

Attn: General news editors

For immediate release

Asia Society Hong Kong Center Holds Earthquake Fundraiser Nepal Family Day

(Hong Kong — June 14, 2015) Following the April 25, 2015 earthquake in Nepal, Asia Society Hong Kong Center (“ASHK”) is organizing Nepal Family Day on Sunday June 14, 2015, to raise awareness about Nepal, as well as raising funds for the earthquake recovery and reconstruction work. All donation proceeds raised for the day will be donated to Plan International Hong Kong for the organization’s disaster relief and recovery work in Nepal. Ms. Florence Hui, SBS, JP, Under Secretary for Home Affairs at HKSAR; Mr. Mahesh Prasad Dahal, Nepal Consul General in Hong Kong; and Ms. Kanie Siu, CEO at Plan International Hong Kong will join Ms. S. Alice Mong, Executive Director of Asia Society Hong Kong Center at the opening ceremony.

“We at Asia Society Hong Kong Center are saddened by the recent devastating earthquake in Nepal, the worst in the past 80 years, which has killed over 8,000 people, and feel the need to offer whatever assistance we can,” Ms. S. Alice Mong, Executive Director at ASHK said. “Nepal Family Day is our way of paying tribute to the resilient people of Nepal and to help raise awareness of the important reconstruction work that is still needed almost two months after the initial earthquake,” she added.

While all proceeds from donations for the day will go to Plan International Hong Kong to support disaster relief and recovery in Nepal, ASHK also invited Child Welfare Scheme, Habitat for Humanity Hong Kong, Nepal Youth Foundation Hong Kong, Padma Sambhava Charity Foundation Limited and Room to Read to share information about their work at Nepal Family Day.

“We would like to thank Asia Society Hong Kong Center, who has generously chosen to support our Nepal disaster relief and reconstruction efforts through this meaningful event. Since the earthquake, we have distributed tarpaulins, food packs and other non-food items to the quake-affected and set up 18 child-friendly spaces. The entire relief response has reached more than 100,000 survivors. Since the needs of the quake-affected are huge, we hope the public can continue to lend them a helping hand,” Kanie Siu, Chief Executive Officer of Plan International Hong Kong said.

In addition to raising funds for relief, recovery, and reconstruction efforts, ASHK’s aim in organizing Nepal Family Day is to increase understanding about the culture of Nepal in Hong Kong. Traditional Nepalese arts and crafts workshops will be held throughout the day. Nepalese-inspired music and dance and traditional Nepalese food will also be a part of the event.

For those who wish to make a donation, they can click on this link:

<https://ticketing.asiasociety.org.hk/donate>

Download the event photos:

<https://www.dropbox.com/sh/wgxr42k1xebt4zu/AAA6-KwVYaMDx0Gpv5jdkCLGa?dl=0>

For more information, please contact:

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About Asia Society

Founded in 1956 by John D. Rockefeller 3rd in New York, The Asia Society is a leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, The Asia Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

About Asia Society Hong Kong Center

Founded in 1956 by John D. Rockefeller 3rd in New York, **The Asia Society** is a leading not-for-profit, non-government educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders, and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, The Asia Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

As one of the eleven centers of Asia Society, the **Asia Society Hong Kong Center** (the “Center”) was established in 1990 by a group of Hong Kong community leaders, led by the late Sir Q.W. Lee, the honorary chairman of Hang Seng Bank. In 2012, the Center established its new permanent home in Admiralty, Hong Kong. Through conservation, rehabilitation and adaptive re-use of a group of historic structures on a former British military site, the new center premises combines heritage conservation with a distinctive modern aesthetic, complete with world-class arts, performance and conference facilities. These facilities enable the Center to offer a broad selection of programs in the form of lectures, performances, film screenings and gallery exhibitions to members of the public.

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