



2016 U.S.– CHINA FILM SUMMIT

Tuesday, November 1, 2016
UCLA Luskin Conference Center
Los Angeles, California



EMASIA

ASIA SOCIETY SOUTHERN CALIFORNIA
Entertainment & Media in Asia

2016 Platinum Sponsor

2016 U.S.-China Film Summit
Tuesday, November 1, 2016



Bridging Cultures and Igniting Collaboration

We proudly support the Asia Society Southern California's
7th Annual U.S.-China Film Summit. Congratulations to the
honorees and to James Wang of Huayi Brothers Media.
Thank you for your contributions to the industry.

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8:00–9:00

REGISTRATION and OPENING RECEPTION

9:00–9:10

OPENING REMARKS

9:10–9:25

**SPOTLIGHT: THE WORLD'S TWO BIGGEST FILM MARKETS
– A CONTRAST IN STYLES**

Michael Ellis, Asia-Pacific President and Managing Director, Motion
Picture Association

9:25–10:20

**TREASURE HUNT: CHINA SEEKS GLOBAL TALENT, HOLLYWOOD
SEEKS SOURCES OF FINANCE**

Moderator **Lindsay Conner**, Partner, Manatt, Phelps & Phillips

Speakers

ZHOU Yuan, Founder and Executive Vice President, Linmon Pictures
William Pfeiffer, Co-Founder and Executive Chairman, Globalgate Entertainment
Michelle Yang, President, Vantage Entertainment

10:20–10:45

EXECUTIVE SPOTLIGHT

Wei ZHANG, President, Alibaba Pictures
Jeff Small, President and Co-Chief Executive Officer, Amblin Partners
In conversation with **Janet Yang**, Managing Director of Creative Content,
Tang Media Partners

10:45–11:10

TALENT SPOTLIGHT

Jon M. Chu, director of *Now You See Me* and *Step Up* movies
In conversation with **John Penotti**, Co-Founder, Ivanhoe Pictures, and
President, Sidney Kimmel Entertainment

11:10–12:05

**ANIMATION'S NEW REALM: THE RISING OPPORTUNITIES
AND STAKES**

Moderator **Stephen Saltzman**, Partner, Loeb & Loeb

Speakers

Melissa Cobb, Head of Studio and Chief Creative Officer, Oriental DreamWorks
Bob Bacon, Chief Executive Officer, Alpha Animation
Harley Zhao, President and Chief Executive Officer, Original Force

12:05–1:20

LUNCH

1:20–2:15

**DOING THE RIGHT THING: THE EVOLVING ART OF MAKING
INTERNATIONAL CO-PRODUCTIONS**

Moderator **Sanjay Sood**, Director, Center for Management of Enterprise in Media,
Entertainment and Sports, UCLA Anderson School of Management

Speakers

Charlie Coker, Managing Director, Dasym Media
MIAO Xiaotian, President, China Film Co-Production Corporation
Sheri Jeffrey, Partner, Hogan Lovells
LIU Kailuo, Chief Executive Officer, Heyi Pictures
Mark Lazarus, Head of Creative and Acquisitions, Arclight Films Australia



2016 U.S.-China Film Summit
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- 2:15-2:20 **FILM SUMMIT HONOREE**
CAO Baoping, U.S.-China Film Talent Award
Introduced by **WU Manfang**, Dean, School of Management, Beijing Film Academy
- 2:20-2:40 **TALENT SPOTLIGHT**
CAO Baoping, Writer, Director and Producer
In conversation with **Tom Nagorski**, Executive Vice President, Asia Society
- 2:40-3:00 **EXECUTIVE SPOTLIGHT**
Stuart Ford, Chief Executive Officer, IM Global
In conversation with **Bennett Pozil**, Executive Vice President, East West Bank
- 3:00-3:30 **AFTERNOON BREAK**
- 3:30-4:25 **THE FUTURE OF FILMED CONTENT: VIRTUAL REALITY, LOCATION-BASED ENTERTAINMENT AND BEYOND**
Moderator **Thomas E. McLain**, Chairman, Asia Society Southern California, and Attorney, Hogan Lovells
Speakers
Joshua Wexler, Chief Executive of Fun, iP2 Entertainment
Michael Corrigan, Managing Director, CP Enterprises
Lisa Wang, General Counsel, Huayi Brothers Media Corporation
Ray Braun, Principal, Entertainment + Culture Advisors
- 4:25-4:50 **TALENT SPOTLIGHT**
LU Chuan, Writer, Director and Producer
In conversation with **Jonathan Landreth**, Managing Editor, ChinaFile
- 4:50-5:45 **FILM'S DIGITAL FRONTIER: CHINA'S DIGITAL CONTENT PROMISE AND LESSONS FOR HOLLYWOOD**
Moderator **Bing CHEN**, Digital Pioneer and Entrepreneur
Speakers
Victor Wang, Co-Founder, ZhenFund
David Hutkin, Chief Financial Officer and Executive Vice President, The Weinstein Co.
Ming YANG, Co-Founder and Chief Executive Officer, Papi
Andy Zhang, Chief Operating Officer, Panda TV
Luke Xiang, Vice President, Beijing Weying Technology Co
- 5:45-5:50 **CLOSING REMARKS**
- 5:50-7:00 **NO HOST RECEPTION**

Welcome

Dear Friends, Partners and Honored Guests,



Thomas E. McLain
Chairman
Asia Society Southern
California

On behalf of Asia Society Southern California, we welcome you to the Seventh Annual U.S.-China Film Summit. Your participation and the support of our speakers, sponsors and Film Summit committee members have established this event as the most important and prestigious gathering to discuss collaboration between the world's two biggest entertainment industries.

This year, we have enhanced the Film Summit by adding "Spotlight" conversations with leading directors and executives to our line up of panels. It's been another active year in U.S.-China film, and our program explores the timeliest issues, from the mutual search for talent and finance and the growth of animation to the future of filmed content beyond the cinema, whether in the digital world, games or theme parks.



Jonathan Karp
Executive Director
Asia Society Southern
California

We would like to congratulate our Film Summit honoree, **Cao Baoping**, an award-winning writer and director who has demonstrated a diverse range of storytelling techniques. He will speak about his filmmaking in a "Spotlight" conversation this afternoon. Cao studied and teaches screenwriting at **Beijing Film Academy**, which we welcome back as the Film Summit's China Educational and Cultural Partner.

We hope you can also join us tomorrow for our Gala Dinner, where we will honor three other creative and entrepreneurial U.S.-China film leaders: James Wang, Vice Chairman and CEO of Huayi Brothers Media Corporation; Melissa Cobb, Head of Studio and Chief Creative Officer of Oriental DreamWorks; and director Lu Chuan.

We hope you enjoy today's program and we look forward to seeing you at future Asia Society events on media and entertainment.

Warmest regards,

Thomas E. McLain

Jonathan Karp



Chairman



Thomas E. McLain
Of Counsel
Hogan Lovells

Thomas E. McLain is Of Counsel in the Los Angeles office of Hogan Lovells, a global law firm with over 50 offices in 25 countries, including 8 offices in Asia. McLain has spent his entire career focused on Asia, advising clients on matters with a particular focus on location-based entertainment, intellectual property licensing, and international business transactions. McLain, who speaks Japanese, has extensive experience handling major international transactions in a wide range

of industries, with particular expertise in establishing entertainment venues throughout Asia. McLain is Chairman of Asia Society Southern California and a Trustee of Asia Society. He previously served on the Boards of the Library Foundation of Los Angeles, the US-Japan Bridging Foundation and the Sanford School of Public Policy at Duke University. McLain also was appointed by President Clinton to serve as a Commissioner of the Japan-U.S. Friendship Commission and as a member of the U.S.-Japan Committee on Cultural and Educational Exchange.

Thomas E. McLain
律师
Hogan Lovells律师事务所

Thomas E. McLain是Hogan Lovells律师事务所洛杉矶办事处的律师。Hogan Lovells律师事务所在全世界25个国家中共有超过50家办事处，其中八家坐落在亚洲。McLain的职业重心一直在亚洲，为顾客提供实景娱乐、知识产权许可和国际交易等领域的专业服务。McLain精通日语，在各行业国际交易领域中均有着丰富的经验，并对在亚洲各地建立娱乐场所的流程有着深刻的了解。McLain身为亚洲协会理事的同时担任亚洲协会南加州中心主席一职。此前，McLain曾任职于洛杉矶图书馆基金会、美日桥梁基金会以及杜克大学桑福德公共政策学院。McLain曾被克林顿总统任命为日美友谊委员会的会员。



Executive Director



Jonathan Karp
Executive Director
Asia Society Southern California

Jonathan Karp joined Asia Society after a distinguished career in journalism, including a decade of reporting in Asia. Most recently, he served as Senior Editor at Marketplace Radio, leading the business coverage for their family of public radio shows. After studying Middle Eastern History at Princeton, Karp began his journalism career in Israel in 1986. He moved to Asia in 1991 on a fellowship from the Henry Luce Foundation and continued as a foreign correspondent based in

Hong Kong, New Delhi and Sao Paulo, Brazil, the last two posts as a staff writer for *The Wall Street Journal*. In 2004, he returned to the U.S. with the *Journal*, and has since lived in Los Angeles with his wife and twin children.

Jonathan Karp
执行董事
亚洲协会南加州中心

在任职亚洲协会执行董事一职前，Jonathan Karp曾是一名资深新闻工作者。他驻亚洲报导新闻长达十年之久。Karp曾任Marketplace广播公司的首席编辑，掌管该频道的商务报导。Karp从普林斯顿大学获得中东历史学士学位后，于1986年前往以色列开始了自己的新闻工作生涯。他于1991年获得Henry Luce基金会颁发的奖学金，随后以驻外记者的身份迁往亚洲，往返于香港、新德里以及圣保罗之间。与此同时，Karp担任了《华尔街日报》驻印度和巴西记者站的记者。Karp于2004年跟随《华尔街日报》返回美国，并与妻子以及双胞胎子女定居在洛杉矶。



Film Summit Co-Chairs



Bennett Pozil
Executive Vice President
East West Bank

Bennett Pozil has been a banker for 25 years and currently serves as an Executive Vice President at East West Bank, where he leads the Corporate Banking Group. As part of his role, Pozil oversees the development of the Entertainment Lending sector in the U.S. as well as in China. Recent film projects financed by East West Bank include John Woo's **The Crossing** and Chen Kaige's **The Monk**. Prior to joining East West Bank, Pozil served for 11 years as the Managing Director of the

Los Angeles office for Natixis, the French Banking Concern. At Natixis, Pozil structured the financing of over a hundred motion pictures including **Crouching Tiger, Hidden Dragon, Hero, Fearless** and **Lost in Translation**.

Bennett Pozil
执行副总裁
华美银行

Bennett Pozil 现任华美银行执行副总裁，主管企业贷款部门。作为拥有25年银行从业经验的资深专家，Pozil 掌管华美银行在中、美两地资本市场部门的娱乐产业融资项目。华美银行近期参与融资的电影包括吴宇森执导的《太平轮》以及陈凯歌执导的《道士下山》。在加入华美银行之前，Pozil 曾在法国南特人民银行 (Natixis) 洛杉矶分部担任执行董事11年。在南特任职期间，Pozil 负责管理逾百部电影融资项目，其中包括《卧虎藏龙》、《英雄》、《霍元甲》和《迷失东京》等影片。



Stephen L. Saltzman
Partner
Loeb & Loeb

Stephen L. Saltzman has broad experience in domestic and international transactions in the entertainment industry. Named by *Variety* and *The Hollywood Reporter* as one of the entertainment industry's top lawyers, he represents U.S., European, and Asian producers, production companies, studios, distribution companies, broadcasters, digital media companies, banks, film funds, directors and talent.

Saltzman concentrates on innovative and complex international co-production and co-financing transactions. Fluent in German and Spanish, he frequently uses his language skills and in-depth knowledge of both the U.S. and non-U.S.-based film and television industries in representing the interests of international companies and individuals in Hollywood, as well as to participate as a featured speaker and panelist in seminars and symposiums in the United States, Europe and Asia.

Stephen L. Saltzman
合伙人
乐博律师事务所

Stephen L. Saltzman 在美国以及海外娱乐行业交易市场中有着丰富的经验。他被《综艺》、《好莱坞记者》杂志评为最顶尖娱乐律师之一。由他代理的客户包括来自美国、欧洲以及亚洲的制片人、制片公司、发行公司、电视广播公司、数字媒体公司、银行、电影基金会、导演以及艺人等。Saltzman 熟悉复杂的国际投融资交易流程，同时精通德语和西班牙语。他凭着自身卓越的外语能力以及对海内外影视产业的深刻了解，成为了好莱坞知名人士以及各大国际公司最信任的娱乐律师。此外，Saltzman 常以演讲嘉宾身份出席世界各大研讨会和座谈会。

Film Summit Co-Chairs



Dr. Seagull Haiyan Song
Professor and Founding Director, Asia-America Law Institute
Loyola Law School

Dr. Seagull Haiyan Song is a professor, attorney and author on U.S.-China intellectual property law and entertainment law. She is Founding Director of Asia-America Law Institute at Loyola Law School, Senior Advisor at Hogan Lovells, and Guest Professor at Peking University School of Law, China Renmin University Intellectual Property Academy and Beijing Film Academy. Before joining the academic world in 2012, Song was Senior Counsel at Disney, overseeing the intellectual property

division in Asia, a consultant with Arnold & Porter and a partner at King and Wood PRC Lawyers, heading the IP practice in the Shanghai office. A leading authority on IP law, Song sits on the Advisory Board of the China Intellectual Property Law Society and the Editorial Board of the *Journal of Copyright Society of the U.S.* She was selected as an Asia Society Asia 21 young leader. Song earned an LL.M from Hong Kong University, and an LL.M and J.S.D from UC Berkeley School of Law.

宋海燕
美亚法律研究所创始董事兼教授
美国洛约拉大学法学院

宋海燕是一名教授、律师和中美知识产权法和娱乐法方面的作者。她是美国洛约拉大学法学院亚太法律中心创始主任兼法学教授，霍根路伟律师事务所资深顾问，以及北京大学法学院、中国人民大学知识产权学院以及北京电影学院客座教授。在2012年进入学术界之前，宋海燕曾任迪士尼亚太区高级知识产权法律顾问，美国阿诺波特律师事务所顾问以及金杜律师事务所合伙人，并掌管该公司上海办事处知识产权部门。作为著名的知识产权法专家，宋海燕是中国知识产权协会理事以及《美国版权法律期刊》编委会委员。她还曾当选亚洲协会“二十一世纪杰出青年领袖”。宋海燕拥有香港大学法学硕士，加州大学伯克利分校法学硕士及博士学位。



Janet Yang
Managing Director, Creative Content
Tang Media Partners

Janet Yang recently joined Tang Media Partners as Managing Director in charge of creative content and production. Founded by Donald Tang, TMP is active in bridging the U.S. and Chinese entertainment industries. Its investors include Tencent, Huayi Brothers Media, China Media Capital and Sequoia Capital. Yang is a prominent producer with deep roots in China. Her film and TV credits include **The Joy Luck Club, The People vs. Larry Flynt, Dark Matter, Shanghai Calling, and Documented**. Yang won a Golden

Globe and Emmy for her HBO film, **Indictment: The McMartin Trial**. She began her career by bringing Chinese cinema to North America and then represented Hollywood studios to broker the first sale of U.S. films to China. That led to her joining Steven Spielberg on the production of **Empire of the Sun**. *The Hollywood Reporter* named Yang one of the "50 Most Powerful Women in Hollywood." She's a member of the Academy of Motion Picture Arts and Sciences, serving on the Executive Committee of its Producers Branch; Committee of 100; National Committee on U.S.-China Relations; and the boards of the 1990 Institute and Asia Society Southern California.

杨燕子
董事总经理
唐媒体伙伴

杨燕子最近出任了唐媒体伙伴的董事总经理，负责创意内容制作。该公司由唐伟创办，致力于搭建中美娱乐行业之间的桥梁。公司投资方包括腾讯、华谊兄弟、中国文化基金以及红杉资本。杨燕子是拥有深厚中国背景的好莱坞知名制片人。她的影视作品包括《喜福会》、《性书大亨》、《暗物质》、《纽约客@上海》以及《合法公民》等。由她制片的《麦克马丁审判案》获得金球奖、艾美奖等国际奖项。杨燕子的职业生涯始于在北美引进中国电影，随后她又代表好莱坞电影制片厂，率先将美国电影引进中国。此后，杨燕子受邀参与了史蒂文·斯皮尔伯格的史诗电影《太阳帝国》的制作。杨燕子被《好莱坞报道》誉为“好莱坞最有影响力的50位女性之一”。同时，她也是美国电影艺术与科学学院制片人执行委员会、百人会和美中关系全国委员会成员以及1990协会和亚洲协会南加州中心的董事。



CAO Baoping
Writer, Director and Producer

Cao Baoping is known for his subtle exploration of human emotions and compelling crime dramas that are both dark and humorous. He debuted as a director with **Trouble Makers**, which was screened at the 2006 Berlin International Film Festival and Montreal International Film Festival and won the New Talent Jury Award and Asian Audience Choice Award at the Shanghai International Film Festival. He won a Best New Director Award at the 2008 San Sebastian International Film Festival for **The Equation of Love and Death**.

Cao was selected by the Sundance Institute in 2010 for its exclusive Screenwriters Lab. His next project, **Einstein and Einstein**, garnered prizes in 2014 at film festivals in Berlin, Milan and Beijing. Cao won Best Director at the 2015 Shanghai International Film Festival for **The Dead End**, and his latest crime drama, **Cock and Bull**, opened in China in September.

Cao has demonstrated a wide range as a storyteller. His recent film noir style has prompted comparisons to Quentin Tarantino, who himself is a longtime student of Chinese film. Cao graduated from Beijing Film Academy, where he remains a professor teaching screenwriting to the next generation of Chinese filmmakers.

曹保平
编剧，导演，制片人

曹保平因其对微妙人类情感的探索和执导扣人心弦的黑色幽默犯罪片而闻名。2006年，他凭借电影《光荣的愤怒》在国际上展露头脚，该作品参展了德国柏林国际电影节和加拿大蒙特利尔国际电影节，并获得了上海国际电影节“亚洲新人奖”之“评委会特别奖”和“我最喜爱的亚洲影片奖”两个奖项。2008年，他的作品《李米的猜想》斩获西班牙圣塞巴斯蒂安国际电影节最佳新导演奖。

2010年，他被美国圣丹斯学院选为其编剧实验室的成员。他之后的一部作品《狗十三》在2014年的柏林、米兰和北京的电影节上获奖无数。2015年曹保平导演的《烈日灼心》获得了上海国际电影节最佳导演奖，而他最新的作品《追凶者也》也于今年9月在中国大陆上映。

曹保平在不断强化叙事张力的道路上呈现着各色复杂状况下人性的种种可能。他最近几部作品的黑色电影风格引发了将他与昆汀·塔伦蒂诺对比的讨论，昆汀·塔伦蒂诺本人也一直深受华语电影的影响。曹保平毕业于北京电影学院，并在那里教授编剧课许多年。



Michael C. Ellis
Asia-Pacific President and Managing Director
Motion Picture Association

Michael C. Ellis is a specialist in facilitating industry-government cooperation worldwide and has successfully forged strategic partnerships and alliances that promote and protect the commercial and creative interests of Asia's screen communities in the digital age. In his role overseeing Asia for the MPA, the international arm of the Motion Picture Association of America, Ellis has helped gain market access for the MPAA member companies' entertainment offerings and succeeded in improving and enforcing the laws pertaining to intellectual property rights in Asia-Pacific countries. Ellis joined the MPA in 1999 from the litigation department of international law firm Herbert Smith. He is a lawyer qualified in Hong Kong, England and Wales. Previously, he had a distinguished two-decade career in law enforcement, over which he served first in the British Police and then as Superintendent at the Royal Hong Kong Police. Ellis, as well as holding an MBA, is an adjunct lecturer at the University of International Business and Economics in Beijing and frequently speaks at conferences around the world.

Michael C. Ellis
亚太地区总裁、总经理
美国电影协会

Michael C. Ellis是在全球范围内促进政府与业界合作的专家。他成功地在数字时代建立了保护亚洲影视行业人员的创作与商业权益的战略关系和同盟体。在管理美国电影协会亚太地区业务期间，他为美国电影协会成员的娱乐产品获得了市场准入权，并成功改善、加强了该地区的知识产权保护法。Ellis于1999年加入美国电影协会，在此之前，他曾在Herbert Smith国际法律事务所诉讼部工作。他拥有香港、英国以及威尔士的律师执照。Ellis在执法行业中拥有长达20年的工作经验——从英国警察到香港皇家警察局警督一职。Ellis拥有工商管理硕士学位，任北京对外经济贸易大学客座讲师，并在世界各地的会议及论坛上发表演讲。

Executive Spotlight



Wei ZHANG
President, Alibaba Pictures
Senior Vice President, Alibaba Group

Wei Zhang joined Alibaba in 2008 and led the Group's investment and acquisition activities until 2012. She has worked in the strategy department and led Alibaba's corporate social responsibility efforts. At Alibaba Pictures, she runs international business, investment and acquisition activities. From 2005 to 2008, Zhang was Chief Operating Officer of News Corp.'s STAR China. From 2002 to 2005, she was Managing Director of CNBC China. She worked at News Corp. China from

2000 to 2002 as Director of Business Development. Earlier, Zhang was a strategic consultant at Bain & Co. and a finance specialist at General Electric and GE Capital. Zhang holds a MBA from Harvard Business School and a BA in International Organization Management and Finance from Seton Hill.

张蔚
阿里巴巴影业集团总裁
阿里巴巴集团资深副总裁

张蔚于2008年7月加入阿里巴巴集团并在2012年之前负责集团并购及风险投资，她还曾负责集团的战略规划部门及社会责任部。目前，她负责阿里影业的投资并购及国际业务。张蔚于2005至2008年担任新闻集团星空传媒（中国）首席运营官。2002至2005年，她曾担任通用电气旗下CNBC中国总经理，负责该公司在中国的业务。此前，她曾在2000至2002年担任新闻集团（中国）业务发展总监。她亦曾担任贝恩公司战略咨询顾问以及通用电气及通用电气金融服务公司的财经专员。张蔚持有美国哈佛商学院工商管理硕士学位以及宾夕法尼亚州塞顿希尔大学国际企业管理及金融学学士学位。



Jeff Small
President and Co-Chief Executive Officer
Amblin Partners

Jeff Small joined Amblin Partners as President and Chief Operating Officer in 2006 under its previous name, DreamWorks Studios, and was promoted to President and Co-CEO in 2016. He works alongside Steven Spielberg and Michael Wright in overseeing company operations and shaping the studio's strategy. Small has helped guide the company through its tenure with Paramount Pictures and DreamWorks Studios, and now Amblin Partners. He and his team secured funding and distribu-

tion for the 2015 formation of Amblin Partners in cooperation with Participant Media, Reliance Entertainment, Entertainment One, and a consortium of banks led by JP Morgan Chase and Comerica. Most recently, Small and his team developed a partnership with Alibaba Pictures, which includes Chinese distribution and co-productions. Prior to joining DreamWorks, Small served at Walt Disney Motion Picture Group, Universal Studios, and Revolution Studios. He is a Stanford graduate and a native of Marietta, Georgia.

Jeff Small
总裁兼联合首席执行官
Amblin Partners

Jeff Small于2006年加入安培林伙伴公司（Amblin Partners）担任总裁兼首席运营官，当时公司名称为梦工厂电影工作室（DreamWorks Studios）。2016年他晋升为总裁兼联合首席执行官，与史蒂文·斯皮尔伯格和迈克尔·怀特共同监督公司运营并制定战略。在Small的帮助指导下，该公司经历了拉蒙影业和梦工厂电影工作室时代，如今成为了安培林伙伴公司的一部分。他和他的团队2015年与Participant Media, Reliance Entertainment, Entertainment One以及摩根大通和联信银行领导的银行联盟组成了安培林伙伴公司，并为该公司获得了资金和发行渠道。最近，Small和他的团队与阿里影业建立了合作伙伴关系，其中包括在中国的合拍与发行。在加入梦工厂之前，Small曾在华特迪士尼影片公司、环球影业和革命工作室工作。他出生于乔治亚州玛丽埃塔，毕业于斯坦福大学。

Executive Spotlight



Stuart Ford
Chief Executive Officer
IM Global

Stuart Ford founded IM Global in 2007. The company has financed and/or produced over 30 Hollywood feature films deploying more than \$500 million in production capital, establishing itself as one of the most prolific film financiers outside of the major studios. Its forthcoming films include Mel Gibson's **Hacksaw Ridge**, Martin Scorsese's **Silence** and **The Circle**, starring Tom Hanks and Emma Watson. IM Global also controls a library of more than 300 films and

has handled international rights and sales of big-budget Chinese titles, including Huayi Brothers' **When Larry Met Mary** and **Mr. Six**, Stephen Chow's **The Mermaid**, and Wuershan's **Mojin: The Lost Legend**. IM Global, its majority shareholder Tang Media Partners, and Internet giant Tencent this year formed IM Global Television, a joint venture to produce, finance and distribute high-quality scripted dramas for the Chinese and international markets. Its TV slate includes projects with Johnny Depp, Kevin Spacey and M. Night Shyamalan.

Stuart Ford
首席执行官
IM Global

Stuart Ford在2007年创立了IM Global。迄今为止该公司已投资、制作了超过30部好莱坞电影，调配超过5亿美元的拍摄资金，成为除几大制片厂之外最多产的电影融资者。公司即将面世的作品包括梅尔·吉布森的《钢铁英雄》，马丁·斯科塞斯的《沉默》以及汤姆·汉克斯和艾玛·沃森主演的《圆圈》。IM Global同时还掌管一间拥有超过300部电影的影片库，并负责许多中国大片的国际版权和销售，包括华谊兄弟的《陆垚知马俐》和《老炮儿》、周星驰的《美人鱼》和乌尔善的《寻龙诀》。今年IM Global、它最大的控股方唐媒体伙伴与互联网巨头腾讯共同组建了合资企业IM Global Television，在中国和国际市场制作、融资和发行高质量的电视剧，目前已有包括与约翰尼·德普、凯文·斯派西和奈特·沙马兰合作的项目。

Talent Spotlight



Jon M. Chu
Writer, Director and Producer

Jon M. Chu is known for his visually stunning work in projects across genre, medium and budget. Whether telling a story through the language of dance in the **Step Up** films, music in the **Justin Bieber** documentary, action in the **G.I. Joe: Retaliation** film or magic in his latest feature film, **Now You See Me 2**, Chu's signature style bursts with energy that defines pop culture entertainment. In addition to his Hollywood studio films, Chu is recognized as an online innovator.

His superhero dance series **The Legion of Extraordinary Dancers** earned him the 2011 Pioneer Prize at the International Digital Emmy Awards, and the Chu-directed music video for Bieber's **Beauty And A Beat** has over 620 million hits. He directed the CLIO-award-winning "Safety Dance" video that is played on every Virgin America flight and is an online hit, too. Chu graduated from the USC School of Cinematic Arts.

朱浩伟
编剧、导演、制片人

朱浩伟以他极具视觉震撼力的不同类型、媒体和成本的各类作品被大家所熟知。不论是用舞蹈语言叙事的《舞出我人生》系列，用音乐语言记录的《贾斯汀·比伯：永不言败》，用动作语言渲染的《特种部队二：全面反击》，还是用魔术语言展现的《惊天魔盗团二》，朱浩伟的作品总是活力四射，他的招牌风格定义了当下的流行娱乐文化。除了他的好莱坞电影，朱浩伟也是一个公认的网络创新者。他的超级英雄系列舞蹈剧《特别舞者军团》为他赢得了2011年国际数字艾美奖的先锋奖项，而他导演的贾斯汀·比伯的音乐电视《美女与节奏》拥有超过6.2亿的点击。他获得了CLIO奖的“安全之舞”短片在每个维珍美国航班上播放，也在网络上轰动一时。朱浩伟毕业于南加州大学影视艺术学院。



LU Chuan
Writer, Director and Producer

Lu Chuan has won critical acclaim and commercial success in television and film. His directorial debut came in 2002 with **The Missing Gun**, and his second film, **Kekexili: Mountain Patrol**, received various awards, including the Special Jury Prize at the Tokyo International Film Festival. In 2009, **City of Life and Death**, about the Nanjing massacre, won the Golden Seashell at the San Sebastian International Film Festival, and Lu was selected as Best Director at the Asia-Pacific Screen Awards and Asian Film Awards. His 2105 3D fantasy adventure, **Chronicles of the Ghostly Tribe**, surpassed \$100

million at the Chinese box office and was hailed in the media as "China's answer to the Hollywood blockbuster" and a "breakthrough in producing Chinese commercial genre films. Lu wrote, directed and produced the Disney nature documentary, **Born in China**, about endangered wildlife. It will premiere worldwide on Earth Day, April 22, 2017. He is working on his first English-language feature, **River Town**. Lu graduated from the Nanjing People's Liberation Army Institute of International Relations and the Directing Program at Beijing Film Academy.

陆川
编剧，导演，制片人

陆川在电影和电视领域均获得了业界的广泛赞誉和商业上的成功。他的导演处女作是2002年的电影《寻枪》。他的第二部作品《可可西里》获得了包括东京国际电影节评审团特别奖在内的多个奖项。2009年，他关于南京大屠杀的电影作品《南京！南京！》获得了圣塞巴斯蒂安国际电影节金贝壳奖，他本人也同时在亚太电影大奖和亚洲电影大奖中获得最佳导演奖。他在2015年创作的3D魔幻大片《九层妖塔》在中国获得了超过1亿的票房，并被媒体誉为“中国对好莱坞大片的回应”以及“中国商业类型电影的突破”。陆川还创作、执导并制作了关于濒危野生动物的迪士尼自然电影《我们诞生在中国》，此片将于2017年4月22日“世界地球日”进行全球首映。目前陆川正在创作他的首部英文电影《江城》。陆川毕业于南京解放军国际关系学院和北京电影学院导演系。

Moderators and Panelists



Bob Bacon
Chief Executive Officer
Alpha Animation

Bob Bacon oversees all aspects of development, production and operations in Alpha's effort to build a global animation powerhouse. He most recently served as Executive Vice President of Production at Paramount Animation, where he oversaw the production and launch of the 2015 hit film, **The SpongeBob Movie: Sponge out of Water**, and helped develop a slate of films to be released through 2019. Prior to Paramount, Bacon served as a production executive for Disney's Touchstone Pictures

on the 2011 animated feature, **Gnomeo and Juliet**. He started his animation career at Disney in 1991, working on such classic films as **Beauty & the Beast**, **Aladdin**, **The Lion King**, **Tarzan** and **Lilo & Stitch**. He rose to become Executive Vice President of Walt Disney Animation Studios, overseeing production, finance and technology and day-to-day operations for a staff of more than 600 people.

Bob Bacon
首席执行官
奥飞动画

Bob Bacon负责奥飞动画在全球的业务拓展、制作及运营，努力将其打造为世界级的动画制作公司。他此前曾在派拉蒙动画担任执行副主席，负责其2015年大片《海绵宝宝历险记：海绵出水》的制作和发行，并协助开发了一系列将在2019年之前发行的电影。在加入派拉蒙之前，Bacon曾担任迪士尼试金石影业2011年动画电影《吉诺密欧与朱丽叶》的制作执行。他的动画生涯始于1991年，当时他在迪士尼参与了诸多经典动画的制作，包括《美女与野兽》、《阿拉丁》、《狮子王》、《泰山》、和《星际宝贝》等，之后他被提拔为华特迪士尼动画制作公司的执行副主席，负责制作、融资、技术以及600名员工的日常运营。



Ray Braun
Principal
Entertainment + Culture Advisors

Raymond Braun is a founding Principal of Entertainment + Culture Advisors, specializing in entertainment development projects, recreation and tourism economics, and attraction development potential. His clients in the theme park industry include The Walt Disney Company, Sea World, Universal Studios, and Merlin Entertainments. Braun has helped plan major cultural attractions, including the Getty Center in Los Angeles; Rose Center at the American Museum of Natural

History in New York; California Academy of Sciences in San Francisco; and the Henry Ford in Dearborn. His international experience includes economic planning for recreation and commercial development in Beijing; Warner Bros. Movie World, a studio and related theme park in Australia; global location research for KidZania; theme park in Malaysia for Khazanah Nasional; and resort projects throughout Mexico. Prior to forming ECA, Braun was the head of the Entertainment Practice at Economics Research Associates.

Ray Braun
主管
Entertainment + Culture Advisors

Raymond Braun是Entertainment + Culture Advisors (ECA)的创始主管，专门从事娱乐开发项目、休闲和旅游经济以及景点开发潜力分析。他的主题公园客户包括华特迪士尼公司、海洋世界公园、环球影城和默林娱乐。Braun曾分析和协助规划大型文化景点，包括洛杉矶盖蒂中心、纽约美国自然历史博物馆玫瑰中心、旧金山加州科学博物馆和迪尔伯恩亨利·福特博物馆。Braun负责的国际项目包括北京休闲和商业开发项目的经济规划、澳大利亚华纳兄弟电影世界影城及主题公园、趣志家儿童乐园的全球地点调研、大马国库控股国民投资有限公司在马来西亚的主题公园和多个墨西哥度假项目。在创办ECA前，鲍先生是Economics Research Associates (ERA)全球娱乐业务的负责人。

Moderators and Panelists



Bing CHEN
Founder
Bing Studios and Victorious

Bing Chen is a digital pioneer and entrepreneur. As YouTube's Global Head of Creator Development & Management, he oversaw the strategy that engaged over 500 million content creators worldwide—from musicians to filmmakers, chefs to beauty gurus. Chen co-founded and co-led YouTube ventures including the marquee talent incubator, YouTube NextUp, and YouTube's investment in major industry engagements like VidCon, the DigiTour, and YouTube FanFest, Asia's largest creator fan festival. He is founder of Bing Studios, a next-generation digital media studio and strategic consulting joint venture with

MediaLink, and co-founder and Chief Creative Officer of Victorious, a platform that powers premium subscriptions for passionate superfan communities—from digital stars to major film franchises. He has been recognized as one of *Forbes'* Top 30 Under 30 Leaders and *The Hollywood Reporter's* Top 35 Next Generation Leaders. Bing graduated from the University of Pennsylvania with a degree in literature, marketing and psychology.

陈华宾
创始人
Bing Studios, Victorious

陈华宾是一名数字领域先锋及企业家。作为YouTube全球内容创造者发展与管理总监，他负责实施了凝聚全世界超过5亿内容创造者的战略——从音乐家到电影人，从厨师到时尚达人。他合作创立了YouTube的诸多旗下企业，包括杰出人才孵化器、YouTube NextUp，并领导了YouTube的重大产业投资，比如VidCon和the DigiTour，以及YouTube FanFest——全亚洲最大的内容创造者粉丝盛会。他也是Bing Studios的创始人，这是一家与MediaLink合资的下一代数字媒体工作室及战略咨询公司。他同时还是Victorious的联合创始人和首席创意总监。Victorious是一个为狂热的粉丝社区——从网络明星到电影大片——提供优质订阅服务的平台。他被评为《福布斯》杂志的“世界30位30岁以下杰出人士”以及《好莱坞报道》的“35位明日领袖”。陈华宾毕业于宾夕法尼亚大学并获得文学、市场营销及心理学学位。



Lindsay Conner
Partner
Manatt, Phelps & Phillips, LLP

Lindsay Conner is chair of Manatt's entertainment and media practice. He has served as chief outside entertainment counsel for major film studios and television networks, global telecommunications companies, film and television financiers, production and distribution companies, and digital media companies, as well as financial institutions and private equity funds. Conner's clientele spans the globe, from North America to Asia, Europe and Latin America. His recent highlights include representation of: China's Perfect World Pictures in its \$500 million, 50-film co-finance deal with Universal Pictures;

Tang Media Partners in a joint venture with China's Tencent and the creation of a groundbreaking slate co-finance deal in television; and Huayi Brothers Media Corp., China's largest privately-held film company, in an 18-film, three year co-finance and distribution agreement with the Hollywood studio STX.

Lindsay Conner
合伙人，传媒娱乐总监
Manatt, Phelps & Phillips律所

Lindsay Conner是Manatt, Phelps & Phillips律所的传媒娱乐总监。他曾担任众多大型电影制片厂、电视台、全球通讯公司、影视融资集团、制片发行公司、数字媒体公司、金融机构和私募基金的首席娱乐顾问。Conner的客户遍布全球，从北美至亚洲、欧洲和拉美。他近期的成功代理案例包括：中国的完美世界影业与环球影业5亿美元、50部电影的片单投资及战略合作协议；唐媒体伙伴（Tang Media Partners）与中国腾讯公司的合资企业及其具有划时代意义的电视融资合作；以及华谊兄弟传媒股份有限公司——中国最大的民营电影公司——与好莱坞电影公司STX的3年18部电影的共同融资、发行协议。

Moderators and Panelists



Melissa Cobb
Head of Studio and Chief Creative Officer
Oriental DreamWorks

Melissa Cobb produced the Academy Award-nominated **Kung Fu Panda** films, which have grossed over \$1.8 billion worldwide. She has overseen all aspects of the Kung Fu Panda franchise, including the Emmy Award-winning Nickelodeon TV series **Kung Fu Panda: Legends of Awesomeness**. Cobb began her career producing live theatrical projects, including the long-running hit **Greater Tuna**, and segued to feature films, holding leadership positions at several companies,

including Walt Disney Pictures, where she developed **Blank Check**, **The Jungle Book** and **Man of the House**. As Senior Vice President of Production at 20th Century Fox Animation, she developed and supervised a slate of animated features, including **Titan A.E.** and **Olive, the Other Reindeer**. Cobb holds an MBA from Anderson Graduate School of Management at UCLA and a BS from Stanford University.

Melissa Cobb
负责人兼首席创意官
东方梦工厂

Melissa Cobb制作了获得奥斯卡奖提名的《功夫熊猫》电影系列，全球票房总额超过18亿美元。功夫熊猫系列的各个方面都由她把关，包括获得艾美奖的尼克国际儿童频道电视剧《功夫熊猫：大侠传奇》。Cobb的职业生涯始于舞台剧制作，其中包括经久不衰的卖座大剧《大金枪鱼》。进入电影行业后，她曾在迪士尼影业等多家公司担任要职，并开发了《小鬼富翁》、《奇幻森林》、《辣妹保镖》等项目。她在担任二十世纪福克斯动画高级副总裁时，开发并监制了包括《冰冻星球》和《驯鹿奥利弗》在内的多部动画电影。Cobb毕业于斯坦福大学，并在加州大学洛杉矶分校获得了工商管理学位。



Charles Coker
Managing Director
Dasym Media

Charles Coker is Managing Director of Dasym Media, an entertainment company focused on launching and optimizing brand franchises on a global scale. He also advises Dasym Investment Strategies on media-related investments and activities in China. Coker served as producer on the Sino-foreign co-production **Skiptrace** (2016), a buddy comedy starring Jackie Chan, Johnny Knoxville and Fan Bingbing. The film grossed over \$135 million at the Chinese box office. He is currently working

on a number of co-production film and TV projects, including a miniseries about the legendary World War II fighter-pilot unit known as the Flying Tigers. Before joining Dasym, Coker practiced law in Shanghai and Los Angeles with leading international law firms, where he advised entertainment and media companies, as well as independent producers, on their China strategy and operations, including Sino-foreign co-productions.

Charles Coker
常务董事
Dasym传媒

Charles Coker是Dasym传媒——一家致力于在全球范围内推广及优化公司品牌的娱乐公司——的常务董事。他同时还担任Dasym投资战略公司的顾问，为传媒相关的投资和在中国的投资项目提供建议。Coker也担任了2016年的中外合拍片《绝地逃亡》的制片人。这是一部汇聚了成龙、约翰尼·诺克斯维尔及范冰冰的兄弟喜剧片，在中国票房高达1.35亿美元。目前他正在制作多个电影与电视合拍片项目，其中包括关于二战时期的传奇空军部队“飞虎队”的电视连续短剧。在加入Dasym之前，Coker在上海和洛杉矶的顶尖国际律所供职，为娱乐和媒体公司及独立制片人提供中国区战略及运营以及中外合拍片等方面的咨询。

Moderators and Panelists



Michael G. Corrigan
Managing Director
CP Enterprises

Mike Corrigan is a film and television executive with more than twenty five years experience in management, production and distribution, strategic planning, finance and administration. He has significant international and multicultural experience in many content genres. Corrigan is currently working with an affiliate of prominent private equity-firm, The Carlyle Group, to increase its entertainment and media portfolio. He also advises privately held entertainment, media, sports and high-tech companies, including Magic Leap, a pioneer in the mixed-reality arena. His broad entertainment experience covers

the strategic, creative and operational management of content production and distribution. Corrigan was previously Senior Executive Vice President and Chief Financial Officer of Metro Goldwyn Mayer. At Price Waterhouse before that, he served as a senior partner responsible for global strategic planning for the Entertainment, Media and Communications practice. He is a former member of the Board of Managers of Tropicana Entertainment and is also former Chairman of the Board of Directors of Atari.

Michael G. Corrigan
常务董事
CP Enterprises

Michael G. Corrigan是一名影视高管，他在管理、制片、发行、战略规划、融资和行政方面拥有25年以上的经验。他在多种内容类型上拥有卓越的国际和跨文化经验。Corrigan目前正协助著名私人股本公司凯雷投资集团的子公司发展其传媒娱乐业务。他同时还为私有娱乐、传媒、体育与高科技公司提供咨询服务，包括混合现实领域先锋Magic Leap。他广阔的娱乐产业经验涵盖内容生产与发布的战略、创意和运营管理等环节。Corrigan曾任米高梅电影公司的高级执行副总裁和首席财务官。此前他曾在普华永道担任高级合伙人，负责娱乐与传媒领域的全球战略规划。他还曾是Tropicana Entertainment理事会成员和雅达利董事会主席。



David Hutkin
Chief Financial Officer and Executive Vice President
The Weinstein Company

David Hutkin heads the Strategic Initiatives, Investments and Banking Group at The Weinstein Company. He oversees all structured finance, corporate lines of credit, sourcing of investments, film and television finance, as well as creative and strategic partnerships for the various company departments. He has negotiated and secured financing for films including **Southpaw** and the upcoming **Boys in the Boat**, along with TV projects, including **The Mist** and **Marco Polo**. Previously, Hutkin

spent 15 years as a banker working in senior structured and corporate-debt underwriting for the entertainment industry. He began his career at Wells Fargo before moving to Bank of America, the Lewis Horowitz Organization and ICB Entertainment Finance. Just prior to joining The Weinstein Company in 2010, he was head of the entertainment industries division at First California Bank. David is also a lecturer at the Peter Stark Producing Program at the University of Southern California's School of Cinematic Arts.

David Hutkin
首席财务官、执行副总裁
温斯坦公司

David Hutkin是温斯坦公司的战略计划、投资和银行业务负责人。他负责监管所有结构性融资，企业信贷，投资渠道，影视融资，以及公司各部门的创意和战略合作伙伴关系。他曾为包括《铁拳》和即将上映的《激流少年》等电影以及《迷雾》和《马可·波罗》在内的电视项目谈判并获得了融资。此前，Hutkin曾作为银行家在娱乐行业从事了15年高级结构化和企业债务承保工作。他的职业生涯开始于富国银行，后加入美国银行、刘易斯·霍洛维茨组织和ICB娱乐金融。在2010年加入温斯坦公司之前，他是加利福尼亚第一银行娱乐产业部门的负责人。David也是南加州大学影视艺术学院Peter Stark制片项目的讲师。

Moderators and Panelists



Sheri Jeffrey
Partner
Hogan Lovells

Sheri Jeffrey is a Partner in Hogan Lovells' Los Angeles office. Jeffrey's practice covers a wide range of entertainment matters, including development, acquisitions, finance and production of motion pictures, television series and new technologies projects. She also represents members of the entertainment industry in their strategic relationships, licensing and distribution arrangements, co-productions, joint ventures, out-put arrangements and business combinations. Jeffrey is frequently

involved in matters relating to China, including cross-border investments, and is a board member of Asia Society Southern California.

Sheri Jeffrey
合伙人
Hogan Lovells律师事务所

Sheri Jeffrey是Hogan Lovells律师事务所洛杉矶办事处的合伙人。她的专业知识涉及内容广泛，其中包括电影、电视剧和新科技项目的开发、并购、融资以及制作。她同时协助客户制定娱乐战略规划，签署版权与发行许可、跨国合拍片、企业合资以及业务组合等领域所涉及的相关法律内容。Jeffrey经常参与包括跨国投资在内的与中国相关事务，她也是亚洲协会南加州中心董事会成员之一。



Jonathan Landreth
Managing Editor
ChinaFile

Jonathan Landreth reported from Beijing from 2004 to 2012, with a focus on the media and entertainment industries' effect on the world's perceptions of China. He was the founding Asia Editor of *The Hollywood Reporter* and his freelance work appeared in *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, *The Christian Science Monitor*, *Forbes*, *The China Economic Quarterly* and *Wallpaper*. In 2012, Landreth joined *ChinaFile*, the new online magazine of the Center on U.S.-China Relations at Asia Society in New York,

as managing editor. In 2015, he launched *China Film Insider*, a website devoted to covering the growing ties between China and Hollywood. Prior to Beijing, Landreth reported with Reuters in Singapore and New York, and before that he was a founding editor at the pioneering web site VirtualChina. He holds B.A. in English literature from the University of California, Berkeley, and an M.S. from the Columbia University Graduate School of Journalism.

Jonathan Landreth
编辑主任
中参馆

Jonathan Landreth自2004年至2012年在北京担任自由记者，专注研究娱乐产业如何影响世界对中国的看法。他是《好莱坞报道》最早的亚洲板块编辑之一。他的文章曾刊登在《纽约时报》、《华尔街日报》、《洛杉矶时报》、《基督教科学箴言报》、《福布斯》、《中国经济季报》以及《Wallpaper》上。Landreth于2012年加盟全新网络杂志中参馆，该杂志由位于纽约的亚洲协会创办，主要报道中美两国关系。Landreth于2015年推出《中国底片》，报导中国与好莱坞日益紧密的合作关系。此前，Landreth曾在新加坡以及纽约两地为《路透社》进行报道。他早期曾合伙创建了具有开创意义的虚拟中国网站。Landreth毕业于加州大学伯克利分校和哥伦比亚大学新闻学院，分别获英语文学学士学位以及新闻硕士学位。

Moderators and Panelists



Mark Lazarus
Head of Creative & Acquisitions
Arclight Films

Mark Lazarus's most recent project, **Nest**, is an Australian-Chinese co-production starring Li Bingbing, Kellan Lutz and Kelsey Grammer. He is also executive producer on **Jungle**, which is to be released in 2017 and stars Daniel Radcliffe. Lazarus produced **The Loved Ones**, **Australian Rules**, which premiered at Sundance, and **Vixen Velvet's Zombie Massacre**, which was released in Australia. Prior to Arclight, he was a drama investment manager at Screen Australia, where he worked on the recent Sundance phenomenon, **The Babadook**, **Kill Me Three Times** and the Spierig brothers' time-twister, **Predestination**. Lazarus also previously served as head of development and acquisitions at Ocean Pictures, where he acquired Phillip Noyce's **Rabbit-Proof Fence**, and as creative affairs executive at Fox Icon Productions, a joint venture between 20th Century Fox and Mel Gibson's Icon Productions.

Mark Lazarus
创意兼采购总监
极光影业

Mark Lazarus最近的一个项目《谜巢》是由李冰冰, 凯南·鲁兹和凯尔西·格兰莫主演的中澳合拍片。他也是电影《丛林》的监制, 该片由丹尼尔·雷德克里夫(哈利波特扮演者)出演, 并将于2017年发布。Lazarus制作了《夺命之爱》, 在圣丹斯电影节首映的《少男情事》, 和最近在澳大利亚发行的《Vixen Velvet的僵尸大屠杀》。在加入极光影业之前, 他是澳大利亚影视局的剧情片投资经理, 他参与制作了获得圣丹斯青睐的《鬼书》、《弑不过三》和斯派瑞兄弟的时空穿越科幻片《命定终途》。Lazarus曾是Ocean Pictures的开发与采购总监, 并购买了菲利普·诺伊斯的《防务篱笆》, 他还曾担任20世纪福克斯和梅尔·吉布森的影像制作公司的合资公司福克斯影像制作公司的创意事务执行官。



LIU Kailuo
President
Heyi Pictures

Liu Kailuo has produced more than 20 films and television series in a long entertainment career. His film works include **Surprise**, **Saving Mr. Wu**, **Monster Hunt**, **Lethal Hostage**, **Guns and Roses**, **Love on Credit**, and **Reign of Assassins**. Heyi Pictures, the film production company of Youku Tudou, is currently co-producing and co-financing a Jackie Chan sci-fi thriller, **Bleeding Steel**. An industry veteran with strong artistic sense and business acumen, Liu has held

senior management roles in entertainment, media, information technology and finance. Before Heyi Pictures, he was Deputy General Manager of Wanda Media and Deputy General Manager of Beijing Galloping Horse Film & TV Production Co. Liu graduated from Beijing Film Academy.

刘开珺
总裁
合一影业

刘开珺从事影视传媒行业近二十年, 曾参与监制、制作了包括《万万没想到: 西游篇》、《解救吾先生》、《捉妖记》、《边境风云》、《黄金大劫案》、《幸福额度》、《剑雨》在内的几十部影视作品。优酷土豆旗下的影视制作公司合一影业目前正在合作投资和拍摄成龙的科幻惊悚片《机器之血》。作为一名具有卓越艺术品味和敏锐商业头脑的资深影视制片人, 刘开珺具备影视、媒体、信息技术、金融等多领域的高层综合管理背景。加入合一影业之前, 刘开珺曾出任万达影视传媒有限公司副总经理、北京小马奔腾影业有限公司副总经理等职务。刘开珺毕业于北京电影学院研究生院。

Moderators and Panelists



MIAO Xiaotian
President
China Film Co-Production Corporation

Miao Xiaotian joined the China Film Co-Production Corporation in 1981 as a production manager and producer. He became Director of Greater China and South East Asia Business in 1996 and Vice President in 2005. Over the years, Miao has been committed to supporting Chinese-foreign film co-production and has enjoyed good relationships with film organizations and production houses both at home and abroad. In 2011, Miao joined China Film Co., Ltd. as Vice President, involved in development, production and international co-production. He has supervised such films as **American Dreams in China**, **No Man's Land**, **Switch**, **Taiji Man**, **Young Style**, **City Game**, **So Young**, **Brotherhood of Blades**, **Wolf Totem** and **One Step Away** among others. In May 2014, he was appointed as President of China Film Co-production Corporation.

苗晓天
总经理
中国电影合作制片公司

苗晓天1981年进入中国电影合作制片公司担任制片经理和制片人, 并于1996年任港澳台东南亚处处长, 2005年任中国电影合作制片公司副总经理。长期以来, 苗晓天致力于协助中外合拍电影项目的管理, 并与国内外电影机构和制作公司保持良好关系。2011年, 他加入中国电影股份制片公司并任副总经理, 从事电影项目开发、策划、制片管理和国际合拍。他监制的影片包括《中国合伙人》、《无人区》、《富春山居图》、《太极侠》、《青春派》、《城市游戏》、《致我们终将逝去的青春》、《绣春刀》、《狼图腾》和《触不可及》。2014年5月苗晓天出任中国电影合作制片公司总经理。



Tom Nagorski
Executive Vice President
Asia Society

Tom Nagorski became Executive Vice President of the Asia Society in 2012, following a three-decade career in journalism, having served most recently as Managing Editor for International Coverage at ABC News. Before that he was Foreign Editor for ABC News' **World News Tonight**, and a reporter and producer based in Russia, Germany and Thailand. During his time as a journalist, Nagorski was the recipient of eight Emmy awards and the Dupont Award for excellence in international coverage, as well as a fellowship from the Henry Luce Foundation. He has written for several publications and is the author of **Miracles on the Water: The Heroic Survivors of a World War II U-Boat Attack**. Nagorski is a graduate of Princeton University and a member of the Council On Foreign Relations. He lives in Brooklyn with his wife and two children.

Tom Nagorski
亚洲协会执行副总裁

Tom Nagorski于2012年起担任亚洲协会执行副总裁一职。在此之前, Nagorski在新闻界工作长达30年之久, 他曾担当ABC新闻国际版主编、ABC新闻《晚间世界新闻》节目驻外主编, 以及驻俄罗斯、德国以及泰国站记者等职位。在他的记者生涯中, Nagorski共获得八项艾美奖、Dupont Award颁发的杰出国际报导奖, 以及Henry Luce基金会颁发的奖学金。Nagorski为多项出版物撰稿, 并出版《Miracles on the Water: The Heroic Survivors of a World War II U-Boat Attack》一书。Nagorski毕业于普林斯顿大学, 是外交关系委员会成员之一。Nagorski与妻子以及两个孩子居住于纽约布鲁克林。

Moderators and Panelists



William Pfeiffer
Executive Chairman
Globalgate Entertainment

William Pfeiffer co-founded Globalgate Entertainment, a local-language film production and financing company that includes Lionsgate, Televisa, and Nordisk as shareholders. The Globalgate consortium consists of 11 film production/distribution companies, including Gaumont, Kadokawa, and Lotte. Pfeiffer is also Senior Advisor to Lionsgate and CEO of Dragongate Entertainment. Dragongate launched in 2012 and produces feature films in English and Asian languages, as well as raising corporate and film financing. Pfeiffer has lived in Asia for 33 years, gaining experience in local-language film and television as the former CEO of Tiger Gate Entertainment and Hong Kong-based Celestial Pictures, and as an executive at Sony Pictures and The Walt Disney Company. At Sony, Pfeiffer launched 20 television channels across the region and started Asian-language film operations that produced hits such as **Crouching Tiger, Hidden Dragon**.

William Pfeiffer
执行主席
Globalgate Entertainment

William Pfeiffer共同创立了Globalgate Entertainment, 一家当地语言电影制作和融资公司, 其股东包括狮门影业, Televisa和Nordisk。Globalgate联盟包括11家电影制作和发行公司, 其中包括Gaumont, Kadokawa和Lotte。Pfeiffer还是狮门影业的资深顾问和Dragongate娱乐公司的首席执行官。Dragongate创立于2012年, 生产英语和亚洲语言电影, 并为企业和电影融资。Pfeiffer曾在亚洲居住了33年, 在当地语言电影和电视领域拥有丰富经验。他曾担任Tiger Gate娱乐公司和香港Celestial Pictures公司的首席执行官, 以及索尼影业和华特迪士尼公司的高管。在索尼任职时, Pfeiffer在该地区推出了20个电视频道, 并开启了亚洲语言电影业务, 制作了诸如《卧虎藏龙》等卖座影片。



John Penotti
President
Ivanhoe Pictures and Sidney Kimmel Entertainment

John Penotti serves as President of both Ivanhoe Pictures, a film production and finance company specializing in local-language projects, primarily in Asia, and Sidney Kimmel Entertainment, an English-language film and television company. The companies operate under a joint venture called SK Global Entertainment. Ivanhoe, along with Warner Bros. and Color Force, is producing **Crazy Rich Asians**, an adaptation of Kevin Kwan's best-selling novel directed by Jon M. Chu, with a fully Asian cast – a first for a Hollywood studio. Penotti is also producing the Chinese film **My Other Home**, the life story of NBA basketball star Stephon Marbury. A prominent industry executive, Penotti was founding partner and President of GreeneStreet Films from 1994 to 2013, overseeing more than 30 films, including Academy Award-nominated **In the Bedroom** and **Swimfan**. He crafted Ivanhoe's four-year co-financing pact with Fox International Productions to produce local-language films in India, Korea, China, Japan, and Taiwan, and a five-year financing and production deal with Blumhouse Productions to make 10 genre pictures in India and Korea.

John Penotti
总裁
Ivanhoe Pictures and Sidney Kimmel Entertainment

John Penotti目前同时担任两家公司的总裁: Ivanhoe Pictures, 一家以亚洲语言项目为主的影视制作和融资公司, 和Sidney Kimmel Entertainment, 一家英语影视公司。这两家公司从属于合资企业SK Global Entertainment。Ivanhoe与华纳兄弟和Color Force目前正在合作制作《疯狂的亚洲富人》, 它改编自凯文·关的畅销书, 并由朱浩伟导演, 而且是第一部全部选用亚裔演员的好莱坞电影。Penotti同时还在制作另一部关于NBA球星斯蒂芬·马布里的中文电影《纽约人在北京》。作为一位杰出的行业高管, Penotti是GreeneStreet Films的创始人, 并在1994至2013年间担任其总裁, 在此期间他负责了30多部电影的制作, 包括获得奥斯卡提名的《意外边缘》和《恶女上身》。他促成了Ivanhoe与福克斯国际制作公司的4年合作协议, 共同制作印度、韩国、日本和台湾的本地语言电影, 以及与Blumhouse Productions在印度和韩国共同制作10部电影的5年融资制作合约。

Moderators and Panelists



Sanjay Sood
Professor of Marketing, Faculty Director, Center for Management of Enterprise in Media, Entertainment and Sports (MEMES)
UCLA Anderson School of Management

Sanjay Sood's research and teaching expertise lies in the area of brand equity and consumer decision making. He's currently conducting research on the factors that lead foreign films and television programs from abroad, including China, to succeed in the U.S. At UCLA Anderson, he is the Faculty Director for the Center for MEMES, where he leads curriculum development and conferences to address unique business issues pertaining to the media, entertainment and sports industries. Sood earned his Ph.D. in Marketing from the Graduate School of Business, Stanford University, an MBA from the Kellogg Graduate School of Management, Northwestern University, and a BS in electrical engineering from the University of Illinois, Urbana-Champaign. He has won several awards for excellence in teaching and student mentoring, including the Niedorf Decade Teaching Award at UCLA. Actively involved with industry, Sood has worked with many companies, including Google, Disney, Sony, Starbucks, Levi-Strauss, Microsoft, Intel, and Kaiser Permanente.

Sanjay Sood
市场营销教授, 媒体、娱乐和体育企业管理中心主任
加州大学洛杉矶分校安德森管理学院

Sanjay Sood主要从事品牌资产和消费者决策领域的研究和教学。他目前正在研究包括中国在内的外国电影和电视节目在美国取得成功的要素。在安德森管理学院, 他是媒体、娱乐和体育企业管理中心的教授主任, 领导课程开发与与媒体、娱乐和体育产业相关商业议题的会议。Sood拥有斯坦福大学商学院市场营销博士学位, 西北大学凯洛格管理学院工商管理硕士学位, 以及伊利诺伊大学厄巴纳-香槟分校电气工程学士学位。他在教学和辅导方面曾获得多个奖项, 包括加州大学洛杉矶分校的Niedorf十年教学奖。Sood也有许多业界经验, 并曾与许多公司合作, 包括谷歌, 迪斯尼, 索尼, 星巴克, 李维斯, 微软, 英特尔和凯撒医疗集团。



Lisa Wang
General Counsel
Huayi Brothers Media Corporation

Lisa Wang joined Huayi Brothers in 2008 and has built and expanded the legal department and copyright-management system. She helped prepare the listing on the Shenzhen Stock Exchange in 2009, which made Huayi Brothers the first publicly traded Chinese entertainment and media company. Wang has extensive experience in film and television investment, mergers and acquisitions and the application of film and television copyrights. She has a deep understanding of film and television law and was involved in the third revision of the legislative proposals for China's Copyright Law, among other research projects. Wang graduated from Southwest University of Political Science and Law.

王冬梅
总法律顾问
华谊兄弟传媒股份有限公司

王冬梅于2008年加入华谊兄弟并构建了华谊兄弟法律部和版权管理体系。2009年她协助华谊兄弟在深圳证券交易所挂牌上市, 成为第一家在中国上市的娱乐传媒公司。她在影视项目投资、公司股权并购以及影视作品的著作权法运用方面拥有丰富的经验。她熟谙中国影视行业相关运作模式, 以及中国影视行业相关法律、法规及政策, 并曾参与中国《著作权法》第三次修改立法建议等研究性工作。王冬梅毕业于西南政法大学法律系。

Moderators and Panelists



Victor Wang
Co-Founder
ZhenFund

Victor Wang (Wang Qiang) founded ZhenFund with Xu Xiaoping and Sequoia Capital China, and since 2011, the fund has provided seed capital for nearly 100 Internet, mobile and e-commerce companies. In addition to being a respected businessman, he is also a well-known humanities and philosophy scholar. As such, Wang is also ZhenFund's Director of Entrepreneurial Thought and advises portfolio companies on their mission and vision. He is also a famous collector and lover of rare books. Prior to ZhenFund, Wang co-founded New Oriental Education & Technology Group, the largest provider of private education in China. He served as Vice President and Chairman of the Board of Directors and established New Oriental's spoken English division. His popular English classes were reported in-depth by *Time* magazine in 2000. Wang also hosted a popular TV show called **From Word to the World**, which was broadcast on more than 30 channels in China.

王强
联合创始人
真格基金

王强与徐小平、红杉资本中国基金共同创办了真格基金。自2011年起，真格基金为近100家互联网、移动通讯、电子商务公司提供了种子基金。王强不仅是一位受人尊敬的企业家，同时也拥有深厚的人文底蕴。作为真格联合创始人，他还出任“真格基金企业灵魂研究院院长”，帮助投资组合公司探讨企业真正的使命与意义。他也是一位知名的古书爱好者与收藏家。创办真格基金之前，王强是中国最大教育培训机构新东方教育科技集团的联合创始人，曾担任公司的副总裁及董事长并创立了新东方的实用英语及口语培训课程。2000年，他广受好评的英语课程被美国时代周刊深度采访报道。王强也曾主持北京电视台的双语节目《From Word to the World》，一度风靡全国三十多个频道。



Joshua Wexler
Chief Executive of Fun
iP2Entertainment

Joshua Wexler co-founded iP2Entertainment, a cutting-edge location-based entertainment company, and is also CEO of its media subsidiary, Pure Imagination Studios. He is charged with creating iconic and deeply memorable media and out-of-home experiences that entertain, educate and inspire families from around the globe. In doing so, Wexler helps energize retail locations with branded entertainment experiences and helps brands and IP grow their media strategies. He most recently spearheaded the team that designed, built and opened Manila's DreamPlay by DreamWorks, the first family entertainment center product for iP2 and DreamWorks Animation Studios. Over the last 20 years, Wexler has pioneered technologies for entertainment and has created and produced feature films, television shows, and theme-park attractions based on some of the biggest brands and franchises, including **LEGO, Star Wars, Jurassic World, The Simpsons, Angry Birds, Mortal Kombat, Batman, and The Justice League.**

Joshua Wexler
首席娱乐总监
iP2Entertainment

Joshua Wexler联合创立了iP2Entertainment，一个前沿的实景娱乐公司，同时还担任其传媒子公司 Pure Imagination Studios的首席执行官。他创造了标志性的、令人印象深刻的媒介和室外体验，娱乐、教育并启发着全球的家庭。在此过程中，Wexler为零售网点带来具有品牌识别性的娱乐体验，从而使其散发活力，并帮助品牌和IP发展媒体策略。他最近领导的团队设计、建造并开启了梦工厂在马尼拉的DreamPlay主题公园，这也是iP2和梦工厂动画工作室的首个家庭娱乐中心产品。在过去的20年间，Wexler倡导了科技在娱乐产业中的运用，并围绕诸多大品牌制作电影、电视节目和主题公园，其中包括乐高、《星球大战》、《侏罗纪公园》、《辛普森一家》、《愤怒的小鸟》、《格斗之王》、《蝙蝠侠》和《正义联盟》。

Moderators and Panelists



WU Manfang
Professor and Dean, School of Management
Beijing Film Academy

As a professor, doctoral tutor and Dean of the School of Management of Beijing Film Academy, Wu Manfang is certainly an academic expert in the Chinese film industry. She is the Executive Dean of the Chinese Film Industry Research Institute as well as the Secretary-General of the China Short Film Academy Awards Organization Committee. In addition, Wu has published several scholarly works, such as *Government Regulation of Media, Movie Companies Listed Operations, Study on Media Industry Organization, Crisis Public Relations Strategies in Mass Media, Cinema Chain Management, County-level Cities Digital Cinema's Research and Development*, and is the Chief Editor of *Reports on China Film Industry Development*. She is also the producer and distributor of the TV series **Start and Stop**, the supervisor of **Ever Loving Ocean of Blues** and executive producer of **Go Together**.

吴曼芳
教授，管理学院院长
北京电影学院

作为一名教授、博士生导师和北京电影学院管理学院院长，吴曼芳是中国电影界当之无愧的学术专家。她是中国电影产业研究院执行院长，也是中国金鸡百花电影节短片大赛组委会秘书长。此外，吴曼芳出版了一系列学术著作，其中包括《媒介的政府规制》、《电影市场营销中的媒体策略研究》、《媒介经营与管理》、《媒介产业组织学》、《电影企业上市运营》等。吴曼芳还是《中国电影产业发展报告》的总编辑，电视连续剧《起步、停车》的主要策划人及发行人，以及电影《舞动少年》和《澄江情缘》的监制。



Luke Xiang
Vice President
Beijing Weying Technology Co.

Luke Xiang oversees the International Business Division at Weying, a company that developed one of China's largest online entertainment ticket sales platforms and is expanding into film finance and marketing. He has management experience in several industries: consumer goods, manufacturing, media and the Internet. After receiving his master's degree from the University of Science and Technology of China, Xiang worked for a series of companies, including Procter & Gamble, Google, Mtime and 20th Century Fox. As the chief representative of 20th Century Fox China, he was responsible for developing strategic plans for marketing films for theatrical release and home entertainment.

向明
副总裁
北京微影时代科技有限公司

向明负责监督微影时代的国际业务部门，该公司开发了中国最大的在线娱乐售票平台之一，并将业务扩展到了电影融资和营销领域。他在几个行业拥有管理经验：消费品，制造业，媒体和互联网。在获得中国科学技术大学硕士学位后，向明曾在好几家公司任职，包括宝洁，谷歌，时光网和20世纪福克斯中国分公司。作为20世纪福克斯中国分公司的首席代表，他负责电影引进和制定电影的影院发行和家庭娱乐的战略营销计划。

Moderators and Panelists

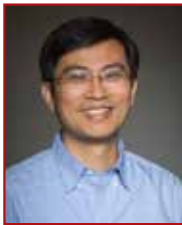


Michelle Yang
President
Vantage Entertainment

Michelle founded Vantage Entertainment, with offices in Los Angeles, Beijing and Shanghai, to connect Chinese capital with promising film projects and entertainment resources in the U.S. Her recent credits include executive producer on the upcoming **Billionaire Boys Club**, produced by Cassian Elwes and starring Kevin Spacey. Yang also works closely with top Chinese private equity firms and has helped launch international funds dedicated to cultural and entertainment investment. Prior to Vantage, she was Chief Executive Officer at Kylin Pictures International. She had also worked for Beijing Television and Hunan Television, two premier Chinese satellite stations. Born in China, Yang earned her B.A. at Peking University and M.F.A. in Film Production at the University of Southern California.

杨潇叶
创始人兼首席执行官
挚上文化传媒 (Vantage Entertainment)

杨潇叶创办的挚上文化传媒 (Vantage Entertainment) 布局洛杉矶、上海和北京三地, 致力于打造影视资源与资本的国际化整合。杨潇叶是即将上映的由凯文·史佩西主演、制片人卡西恩·埃尔维斯出品的好莱坞电影《亿万少年俱乐部》的监制, 同时她还与国内一线私募股权投资公司合作, 参与并发起海外文化投资基金。杨潇叶曾供职于湖南卫视和北京卫视, 并曾担任麒麟影业海外子公司首席执行官。杨潇叶出生在中国大陆, 她在北京大学获得文学学士, 并在南加州大学获得电影制作艺术硕士。



Harley Zhao
President and Chief Executive Officer
Original Force

Harley Zhao founded Original Force in 1999, having nurtured such a strong passion for film that he taught himself animation in college. Original Force started by producing high-quality 3D animation for game developers and publishers, including Electronic Arts, Activision, Sony and Disney. The company made its foray into Hollywood as the lead animation studio for DreamWorks Animation's **Dragons: Riders of Berk**, a 2012 television spinoff of the film **How to Train Your Dragon**. Zhao is now focusing Original Force on developing and producing original feature films for global audiences by itself and with major partners, such as Sony and Tencent. Original Force is one of China's leading animation companies, with nearly 1,000 employees in four Chinese cities as well as Los Angeles.

赵锐
原力动画总裁兼首席执行官

赵锐于1999年创立了原力动画。源于对电影艺术强烈的激情, 他在大学里自学了动画制作。原力动画最初为游戏开发商和出版商生产高品质的3D动画, 其客户包括美国艺电, 动视, 索尼和迪斯尼。该公司凭借作为梦工厂电影《驯龙高手》2012年的衍生电视剧《驯龙记: 伯克岛的龙骑手》的主要动画制作工作室进入好莱坞。在赵锐的领导下, 原力动画目前专注于独立制作和与索尼和腾讯等主要合作伙伴共同开发制作适合全球观众的原创电影。原力动画是中国领先的动画公司之一, 在四个中国城市和洛杉矶拥有近1000名员工。

Moderators and Panelists



YANG Ming
Co-Founder and Chief Executive Officer
Papi

Yang Ming is the business executive behind Papi Jiang, a Chinese Internet celebrity and comedian who is known for her satirical video blogs about entertainment news, dating and family relationships. Yang was previously a talent agent for actresses Zhou Xun and Angelababy. Papi is built around Papi Jiang, a 29-year-old Shanghai native who has also been described as "China's Sophie Marceau". To date, she has amassed more than eight million followers on Weibo and more than 19,000 subscribers of her YouTube channel.

扬名
合伙人兼首席执行官
Papi 酱

扬名是 Papi 酱——凭借毒舌吐槽时弊、调侃约会和家庭关系的短视频走红的中国互联网名人——的合伙人兼首席执行官。扬名曾担任周迅和Angelababy的经纪人。Papi是围绕 Papi 酱所组建的公司, 这位29岁的上海姑娘被称为“中国的苏菲·玛索”, 目前她在微博上有800万粉丝、在YouTube平台上有19000订阅者。



Andy Zhang
Chief Operating Officer
Panda TV

Andy Zhang (Zhang Juyuan) was one of the founders of Panda TV in 2015, along with Wang Sicong, son of Dalian Wanda Group Chairman Wang Jianlin. Panda TV is an online entertainment company that focuses on streaming live sports events. He started as Panda TV's Executive Vice President in charge of research and development and established a live-streaming video platform within two months. Zhang was promoted to COO in January.

张菊元
首席运营官
熊猫TV

张菊元是2015年成立的熊猫TV的创始人之一, 创始团队包括万达集团董事长王健林之子王思聪。熊猫TV是国内领先的弹幕式网络视频直播平台, 侧重于直播体育赛事。张菊元曾担任执行副总裁一职, 负责早期团队组建、产品研发、主管产品技术设计等部门。2016年1月, 他升任该公司首席运营官。

Moderators and Panelists



ZHOU Yuan
Co-Founder and Executive Vice President
Linmon Pictures

Zhou Yuan founded Linmon Pictures in 2014 after leaving Shanghai Media Group Pictures. As Head of Motion Pictures at SMG, he built the company's business by investing in feature films, expanding distribution networks, delivering integrated marketing services and developing close relationships in Hollywood. Linmon, an innovative entertainment content provider dedicated to next-generation consumers, was started with investment from Hony Capital, Hunan Mango Cultural Fund and Tencent. Under

Zhou's leadership, it has developed, produced and distributed three TV series with top ratings and strong online viewership. Linmon has also launched a slate of 10 film projects and established strategic collaboration with The Walt Disney Studios. Zhou is responsible for the motion pictures business, corporate strategy, operations, investment and finance

周元
联合创始人，执行副总裁
柠檬影业

周元2014年离开上海SMG尚世影业后创立了柠檬影业。作为前SMG尚世影业电影事业部的总监，他从电影投资、搭建发行网络、提供整合销售服务三方面入手，建立起公司的电影业务，并与好莱坞有着密切的合作关系。柠檬影业致力于为新大众提供新颖的娱乐内容，并引入弘毅投资、湖南芒果基金和腾讯作为投资人。短短两年内，在周元的领导下，柠檬影业自行开发、制作、发行了三部电视剧，均获得收视冠军和数十亿的网络播放量；柠檬还发布了10部电影的片单，并与华特迪士尼达成战略合作。作为执行副总裁，周元负责电影业务、公司战略及运营、投融资等领域的工作。

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