



**Melissa Cobb**  
**Head of Studio and Chief Creative Officer**  
**Oriental DreamWorks**

Melissa Cobb was appointed Head of Studio and Chief Creative Officer in January 2016. She produced the three **Kung Fu Panda** films, which earned Academy Award nominations and grossed over \$1.8 billion worldwide. She has supervised all aspects of that franchise, serving as Executive Producer of three short films and overseeing the Emmy Award-winning Nickelodeon TV series **Kung Fu Panda: Legends of Awesomeness**.

Cobb began her career producing live theatrical projects, including the long-running hit **Greater Tuna**. She segued to feature films, first at I.R.S. Media, where she oversaw production and development of more than a dozen films, including Carl Franklin's acclaimed **One False Move**. At Walt Disney Pictures, she was responsible for discovering and developing live-action films, including **Blank Check**, **The Jungle Book** and **Man of the House**. As Senior Vice President of Production at 20th Century Fox Animation, Cobb developed a slate of animated features, including **Titan A.E.** and **Olive the Other Reindeer**.

She later served as Vice President of Motion Pictures for Television at VH1, where her Executive Producer credits included the Michael Jackson biopic **Family Values**, **Warning: Parental Advisory** and **They Shoot Divas, Don't They**. Cobb holds an MBA from UCLA's Anderson Graduate School of Management and a BS from Stanford University.

**Melissa Cobb**  
负责人兼首席创意官  
东方梦工厂



Asia Southern  
Society California



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Melissa Cobb 于 2016 年 1 月被任命为东方梦工厂总负责人及首席创意官。她制作了获得奥斯卡奖提名的《功夫熊猫》电影系列，全球票房总额超过 18 亿美元。功夫熊猫系列的各个方面都由她把关，包括获得艾美奖的尼克国际儿童频道电视剧《功夫熊猫：大侠传奇》。

Cobb 的职业生涯始于舞台剧制作，其中包括经久不衰的卖座大剧《大金枪鱼》。之后她进入了电影行业，加入了 I.R.S. Media，负责多部电影的制作和发行，其中包括卡尔·富兰克林的《错误行动》。在迪士尼影业任职期间，她负责发掘并制作真人电影，包括《小鬼富翁》、《奇幻森林》、《辣妹保镖》等。在二十世纪福克斯动画担任高级副总裁时，她开发了一系列动画电影，包括《冰冻星球》和《驯鹿奥利弗》。

Cobb 此后还担任了 VH1 电视电影部的副主席，为包括迈克·杰克逊的传记电影《镜中人：迈克尔·杰克逊的故事》，《警告：育儿咨询》和《他们杀了女歌手，是吗？》在内的多部电影担任监制。Cobb 毕业于斯坦福大学，并在加州大学洛杉矶分校获得了工商管理硕士学位。