% Discount on building usage fee.

\$5,000 Sponsorship of Women's Leadership Series

- Recognized as a sponsor in-print and online for entire series (three distinct programs).
- 8 VIP tickets to all three series programs for company employees or clients/ family members.
- Listing as ambassador-level member for one year; includes complimentary membership for up to 30 local employees (a \$1,650 value)/complimentary family membership, for one year.
- 10% discount on building usage fee.

\$2,500 Sponsorship of Women's Leadership Series

- Recognized as a sponsor in-print and online for entire series (three distinct programs).
- 4 VIP tickets to all three series programs for company employees or clients/ family members.
- Listing as chairmen-level member for one year; includes complimentary membership for up to 10 local employees (a \$550 value)/complimentary family membership, for one year.



Women's Leadership Series Sponsorship Form

Contact Information:

Name: _____
List as you would like it to appear in printed materials, i.e. Mary and John Smith, Mr. and Mrs. John Smith

Company: _____
Please fill in should you prefer your business address to be used for future communications.

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____
 Business Home Business Home Cell

Your Level of Support:

Listing Name: _____
List as you would like it to appear in printed materials, i.e. Mary and John Smith, Mr. and Mrs. John Smith

Contribution
level:

Leadership Gifts

- VISIONARY \$50,000
- FOUNDERS \$25,000
- BENEFACTORS \$10,000

Other Gifts

- AMBASSADORS \$5,000
- CHAIRMEN \$2,500
- \$_____ DONATION

*All contributions are fully tax-deductible.
See prior page for recognition and benefits associated with each level.*

Your Payment Information:

- Enclosed is a check made payable to Asia Society Texas Center
- Payment in full will be wired to: Texas Capital Bank, N.A. | ABA #:111017979
For further credit to: Asia Society Texas Center | Account #: 3111024604
- Stocks will be transferred to: Fidelity Investments | DTC: 0226
Account name: Asia Society Texas Center | Account #: 636-004073
- Stocks certificate can be mailed to: Fidelity Investments | Account# 636-004073
100 Crosby Pkwy
Covington, KY 41015
- Please bill the amount above in full to Visa MasterCard American Express Discover Card

Card Number: _____ Exp Date: _____

Name on Card: _____

Billing address: _____

Signature: _____ Date: _____

For More Information:

Bonna Kol, President

bkol@AsiaSociety.org

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