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Entertainment & Media in Asia



William Pfeiffer
Executive Chairman
Globalgate Entertainment

William Pfeiffer co-founded Globalgate Entertainment, a local-language film production and financing company that includes Lionsgate, Televisa, and Nordisk as shareholders. The Globalgate consortium consists of 11 film production/distribution companies, including Gaumont, Kadokawa, and Lotte. Pfeiffer is also Senior Advisor to Lionsgate and CEO of Dragongate Entertainment. Dragongate launched in 2012 and produces feature films in English and Asian languages, as well as raising corporate and film financing. Pfeiffer has lived in Asia for 33 years, gaining experience in local-language film and television as the former CEO of Tiger Gate Entertainment and Hong Kong-based Celestial Pictures, and as an executive at Sony Pictures and The Walt Disney Company. At Sony, Pfeiffer launched 20 television channels across the region and started Asian-language film operations that produced hits such as **Crouching Tiger, Hidden Dragon**.

William Pfeiffer
执行主席
Globalgate Entertainment

William Pfeiffer 共同创立了 Globalgate Entertainment，一家当地语言电影制作和融资公司，其股东包括狮门影业，Televisa 和 Nordisk。Globalgate 联盟包括 11 家电影制作和发行公司，其中包括 Gaumont，Kadokawa 和 Lotte。Pfeiffer 还是狮门影业的资深顾问和 Dragongate 娱乐公司的首席执行官。Dragongate 创立于 2012 年，生产英语和亚洲语言电影，并为企业和电影融资。Pfeiffer 曾在亚洲居住了 33 年，在当地语言电影和电视领域拥有丰富经验。他曾担任 Tiger Gate 娱乐公司和香港 Celestial Pictures 公司的前首席执行官，以及索尼影业和华特迪士尼公司的高管。在索尼任职时，Pfeiffer 在该地区



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推出了 20 个电视频道，并开启了亚洲语言电影业务，制作了诸如《卧虎藏龙》等卖座影片。