



Asia  
Society Southern  
California



EMASIA

*Entertainment & Media in Asia*



**ZHOU Yuan**  
**Co-Founder and Executive Vice President**  
**Linmon Pictures**

Zhou Yuan founded Linmon Pictures in 2014 after leaving Shanghai Media Group Pictures. As Head of Motion Pictures at SMG, he built the company's business by investing in feature films, expanding distribution networks, delivering integrated marketing services and developing close relationships in Hollywood. Linmon, an innovative entertainment content provider dedicated to next-generation consumers, was started with investment from Hony Capital, Hunan Mango Cultural Fund and Tencent. Under Zhou's leadership, it has developed, produced and distributed three TV series with top ratings and strong online viewership. Linmon has also launched a slate of 10 film projects and established strategic collaboration with The Walt Disney Studios. Zhou is responsible for the motion pictures business, corporate strategy, operations, investment and finance

周元  
联合创始人，执行副总裁  
柠檬影业

周元 2014 年离开上海 SMG 尚世影业后创立了柠檬影业。作为前 SMG 尚世影业电影事业部的总监，他从电影投资、搭建发行网络、提供整合销售服务三方面入手，建立起公司的电影业务，并与好莱坞有着密切的合作关系。柠檬影业致力于为新大众提供新颖的娱乐内容，并引入弘毅投资、湖南芒果基金和腾讯作为投资人。短短两年内，在周元的领导下，柠檬影业自行开发、制作、发行了三部电视剧，均获得收视冠军和数十亿的网络播放量；柠檬还发布了 10 部电影的片单，并与华特迪士尼达成战略合作。作为执行副总裁，周元负责电影业务、公司战略及运营、投融资等领域的工作。