

2016 U.S.- CHINA FILM GALA DINNER

November 2, 2016
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Writer, Director and Producer

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AFTER-DINNER REMARKS

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Head of Studio and Chief Creative Officer, Oriental DreamWorks

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JAMES WANG

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CLOSING REMARKS

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Executive Director, Asia Society Southern California





Welcome



Thomas E. McLain Chairman Asia Society Southern California



Ionathan Karp **Executive Director** Asia Society Southern California

Dear Friends, Partners and Honored Guests,

Asia Society Southern California is delighted to welcome you to the Gala Dinner of our Seventh Annual U.S.-China Film Summit. You are in for a special evening thanks to our outstanding honorees, the support of our sponsors and the hard work of our Film Summit committee.

Those committee members also put together yesterday's Film Summit conference, which we hope you were able to attend. The quality of our "Spotlight" speakers and panelists, the topics discussed and the audience engagement attest to the importance of this annual gathering of Hollywood and Chinese film leaders.

We're thrilled to honor tonight three of those leaders. James Wang will receive our U.S.-China Film Industry Leadership Award for his pioneering work in both Chinese entertainment as well as collaboration with the U.S. Huayi Brothers Media Corporation, which he co-founded with his brother, Dennis, has led the way for private-sector studios in China by expanding into diverse businesses and pursuing a global strategy. Melissa Cobb, who will receive the U.S.-China Film Collaboration Award, built a global franchise through the Kung Fu Panda movies and leads a multicultural creative team at an early China-U.S. joint venture, Oriental DreamWorks. Award-winning director Lu Chuan will receive the U.S.-China Film Talent Award for his original, thought-provoking films. He will soon raise his global profile with the worldwide release of Born in China and his first Englishlanguage feature, River Town. We're also pleased that our Film Summit honoree, fellow awardwinning director **Cao Baoping**, is with us tonight.

Both directors are graduates of Beijing Film Academy, which we welcome back this year as the Film Summit's China Educational and Cultural Partner.

Enjoy the Gala Dinner and we look forward to seeing you at future Asia Society events.

Warmest regards,

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Thomas E. McLain

Ionathan Kart



2016 U.S.-China Film Talent Award

LU CHUAN



LU Chuan Writer, Director and Producer

Lu Chuan has won critical acclaim and commercial success in television and film. In 1999, he wrote the political drama Black Hole, a 30-episode series that brought him widespread recognition. His directorial debut came in 2002 with The Missing Gun, and his second film, Kekexili: Mountain Patrol, received various awards, including the Special Jury Prize at the Tokyo International Film Festival. City of Life and Death, Lu's 2009 film about the Nanjing massacre, won the Golden Seashell at the San Sebastian International Film Festival, and Lu was selected as Best Director at the Asia-Pacific Screen Awards and Asian Film Awards. His 2015 3D fantasy adventure, Chronicles of the Ghostly Tribe, surpassed \$100 million at the Chinese box office and was hailed as a "breakthrough in producing Chinese commercial genre films" due to its visual effects.

Lu is involved in two high-profile international projects. He wrote, directed and produced the Disneynature documentary, Born in China, about endangered wildlife. It was released in China and will premiere worldwide on Earth Day, April 22, 2017. His first English-language feature, River Town, is being adapted from New Yorker writer Peter Hessler's memoir about teaching English and literature to college students in Sichuan Province.

Lu graduated from the Nanjing People's Liberation Army Institute of International Relations and the Directing Program at Beijing Film Academy.

编剧,导演,制片人

陆川在电影和电视领域均获得了业界的广泛赞誉和商业上的成功。在1999年,他作为编剧创作了31集政治剧《黑洞》,该电 视剧为他赢得了广泛关注。他的导演处女座是 2002年的电影《寻枪》。他的第二部作品《可可西里》获得了包括东京国际 电影节评审团特别奖在内的多个奖项。2009年,他关于南京大屠杀的电影作品《南京!南京!》获得了圣塞巴斯蒂安国际电 影节金贝壳奖,他本人也同时在亚太电影大奖和亚洲电影大奖中获得最佳导演奖。他在2015年创作的3D魔幻大片《九层妖 塔》在中国获得了超过1亿美元的票房,并凭借高水准的视觉体验被媒体誉为"中国商业类型电影的突破"

陆川参与过两部知名的国际电影项目。他创作、执导并制作了关于濒危野生动物的迪士尼自然电影《我们诞生在中国》,此 片将于2017年4月22日"世界地球日"进行全球首映。他的首部英文电影《江城》改编自《纽约客》记者彼得·海斯勒记载 其在四川教授大学英语文学经历的回忆录。



2016 U.S.-China Film Collaboration Award

MELISSA COBB



Melissa Cobb Head of Studio and Chief Creative Officer Oriental DreamWorks

Melissa Cobb was appointed Head of Studio and Chief Creative Officer in January 2016. She produced the three **Kung Fu Panda** films, which earned Academy Award nominations and grossed over \$1.8 billion worldwide. She has supervised all aspects of that franchise, serving as Executive Producer of three short films and overseeing the Emmy Award-winning Nickelodeon TV series **Kung Fu Panda: Legends of Awesomeness.**

Cobb began her career producing live theatrical projects, including the long-running hit **Greater Tuna**. She segued to feature films, first at I.R.S. Media, where she oversaw production and development of more than a dozen films, including Carl Franklin's acclaimed **One False Move**. At Walt Disney Pictures, she was responsarily

sible for discovering and developing live-action films, including **Blank Check**, **The Jungle Book** and **Man of the House**. As Senior Vice President of Production at 20th Century Fox Animation, Cobb developed a slate of animated features, including **Titan A.E.** and **Olive**, **the Other Reindeer**.

She later served as Vice President of Motion Pictures for Television at VHI, where her Executive Producer credits included the Michael Jackson biopic **Family Values**, **Warning: Parental Advisory** and **They Shoot Divas**, **Don't They**. Cobb holds an MBA from UCLA's Anderson Graduate School of Management and a BS from Stanford University.

Melissa Cobb 负责人兼首席创意官 东方梦工厂

Melissa Cobb于2016年1月被任命为东方梦工厂总负责人及首席创意官。她制作了获得奥斯卡奖提名的《功夫熊猫》电影系列,全球票房总额超过18亿美元。功夫熊猫系列的各个方面都由她把关,包括获得艾美奖的尼克国际儿童频道电视剧《功夫熊猫:大侠传奇》。

Cobb的职业生涯始于舞台剧制作,其中包括经久不衰的卖座大剧《大金枪鱼》。之后她进入了电影行业,加入了I.R.S. Media,负责多部电影的制作和发行,其中包括卡尔·富兰克林的《错误行动》。在迪士尼影业任职期间,她负责发掘并制作真人电影,包括《小鬼富翁》、《奇幻森林》、《辣妹保镖》等。在二十世纪福克斯动画担任高级副总裁时,她开发了一系列动画电影,包括《冰冻星球》和《驯鹿奥利弗》。

Cobb此后还担任了VH1 电视电影部的副主席,为包括迈克·杰克逊的传记电影《**镜中人**:**迈克尔·杰克逊的故事**》,《警告:**育儿咨询**》和《**他们杀了女歌手**,是**吗**?》在内的多部电影担任监制。Cobb毕业于斯坦佛大学,并在加州大学洛杉矶分校获得了工商管理硕士学位。



2016 U.S.-China Film Industry Leadership Award

JAMES WANG



James Wang
Co-Founder, Vice Chairman and Chief Executive Officer
Huayi Brothers Media Corporation

James Wang (Wang Zhonglei) established Huayi Brothers Media with his brother Dennis (Wang Zhongjun) in 1994. Under his leadership, Huayi Brothers has produced over 150 blockbusters. Huayi Brothers was the first film company to be listed on a stock exchange in China, and Wang has built a leading entertainment conglomerate, investing in three major businesses: Visual entertainment (which includes films, television shows and talent agencies), Real-scene entertainment (movie communities, cultural cities and theme parks) and Internet entertainment (gaming, new media, fan communities and online distribution).

Huayi Brothers is known for its foresight and innovation within China's entertainment industry and it has been a pioneer in collaborating with Hollywood. In 2015, the company struck a landmark deal with STX Entertainment to finance films. It recently announced plans to invest \$250 million in a venture with directors Joseph and Anthony Russo.

Wang has won many industry accolades, including Ernst & Young's Entrepreneur of the Year Award for Chinese media and entertainment. He also serves as Vice Chairman of the China Television Drama Production Industry Association, Vice Chairman of the China Film Distribution and Exhibition Association and Vice Chairman of the China Film Association Youth Film Board. Wang graduated from Beijing Youth Politics College.

王中磊 联合创始人、副董事长兼首席执行官 华谊兄弟传媒股份有限公司

王中磊,1994年与兄长王中军一同创立华谊兄弟。二十二年间,王中磊先生带领华谊兄弟推出了近150部深受观众喜爱的优秀影视作品。华谊兄弟是中国第一家上市的电影公司。在王中磊先生的推动下,华谊兄弟将旗下业务整合为三大板块:以电影、电视剧、艺人经纪、影院等业务为代表的影视娱乐板块,以电影小镇、文化城、主题公园等业务为代表的品牌授权与实景娱乐板块,以及以游戏、新媒体、粉丝社区等业务为代表的互联网娱乐板块。

华谊兄弟在中国娱乐产业中以其前瞻性、创新性以及与好莱坞的合作著称。在2015年,华谊兄弟与STX娱乐公司达成了里程碑式的电影投资合作。公司近日还宣布将斥资2.5亿美元与导演乔·罗素和安东尼·罗素成立新公司。

王中磊获得过众多行业奖项,包括安永中国媒体及娱乐业企业家奖。他同时担任中国电视剧制作产业协会副主席、中国电影发行放映协会副主席、中国电影家协会青年电影工作者委员会副主席。王中磊毕业于北京青年政治学院。



2016 U.S.-China Film Summit Honoree

CAO BAOPING



CAO Baoping Writer, Director and Producer

Cao Baoping is known for his subtle exploration of human emotions and compelling crime dramas that are both dark and humorous. He debuted as a director with **Trouble Makers**, which was screened at the 2006 Berlin International Film Festival and Montreal International Film Festival and won the New Talent Jury Award and Asian Audience Choice Award at the Shanghai International Film Festival. He won a Best New Director Award at the 2008 San Sebastian International Film Festival for **The Equation of Love and Death**.

Cao was selected by the Sundance Institute in 2010 for its exclusive Screenwriters Lab. His next project, **Einstein and Einstein**, garnered prizes in 2014 at film festivals in Berlin, Milan and Beijing. Cao won Best Director at the 2015 Shanghai International Film Festival for **The Dead End**, and his latest crime drama,

Cock and Bull, opened in China in September.

Cao has demonstrated a wide range as a storyteller. His recent film noir style has prompted comparisons to Quentin Tarantino, who himself is a longtime student of Chinese film. Cao graduated from Beijing Film Academy, where he remains a professor teaching screenwriting to the next generation of Chinese filmmakers.

曹保平

编剧,导演,制片人

曹保平因其对微妙人类情感的探索和执导扣人心弦的黑色幽默犯罪片而闻名。2006年,他凭借电影《光荣的愤怒》在国际上展露头脚,该作品参展了德国柏林国际电影节和加拿大蒙特利尔国际电影节,并获得了上海国际电影节"亚洲新人奖"之"评委会特别奖"和"我最喜爱的亚洲影片奖"两个奖项。2008年,他的作品《李米的猜想》斩获西班牙圣塞巴斯蒂安国际电影节最佳新导演奖。

2010年,他被美国圣丹斯学院选为其编剧实验室的成员。他之后的一部作品《**狗十三**》在2014年的柏林、米兰和北京的电影节上获奖无数。2015年曹保平导演的《**烈日灼心》**获得了上海国际电影节最佳导演奖,而他最新的作品《**追凶者也》**也于今年9月在中国大陆上映。

曹保平在不断强化叙事张力的道路上呈现着各色复杂状况下人性的种种可能。他最近几部作品的黑色电影风格引发了将他与 昆汀·塔伦蒂诺对比的讨论,昆汀·塔伦蒂诺本人也一直深受华语电影的影响。曹保平毕业于北京电影学院,并在那里教授 编剧课许多年。



2016 Film Gala Emcees



Jeff Locker Actor and TV Host

Jeff Locker is an actor and host based in Los Angeles. A Yale University graduate and East Asian Studies major with a focus on China/Chinese film, he was an actor and award-winning TV and radio personality in Taiwan and China for 15 years. Credits include Marvel's **Agent Carter**, **Jimmy Kimmel Live**, **Disaster L.A.**, and Golden Bell-winning political satire show **Mimics**. Host credits include The Golden Horse Awards, and Asia Pacific Film Festival, **Fear Challenge** (Chinese **Fear Factor**), **South Park Woah** (Channel V), **Avenue of the Stars Hollywood Lunar New Year Event** (CCTV), and **Who's Smart** (ETTV America.) Locker is also the bestselling author of eight Chinese-language books and he lectures throughout Asia. A proud Second City and iO

West alumnus, he most recently starred in David Henry Hwang's play Chinglish at East West Players.

Jeff Locker

演员,电视节目主持人

Jeff Locker现居洛杉矶,是一位演员和主持人。他毕业于耶鲁大学东亚研究项目,专攻中国研究和中国电影。作为一名演员和屡获殊荣的电视广播主持人,他曾在中国大陆和台湾工作过15年。他曾出演过漫威的《特工卡特》、《吉米·坎摩尔直播秀》、《洛杉矶启示录》以及获得金钟奖的政治娱乐节目《全民大焖锅》。他也曾主持过金马奖、亚太影展、《谁敢来挑战》、《南方哇靠妖》(星空传媒 Channel V)、《星光大道好莱坞春节晚会》(中央电视台)以及《金头脑》(东森美洲电视台)。Locker也是八本中文畅销书的作者,并在亚洲各地讲学。作为一个骄傲的"第二城"喜剧团和iO West即兴喜剧表演学校的毕业生,他最近在东西剧院主演了黄哲伦的戏剧《中式英语》。



Kara Wang Actress

Kara Wang is a Los Angeles native who returned two years ago after working in China for four years. In 2015, she played the lead role of Xi Yan in David Henry Hwang's acclaimed bilingual play **Chinglish** at East West Players. In China, some of her credits include television shows such as **Fiancé** on the Hunan channel and **The Diamonds Dream** on the Zhejiang channel, as well as films such as Chen Kaige's **Caught in the Web** and Daniel Hsia's **Shanghai Calling.** Wang has also appeared in television commercials for Nature's Bounty, McDonald's and Kay Jewelers, among others. Wang is delighted to be back home pursuing her craft. It is an exciting time to be an Asian-American actress, and she looks forward to representing both her culture and herself in the opportunities to come.

王仲欣 演员

王仲欣是洛杉矶本地人,她曾在中国工作过四年时间。她参与演出的影视作品包括:湖南卫视电视剧《未婚妻》、浙江卫视电视剧《一克拉梦想》、陈凯歌导演的电影《搜索》,以及夏伟导演的电影《纽约客在上海》。您可能也曾在自然之宝、麦当劳、凯珠宝等知名品牌的电视广告中看到过她的身影。去年,她还在洛杉矶东西剧院出演了黄哲伦广受好评的中英双语话剧《中式英语》的女主角席言。在海外打拼了四年之后,王仲欣很高兴回到洛杉矶继续追求她的表演事业。作为一名亚裔美国演员,现在是一个最让人激动的时代,她期待未来有更多机会表现自己,并展现自己所代表的文化。



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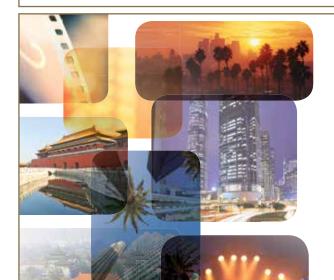
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is proud to continue our support of

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We salute all of this evening's distinguished honorees, including our client and friend James Wang.

It is an honor to work with you on pioneering projects at the forefront of China's collaboration with Hollywood.



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LU CHUAN

ON RECEIVING THE

U.S.-CHINA FILM TALENT AWARD

BORN IN CHINA

WE LOOK FORWARD TO CREATING MORE MAGIC TOGETHER.

ANTHEM

Anthem Pictures celebrates James Wang
as he receives the
U.S.-China Film Industry Leadership Award

Creative Artists Agency salutes our client 向我们的客户致敬

LU CHUAN 陆 川

2016 U.S. - China Talent Award Honoree 2016中美电影杰出人才奖







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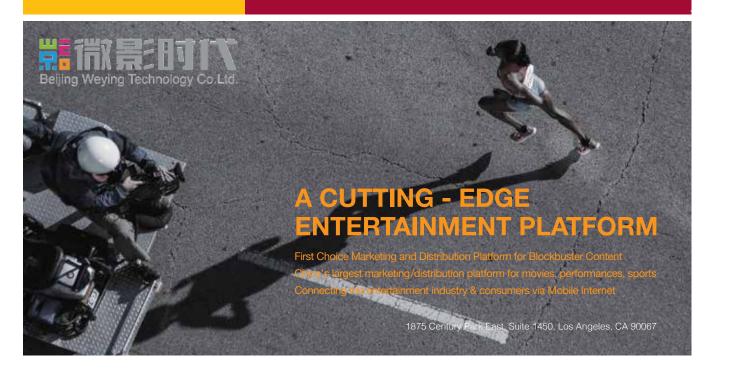
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2016 U.S.-China Film Summit and Gala Dinner

Tuesday, November 1 | UCLA Luskin Conference Center

8:00-9:00	REGISTRATION and OPENING RECEPTION
9:00-9:10	OPENING REMARKS
9:10-9:25	SPOTLIGHT: THE WORLD'S TWO BIGGEST FILM MARKETS – A CONTRAST IN STYLES Michael Ellis, Asia-Pacific President and Managing Director, Motion Picture Association
9:25-10:20	TREASURE HUNT: CHINA SEEKS GLOBAL TALENT, HOLLYWOOD SEEKS SOURCES OF FINANCE
	Moderator Lindsay Conner, Partner, Manatt, Phelps & Phillips
	Speakers ZHOU Yuan, Founder and Executive Vice President, Linmon Pictures Michelle Yang, President, Vantage Entertainment Daniel Manwaring, Corporate Development Executive, Creative Artists Agency
10:20-10:45	EXECUTIVE SPOTLIGHT
	Wei ZHANG, President, Alibaba Pictures Jeff Small, President and Co-Chief Executive Officer, Amblin Partners In conversation with Janet Yang, Managing Director of Creative Content, Tang Media Partners

10:45-11:10 TALENT SPOTLIGHT

Jon M. Chu, director of Now You See Me and Step Up movies In conversation with John Penotti, Co-Founder, Ivanhoe Pictures, and President, Sidney Kimmel Entertainment

11:10–12:05 ANIMATION'S NEW REALM: THE RISING OPPORTUNITIES AND STAKES

Moderator Stephen Saltzman, Partner, Entertainment Practice, Loeb & Loeb

Speakers

Melissa Cobb, Head of Studio and Chief Creative Officer, Oriental DreamWorks

Bob Bacon, Chief Executive Officer, Alpha Animation

Harley Zhao, President and Chief Executive Officer, Original Force



2016 U.S.-China Film Summit and Gala Dinner

Tuesday, November 1 | UCLA Luskin Conference Center

12:05-1:20	LUNCH
1:20-2:15	DOING THE RIGHT THING: THE EVOLVING ART OF MAKING INTERNATIONAL CO-PRODUCTIONS
	Moderator Sanjay Sood, Director, UCLA Anderson School of Management, Center for Management of Enterprise in Media, Entertainment and Sports
	Speakers Charlie Coker, Managing Director, Dasym Media MIAO Xiaotian, President, China Film Co-Production Corporation Sheri Jeffrey, Partner, Hogan Lovells LIU Kailuo, Chief Executive Officer, Heyi Pictures Mark Lazarus, Head of Creative and Acquisitions, Arclight Films Australia
2:15–2:20	Film Summit Honoree: CAO Baoping, U.SChina Film Talent Award Introduced by WU Manfang, Dean, School of Management, Beijing Film Academy
2:20–2:40	Talent Spotlight: CAO Baoping, U.SChina Film Talent Award In conversation with Tom Nagorski, Executive Vice President, Asia Society
2:40–3:00	Executive Spotlight: Stuart Ford , Chief Executive Officer, IM Global In conversation with Bennett Pozil , Executive Vice President, East West Bank
3:00–3:30 3:30–4:25	AFTERNOON BREAK THE FUTURE OF FILMED CONTENT: VIRTUAL REALITY, LOCATION-BASED ENTERTAINMENT AND BEYOND
	Moderator Thomas E. McLain, Chairman, Asia Society Southern California, and Attorney, Hogan Lovells
	Speakers Joshua Wexler, Chief Executive of Fun, iP2Entertainment Michael Corrigan, Managing Director, CP Enterprises Lisa Wang, General Counsel, Huayi Brothers Media Corporation Ray Braun, Principal, Entertainment + Culture Advisors



2016 U.S.-China Film Summit and Gala Dinner

Tuesday, November 1 | UCLA Luskin Conference Center

4:50–5:45

FILM'S DIGITAL FRONTIER: CHINA'S DIGITAL CONTENT PROMISE AND LESSONS FOR HOLLYWOOD

Moderator Bing CHEN, Digital Pioneer and Entrepreneur

Speakers

Talent Spotlight: LU Chuan, Writer, Director and Producer

In conversation with Jonathan Landreth, Managing Editor, ChinaFile

YANG Dan, Co-Founder and Senior Vice President, Beijing Weiying Technology Co.

David Hutkin, Chief Financial Officer and Executive Vice President, The Weinstein Co.

Victor Wang, Co-Founder, ZhenFund

Ming YANG, Co-Founder and Chief Executive Officer, Papi

Andy Zhang, Chief Operating Officer, Panda TV

5:45-5:50 CLOSING REMARKS

4:25-4:50

5:50–7:00 NO HOST RECEPTION



Asia Society Membership

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Please JOIN us as we work to strengthen relationships and promote understanding among the people, leaders, and institutions of the United States and Asia.

All funding for Asia Society Southern California is sought locally from individual and corporate membership dues, special events, conferences, and grants from foundations. At our core, we are a membership organization and, as such, only as strong as our membership base.

BENEFITS OF MEMBERSHIP

All members have access to members-only programs, receive discounted admission to Asia Society events and a membership card. Membership is active for 12 months.

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- · Two tickets to the Gala Dinner

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Asia Society and EMASIA



Asia Society Southern California

ASSC is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia/Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America's gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

Mission of Asia Society

Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney and Washington DC.

EMASIA

Entertainment and Media in Asia (EMASIA) programs focus on the entertainment and media sector at the intersection of Hollywood and Asia. We produce unique thought leadership events that join people from both the East and West who would otherwise not meet and to engage them to collaborate and co-create.

Our EMASIA programs have included:

- The U.S.-China Film Summit and Gala
- India Rising
- The Korean Wave
- Japan Pop

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Jonathan Karp, Executive Director Katherine Estrada, Assistant Director Lewis Liu, Program Manager

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