





ZHANG Wei President, Alibaba Pictures Senior Vice President, Alibaba Group

Zhang Wei joined Alibaba in 2008 and led the Group's investment and acquisition activities until 2012. She has worked in the strategy department and led Alibaba's corporate social responsibility efforts. At Alibaba Pictures, she runs international business, investment and acquisition activities. From 2005 to 2008, Zhang was Chief Operating Officer of News Corp.'s STAR China. From 2002 to 2005, she was Managing Director of CNBC China. She worked at News Corp. China from 2000 to 2002 as Director of Business Development. Earlier, Zhang was a strategic consultant at Bain & Co. and a finance specialist at General Electric and GE Capital. Zhang holds a MBA from Harvard Business School and a BA in International Organization Management and Finance from Seton Hill.

张蔚 阿里巴巴影业集团总裁 阿里巴巴集团资深副总裁

张蔚于 2008 年 7 月加入阿里巴巴集团并在 2012 年之前负责集团并购及风险投资,她还曾负责集团的战略规划部门及社会责任部。目前,她负责阿里影业的投资并购及国际业务。张蔚于 2005 至 2008 年担任新闻集团星空传媒(中国)首席运营官。2002 至 2005 年,她曾担任通用电气旗下 CNBC 中国总经理,负责该公司在中国的业务。此前,她曾在2000 至 2002 年担任新闻集团(中国)业务发展总监。她亦曾担任贝恩公司战略咨询顾问以及通用电气及通用电气金融服务公司的财经专员。张蔚持有美国哈佛商学院工商管理硕士学位以及宾夕法尼亚州寨顿希尔大学国际企业管理及金融学士学位。